

# City of Portland Recovery Plan

## State and Local Fiscal Recovery Funds

2023 Report to US Treasury



# City of Portland

## 2023 Recovery Plan

### Table of Contents

Executive Summary .....	6
Uses of Funds .....	9
Promoting Equitable Outcomes.....	13
Community Engagement .....	16
Labor Practices .....	19
Use of Evidence .....	20
Performance Report .....	21
Project Inventory .....	24
Vibrant and Inclusive Community Spaces .....	24
Streets to Stability: Safe Rest Villages .....	27
COVID-19 Homeless Services .....	32
Rapid Workforce Training & Employment for Vulnerable Portlanders..	37
Small Business Resource Navigation & Technical Assistance .....	42

Oregon Worker Relief: Small Enterprise Fund .....	45
Oregon Worker Relief: Relief Fund .....	51
Rent Assistance .....	51
Business Revitalization and Activation .....	59
Minority Chambers of Commerce Support .....	61
City Vaccination Program.....	61
Venture Portland Catalytic Investment Initiative.....	66
Eviction Legal Defense .....	68
Homeowner Foreclosure Prevention .....	72
AFLOAT: Utility Debt Relief .....	76
Public Trash Can Program Expansion & Improvement.....	79
Addressing Litter and Vandalism in Portland .....	81
Park Trash Can Replacement and Enhancement Project .....	80
Business Restoration.....	82
AdoptOneBlock: Community Cleanup Support.....	87
Oregon Worker Relief: Legal Defense.....	89
Healthy Business Program .....	90
RV Pollution Prevention Program .....	96
Digital Divide Response Tech Kit Expansion .....	98
Relief and Recovery for Artists of Color .....	100
Upstream Services for Families Impacted by Gun Violence.....	105

Continuation of Hygiene Stations.....	107
Expanded Hygiene Access .....	109
Play Streets .....	111
Bybee Lakes Hope Center .....	113
Branding and Marking Consultant .....	117
Match2: Utility Debt Relief .....	119
Portland Street Response Expansion .....	122
Affordable Housing Land Banking .....	124
Affordable Housing Preservation.....	126
Small Business Stabilization Grants .....	128
82 <sup>nd</sup> Avenue Housing Anti-Displacement .....	131
Commercial Activations .....	133
Parks Community Safety Capacity .....	135
Infrastructure for Data-Informed Decision Making .....	138
Bonding and Technical Assistance.....	140
Old Town Reactivation by Environmental Design .....	142
Rescue Plan Data Governance .....	144
Mental Health Program Manager .....	146
Collaborative Community Resilience .....	148
Community Health Workers .....	150
Occupational Health Software .....	152

82 <sup>nd</sup> Avenue Business Anti-Displacement .....	154
Revenue Replacement.....	156
Rescue Plan Program Delivery .....	157

# Executive Summary

The COVID-19 pandemic continues to impact the Portland community members, organizations, and businesses through severe and prolonged public health, economic, and social impacts.

The American Rescue Plan Act (ARPA), State and Local Fiscal Recovery Funds (SLFRF) program provides a major infusion of federal relief dollars directly to the City of Portland, allowing us to act with both intention and urgency to deliver needed stabilization and care to our community.

Through a strong equity lens aligned with our community's values, along with the President's goal to 'build back better,' Portland leaders are investing these dollars to provide immediate relief and lay the foundation for an equitable, safe, sustainable economic recovery.

In spring 2021, the Portland City Council considered SLFRF allocation proposals through the lens of their shared priorities of houselessness, community safety, and economic stability with an overlay of equity outcomes; and with a focus on three priority investment areas:

- Household Stabilization
- Business & Commercial District Stabilization
- Community Health & Safety

City Council allocated Round 1 (first tranche) SLFRF funds in two actions: one in June 2021, and the second in late July 2021. Round 1 projects support local households, neighborhoods, and businesses to stay stable, healthy, and connected as we move through ongoing impacts of the pandemic and into recovery. Additionally, City Council allocated a portion of funds to revenue replacement to ensure continuity of important City services, and to program delivery to support successful implementation of this grant.

The Round 2 projects, as with Round 1, were determined by applying the three priority areas. Allocations to these projects support the stability of local households, neighborhoods, and businesses through financial support, community connections and health and safety to those disproportionately affected by long-term impacts of the pandemic. Additionally, City Council allocated a portion of funds to revenue replacement to ensure continuity of important City services, and to program delivery to support successful implementation of this grant.

We are committed to equitable, transparent, and accountable implementation of this work.

To help community and policymakers understand the impact of these projects, we designed and implemented a new performance and data management system. The system demonstrates our progress transparently and accountably.

Community-informed analysis and visualizations, as well as complete datasets, are available on the Rescue Plan Open Data website launched in June 2022: <https://arpa-data-reporting-pdx.hub.arcgis.com>. In the 2022-2023 fiscal year, the Data and Equity Strategies Team (DEST) partnered with Round 2 project teams to develop reporting measures and completed the annual Equity and Civil Rights Compliance Survey of all projects. Additional services and tools were made available to projects: data collection forms/templates; qualitative outcome survey guidance; as well as office hours, providing technical assistance with data submittals and outcome survey development.

The data team accomplishments in FY 2022-23 also included the development and completion of two additional dashboards, included in the Rescue Plan Open Data portal. The first is the Project Specific dashboard, this provides the ability to filter by both by project name and bureau/program to view demographics about populations served, types of services, and partners. The second is the Safe Rest Villages dashboard.

This dashboard offers a deeper dive into outcomes/demographics for Safe Rest Villages program, that serves those experiencing houselessness.

We are additionally committed to leveraging the grant to bring value to the City in general. As we create tools, resources, and practices to support Rescue Plan project teams, we look for ways to make them useful and replicable so that they can be used Citywide - not just for the Rescue Plan program.

Through the end of June 2023, Round 1 projects were either completed or received additional funding to extend services, as part of Round 2 allocations. Round 2 selected 20 new projects to receive ARPA funding. Most of these projects are underway and some complete. The total sum of allocations is 70% obligated and/or expended.

# Uses of Funds

The Portland City Council has fully allocated our American Rescue Plan funds, \$102,495,373 was allocated in Round 1 and \$105,400,000 was allocated in Round 2. City Council prioritized funding to three priority investment areas:

- Household Stabilization
- Business & Commercial District Stabilization
- Community Health & Safety

The City's Round 1 and Round 2 investments correspond to the following US Treasury Expenditure Categories:

## **Public Health (EC 1)**

In Round 1, funding was provided to two projects:

1. Upstream Services for Families Impacted by Gun Violence - This project addresses the disproportionate impact of COVID-19 and gun violence within both Black, Indigenous, and People of Color communities, focusing particularly on communities most isolated and disconnected from health care, community, and government services.
2. City Vaccination Program - funding provides COVID-19 testing, personal protective equipment, education, and support to City employees.

Round 2, this category saw the addition of one project:

1. Parks Community Safety Capacity and Infrastructure - the allocation of funds addresses the increased need for park safety and security influenced by COVID-19.

## **Negative Economic Impacts (EC 2)**

The City of Portland's work in EC2 that was allocated in Round 1 continues to focus on small businesses, communities, and households hit hardest by the pandemic. Targeted investments have provided direct assistance and services to low-income and vulnerable Portlanders, and to small businesses. Services provided include:

1. Rent assistance
2. Utility debt relief
3. Workforce training
4. Small business grants and technical assistance
5. Eviction and immigration legal defense
6. Shelter options for people experiencing houselessness
7. Small grants for artists and cultural nonprofits
8. Flexible household assistance

Round 2 saw the addition of allocations for:

1. Household Stabilization
2. Business & Commercial District Stabilization
3. Community Health & Safety

## **Public Health-Negative Economic Impact: Public Sector Capacity (EC 3)**

Round 1 did not have any projects in this expenditure category. In Round 2, several projects were funded that fall under EC3. These projects focus on data, new system, processes to improve data integrity and transparency; and to creating a healthy and safe workplace. The new projects include:

1. Infrastructure for Data-Informed Decision Making
2. Rescue Plan Data Governance
3. Mental Health Program Manager
4. Collaborative Community Resilience
5. Occupational Health Software

## **Revenue Replacement (EC 6)**

This category includes several projects that stabilized government services, communities' safety, infrastructure rebuilding, and small business services.

## **Administrative Expenses (EC 7)**

This category includes the funding of administrative expenses incurred in the provision of delivery and management of ARPA funds.

Portland did not allocate Round 2 resources in expenditure categories Premium Pay (EC4) and Water, Sewer, and Broadband Infrastructure (EC5).

Finally, we have committed to rebuilding and stabilizing communities through the revitalization of neighborhood centers, parks, and downtown Portland; funding support groups that create events and opportunities for neighbors to connect; learning more about how residents can rebuild their neighborhood; and building capacity for community-based partner organizations and improving partnerships with these groups.

The work funded by these second-round allocations, continues to display a shift from the traditional emergency approach of 'greatest good for the greatest number', as in the first-round, toward a strategy focused on communities and underserved populations that have been hit hardest by the pandemic.

In addition to Rescue Plan SLFRF funds, the City of Portland is in receipt of Emergency Rental Assistance funds in the following amounts. We will pass these Emergency Rental Assistance funds through to our network of 40+ culturally-specific and community-based organizations to do intake, case-manage, and provide rent assistance to households most in need.

- o \$19,647,973.30 of ERA-1

- \$15,546,521.70 of ERA-2
- \$9,639,287.40 of ERA-2 High Needs

Additionally, the City received the following CARES Act funds:

- \$114,247,256 of Coronavirus Relief Funds
- \$9,640,943 of Community Development Block Grant
- \$16,979,685 of Emergency Solutions Grant
- \$249,909 of Housing Opportunities for People with AIDS

Across these funding streams, our investments have and will continue to stabilize our families, protect Portland's unique economy and our most vulnerable neighbors from the impacts of the pandemic, and guide a strong and sustained recovery.

# Promoting Equitable Outcomes

Very early in the pandemic, the Portland City Council established core values to guide its COVID-19 response. In a Council Resolution adopted on May 20, 2020, Council directed that the City's COVID-19 response center prioritize fiscal resiliency, equity, the needs of our vulnerable populations, and climate action in budget decisions.

In this same action, Council adopted a COVID-19 Equity Toolkit to provide guidance in the development of policy, practices, and procedures related to our pandemic response. The Resolution additionally directed the City's Office of Equity and Human Rights to work with bureau-based Equity Managers and practitioners, the City Budget Office, and community partners to center the City's equity goals in our response actions.

The Equity Toolkit, shaped by input from more than 80 community-based partner organizations, is a guide and resource for City staff. It includes information about how bureaus employ a Results-Based Accountability (RBA) approach in the design and implementation of response programs and actions, and about our legal obligations under various local and federal regulations.

This legislative action built on previous City Council actions to advance equity. Since 2015, the Portland City Council has:

- Ratified Citywide Racial Equity Goals and Strategies
- Directed City bureaus to develop and implement Racial Equity Plans
- Established a Budget Equity Assessment Tool to ensure consideration of bureau Racial Equity Plans and ADA Transition goals in the City budget process.

- o Directed the City's Office of Equity and Human Rights to establish Citywide policies and accountability measures related to Civil Rights Title VI and ADA Title II

This body of legislation charted the course for prioritization of CARES resources as well as other emergency response work, and guided City Council's allocation of Rescue Plan resources this year.

Council allocated the City's first round of State and Local Fiscal Recovery Funds in two actions: roughly \$40 million in the City's Fiscal Year 2021-2022 budget, and roughly \$64 million on July 28 in a separate budget action. First and second round of Local Fiscal Recover Fund proposals were required to identify how the project achieve equitable outcomes, and the project's impact on communities of color. This information was a key consideration for the City Council as they reviewed proposals.

Based on the City's engagement with community beginning in 2020, and City Council's direction to center equity and climate goals, the City's investment package prioritizes people and communities most affected by the devastating economic and social health impacts of the pandemic: Black, Indigenous, and People of Color (BIPOC) households and workers; immigrants and refugees; people with disabilities; people experiencing houselessness; and small businesses, especially those owned by people of color. Nearly all our programmatic investments are in the Negative Economic Impacts (EC 2) or Services to Disproportionately Impacted Communities (EC 3) categories.

As part of the ARP allocation, Council allocated funding for an internal team to support the delivery of Rescue Plan Local Fiscal Recovery funded projects. The team includes project management, equity strategies analysis, data and reporting analysis, procurement, grants management, communications, and government relations capacity.

Most relevant here is the work of the Delivery Team's Data and Equity Strategies work group, which includes staff from the City's Office of Equity

and Human Rights, Bureau of Planning and Sustainability, and Office of Management and Finance.

This team has created a new framework – from project design through final reporting – for performance and data management of Rescue Plan projects. The framework ensures we meet federal reporting requirements, that we are transparent and accountable to Portland communities, and that we are helping projects comply with civil rights obligations and make progress toward equity outcomes.

In FY 2022-23 the team has expanded support to projects by:

- Facilitating project collaborations and discussions.
- Employing technical assistance to aid projects understanding of US Treasury requirements, eligible uses of funding, and federal grant management.
- Providing financial and with the development of project scope and design.
- Partnering with projects to develop outcome measures and providing office hours to support project data submittals.
- Communicating to the public project accomplishments and descriptions, published on the City ARPA website and social media.
- Providing direct assistance and office hours to projects regarding equity and civil rights compliance.

# Community Engagement

The City's COVID-19 Response Equity Toolkit identifies community engagement as part of the results-based accountability approach. This approach includes identifying ways project teams can authentically engage and inform impacted communities before making programmatic design decisions. The Equity Toolkit also highlights the need to understand historical relationships with impacted communities and identify how to rebuild broken trust.

Beginning in March 2020, the City of Portland intentionally engaged community organizations, leaders, and members to ensure that its Round 1 investment decisions reflected community needs as defined by the communities and solely by policymakers.

The City's Joint Volunteer Information Center, a partnership with more than 80 community-based partner organizations, helped shape the City's COVID-19 Response Equity Toolkit and included implementation partnership: using both City and Federal relief dollars, the City's ECC partnered with these groups to provide basic household supplies, culturally appropriate food boxes, and accessible information about resources and services. These trusted community organizations helped both develop these responses and deliver them to community members.

A new partnership was established between the City and its Economic Recovery Task Force, in March of 2020 and which includes more than 70 external partners. This body has advised the Council about economic stabilization and recovery interventions, helping ensure that our investments respond to our community's specific needs.

In 2021, Mayor Wheeler established five Action Tables – conversation between community members and City staff to shape activity in the following categories:

1. Clean & Green
2. Business Reopening & Success
3. Community Events
4. Safety & Compassion
5. Reputation Recovery & Rebranding

The longstanding Portland Housing Advisory Commission and the new COVID Rent Assistance Provider Network have met regularly to provide guidance to the City’s housing stability response.

Conversations with Reimagine Oregon; a focus group of Black, Indigenous, and business owners of color; the City’s Joint Volunteer Information Center; and the Street Roots Ambassador Program also informed the City’s Round 1 investment strategy and allocations.

The City’s SLFRF investments represent an opportunity to partner with a variety of community organizations – some who have existing relationships with the City, some who are new. We have used this opportunity to build capacity among our partners, including providing training about what it means and how it works to be a sub-recipient of federal funds and/or a contractor with the City. Through delivery of these funds we hope to foster a cohort of community groups who are competitive for public funds, who are deeply rooted in and connected to community, and who can continue to partner with the City beyond the life of these funds.

During reporting period July 1, 2022-June 30, 2023 the City of Portland continues to partner with community-based organizations to better understand and address the needs of underserved populations and hardest hit areas. We also publicize data and outcome measures that were developed through community-informed analysis and visualizations.

These partnerships help ensure that our investments respond to our community's specific needs.

# Labor Practices

The City has not allocated any funds to capital projects.

## Use of Evidence

The City of Portland allocated the first and second tranche of its Rescue Plan Local Fiscal Recovery Funds through a collaborative process convened by the Executive Director of the City's economic development agency and the City's Chief Administrative Officer, and representation from City Council offices and bureaus. This process was informed by community engagement in 2020 and 2021 and grounded in Council's shared priorities and the City's core values.

The first and second tranche of allocations are spread across the three City priority areas and U.S. Treasury eligibility categories. Since Council finalized the City's first round award investment package in late July, and second round in 2022, we have worked collectively to establish the necessary structures to meet US Treasury's - as well as our own - Citywide Equity reporting and accountability requirements.

We have finalized second-round projects, including necessary contracts or sub-recipient agreements, and established outcome measures connected to project goals, compliance, and reporting processes.

As part of project development, we have referenced relevant studies/reports related to established evidence-based interventions for each scope of work. These references and associated links are included in the Project Inventory, as well as the dollar amount that is allocated to the evidence-based interventions.

# Performance Report

Performance and data management remains the heart of our Rescue Plan SLFRF implementation strategy. We are committed to transparency and accountability about project, program progress, and impact.

We began with a question: what do we want this performance data to tell us? The answer is, we want to understand how each project, groups of similar projects, and the programs are making progress toward Citywide and project-specific outcome goals. (Citywide equity outcome goals are listed in the Promoting Equitable Outcomes section above, and each project’s outcome goal is listed in its Fact Sheet in the Project Inventory.)

Working back from that, we developed a new performance and data management approach to create measures, collect data, and share information with US Treasury, Portland community members, and local policymakers. Since August 2021, we developed the following:

**TIP OF THE DATA MANAGEMENT ICEBERG**

- Community informed and accessible open data
- New analysis approaches and data models
- Using meaningful insights for decisions
- Data as a community asset
- Dashboards

---

**SUPPORT**

- Training for staff and partners working with data
- Enable responsive and peer reviewed analyses
- Help to build data collections forms, Q&A, method review
- Assistance to improve metrics and evaluations of City programs

**TECHNOLOGY**

- Visualization tools and software
- Databases and other data storage
- Data pipelines and centralized, efficient, modern data management
- Data inventories and catalogs
- Data cleaning scripts and protocols

**GOVERNANCE**

- Data standards
- Data roles (who gets to access what?)
- Best practices for data collection, management, and use
- Policies to protect privacy/promote transparency/maintain data quality, integrity, usability
- Community partnerships and engagement

ARRA Data and Equity Strategies Team Products

This new approach is designed to produce the following results:

- *Data-driven decision-making*: decision-makers have clear, complete information to make good choices about future policies and investments
- *Invested community*: community has information and tools to understand the impact of City work, advocate for future investments, and hold the City accountable
- *Better projects*: City staff and community partners have information to refine their work for more impact and incorporate understanding of impacts into future proposals
- *Clear impacts*: Everyone can understand the impact of individual and multiple projects across larger areas of focus - consistent, connected data shows us the big picture
- *Increased trust*: Transparent, community-informed reporting builds trust with community, media, and other stakeholders

Ideally, the approach followed this approach:

1. Project proposals were evaluated for alignment with policy and equity goals.
2. Funded project scopes were reviewed through a results-based accountability lens to identify the project's intended impact: <https://www.portland.gov/sites/default/files/2022/rescue-plan-equity-toolkit-exercise.pdf>
3. Reporting measures were developed to capture output and outcome information relative to the intended impact.
4. Projects use consistent data standards and processes to ensure alignment and usability of reporting information.
5. All data is submitted to a central location each quarter. The data is disaggregated by race, ethnicity, gender, income, and other relevant factors.
6. Data is reviewed, cleaned, and loaded into a central open data website: <https://arpa-data-reporting-pdx.hub.arcgis.com/>

7. Complete datasets as well as community-informed analyses and visualizations are available on this open data website.
8. Data can be analyzed on a project, project group, or program level to understand impact against a variety of reporting measures and City policy priorities.

To ensure this centrally-coordinated approach can be successfully implemented by dozens of project teams across more than a dozen City bureaus, we have provided several written resources in addition to the regular briefings, office hours, and other technical assistance we offer:

- Reporting Guide:  
<https://acrobat.adobe.com/link/track?uri=urn:aaid:scds:US:d6d9aff8-244c-3a86-ac77-e537e60cf218>
- Data Standards:  
<https://acrobat.adobe.com/link/track?uri=urn:aaid:scds:US:f78a9938-eec1-3620-87a3-f6d34e497201>
- Reporting File Examples and Explainer:  
<https://acrobat.adobe.com/link/track?uri=urn:aaid:scds:US:38c5e4ba-07ae-3133-a60c-cefcb4ddc555>
- Data Submission Guide:  
<https://acrobat.adobe.com/link/track?uri=urn:aaid:scds:US:b08f45e0-d5b2-32e4-af80-7686c1939614>
- Survey Guidance:  
<https://acrobat.adobe.com/id/urn:aaid:sc:VA6C2:4fbc53b7-f4f4-4dcd-a0d0-4a91bd6d16bd>

We are also committed to leveraging this grant to create performance management tools that will be useful beyond Rescue Plan. The approach we have built - and the processes and infrastructure to support it - was designed to be useful and replicable in other City contexts. We are excited to see what this data tells us and see how it is used by community and policymakers in the months and years ahead.

# Project Inventory

The Portland City Council allocated Rescue Plan State and Local Fiscal Recovery Funds to more than 50 projects in Round 1 and Round 2. Each is summarized in the project inventory tables below.

Complete datasets, including disaggregation categories, can be found in our Rescue Plan Open Data Portal Data Catalog: <https://gis-pdx.opendata.arcgis.com/search?categories=arpa&tags=arpa>.

Excerpted highlights for some projects are shown in visuals below the project’s Fact Sheet.

Vibrant and Inclusive Community Spaces		
#1	\$2,090,000	Assistance to Small Businesses <i>Technical Assistance, Counseling, or Business Planning (2.30*^)</i>
<b>Website:</b> <a href="https://www.portland.gov/vibrant-and-inclusive-community-spaces">Vibrant and Inclusive Community Spaces   Portland.gov</a>		
Project Overview		
<p>Capacity restrictions to meet public health orders impacted small businesses and business districts. Business lost customers and revenue, and some closed. This project takes several approaches to support neighborhood business districts:</p> <ul style="list-style-type: none"> <li>• Reconfigure underused public right of way and adjacent storefronts to create and program plazas and public spaces. This initiative</li> </ul>		

focuses on East Portland and the Central City. These spaces could be pop-up, seasonal or permanent installations that create a healthier community and business ecosystem.

- Subsidize permitting-related fees and distribute financial awards to support community cohesion through events and activities. The program will fund grants and administration, and permit subsidies to diverse community organizations hosting events.
- Fund branding, awareness, and marketing campaigns to encourage community cohesion, pride, and participation.

Funds will be spent by end of calendar year 2024.

Citywide equity outcome goal: All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing and all business operators in Portland, especially those hardest hit by the pandemic, feel supported in continuing to operate sustainably.

Project outcome goal: Businesses, nonprofit organizations, and individuals are supported to create or enhance public spaces and events for community benefits. Support includes financial assistance, event coordination, traffic control, public seating, street painting, and outreach.

#### Use of Evidence

This project takes several approaches to support neighborhood businesses and business districts: creating plazas and public spaces in underused rights of way and adjacent storefronts; subsidize permit-related fees and directly support community events; fund branding, awareness, and marketing campaigns. Funds are being used for evidence-based interventions.

Amount: \$2,090,000

Evidence base: "Case Studies on Urban Revitalization - Downtown

Revitalization Requires Creativity”,  
[https://www.brookings.edu/research/to-recover-from-covid-19-downtowns-must-adapt/Case Studies on Urban Revitalization - Scientific American](https://www.brookings.edu/research/to-recover-from-covid-19-downtowns-must-adapt/Case-Studies-on-Urban-Revitalization-Scientific-American)

#### Performance Measures and Data to Date: Vibrant and Inclusive Community Spaces

- Number of small businesses or organizations served: 17
- Type of service provided:
  - Coordination support,
  - traffic control support,
  - public seating support,
  - street painting support,
  - and square feet of public space.
- Distribution of funds to organizations: No data yet
- Number and type of events supported: 7 plaza sites
- Project allocation for marketing and communication: No data yet
- Marketing and communication outputs/outcomes: No data yet
- Number of partners: 0

#### Performance Measures and Data to Date: Community Activation Events

- Number of community event: 124
- Amount distributed per grant: total \$470,000
- Type of event: Various
- Services provided by facilitator:
  - Initial scoping,
  - technology onboarding and implementation,
  - educational events and outreach for interested applicants,
  - application evaluation and review,
  - technical assistance for billing and payment recipient questions,
  - and final reporting measures.

## Streets to Stability: Safe Rest Villages

#2	\$52,259,210	Assistance to Households  <i>Long-term Housing Security: Services for Unhoused Persons (2.16*^)</i>
----	--------------	---

**Website:** [Safe Rest Villages | Portland.gov](https://www.portland.gov/homeless)

### Project Overview

This project addresses the exacerbated housing insecurity, especially for low-income and Black, Indigenous and People of Color (BIPOC) communities. Social distancing requirements effectively cut our region’s congregate shelter capacity in half, overnight. Additional emergency outdoor shelters and capacity for non-congregate and isolation sheltering have not met the increased need. We’ve seen a significant increase in unhoused persons living outdoors, in public places, in vehicles, and in other areas not meant for human habitation. Pre-pandemic, the number of large, unsanctioned houseless encampments (with 8+ structures) in Portland was approximately 3-4 at any given time. During the pandemic that number increased tenfold, to more than 50. This project will develop six outdoor shelters – Safe Rest Villages – to serve unsheltered Portlanders across the city. Villages will provide safe places for rest with access to food, hygiene, sanitation, and wraparound services, with the goal of increasing access to supportive housing. The first site opened in June. All funds will be expended by the end of calendar year 2024. Partners include the City/County Joint Office of Homeless Services, A Home For Everyone Coordinating Board, A Home For Everyone Safety off the Streets Workgroup, Prosper Portland, and Central Eastside Industrial Council. The project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All houseless or unsheltered people in Portland are given stable and secure shelter with access to health services.

Project outcome goal: Unhoused and unsheltered people have a place to sleep at night with a door that locks, a place to store belongings, protection from weather and access to hygiene and wraparound services. People achieve stability needed to get into long-term supported housing.

#### Use of Evidence

This project establishes six outdoor shelters to serve unsheltered Portlanders across the City. Funds are being used for evidence-based interventions.

Amount: \$52,259,210

Evidence base: "Key Considerations for Implementing Emergency Shelter Within an Effective Crisis Response System"

[https://www.usich.gov/resources/uploads/asset\\_library/emergency-shelter-key-considerations.pdf](https://www.usich.gov/resources/uploads/asset_library/emergency-shelter-key-considerations.pdf) "Managing Multiple Disadvantages: The

Regulation of Complex Needs in Emergency Shelters for the Homeless"

[https://www.academia.edu/21611312/Managing\\_Multiple\\_Disadvantages\\_The\\_Regulation\\_of\\_Complex\\_Needs\\_in\\_Emergency\\_Shelters\\_for\\_the\\_Homeless](https://www.academia.edu/21611312/Managing_Multiple_Disadvantages_The_Regulation_of_Complex_Needs_in_Emergency_Shelters_for_the_Homeless)

#### Mandatory Indicators

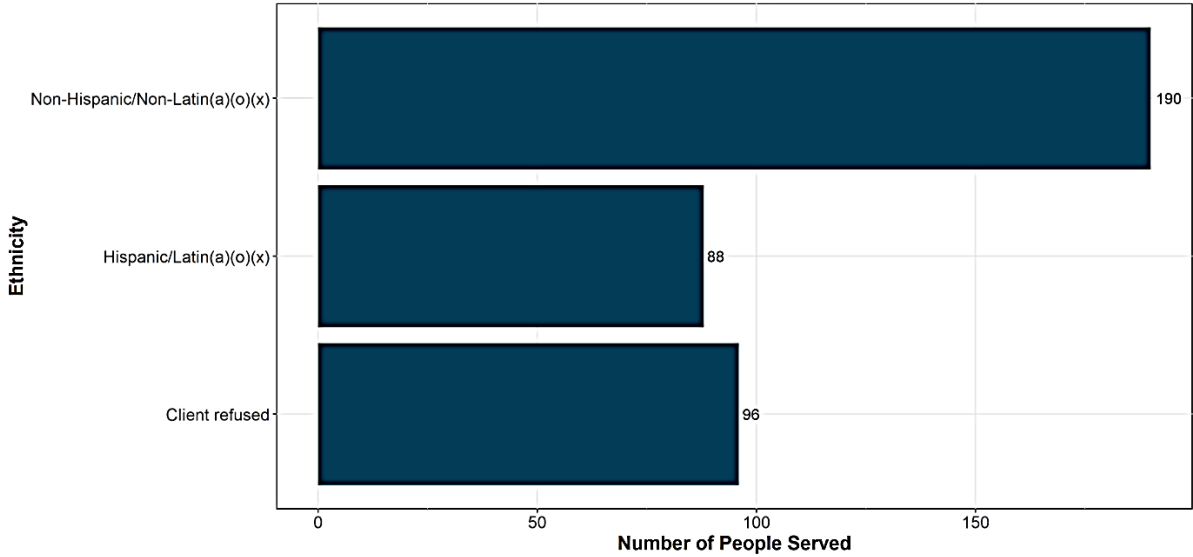
- Number of households receiving eviction prevention services (including legal representation): 0
- Number of affordable housing units preserved or developed: 0

#### Performance Measures and Data to Date

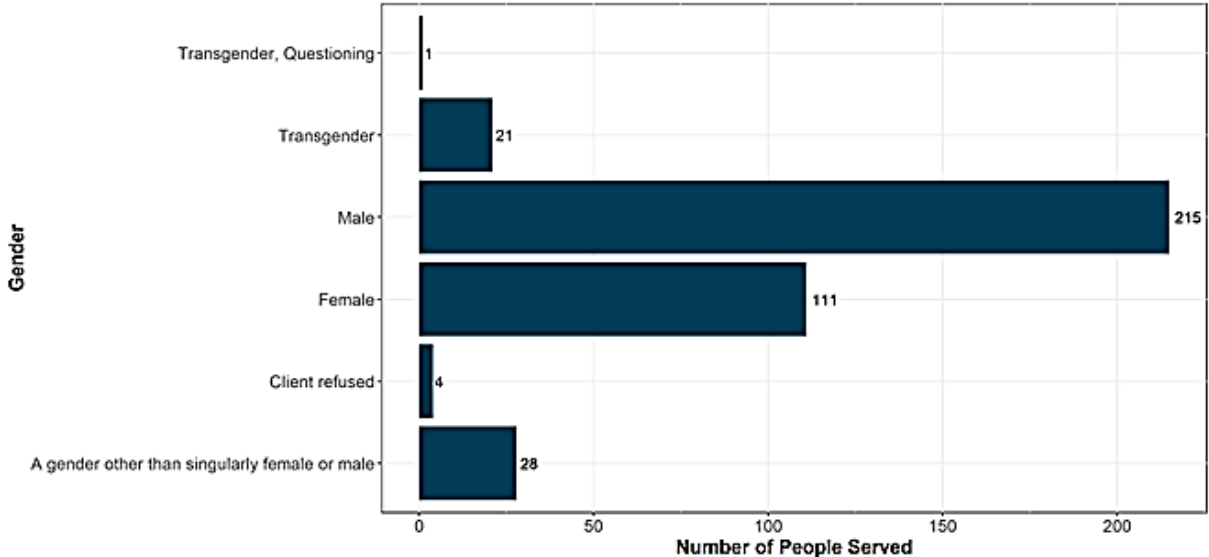
- Unduplicated number of individuals: 374
- Number of bed nights provided: 46,097
- Length of completed stays: Median 98 days
- Exit destination:
  - Unknown
  - Rental by client in a public housing unit (HUD)

- Permanent housing (other than RRH) for formerly homeless persons (HUD)
- Staying or living with family, temporary tenure (HUD)
- Data not collected (HUD)
- Staying or living with family, permanent tenure (HUD)
- Staying or living with friends, permanent tenure (HUD)
- Place not meant for habitation (HUD)
- Client doesn't know (HUD)
- Other (HUD)
- Hospital or other residential non-psychiatric medical facility (HUD)
- Staying or living with friends, temporary tenure (HUD)
- No exit interview completed (HUD)
- Jail, prison or juvenile detention facility (HUD)
- Emergency shelter, incl. hotel/motel paid for w/ ES voucher, or RHY-funded Host Home shelter (HUD)
- Rental by client, no ongoing housing subsidy (HUD)
- Rental by client, with RRH or equivalent subsidy (HUD)
- Rental by client, with HCV voucher (tenant or project based) (HUD)
- Client refused (HUD)
- Psychiatric hospital or other psychiatric facility (HUD)
- Deceased (HUD)
- Rental by client, with other ongoing housing subsidy (HUD)
- Substance abuse treatment facility or detox center (HUD)
- Long-term care facility or nursing home (HUD)
- o Number of partners: 12
- o Focused qualitative outcome survey: No data yet

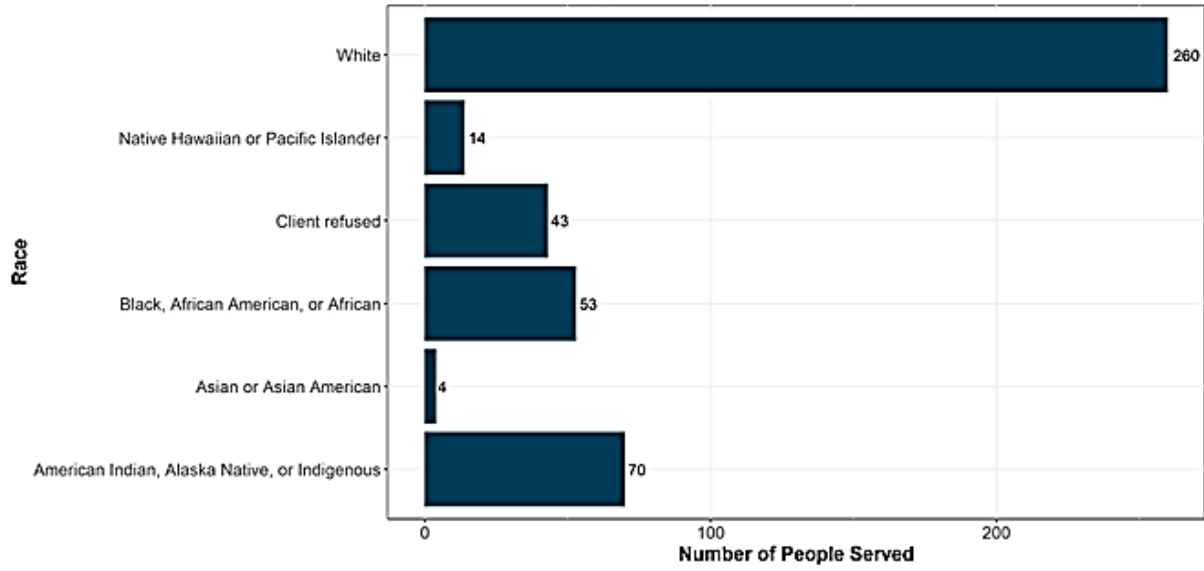
Project 2: Safe Rest Villages - Ethnicity Data



Project 2: Safe Rest Villages - Gender Data



Project 2: Safe Rest Villages - Race Data



## COVID-19 Homeless Services

#3	\$12,791,000	Assistance to Households <i>Long-term Housing Security: Services for Unhoused Persons (2.16*^)</i>
----	--------------	---

**Website:** [COVID-19 Homeless Services | Portland.gov](https://www.portland.gov/covid-19-homeless-services)

### Project Overview

This project continues the City/County joint COVID-19 homeless response strategy implemented in April 2020 through the second half of the 2021-2022 Fiscal Year (existing resources will fund the first half of the year). Funding will allow for continued assistance and support for individuals and families experiencing homelessness in the Portland metro area, who comprise several diverse communities disproportionately impacted by the COVID-19 pandemic and systemic inequities in health care, housing and homeless services systems. Primary among the impacted communities are those identifying as Black, Indigenous, and People of Color (BIPOC). County shall use the funds for continuation of physical distancing and voluntary medical isolation motel shelter; street outreach; and provider support.

Funds were allocated to the Joint Office of Homeless Services (JOHS), which partnered with more than 30 community organizations that provide emergency shelter and street outreach programs. Funds were spent in Fiscal Year 2021-22 and will be fully spent by end of calendar year 2024.

Citywide equity outcome goal: All houseless or unsheltered people in Portland are given stable and secure shelter with access to health services.

Project outcome goal: Individuals and families experiencing houselessness or at imminent risk of houselessness, including impacted communities such as Black, Indigenous, and people of color, people

living with disabilities, seniors, and youth have access to the following services: Physical distancing and medical isolation support in motel settings; personal protective equipment and hygiene supplies distributed in street outreach; better-resourced and -staffed shelter providers.

Use of Evidence

This project provides physical distancing and voluntary medical isolation shelter; street outreach; and provider support. Funds are being used for evidence-based interventions.

Amount: \$12,791,000

Evidence base: "Key Considerations for Implementing Emergency Shelter Within an Effective Crisis Response System"

[https://www.usich.gov/resources/uploads/asset\\_library/emergency-shelter-key-considerations.pdf](https://www.usich.gov/resources/uploads/asset_library/emergency-shelter-key-considerations.pdf) "Managing Multiple Disadvantages: The

Regulation of Complex Needs in Emergency Shelters for the Homeless"

[https://www.academia.edu/21611312/Managing\\_Multiple\\_Disadvantages\\_The\\_Regulation\\_of\\_Complex\\_Needs\\_in\\_Emergency\\_Shelters\\_for\\_the\\_Homeless](https://www.academia.edu/21611312/Managing_Multiple_Disadvantages_The_Regulation_of_Complex_Needs_in_Emergency_Shelters_for_the_Homeless)

Mandatory Indicators

- Number of households receiving eviction prevention services (including legal representation): 0
- Number of affordable housing units preserved or developed: 0

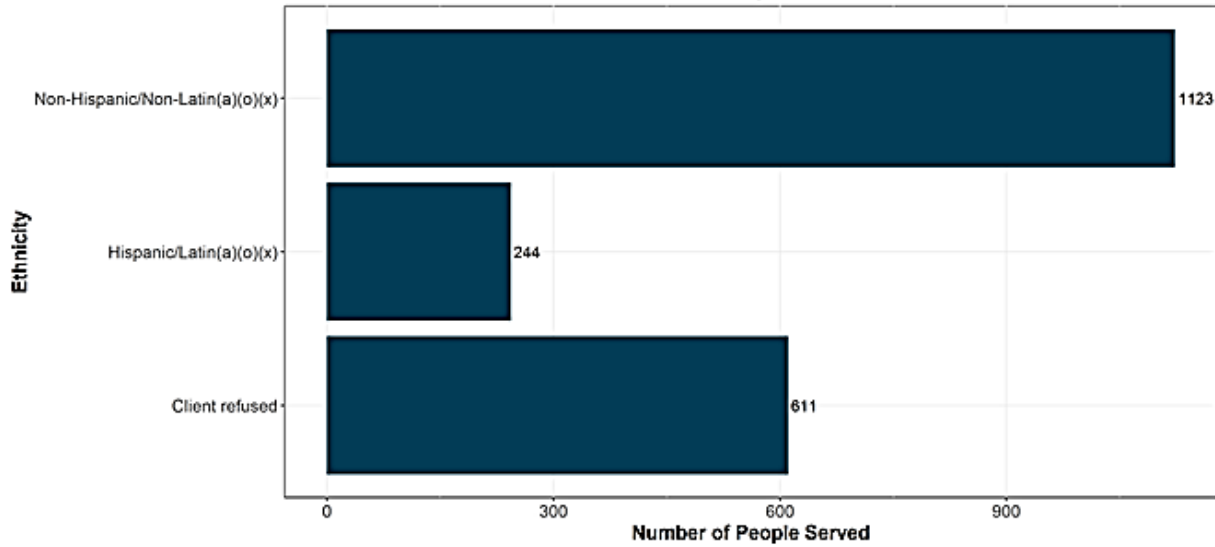
Performance Measures and Data to Date

- Unduplicated number of individuals served: 1,978
- Number of bed nights provided: 197,761
- Length of completed stays: median: 33 days
- Prior living situation:
  - Place not meant for habitation (HUD)
  - Emergency shelter, incl. hotel/motel paid for w/ ES voucher, or RHY-

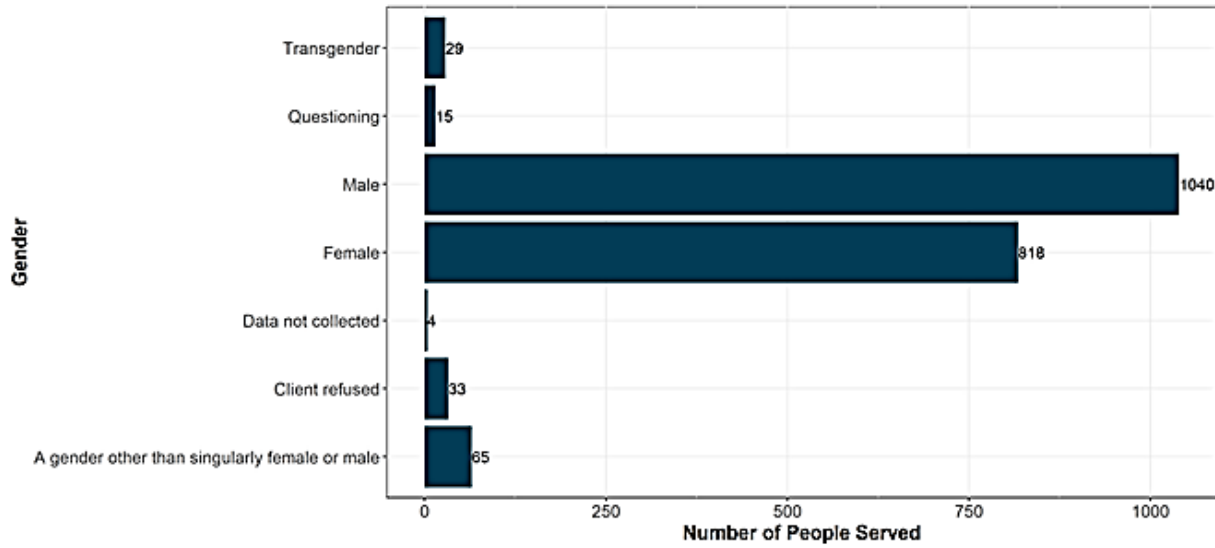
funded Host Home shelter (HUD)

- Hotel or motel paid for without emergency shelter voucher (HUD)
- Hospital or other residential non-psychiatric medical facility (HUD)
- Staying or living in a friend's room, apartment or house (HUD)
- Substance abuse treatment facility or detox center (HUD)
- Safe Haven (HUD)
- Rental by client, no ongoing housing subsidy (HUD)
- Transitional housing for homeless persons (including homeless youth) (HUD)
- Psychiatric hospital or other psychiatric facility (HUD)
- Staying or living in a family member's room, apartment or house (HUD)
- Long-term care facility or nursing home (HUD)
- Client refused (HUD)
- Rental by client, with other ongoing housing subsidy (HUD)
- Permanent housing (other than RRH) for formerly homeless persons (HUD)
- Foster care home or foster care group home (HUD)
- Client doesn't know (HUD)
- Rental by client in a public housing unit (HUD)
- Rental by client, with VASH housing subsidy (HUD)
- Owned by client, no ongoing housing subsidy (HUD)
- Residential project or halfway house with no homeless criteria (HUD)
- Jail, prison or juvenile detention facility (HUD)
- Data not collected (HUD)
- Rental by client, with RRH or equivalent subsidy (HUD)

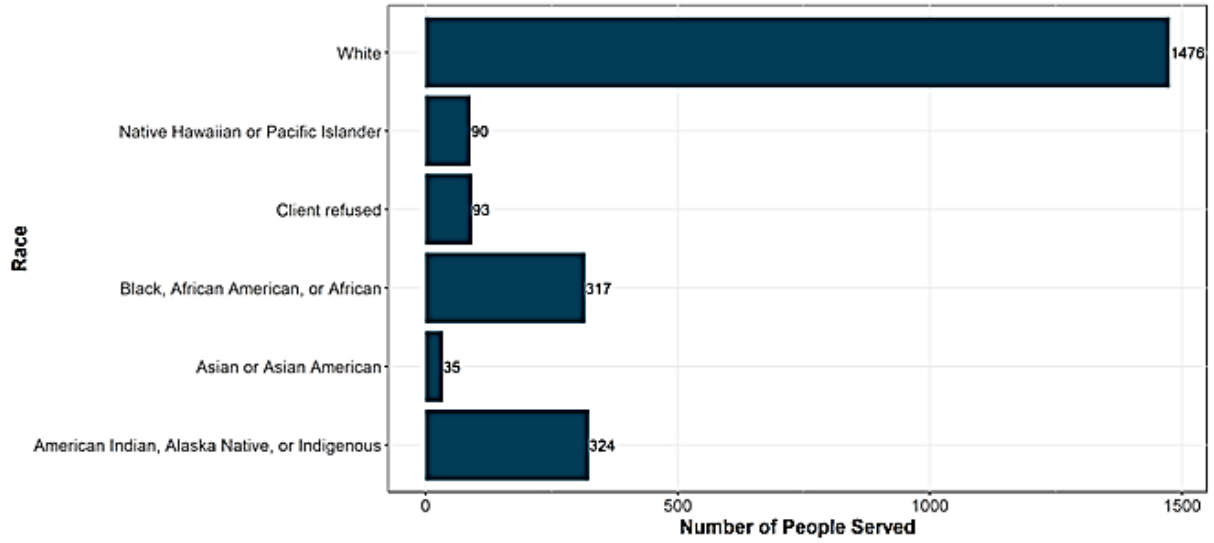
Project 3: COVID-19 Homeless Services  
Ethnicity Data



Project 3: COVID-19 Homeless Services  
Gender Data



### Project 3: COVID-19 Homeless Services Race Data



# Rapid Workforce Training & Employment for Vulnerable Portlanders

#4	\$7,000,000	Assistance to Households <i>Assistance to Unemployed or Underemployed Workers (2.10*^)</i>
----	-------------	---

**Website:** [Rapid Workforce Training and Employment for Vulnerable Portlanders | Portland.gov](https://www.portland.gov/rapid-workforce-training-and-employment-for-vulnerable-portlanders)

## Project Overview

This project provides paid work opportunities and rapid re-careering services for Portlanders who are houseless, at risk of eviction, or at risk of involvement in violence. Services will address the disproportional economic impacts COVID-19 has had on people of color and other vulnerable populations currently disconnected from the workforce. Through short-term, intensive trainings that provide direct connections to employers in industries with high workforce demand and in careers that have low barriers to entry, the project provides rapid re-careering into high-demand and middle-income jobs. Industry-specific trainings include construction, waste and recycling hauling, entry-level clerical positions within hospitals and clinics, entry level IT careers, and banking customer service. Trainings are developed in partnership with employers who hire program graduates and are approximately 12 weeks or less in duration to completion and employment. The project is complete.

Citywide equity outcome goal: All people in Portland have the skills and support to gain stable employment and afford basic life necessities.

Project outcome goal: Paid work opportunities and training services connect participants to middle income careers and other types of employment. Services support those experiencing housing insecurity and

disproportionate impacts of gun violence including Black, Indigenous, and people of color communities and those with low to moderate incomes.

#### Use of Evidence

This project provides paid work opportunities and rapid re-careering services for Portlanders who are houseless, at risk of eviction, or at risk of involvement in violence. Funds are being used for evidence-based interventions.

Amount: \$7,000,000

Evidence base: "Rapid Employment Model Evaluation: Update"

[http://sites.utexas.edu/raymarshallcenter/files/2008/12/REM\\_eval\\_update\\_01-28-09.pdf](http://sites.utexas.edu/raymarshallcenter/files/2008/12/REM_eval_update_01-28-09.pdf)

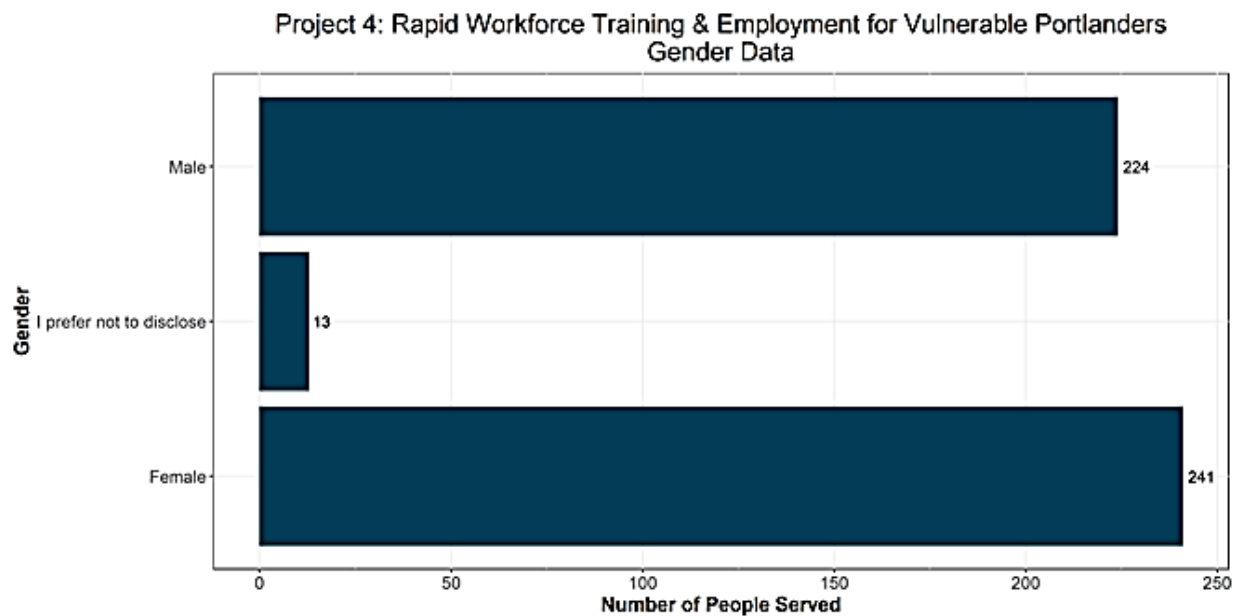
#### Mandatory Indicators

- Workers enrolled in sectoral job training programs: 342
- Workers completing sectoral job training programs: 272
- People participating in summer youth employment programs: 0

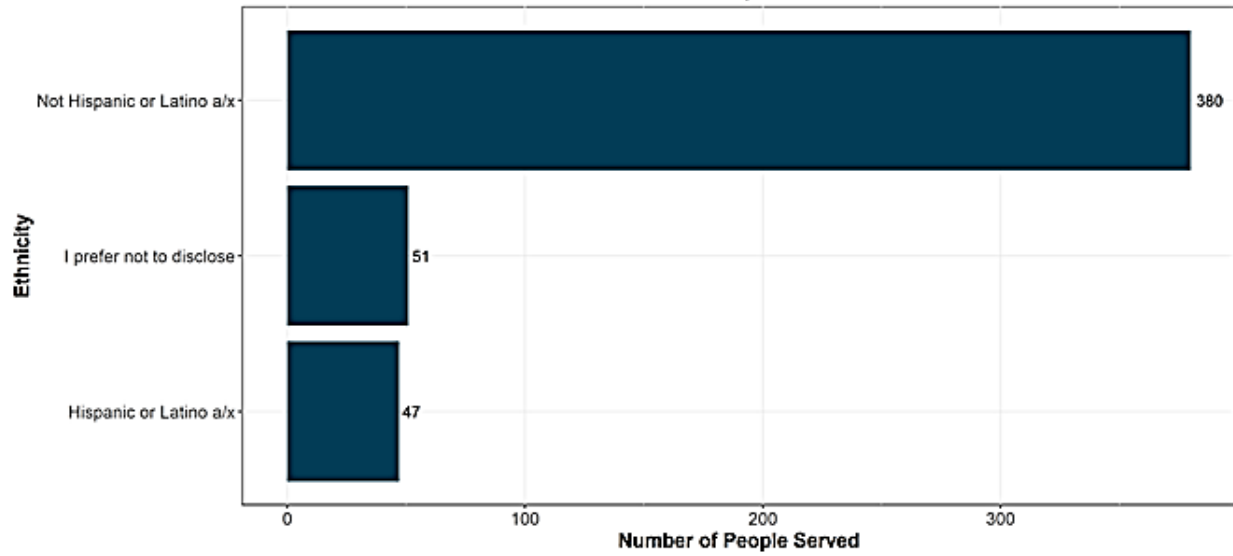
#### Performance Measures and Data to Date

- Type of trainings provided:
  - CompTIA A+, BankWorks
  - CareerWorks Medical
  - Driving Diversity
  - Commercial Driver's License Class
  - Medication Aid
  - Full Stack Developer Software Bootcamp
  - Machine Tool Technology with Vocational ESL
  - Nursing Assistant with Vocational ESL
  - Dental Assisting
- Workers enrolled in sectoral job training programs: 342

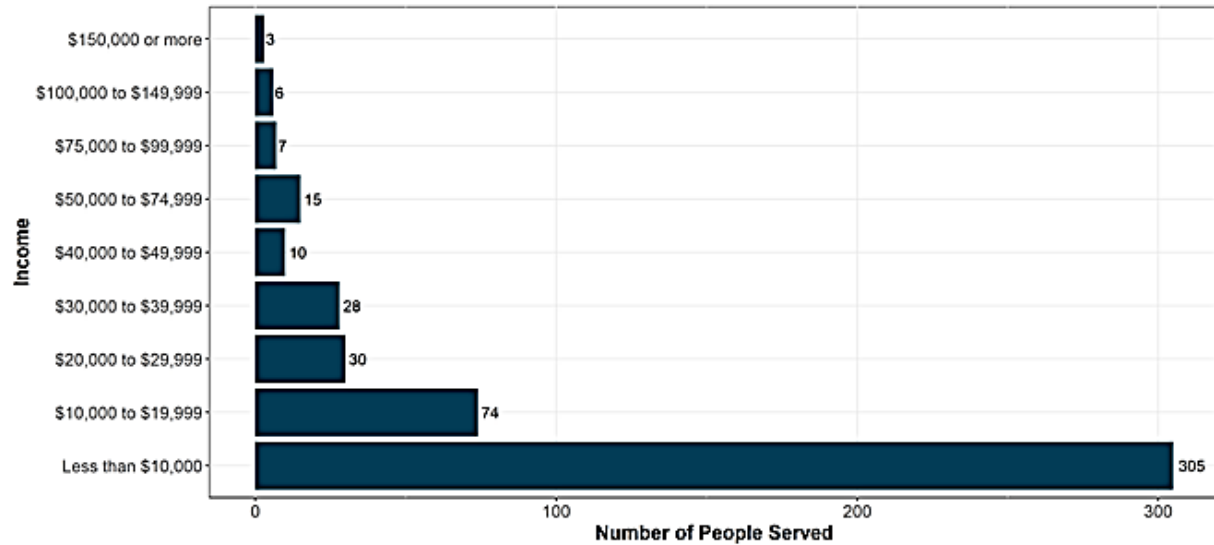
- Number of participants in paid work opportunity: 22
- Workers completing sectoral job training programs: 272
- Number of people who completed training and connected to middle-income careers: 105
- Number of people who completed training and connected to other types of employment: 6
- Number of partners: 1



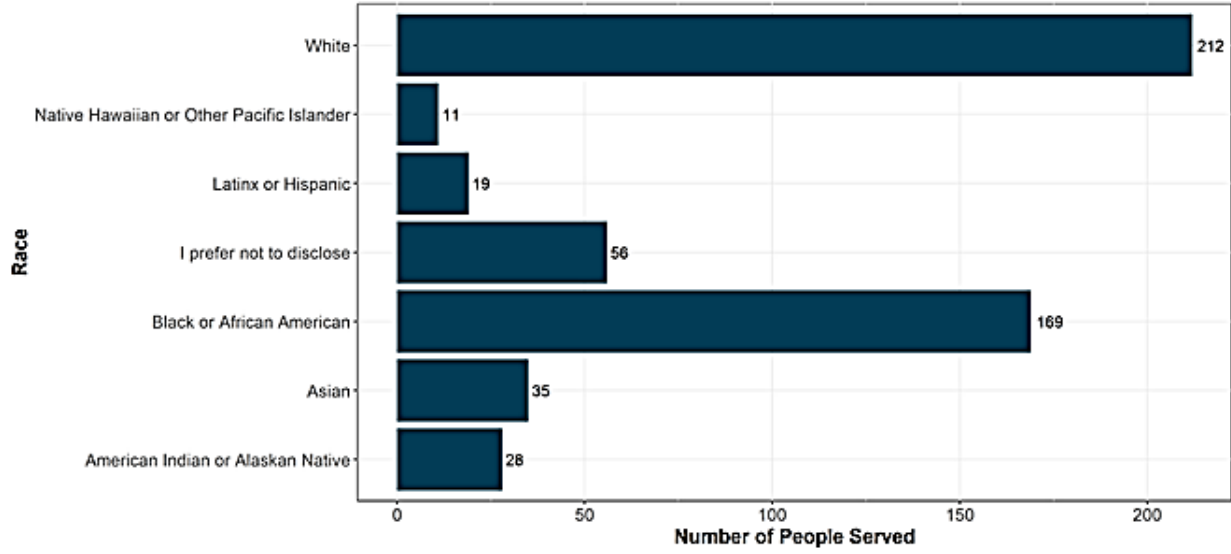
**Project 4: Rapid Workforce Training & Employment for Vulnerable Portlanders  
Ethnicity Data**



**Project 4: Rapid Workforce Training & Employment for Vulnerable Portlanders  
Income Data**



Project 4: Rapid Workforce Training & Employment for Vulnerable Portlanders  
Race Data



# Small Business Resource Navigation & Technical Assistance

#5	\$2,000,000	Assistance to Small Businesses <i>Technical Assistance, Counseling, or Business Planning (2.30*^)</i>
----	-------------	--

**Website:** [Small Business Resource Navigation and Technical Assistance | Portland.gov](https://www.portland.gov/business)

## Project Overview

This project addresses inequitable access to federal funds through a culturally-specific navigator program and relief-focused assistance in partnership with community organizations for vulnerable and Black, Indigenous, and people of color-owned businesses disproportionately impacted by the pandemic.

Prosper Portland staff will provide central navigation and subject matter expertise about accessing available Federal & State resources. A network of culturally-specific partners will provide direct services to businesses, both through their existing networks as well as through a central hotline. This includes training and consultation with partners on requirements and opportunities to build capacity within the network. The project is complete.

Citywide equity outcome goal: All business operators in Portland, especially those hardest hit by the pandemic, feel supported in continuing to operate sustainably.

Project outcome goal: Business owners and employees gain skills and knowledge about how to access pandemic relief programming that allows them to continue to operate their business. Business owners who

do not have English as their primary language and/or who identify as Black, Indigenous, and people of color are able to access these resources.

#### Use of Evidence

This project provides culturally specific navigation services and relief-focused assistance for vulnerable and Black, Indigenous, and people of color-owned businesses. Funds are being used for evidence-based interventions.

Amount: \$2,000,000

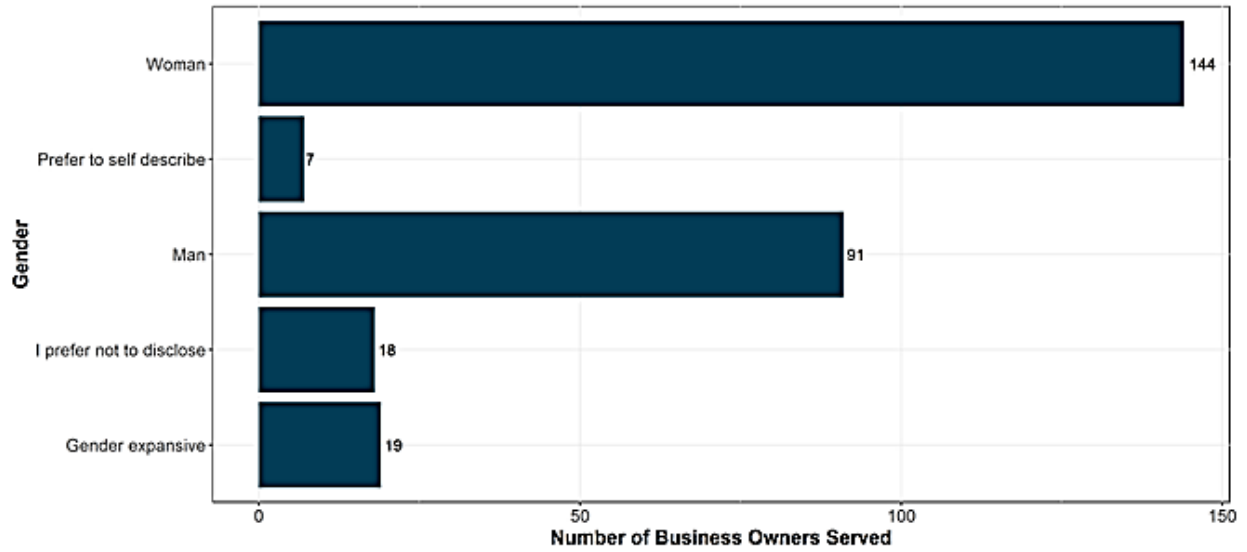
Evidence base: "The Impact of COVID-19 on Small Business Outcomes and Expectations" -

<https://www.pnas.org/doi/10.1073/pnas.2006991117>

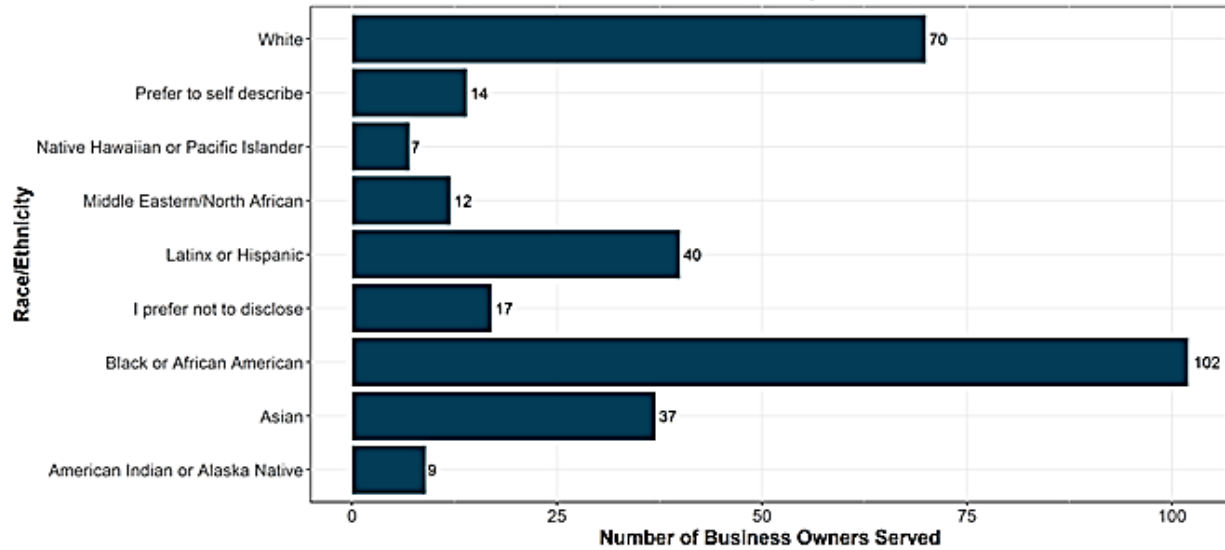
#### Performance Measures and Data to Date

- Number of small businesses served: 243
- Type of service received: Technical Assistance and Resource Navigation
- Business navigation 3-month business follow-up: No data yet
- Business technical assistance service outcomes: No data yet
- Number of small business navigation inquiries: 524
- Number of partners: 0

Project 5: Small Business Resource Navigation & Technical Assistance  
Gender Data



Project 5: Small Business Resource Navigation & Technical Assistance  
Race/Ethnicity Data



## Oregon Worker Relief: Small Enterprise Fund

#6	\$1,500,000	Assistance to Small Businesses <i>Loans or Grants to Mitigate Financial Hardship (2.29<sup>^</sup>)</i>
----	-------------	--

**Website:** [Oregon Worker Relief - Immigrant and Refugee Community Member Support | Portland.gov](https://www.portland.gov/owr)

### Project Overview

Oregon Worker Relief is a community-governed initiative that uses an equity-focused design thinking approach to solve for the short-and long-term negative economic impacts of the COVID-19 pandemic on underserved immigrant and refugee communities. This project funds Oregon Worker Relief Coalition, a broad-coalition with more than 200+ active navigators at dozens of community-based organizations, to create a rapid, community-based relief fund for micro and very small enterprises who are unable to access other forms of relief because of exclusionary immigration policy. OWR will disburse available funds to eligible small enterprises based on demonstration of need. As COVID-19 continues to affect Oregon’s immigrant communities, the immediate, disproportionate, and devastating economic impacts are well-documented and include housing and food insecurity among other long-term complications for these families. Often overlooked, many of Oregon’s small enterprises that are operated by immigrant Oregonians, often family-owned, have likewise suffered because exclusionary immigration policy prevents them from accessing pandemic relief. For instance, many ITIN-holders operate small enterprises and are ineligible for relief due to their immigration classification. Likewise, immigrant small enterprises may avoid pandemic relief operated through traditional systems because of systemic barriers. Many of these small enterprises are composed of essential workers who themselves are

impacted by COVID-19. These small enterprises are also impacted by public health measures that close or limit their capacity. These compounding impacts magnify the disruption experienced by the immigrant small enterprise. These small enterprises are essential to Oregon, to our regional and local communities, and are necessary for our collective prosperity. Without relief, these small enterprises will be irreparably harmed. This harm reverberates through the communities in which the enterprises are rooted, impacting the people served, the jobs retained, and the cultural vibrancy they bring to Oregon. The project is complete.

Citywide equity outcome goal: All business operators in Portland, especially those hardest hit by the pandemic, feel supported in continuing to operate sustainably.

Project outcome goal: Small enterprises run by immigrant Oregonians have access to pandemic relief funds to retain jobs and keep businesses in operation.

#### Use of Evidence

This project provides relief funds to small businesses owned by immigrant Oregonians. Funds are being used for evidence-based interventions.

Amount: \$1,500,000

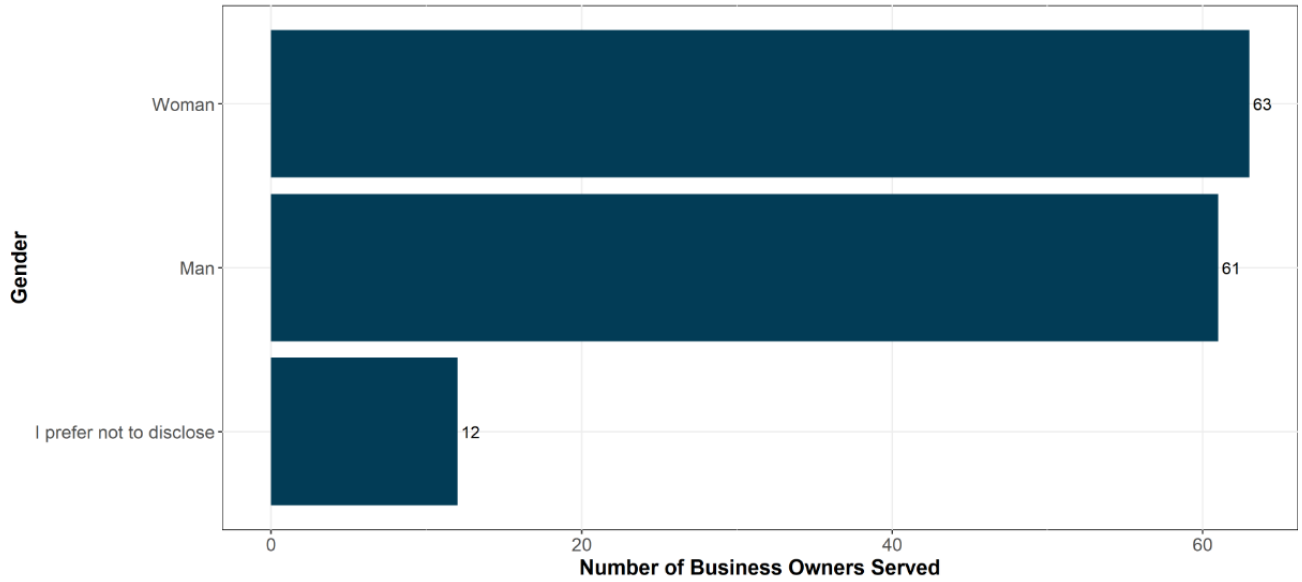
Evidence base: "The Impact of COVID-19 on Small Business Outcomes and Expectations" -

<https://www.pnas.org/doi/10.1073/pnas.2006991117>

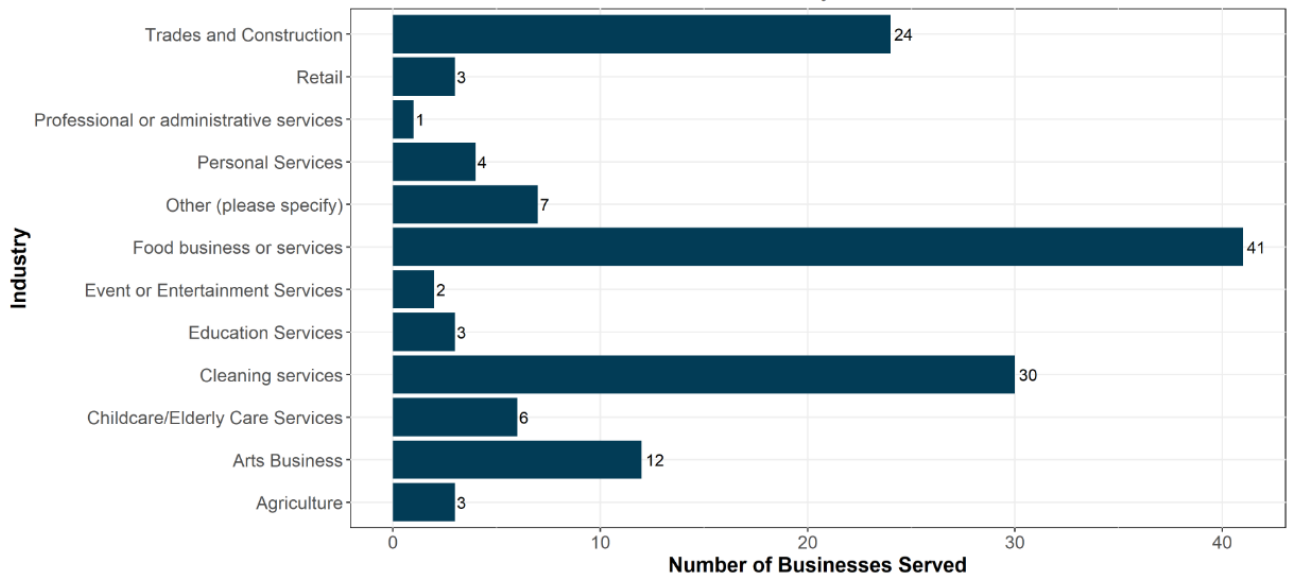
#### Performance Measures and Data to Date

- Number of small businesses served: 136
- Amount distributed by business: \$1,448,000

Project 6: OWR Small Enterprise Fund  
Gender Data



Project 6: OWR Small Enterprise Fund  
Industry Data





**Industry**

Food business o

Other (pleas

Persona

Professional or administrative

Trades and Co



## Oregon Worker Relief: Relief Fund

#7	\$2,000,000	Negative Economic Impacts: Other <i>Economic Impact Assistance: Other (2.37*^)</i>
----	-------------	---

**Website:** [Oregon Worker Relief - Immigrant and Refugee Community Member Support | Portland.gov](#)

### Project Overview

Oregon Worker Relief is a community-governed initiative that uses an equity-focused design thinking approach to solve for the short-and long-term negative economic impacts of the COVID-19 pandemic on underserved immigrant and refugee communities. Because of their immigration status, many Oregonians are categorically excluded from some of our most important federal safety net programs such as SNAP and TANF, in addition to the \$1,200 Economic Impact Payment and the Earned Income Tax Credit. This has immediate harsh impacts such as homelessness, food insecurity, and long-term impacts undermining the health and stability of immigrant families and individuals that are restaurant workers, caregivers, immigrants, refugees, day laborers, and farmworkers. OWR will provide household assistance to eligible individuals based on demonstration of need and will provide capacity to organizations in the field to create more community-centered solutions to household instability. The project is complete.

Citywide equity outcome goal: All people in Portland feel secure and stable in their current homes.

Project outcome goal: Immigrant and refugee workers impacted by

COVID-19 receive direct financial assistance to address household needs and experience pandemic relief they previously did not have access to.

#### Use of Evidence

This project provides flexible household assistance to support housing stability for immigrant and refugee workers. Funds are being used for evidence-based interventions.

Amount: \$2,000,000

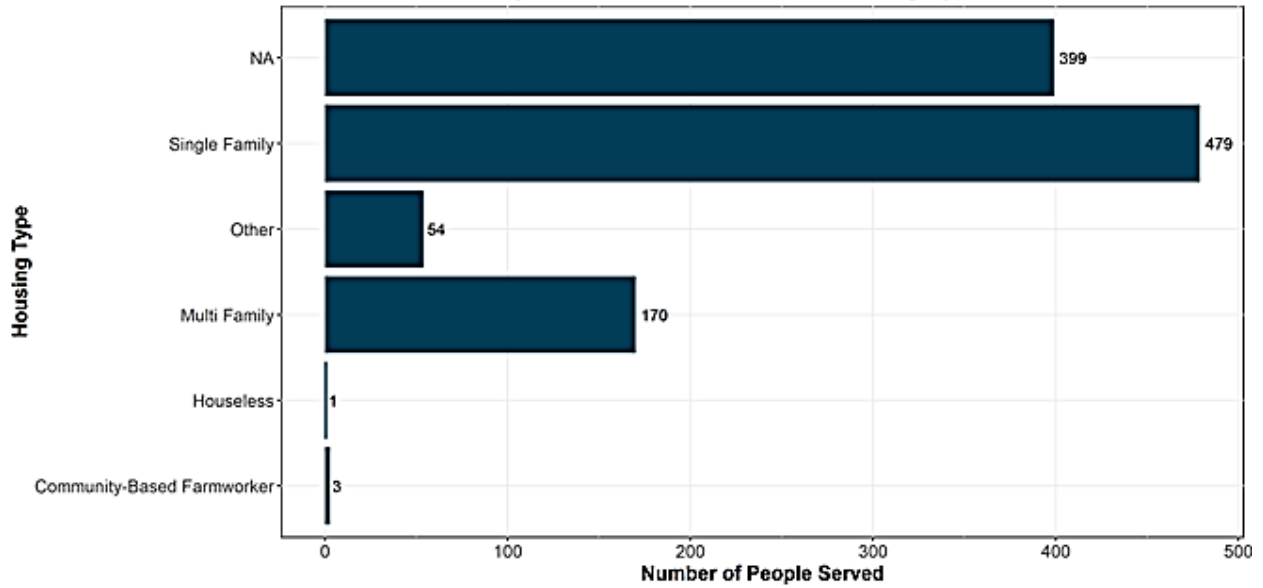
Evidence base: "The Importance of Housing Affordability and Stability for Preventing and Ending Homelessness"

[https://www.usich.gov/resources/uploads/asset\\_library/Housing-Affordability-and-Stablility-Brief.pdf](https://www.usich.gov/resources/uploads/asset_library/Housing-Affordability-and-Stablility-Brief.pdf)

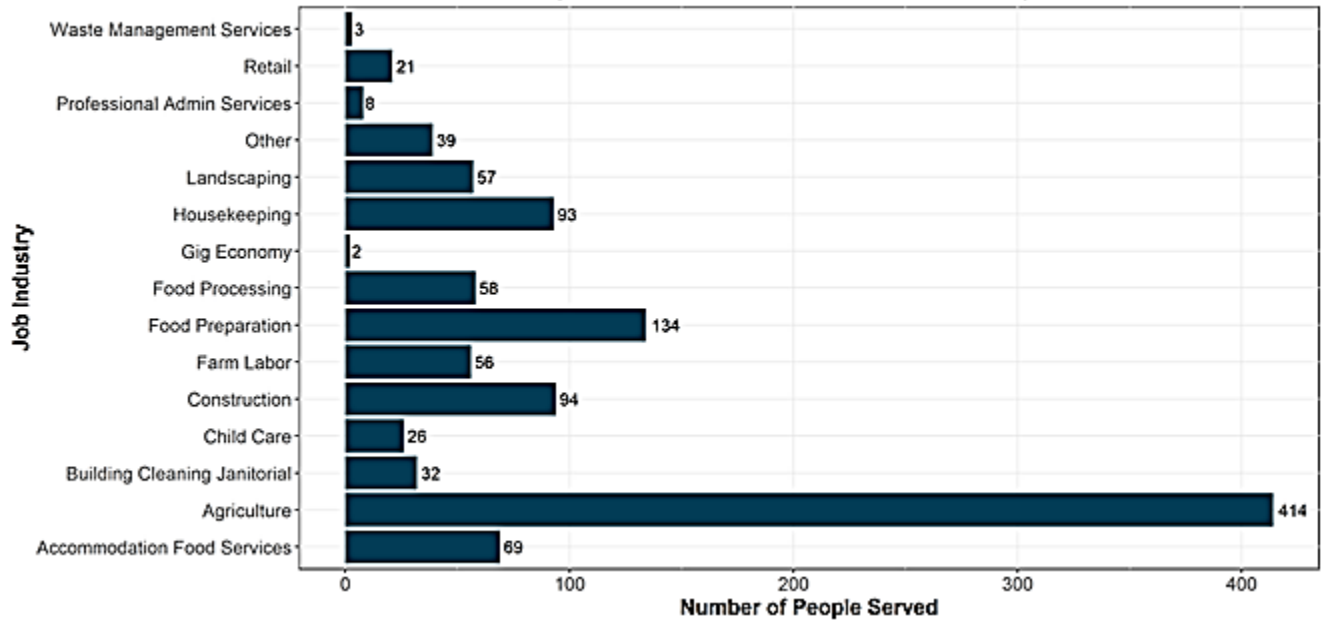
#### Performance Measures and Data to Date

- Number of individuals or households served: 1,106
- Amount distributed to individuals or households: \$1,950,985
- Weeks of hardship experienced by recipient at point of application: 1 week - 1 individual; 2 weeks - 46; 3 weeks - 76; 4 weeks - 285; 5+ weeks - 798

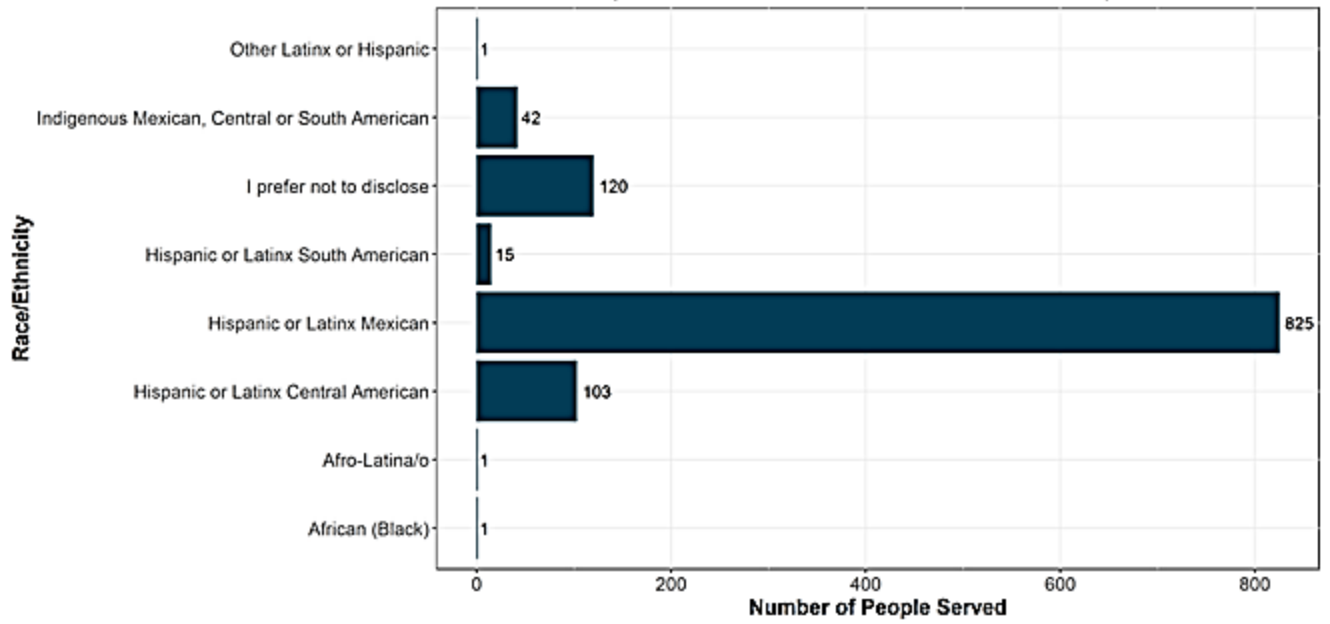
Project 7: OWR Relief Fund - Housing Type Data



Project 7: OWR Relief Fund - Job Industry Data



Project 7: OWR Relief Fund - Race/Ethnicity Data



## Rent Assistance

#8	\$1,500,000	Assistance to Households <i>Household Assistance; Rent, Mortgage, and Utility Aid (2.2*^)</i>
----	-------------	--

**Website:** [Rent Assistance | Portland.gov](https://www.portland.gov/rent-assistance)

### Project Overview

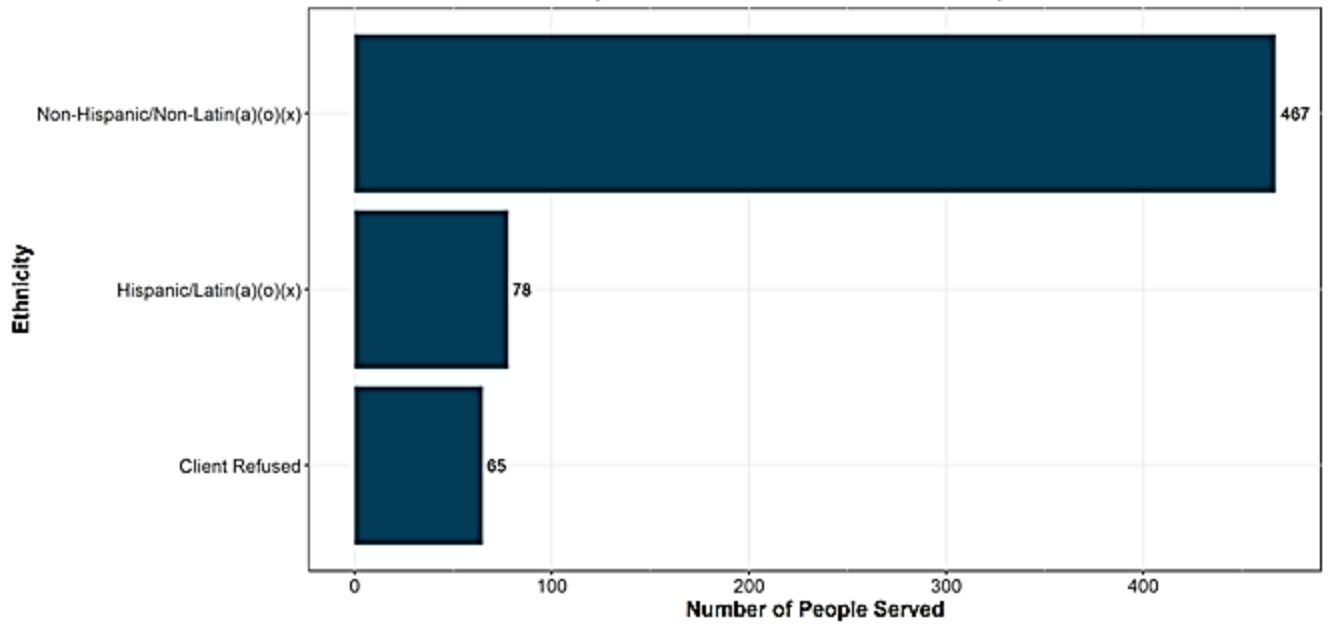
This project addresses the significant economic and financial hardship for community members, particularly those with lower incomes as a result of the public health emergency, including necessary measures to protect public health that resulted in. The severe recession has disproportionately affected low-income community members and amplified housing insecurity. This project provides rent assistance for renters impacted by the health and/or economic impacts of the COVID-19 pandemic who live in Portland Housing Bureau-regulated affordable housing. Researchers estimate that evictions led to 430,000 excess cases of COVID-19 and 10,000 excess deaths during the summer of 2020. Limiting the number of evictions by providing tenants with rent assistance will reduce community spread by keeping vulnerable residents stably housed. Rent assistance payments for renters in PHB-regulated affordable housing. Funds were fully spent in the 2021-22 Fiscal Year and the project is complete.

Citywide equity outcome goal: All people in Portland feel secure and stable in their current homes.

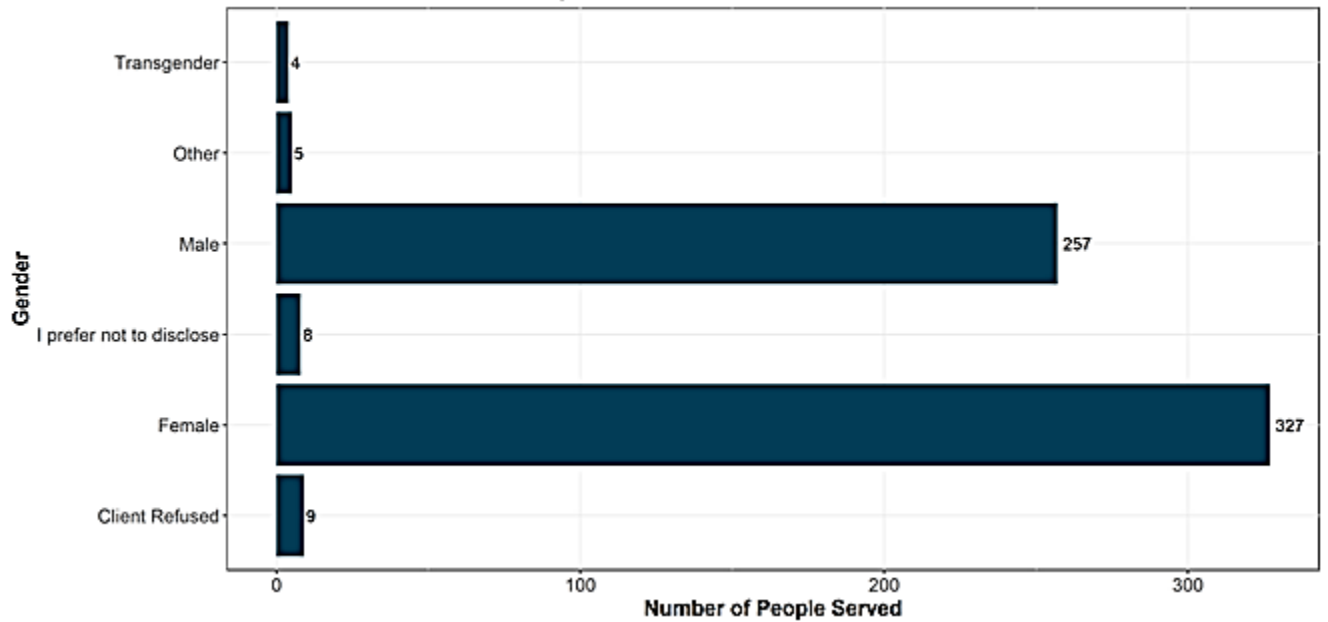
Project outcome goal: Renters in Portland Housing Bureau-regulated affordable housing receive rent assistance and remain in their homes, with a focus on renters who identify as Black, Indigenous, Latinx, people of color, and those living with disabilities.

Use of Evidence
<p>This project funds overdue rent payments for tenants in Portland Housing Bureau-regulated affordable housing. Funds are being used for evidence-based interventions.</p> <p><u>Amount</u>: \$1,500,000</p> <p><u>Evidence base</u>: "Homeless Prevention: A Review of the Literature"  <a href="http://www.evidenceonhomelessness.com/wp-content/uploads/2019/02/Homelessness_Prevention_Literature_Synthesis.pdf">http://www.evidenceonhomelessness.com/wp-content/uploads/2019/02/Homelessness_Prevention_Literature_Synthesis.pdf</a></p>
Mandatory Indicators
<ul style="list-style-type: none"> <li>○ Number of households served: 610</li> <li>○ Number of households receiving eviction prevention services (including legal representation): 610</li> <li>○ Number of affordable housing units preserved or developed: 0</li> </ul>
Performance Measures and Data to Date
<ul style="list-style-type: none"> <li>○ Amount distributed per tenant to landlords: \$1,500,000</li> <li>○ Households served: 610</li> <li>○ Number of partners: 13</li> </ul>

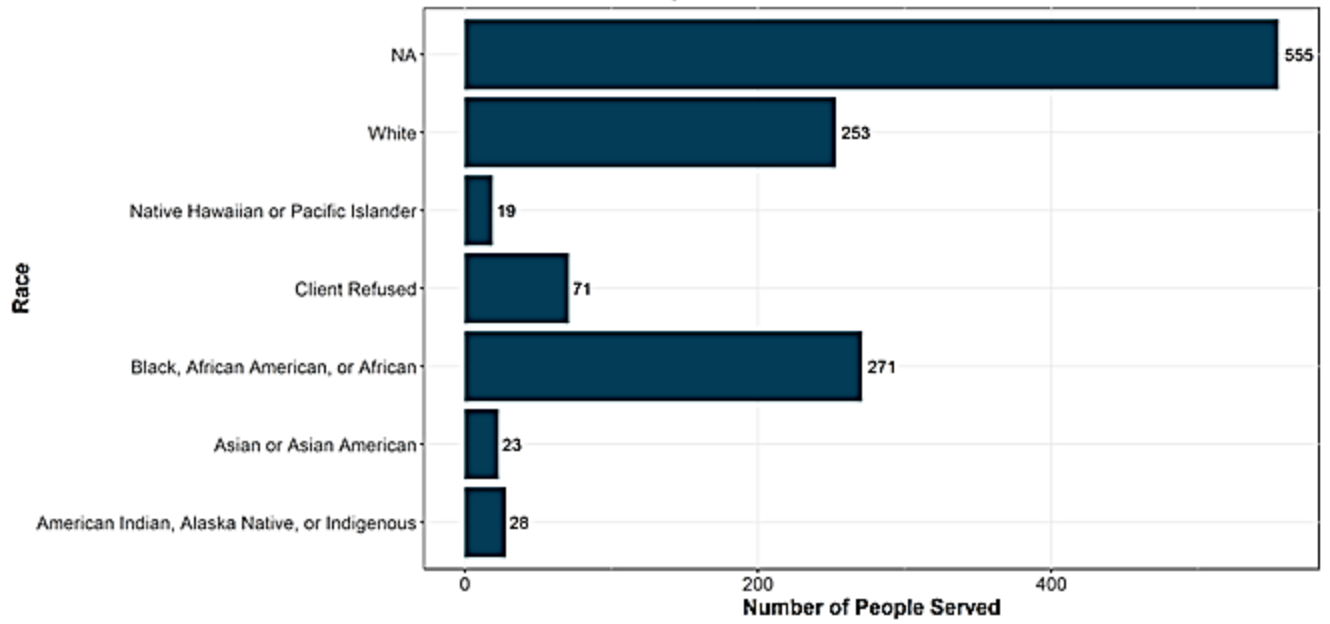
Project 8: Rent Assistance - Ethnicity Data



Project 8: Rent Assistance - Gender Data



Project 8: Rent Assistance - Race Data



## Business Revitalization and Activation

#9	\$165,000	Assistance to Small Businesses <i>Technical Assistance, Counseling, or Business Planning (2.30*^)</i>
----	-----------	--

**Website:** [Business Revitalization and Activation | Portland.gov](https://www.portland.gov/business-revitalization-and-activation)

### Project Overview

This project funds a near-term retail and activation strategy with a focus on businesses owned by, and community-based organizations serving, Black, Indigenous, and People of Color. Consultant-led project activities include:

- Marketing and communications campaign to promote activities.
- Plan and execute Pop Up Small Business Events & Activation for interim use activities in vacant storefronts and adjacent spaces.

This project is complete.

Citywide equity outcome goal: All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing.

Project outcome goal: An increase in diversity of businesses and nonprofits using public spaces. This includes businesses owned by those who identify as Black, Indigenous, and people of color, and community-based organizations that serve Black, Indigenous, and people of color communities. Organizations have access to support from staff and consultants for outreach, communication, marketing, direct financial assistance, event design, and permit applications.

## Use of Evidence

This project funds a near-term retail activation strategy with a focus on businesses owned by, and community organizations serving, Black, Indigenous, and People of Color. Funds are being used for evidence-based interventions.

Amount: \$165,000

Evidence base: Case Studies on Urban Revitalization - Downtown Revitalization Requires Creativity [To recover from COVID-19, downtowns must adapt | Brookings](#) Economist Edward Glaeser cites several studies by several U.S. Cities

## Performance Measures and Data to Date

- Number of small businesses or organizations served: 1,057
- Percentage of BIPOC-owned small businesses participating in program: 56%
- Type of service provided:
  - Site Visits
  - Link Clicks
  - Engagements
  - Impressions
  - Community Growth
  - Visits to shopsmallpdx.com
  - Engagement with hashtags
- Number and type of events supported: No data yet
- Business sales and/or other business development outcomes at a specific type of event: No data yet
- Expenditure of funds by consultant team: No data yet
- Marketing and communication outputs/outcomes for events and campaigns not in partnership with Portland Bureau of Transportation: No data yet

# Minority Chambers of Commerce Support

#10	\$700,000	Assistance to Non-Profits <i>Assistance to Impacted Nonprofit Organizations (2.34^)</i>
-----	-----------	--

**Website:** [Minority Chambers of Commerce Support | Portland.gov](https://www.portland.gov/minority-chambers-of-commerce-support)

## Project Overview

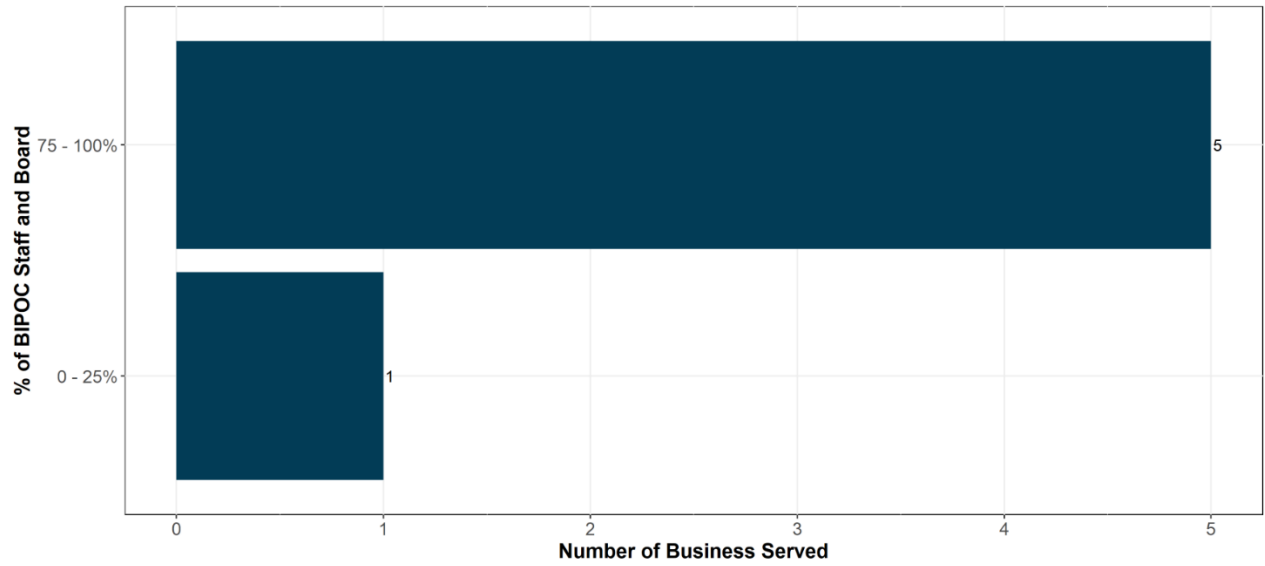
This project provides capacity building funds to culturally-specific business-serving organizations so they can better support their constituents impacted by the COVID-19 pandemic. Grants will support multicultural chambers to expand their influence, assist BIPOC owned business access resources, provide the City with strategies informed by engagement with BIPOC-owned and LGBTQ+ owned businesses and lastly, retain chamber staff hired to implement COVID-19 relief efforts. This project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All business operators in Portland, especially those hardest hit by the pandemic, feel supported in continuing to operate sustainably.

Project outcome goal: Minority Chamber of Commerce staff supported by grant feel satisfaction and stabilization from investment impacts. Investments are made in a variety of ways including accounting, insurance, marketing, personnel, rent, staff training or professional development, strategy development, technology/ computers, utilities, and website/social media.

Use of Evidence
<p>This project funds culturally-specific chambers of commerce to better serve their constituents. Funds are being used for evidence-based interventions.</p> <p><u>Amount</u>: \$700,000</p> <p><u>Evidence base</u>: "The Impact of COVID-19 on Small Business Outcomes and Expectations" - <a href="https://www.pnas.org/doi/10.1073/pnas.2006991117">https://www.pnas.org/doi/10.1073/pnas.2006991117</a></p>
Mandatory Indicators
<ul style="list-style-type: none"> <li>o Non-profits served: 6</li> </ul>
Performance Measures and Data to Date
<ul style="list-style-type: none"> <li>o Number of engagements at City advisory tables or City-led activities: 232</li> <li>o Expenditures of each chamber by Prosper Portland-determined categories: \$566,732</li> <li>o Number of chamber FTE funded with capacity-building resources: 32.85</li> <li>o Number of partners: 6</li> </ul>

Project 10: Minority Chambers of Commerce Support  
% of BIPOC Board and Staff



# City Vaccination Program

#11	\$250,000	Public Health / Economic Impacts <i>COVID Mitigation &amp; Prevention (1.9)</i>
-----	-----------	--

**Website: In development**

### Project Overview

The City Vaccination Program provides COVID-19 testing, personal protective equipment, education, and support to City employees. This project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: City of Portland employees receive safe, timely, inclusive, and supportive health access and resources.

Project outcome goal: Successfully make COVID-19 testing and protective equipment to all City employees who request it and information communicated to all City employees.

### Use of Evidence

This project funds support City of Portland employees to better serve the City’s residents. Funds are being used for evidence-based interventions.

Amount: \$250,000

Evidence Base: Centers for Disease Control and Prevention: Largest CDC COVID-19 Vaccine Effectiveness Study in Health Workers Shows mRNA Vaccines 94% effective:

<https://www.cdc.gov/media/releases/2021/p0514-covid-19-vaccine-effectiveness.html>

Performance Measures and Data to Date

We are not collecting data for this allocation.

# Venture Portland Catalytic Investment Initiative

#12	\$2,308,933	Assistance to Small Businesses <i>Technical Assistance, Counseling, or Business Planning (2.30*^(2.9*^))</i>
-----	-------------	---

**Website:** [Venture Portland Catalytic Investment Initiative | Portland.gov](https://www.portland.gov/venture-portland-catalytic-investment-initiative)

## Project Overview

This project funds longtime local nonprofit Venture Portland to support Portland business districts and organizations. Funds increase Venture Portland’s staffing to better serve six Catalytic Investment Initiative (CII) business districts that have been underrepresented and have a higher number of businesses owned by Black, Indigenous and Portlanders of color: St. Johns, Williams, Foster, Lents, Gateway and Midway. Venture Portland will also deploy an Events Hub Team, a one-stop shop for business districts and organizations needing technical assistance to implement neighborhood and large-scale events while navigating COVID-19 restrictions and best practices. This project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All business operators in Portland, especially those hardest hit by the pandemic, feel supported in continuing to operate sustainably.

Project outcome goal: Businesses in Catalytic Investment Initiative districts with historical under-representation and higher number of Black-, Indigenous-, and people of color-owned businesses have access to Venture Portland trainings and workshops, and support from their staff to increase participation in events and volunteer activities. Increased Venture Portland staff hours support deeper connections with business districts and pathways for businesses to increase participation

in events, training, and volunteer activities.

#### Use of Evidence

This project funds a nonprofit to support Portland business districts and organizations in neighborhoods that have been underrepresented and have a higher number of businesses owned by Black, Indigenous, and Portlanders of color. Funds are being used for evidence-based interventions.

Amount: \$2,308,933

Evidence Base: "The Impact of COVID-19 on Small Business Outcomes and Expectations" -

<https://www.pnas.org/doi/10.1073/pnas.2006991117>

#### Performance Measures and Data to Date

- Number of small businesses served: 1
- Number of Venture Portland staff: 59
- Increase in volunteer hours per district: 6,356
- Number of events supported by the Events Hub: 67
- Increase in district events: 132
- Number of trainings or workshop hours provide by Venture Portland: 6,304
- Number of partners: 1

# Eviction Legal Defense

#13	\$4,700,000	Assistance to Households <i>Household Assistance: Rent, Mortgage, and Utility Aid (2.2*^)</i>
-----	-------------	--

**Website:** [Eviction Legal Defense | Portland.gov](https://www.portland.gov/eviction-legal-defense)

## Project Overview

This project addresses the significant economic and financial hardship for community members, particularly those with lower incomes and at risk of housing instability. Project funds will provide legal assistance and associated financial assistance for low-income tenants facing eviction. These efforts are responsive to both the public health and economic impacts of the pandemic. The project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All people in Portland feel secure and stable in their current homes.

Project outcome goal: Low-income community members and those experiencing housing insecurity have access to legal and financial assistance, resulting in not receiving court judgements, retaining housing, and not being evicted, and/or receiving a favorable negotiated settlement even if housing is not retained.

## Use of Evidence

This project provides legal and financial assistance to help tenants avoid eviction. The funds are being used for evidence-based interventions.

Amount: \$4,700,000

Evidence base: "Interventions to prevent tenant evictions: a systematic

review" <https://onlinelibrary.wiley.com/doi/10.1111/hsc.12257>

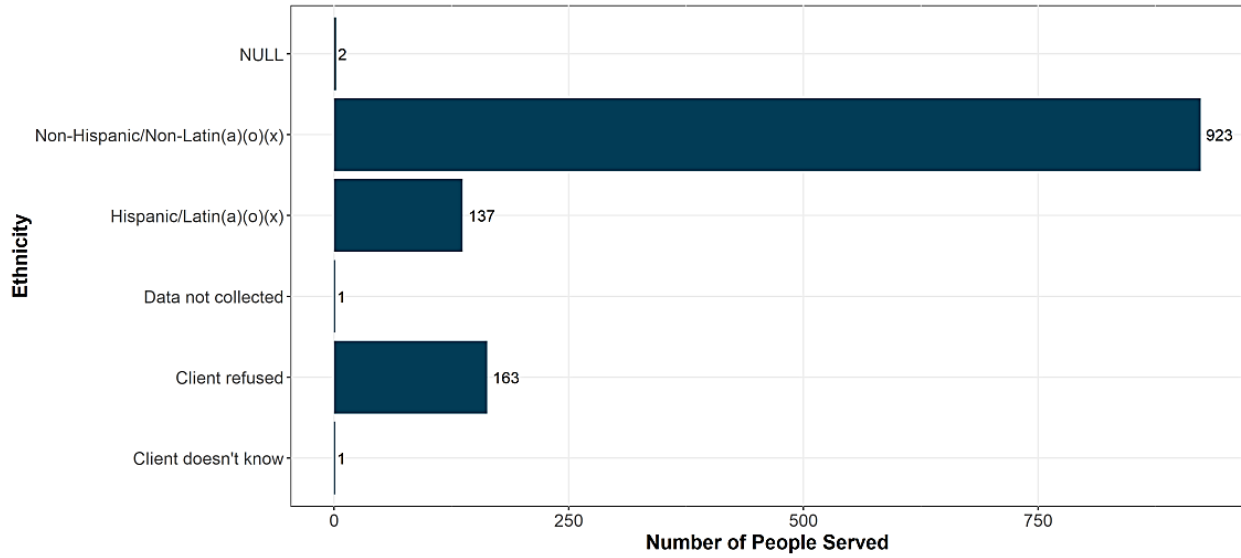
### Mandatory Indicators

- Households served: 1,227
- Number of households receiving eviction prevention services: 1,227
- Number of affordable housing units preserved or developed:0

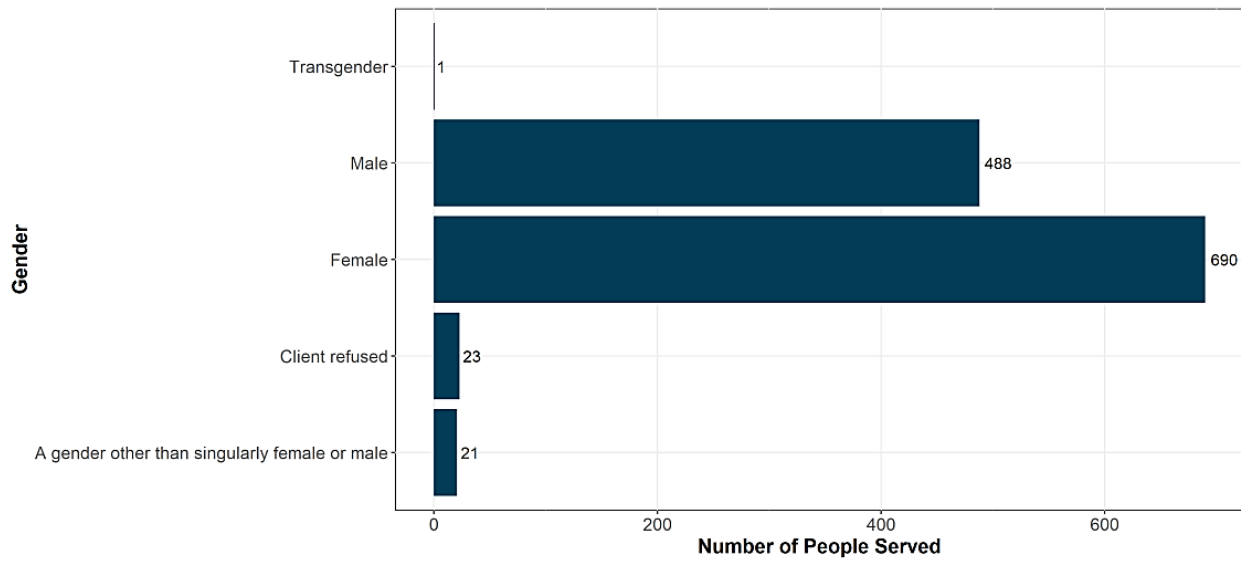
### Performance Measures and Data to Date

- Number of individuals or households served: 1,227
- Types of services provided:
  - Eviction Prevention Legal assistance,
  - rent payment assistance,
  - late fees,
  - and utility assistance
- Expenditure of financial assistance to landlords or other third parties: \$831,333
- Clients with legal representation not receiving a court judgement/being evicted and retaining housing: No data yet
- Clients with legal representation not receiving a court judgement/being evicted and not retaining housing: No data yet
- Number of partners: 5

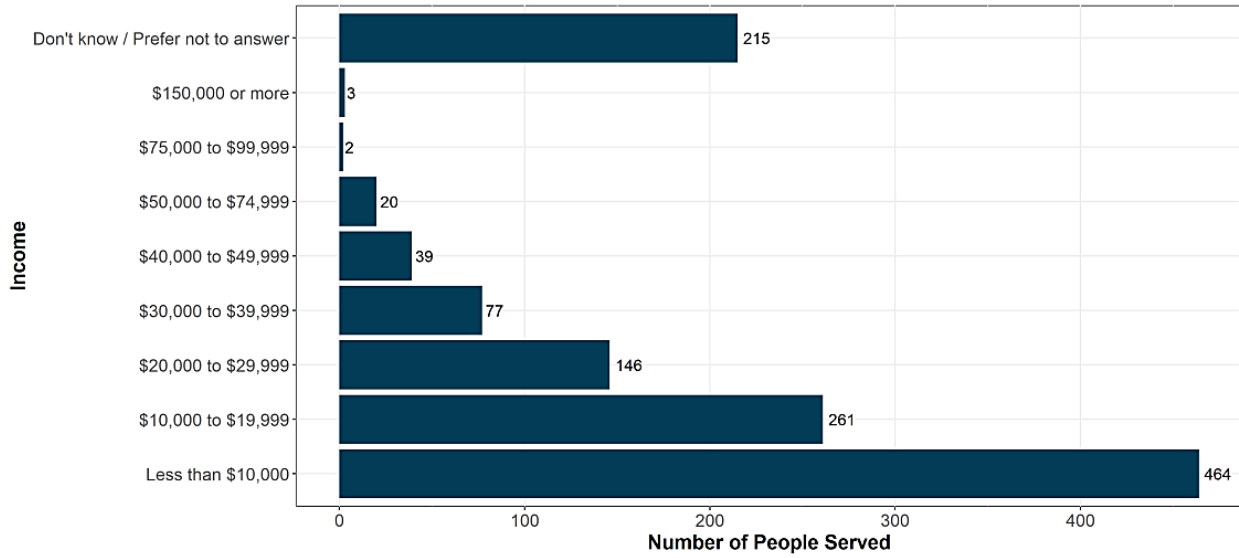
Project 13: Eviction Legal Defense  
Ethnicity Data



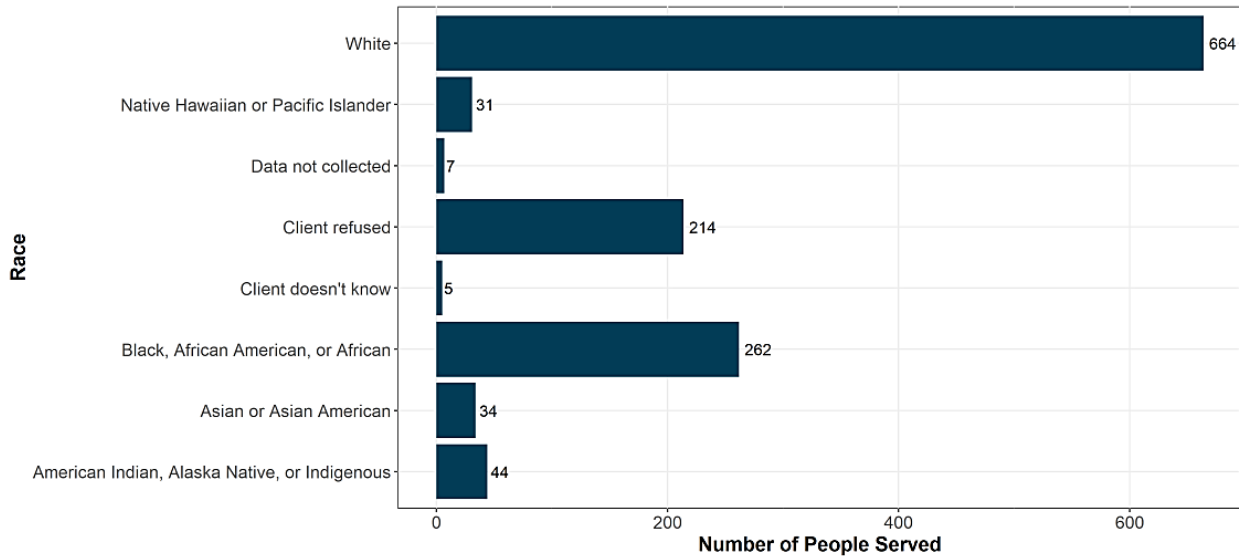
Project 13: Eviction Legal Defense  
Gender Data



Project 13: Eviction Legal Defense  
Income Data



Project 13: Eviction Legal Defense  
Race Data



# Homeowner Foreclosure Prevention

#14	\$2,500,000	Assistance to Households <i>Household Assistance: Rent, Mortgage, and Utility Aid (2.2*^)</i>
-----	-------------	--

**Website:** [Homeowner Foreclosure Prevention | Portland.gov](https://www.portland.gov/homeowner-foreclosure-prevention)

## Project Overview

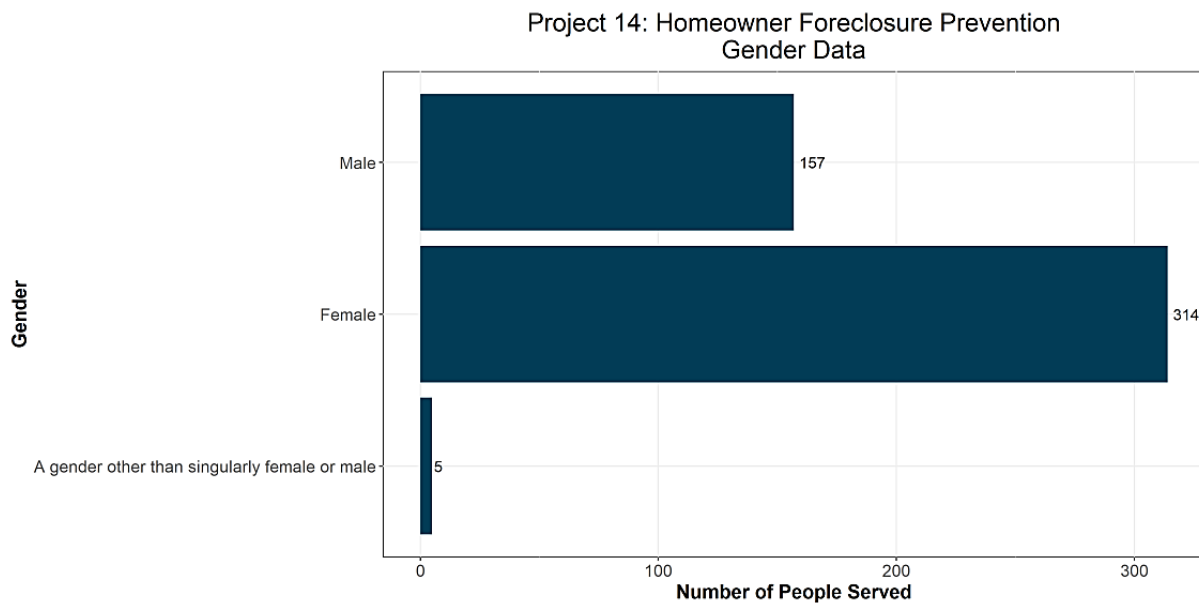
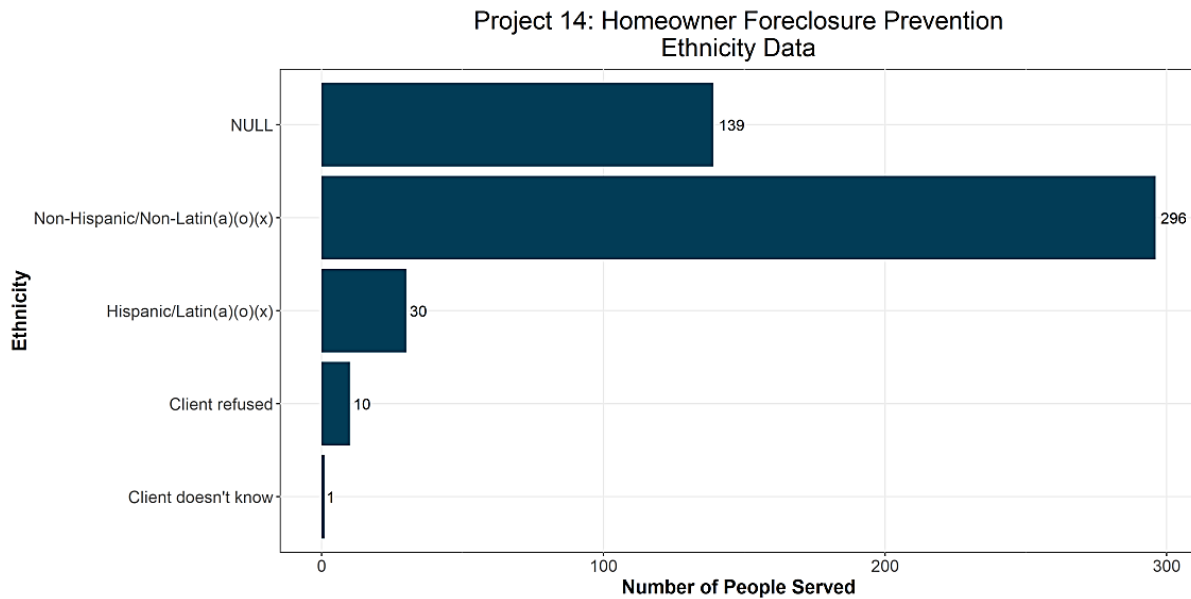
This project is a multi-year program focused on home retention and stability. This project responds directly to the negative economic impacts of the pandemic on low-income community members by stabilizing vulnerable homeowners. Foreclosure prevention counseling will be offered through nonprofit HUD-certified counseling agencies. This project will also provide financial assistance to Portland residents who have been financially impacted by COVID-19 and who are at risk of losing their homes through direct payments to the mortgage company, utility company or tax collector (as eligible), extending the amount of assistance and eligible uses from previous programs. Program delivery will be primarily through culturally-specific organizations with an existing pipeline of Black, Indigenous, and other homeowners of color. This project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All people in Portland feel secure and stable in their current homes.

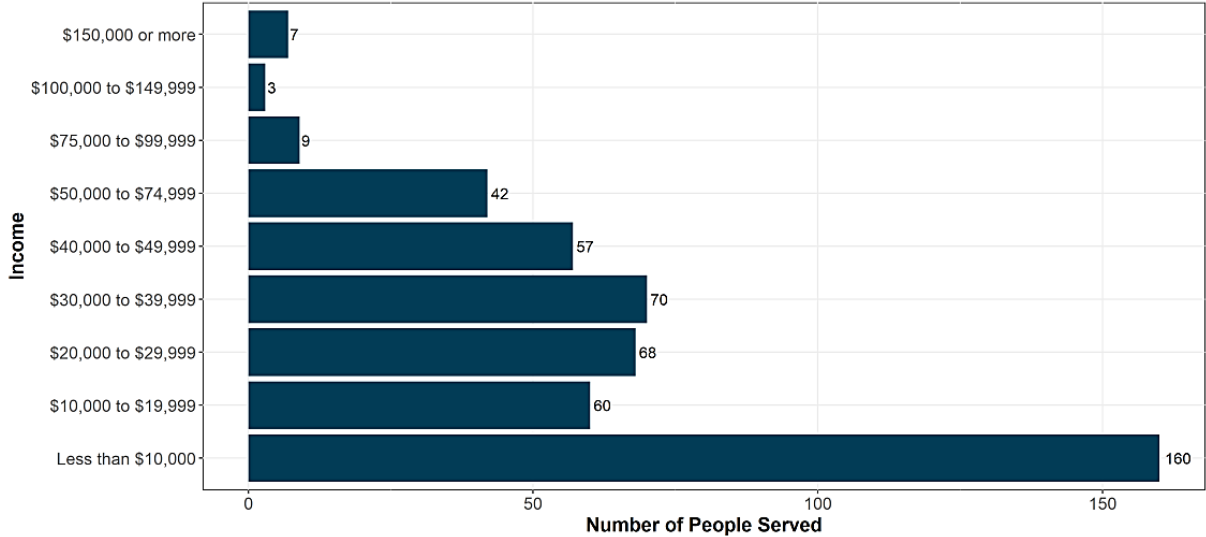
Project outcome goal: Homeowners who access foreclosure prevention counseling and financial assistance services remain in homes 12 months after service and/or are no longer delinquent on mortgage payments. Homeowners with low to moderate incomes and homeowners of color have access to these services.

Use of Evidence
<p>This project provides foreclosure prevention counseling and direct financial assistance to homeowners at risk of foreclosure. Funds are being used for evidence-based interventions.</p> <p><u>Amount</u>: \$2,500,000</p> <p><u>Evidence base</u>: "Housing Counseling Works"  <a href="https://www.huduser.gov/portal/sites/default/files/pdf/Housing-Counseling-Works.pdf">https://www.huduser.gov/portal/sites/default/files/pdf/Housing-Counseling-Works.pdf</a> AND "State Foreclosure Prevention Efforts in New England: Mediation and Assistance"  <a href="https://www.bostonfed.org/publications/new-england-public-policy-center-research-report/2011/state-foreclosure-prevention-efforts-mediation-and-financial-assistance.aspx">https://www.bostonfed.org/publications/new-england-public-policy-center-research-report/2011/state-foreclosure-prevention-efforts-mediation-and-financial-assistance.aspx</a></p>
Mandatory Indicators
<ul style="list-style-type: none"> <li>○ Number of households served: 479</li> <li>○ Number of households receiving eviction prevention services (including legal representation): 479</li> <li>○ Number of affordable housing units preserved or developed: 0</li> </ul>
Reporting Measures and Data to Date
<ul style="list-style-type: none"> <li>○ Number of individuals or households receiving foreclosure prevention counseling: 457</li> <li>○ Number of households receiving financial assistance: 22</li> <li>○ Distribution of financial assistance: \$142,876</li> <li>○ Percent of households receiving foreclosure prevention counseling who avoid foreclosure through permanent loan modification, refinance, forbearance, reinstatement, or a repayment plan: No data yet</li> <li>○ Number of homeowners no longer delinquent on mortgage and/or utility payments: No data yet</li> </ul>

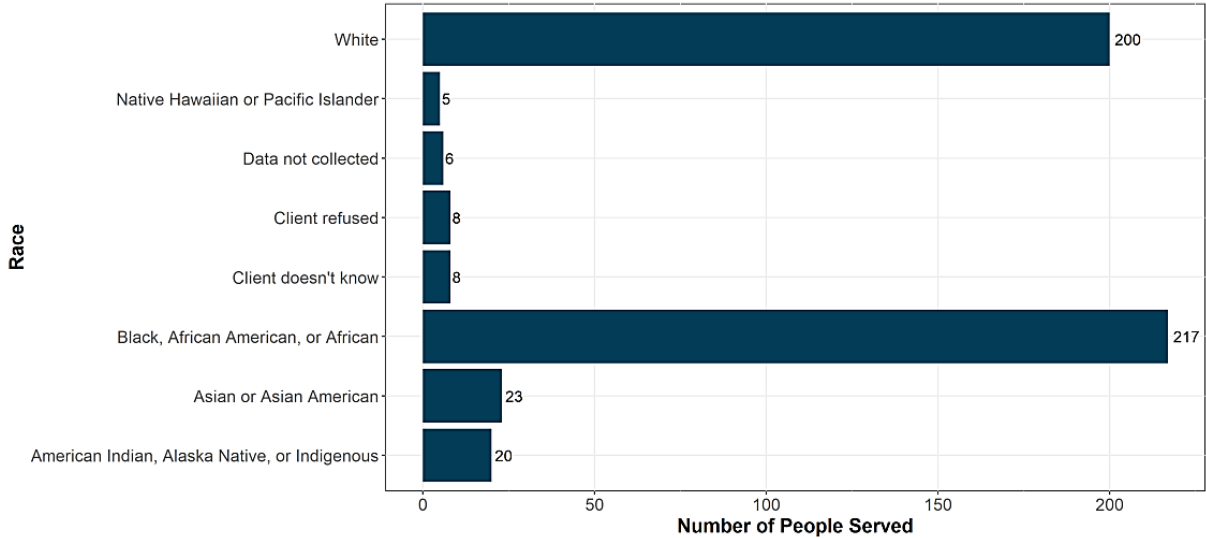
- Number of homeowners remaining in their home 12 months after receiving services and/or financial assistance: No data yet
- Number of partners: 2



Project 14: Homeowner Foreclosure Prevention  
Income Data



Project 14: Homeowner Foreclosure Prevention  
Race Data



## AFLOAT: Utility Debt Relief

#15	\$2,688,883	Assistance to Households <i>Household Assistance: Rent, Mortgage, and                  Utility Aid (2.2*^)</i>
-----	-------------	---

**Website:** [Afloat: Utility Debt Relief | Portland.gov](https://portland.gov/afloat-utility-debt-relief)

### Project Overview

This project provides billing services for the City's publicly owned sewer, stormwater, and water utilities through the City of Portland Water Bureau (PWB). Due to the financial crisis of the COVID-19 pandemic, many Portlanders have been unable to pay their sewer, stormwater, water bills. PWB estimates that Portlanders have more \$22 million of back-due bills. This project reduces the outstanding delinquent balances on PWB accounts with a focus on low-income Portlanders. In collaboration with the Bureau of Environmental Services, the Portland Utility Board, the Office of Equity and Human Rights, and community partners, PWB designed a debt relief program to help the most vulnerable Portlanders catch up on overdue bills. This project is complete.

Citywide equity outcome goal: All people in Portland feel secure and stable in their current homes.

Project outcome goal: Households who cannot pay for water or sewer are able to stay connected to these services and have some past bill debt alleviated. Households with children, elderly, those living with disability, and addresses within Qualified Census Tracts have access to these services.

### Use of Evidence

This project forgives municipal utility debt for vulnerable Portlanders. Funds are being used for evidence-based interventions.

Amount: \$2,688,883

Evidence base: National Energy Assistance Directors' Associations

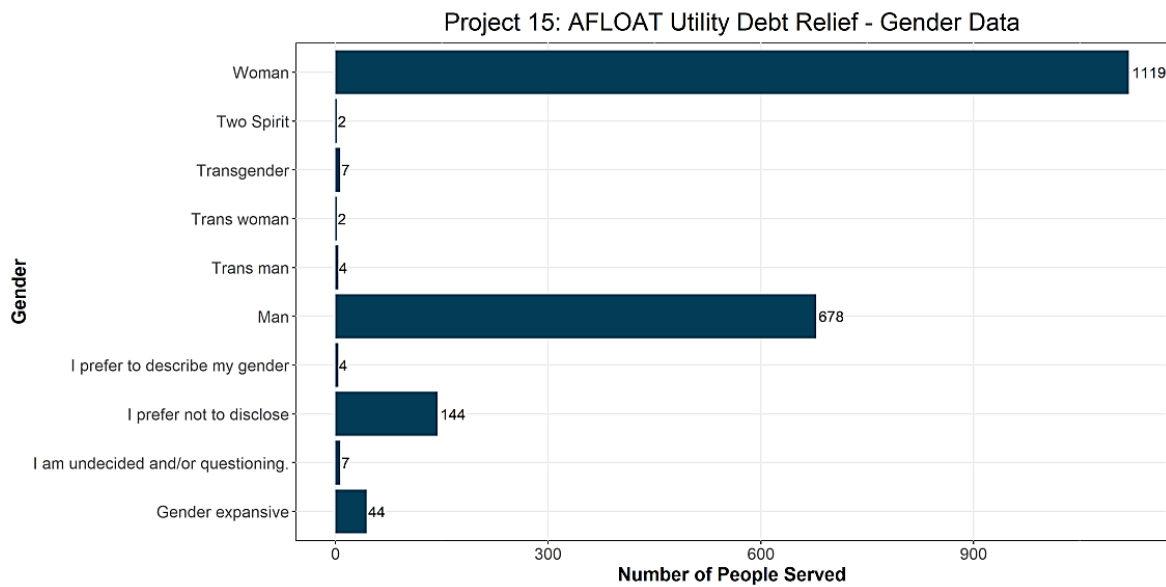
<https://neada.org/wp-content/uploads/2019/02/liheapsurvey2018.pdf>

**Mandatory Indicators**

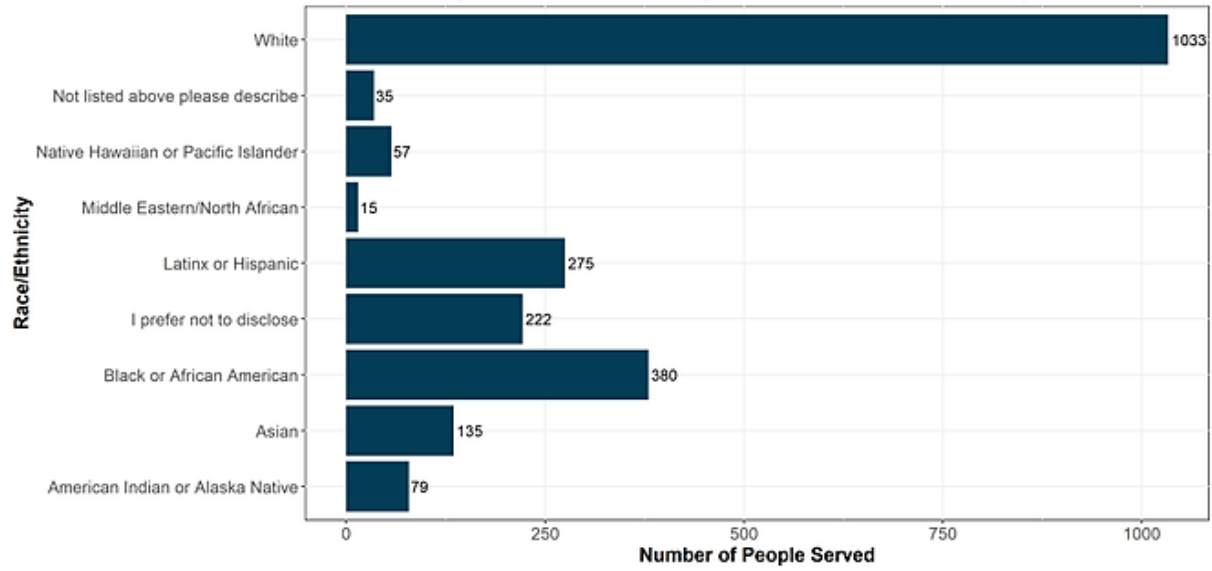
- Number of households served: 2,011
- Number of households receiving eviction prevention services (including legal representation): 0
- Number of affordable housing units preserved or developed: 0

**Performance Measures and Data to Date**

- Number of individuals or households served: 2,011
- Amount of relief provided to individuals or households: \$2,681,543



Project 15: AFLOAT Utility Debt Relief - Race/Ethnicity Data



# Public Trash Can Program Expansion & Improvement

#16	\$765,000	Negative Economic Impacts: Other <i>Economic Impact Assistance: Other (2.37*^)</i>
-----	-----------	---

**Website:** [Addressing litter and vandalism in Portland | Portland.gov](https://www.portland.gov/transportation/2023/06/06/addressing-litter-and-vandalism-in-portland)

## Project Overview

This project addresses the substantial increase in the amount of trash, graffiti, and vandalism in the city. Recovery from the increased litter due to overflowing trash cans, visitation to parks and natural areas, reduced services and build-up of litter and debris on the sides of our streets, the impacts of COVID are visible to all. This project adds 200 additional public trash cans to North Portland, an area currently underserved by the city’s public trash can program. This project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing.

Project outcome goal: Communities experience improved livability and access to trash services through new and updated public trash cans and pickup of debris around trash cans, including expansion in North Portland. Women- and minority-owned companies receive contracts for these services.

## Use of Evidence

This project funds additional public garbage cans in Portland neighborhoods, with a focus on contracting with women- and minority-owned businesses. Funds are being used for evidence-based

interventions.

Amount: \$765,000

Evidence base: "Perceived Health Effects of Litter and Trash by Inner City Residents" <https://kb.osu.edu/handle/1811/51932> "Can Litter Affect Mental Health?"

[https://www.trashfreemaryland.org/blog/2019/05/23/can-litter-affect-mental-health-what-were-starting-to-learn-about-a-connection-between-clean-communities-and-wellness#\\_ftn2](https://www.trashfreemaryland.org/blog/2019/05/23/can-litter-affect-mental-health-what-were-starting-to-learn-about-a-connection-between-clean-communities-and-wellness#_ftn2) "2009 National Visible Litter

Survey and Litter Cost Study"

[https://d3n8a8pro7vhmx.cloudfront.net/boomerangalliance/pages/448/attachments/original/1476764239/EndLittering\\_ForAffiliates-Teachers-Businesses\\_2009\\_NationalVisibleLitterSurveyandCostStudy\\_Final.pdf?1476764239](https://d3n8a8pro7vhmx.cloudfront.net/boomerangalliance/pages/448/attachments/original/1476764239/EndLittering_ForAffiliates-Teachers-Businesses_2009_NationalVisibleLitterSurveyandCostStudy_Final.pdf?1476764239)

#### Performance Measures and Data to Date

- Number of new trash cans: 110
- Number of updated/replaced trash cans: 117
- Pounds of trash collected: No data yet
- Number of trash cans cleared of surrounding debris: 175
- Number of partners: 1
- Number of trash-related public, hauler, and 3-1-1 complaints collected about vicinity of new or replaced trash cans: No data yet

# Addressing Litter and Vandalism in Portland

#18	\$1,495,000	Negative Economic Impacts: Other <i>Economic Impact Assistance: Other</i> (2.37*^)
-----	-------------	--

**Website:** [Addressing litter and vandalism in Portland | Portland.gov](https://www.portland.gov/transportation/2023/06/27/addressing-litter-and-vandalism-in-portland)

## Project Overview

This project funds appropriate street cleaning services that were drastically impacted and will help maintain this level of service. This project will focus on bringing the right of way back to a pre-pandemic state of cleanliness and safety through reduced response time to calls for large debris clean-up and increased street cleaning. This project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing.

Project outcome goal: Portlanders residing, working, and recreating in areas with a high percentage of residents who self-identity as people of color and/or with lower or median incomes will receive increased street cleaning services and new service options, contributing to improved livability.

## Use of Evidence

This project increases the service level for street cleaning and bulk item-pick up in areas with a high percentage of residents who self-identify as people of color and/or with lower or media incomes. Funds are being used for evidence-based interventions.

Amount: \$1,495,000

Evidence base: "Perceived Health Effects of Litter and Trash by Inner City Residents" <https://kb.osu.edu/handle/1811/51932> "Can Litter Affect Mental Health?"

[https://www.trashfreemaryland.org/blog/2019/05/23/can-litter-affect-mental-health-what-were-starting-to-learn-about-a-connection-between-clean-communities-and-wellness#\\_ftn2](https://www.trashfreemaryland.org/blog/2019/05/23/can-litter-affect-mental-health-what-were-starting-to-learn-about-a-connection-between-clean-communities-and-wellness#_ftn2) "2009 National Visible Litter

Survey and Litter Cost Study"

[https://d3n8a8pro7vhmx.cloudfront.net/boomerangalliance/pages/448/attachments/original/1476764239/EndLittering\\_ForAffiliates-Teachers-Businesses\\_2009\\_NationalVisibleLitterSurveyandCostStudy\\_Final.pdf?1476764239](https://d3n8a8pro7vhmx.cloudfront.net/boomerangalliance/pages/448/attachments/original/1476764239/EndLittering_ForAffiliates-Teachers-Businesses_2009_NationalVisibleLitterSurveyandCostStudy_Final.pdf?1476764239)

#### Performance Measures and Data to Date: Street Cleaning

- Debris cleaned by volume collected: 444 cubic yards
- Bulky waste collected: No data yet
- Linear miles cleaned: 524.8
- Brush cutting in miles: No data yet
- Count of graffiti removed: 6,201
- PEMO - square footage of graffiti: 12,409

# Park Trash Can Replacement and Enhancement Project

#19	\$425,000	Aid to Impacted Industries <i>Aid to Tourism, Travel, or Hospitality (2.35<sup>^</sup>)</i>
-----	-----------	--

**Website:** [Addressing litter and vandalism in Portland | Portland.gov](https://www.portland.gov/transportation/2023/05/01/addressing-litter-and-vandalism-in-portland)

## Project Overview

This project addresses the substantial increase in the amount of trash, graffiti, and vandalism in the city. Recovery from the increased litter due to overflowing trash cans, visitation to parks and natural areas, reduced services and build-up of litter and debris on the sides of our streets, the impacts of COVID are visible to all. This project adds 200 additional public trash cans to North Portland, an area currently underserved by the city’s public trash can program. This project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing.

Project outcome goal: Portland parks in areas with underserved demographics and previous low investments in trash cans receive new and updated trash cans including improved ADA accessibility. Park users experience belonging and safety from the improved indication of the area being cared for.

## Use of Evidence

This project funds updated garbage cans in Portland's parks, with a focus on areas with underserved demographics. Funds are being used for evidence-based interventions.

Amount: \$425,000

Evidence base: "Perceived Health Effects of Litter and Trash by Inner City Residents" <https://kb.osu.edu/handle/1811/51932> "Can Litter Affect Mental Health?"

[https://www.trashfreemaryland.org/blog/2019/05/23/can-litter-affect-mental-health-what-were-starting-to-learn-about-a-connection-between-clean-communities-and-wellness#\\_ftn2](https://www.trashfreemaryland.org/blog/2019/05/23/can-litter-affect-mental-health-what-were-starting-to-learn-about-a-connection-between-clean-communities-and-wellness#_ftn2) "2009 National Visible Litter

Survey and Litter Cost Study"

[https://d3n8a8pro7vhmx.cloudfront.net/boomerangalliance/pages/448/attachments/original/1476764239/EndLittering\\_ForAffiliates-Teachers-Businesses\\_2009\\_NationalVisibleLitterSurveyandCostStudy\\_Final.pdf?1476764239](https://d3n8a8pro7vhmx.cloudfront.net/boomerangalliance/pages/448/attachments/original/1476764239/EndLittering_ForAffiliates-Teachers-Businesses_2009_NationalVisibleLitterSurveyandCostStudy_Final.pdf?1476764239)

## Performance Measures and Data to Date

- Park score and expenditure of funds: 43 parks identified; no expenditure data yet
- Number of new or updated trash cans: 38
- Number of trash cans updated to meet ADA compliance: 38
- Number of trash cans made more accessible: No data yet
- Number of partners: 1
- Outcome survey of park users: No data yet

Business Restoration		
#20	\$75,000	Aid to Small Businesses <i>Rehabilitation of Commercial Properties or Other Improvements (2.31<sup>^</sup>)</i>
<b>Website: In development</b>		
Project Overview		
<p>This project addresses the substantial increase in the amount of trash, graffiti, and vandalism in the city. If windows or doors of a business are broken during the commission of a crime, the Portland Police Bureau (PPB) is obligated to secure the business before leaving. Typically, a 24/7 contractor boards up businesses, then PPB bills the business for the costs. This doubly victimizes businesses - having to pay for the cost of any theft or vandalism as well as repairs. This project subsidizes providing board-up service free of charge. This project is complete.</p> <p><u>Citywide equity outcome goal:</u> All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing.</p> <p><u>Project outcome goal:</u> Business owners who have a business broken into do not incur costs of securing broken or ajar windows and doors. Ability of businesses to stay in operation is improved.</p>		
Use of Evidence		
<p>This project funds board-up of businesses that have been damaged during a crime. Funds are being used for evidence-based interventions.</p> <p><u>Amount:</u> \$75,000</p> <p><u>Evidence base:</u> Case Studies on Urban Revitalization - Downtown Revitalization Requires Creativity <a href="#">To recover from COVID-19.</a></p>		

[downtowns must adapt | Brookings](#)- Economist Edward Glaeser cites several studies by several U.S. Cities

"The Impact of COVID-19 on Small Business Outcomes and Expectations" - <https://www.pnas.org/doi/10.1073/pnas.2006991117>

#### Performance Measures and Data to Date

- Number of small businesses served: 251
- Reduction in the number of invoices sent to businesses: 259
- Amount of money saved by businesses receiving service: \$74,346

# AdoptOneBlock: Community Cleanup Support

#21

\$40,000

Negative Economic Impacts: Other  
*Economic Impact Assistance: Other (2.37\*^)*

**Website: In development**

## Project Overview

This project supports neighborhood business and social success through the lenses of environmental justice and land stewardship; nonprofit AdoptOneBlock (AOB) serves community by empowering volunteers with the technology and tools needed to ‘adopt’ and care for the block they live on or a block in their neighborhood. There is a direct focus on removing litter, trash, and hazards. During the COVID-19 pandemic this program has been a safe civic activity, as it supports individual, outside volunteerism. This pandemic-responsive model to create safe and welcoming neighborhoods benefits Portland’s neighborhood-based businesses and the communities who support them. This project is complete.

Citywide equity outcome goal: All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing.

Project outcome goal: AdoptOneBlock business block adopters have access to clean-up supplies and resources, and coordination across businesses. Business block adopters share feedback on visible changes in blocks adopted and impacts they experienced along with impacts to surrounding neighborhoods.

## Use of Evidence

This project funds a nonprofit partner to provide clean-up supplies and resources to block ‘adopters.’ Funds are being used for evidence-based

interventions.

Amount: \$40,000

Evidence base: "Perceived Health Effects of Litter and Trash by Inner City Residents" <https://kb.osu.edu/handle/1811/51932> "Can Litter Affect Mental Health?"

[https://www.trashfreemaryland.org/blog/2019/05/23/can-litter-affect-mental-health-what-were-starting-to-learn-about-a-connection-between-clean-communities-and-wellness#\\_ftn2](https://www.trashfreemaryland.org/blog/2019/05/23/can-litter-affect-mental-health-what-were-starting-to-learn-about-a-connection-between-clean-communities-and-wellness#_ftn2) "2009 National Visible Litter

Survey and Litter Cost Study"

[https://d3n8a8pro7vhmx.cloudfront.net/boomerangalliance/pages/448/attachments/original/1476764239/EndLittering\\_ForAffiliates-Teachers-Businesses\\_2009\\_NationalVisibleLitterSurveyandCostStudy\\_Final.pdf?1476764239](https://d3n8a8pro7vhmx.cloudfront.net/boomerangalliance/pages/448/attachments/original/1476764239/EndLittering_ForAffiliates-Teachers-Businesses_2009_NationalVisibleLitterSurveyandCostStudy_Final.pdf?1476764239)

#### Performance Measures and Data to Date

- Number of blocks adopted: 458
- Information about business block adopters: No data yet
- Outcomes survey: No data yet
- Number of partners: 1

## Oregon Worker Relief: Legal Defense

#22

\$2,000,000

Negative Economic Impacts: Other

*Economic Impact Assistance: Other (2.37\*^)*

**Website:** [Oregon Worker Relief - Immigrant and Refugee Community Member Support | Portland.gov](#)

### Project Overview

This project funds Oregon Worker Relief (OWR), a community-governed initiative using an equity-focused design thinking approach, to solve for the short-and long-term negative impacts of the COVID-19 pandemic on underserved immigrant and refugee communities. The historic exclusion of these communities from social and civic safety systems and recovery structures has urgent short-term implications, such as housing and food insecurity, and profound long-term implications, including marginalization, erasure, family separation, and civic exclusions. The immigration legal precarity experienced by immigrant and refugee communities prevents access to public health systems (such as health care), civic support systems (such as unemployment and rental support), and other aspects of civic life. This project funds immigration legal services to eligible individuals to mitigate immigration legal precarity that contributes to household destabilization. OWR Coalition is a broad coalition with 200+ active navigators at dozens of community-based organizations. This project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All people in Portland feel secure and stable in their current homes.

Project outcome goal: Immigrant and refugees workers impacted by COVID-19 receive legal assistance and experience reduced legal

barriers to household stability and other types of benefits.

#### Use of Evidence

This project funds immigration legal services to eligible individuals to mitigate immigration legal precarity that contributes to household destabilization. Funds are being used for evidence-based interventions.

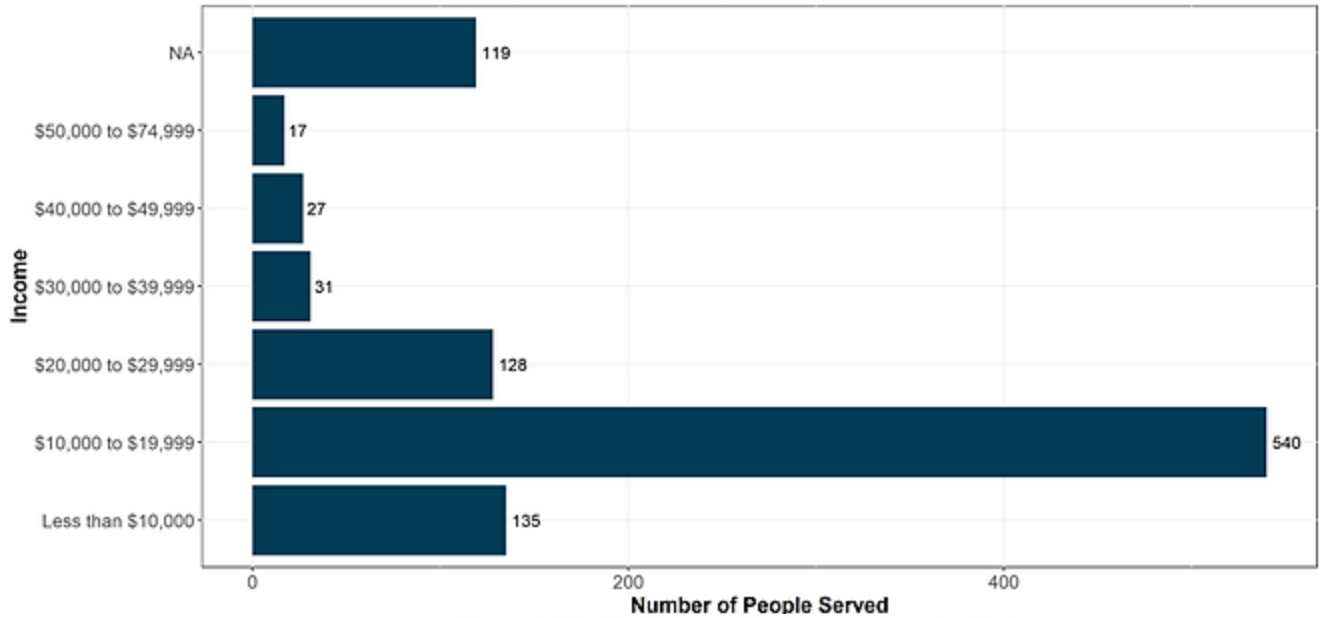
Amount: \$2,000,000

Evidence base: "A National Study of Access to Counsel in Immigration Court" [https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=2581161](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2581161); "Legal Representation in Immigration Courts Leads to Better Outcomes, Economic Stability" <https://www.njpp.org/publications/report/legal-representation-in-immigration-courts-leads-to-better-outcomes-economic-stability/>; "Legal Representation and Housing Court Cases in the United States" <https://www.povertyactionlab.org/evaluation/legal-representation-and-housing-court-cases-united-states>

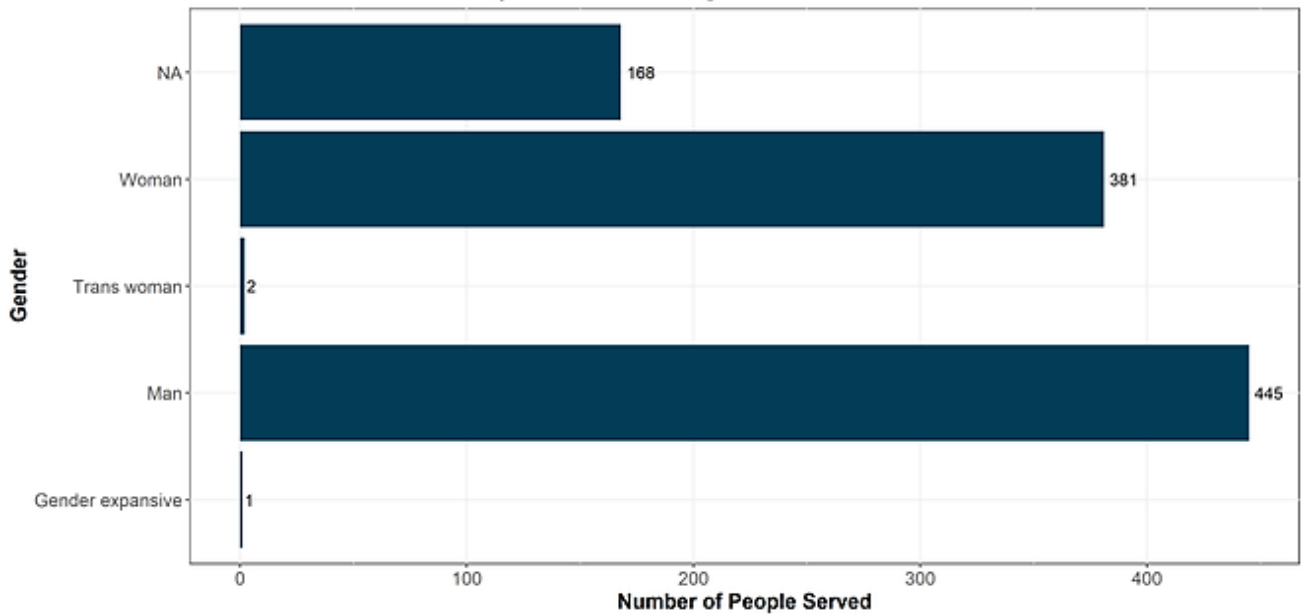
#### Performance Measures and Data to Date

- Number of individuals served: 886
- Legal outcomes:
  - Relief granted (no longer at risk of being removed): 45,
  - Relief granted (voluntary departure): 2
- Outcome follow-up survey: No data yet
- Number of partners: 1

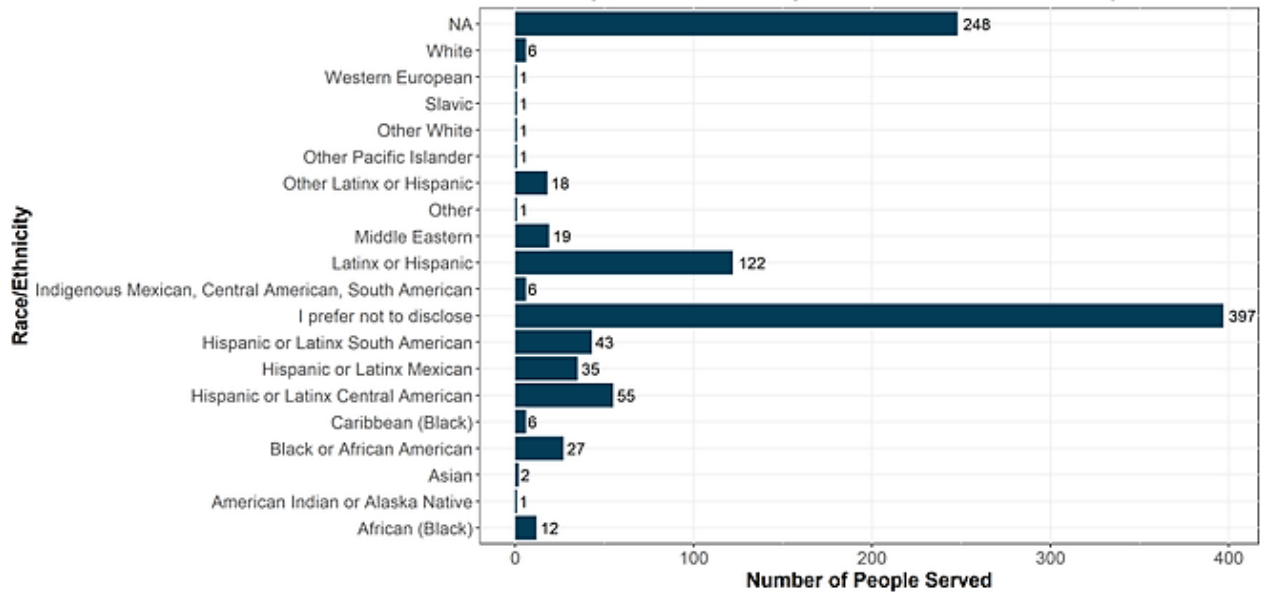
Project 22: OWR Legal Defense - Income Data



Project 22: OWR Legal Defense - Gender Data



Project 22: OWR Legal Defense - Race/Ethnicity Data



# Healthy Business Program

#23	\$7,334,000	Assistance to Small Businesses <i>Technical Assistance, Counseling, or Business Planning (2.30*^)</i>
-----	-------------	--

**Website:** [Healthy Business Program \(American Rescue Plan\) | Portland.gov](https://www.portland.gov/healthy-business-program)

## Project Overview

This project provides right-of-way space for retail activity, offering safer access to goods and services. Outdoor space is critical to business operations during the pandemic. Due to safety concerns, many community members do not feel comfortable accessing businesses indoors. The availability of outdoor space allows businesses to retain customers while responding to shifting capacity limits and other public health regulations. Project activities include ongoing outreach, permit application processing, traffic engineering support, insurance processing, inspections coordination, and ongoing technical assistance. This project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All business operators in Portland, especially those hardest hit by the pandemic, feel supported in continuing to operate sustainably.

Project outcome goal: Business and nonprofits have access to right-of-way space for operations. They are supported by City staff in the permit application process and may also have access to financial support and/or physical resources to implement the permit.

## Use of Evidence

This project provides right-of-way space for retail activity, offering safer access to goods and services. Funds are being used for evidence-based

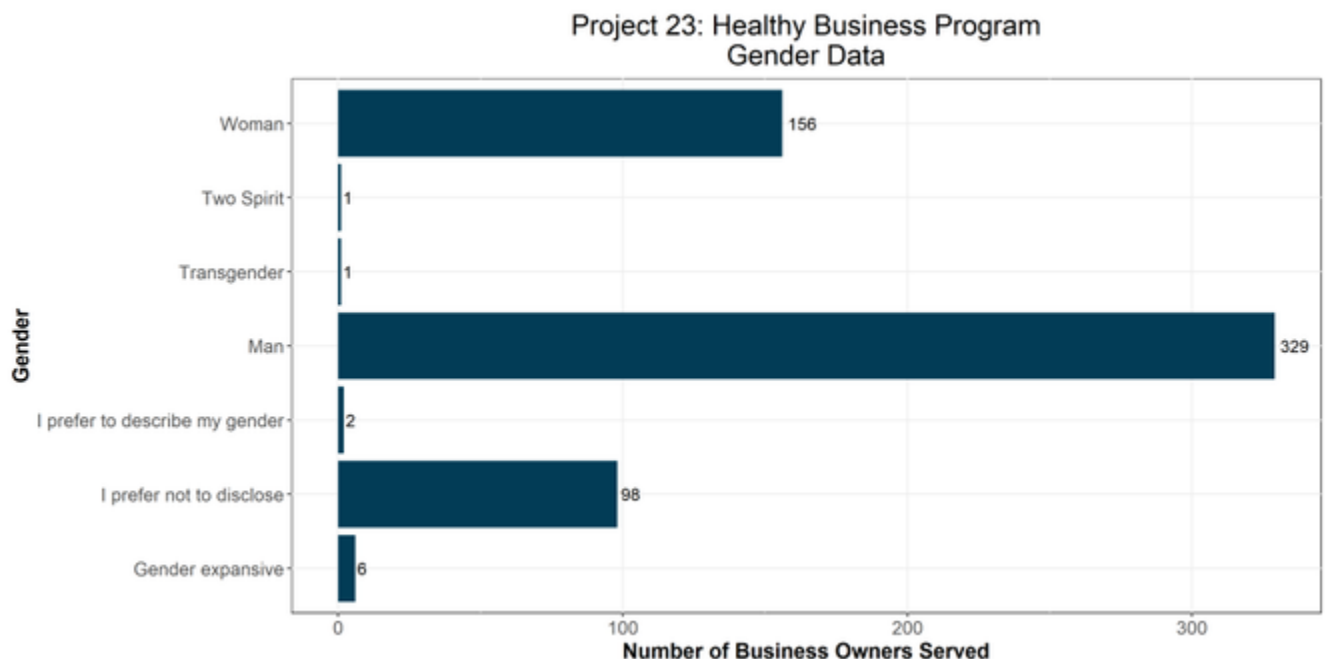
interventions.

Amount: \$7,334,000

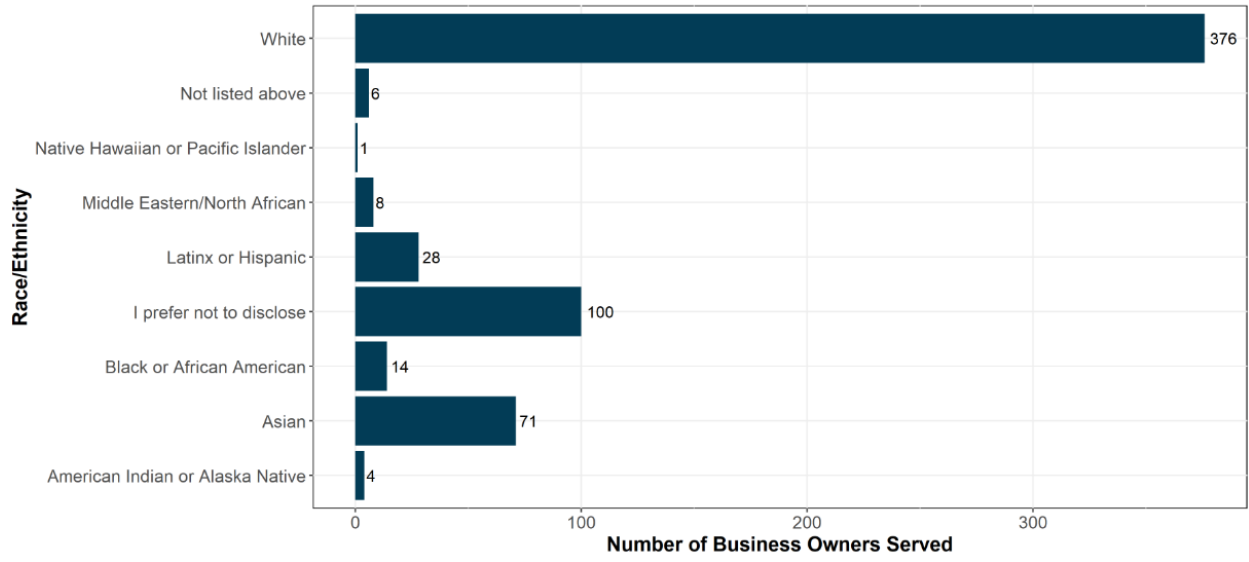
Evidence base: Case Studies on Urban Revitalization - Downtown Revitalization Requires Creativity [To recover from COVID-19, downtowns must adapt | Brookings](#): Economist Edward Glaeser cites several studies by several U.S. Cities

### Performance Measures and Data to Date

- Number of small businesses or organizations served: 833
- Type of service provided: Permits
- Amount distributed to organizations (if direct monetary assistance will be provided: No data yet
- Number of event or space permits: 833



Project 23: Healthy Business Program  
Race/Ethnicity Data



# RV Pollution Prevention Program

#24

\$805,000

Assistance to Households

*Long-term Housing Security: Services for Unhoused Persons (2.16\*^)*

**Website:** [RV Pollution Prevention Program \(RVP3\) | Portland.gov](https://www.portland.gov/rvp3)

## Project Overview

This project funds a City program to pump sanitary waste and gray water from RVs parked in the right-of-way (ROW). Sanitary waste and gray water from occupied Recreational Vehicles (RVs) parked in the ROW are often discharged to a green street, a storm inlet, or the street gutter. The waste may flow from storm inlets to the Willamette River or another nearby stream. Exposure to wastewater poses serious health threats. Due to COVID-19 many people are experiencing houselessness due to loss of jobs and are living in RVs. Providing services to these unhoused Portlanders increases their stability and reduces their vulnerability to the ongoing threat of the virus. This project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All houseless or unsheltered people in Portland are given stable and secure shelter with access to health services.

Project outcome goal: People living in RVs have access to sanitary waste and gray water pump-out, trash disposal, and opportunities to talk to a social worker about how to connect to other services.

## Use of Evidence

This project provides pump-out and trash disposal service, and opportunities to be connected to other services, to people living in RVs.

Funds are being used for evidence-based interventions.

Amount: \$780,000

Evidence base: World Health Organization, "Control of communicable diseases and prevention of epidemics"

[https://www.who.int/water\\_sanitation\\_health/hygiene/emergencies/em2002chap11.pdf](https://www.who.int/water_sanitation_health/hygiene/emergencies/em2002chap11.pdf)

#### Mandatory Indicators

- Number of households receiving eviction prevention services (including legal representation): 0
- Number of affordable housing units preserved or developed: 0

#### Performance Measures and Data to Date

- Number of RVs served: 2,858
- Gallons of waste collected: 62,953
- Pounds of trash collected: 36,784
- Number and type of referrals for social, health and housing services:
  - Detox: 1
  - Food: 15
  - Housing: 3
  - Other: 46
  - Showers: 7
- Number of partners: 1

# Digital Divide Response Tech Kit Expansion

#26	\$3,500,000	Assistance to Households <i>Household Assistance: Internet Access Programs (2.4*^)</i>
-----	-------------	---

**Website:** [Digital Divide Response: Tech Kit Project | Portland.gov](https://www.portland.gov/digital-divide-response-tech-kit-project)

## Project Overview

This project funds the Digital Divide Response Tech Kit Expansion project to address digital inequities to generate economic and social benefits for Black, Indigenous, and residents of color; people with disabilities; and older adults. The pandemic has caused profound societal disruptions and many illustrations of why broadband is essential. It has accelerated the digitalization of economic, educational, and social activities and services, exacerbating existing, and leading to new, inequalities and discriminations. With the Emergency Broadband Benefit, a federal subsidy program, to help pay for internet service, we plan to focus ARPA resources on device and digital literacy investments. The project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All people in Portland are able to connect to resources and to one another via dependable internet and devices.

Project outcome goal: Community members disproportionately affected by the digital divide and COVID-19 have devices, subsidized internet and digital literacy training. Organizations serving Black, Indigenous, and people of color communities, people living with disabilities, and seniors are providing digital literacy trainings and technical sessions with increased capacity.

## Use of Evidence

The project will fund community-based organizations to distribute devices and digital literacy support. Funds are being used for evidence-based interventions.

Amount: \$3,500,000

Evidence base: "Digital inclusion as a social determinant of health."

<http://europepmc.org/article/MED/33731887> "Digital Literacy: A Prerequisite for Effective Learning in a Blended Learning Environment?"

<https://files.eric.ed.gov/fulltext/EJ1099109.pdf> "Connect Your Community Employment Impact Survey"

<https://connectyourcommunity.org/wp-content/uploads/2015/01/CYC-Project-Cleveland-SBA-employment-impact-survey.pdf>

#### Mandatory Indicators

- Households served: 0
- Households receiving eviction prevention services: 0
- Affordable housing units preserved or developed: 0

#### Performance Measures and Data to Date

- Number of people receiving devices: No data yet
- Number of organizations with increased digital literacy capacity and providing training: No data yet
- Number of digital navigators: No data yet
- Type and quantity of training and/or technical sessions provided: No data yet
- Languages that project training, device, and internet support materials are provided in, translated into and/or interpretation is provided for: No data yet
- Outcome survey for staff of partner organizations: No data yet
- Number of partners: 15

# Relief and Recovery for Artists of Color

#27

\$2,000,000

Aid to Impacted Industries

*Aid to Other Impacted Industries (2.36<sup>^</sup>)*

**Website:** [Relief and Recovery for Artists of Color | Portland.gov](https://portland.gov/relief-and-recovery-for-artists-of-color)

## Project Overview

This project addresses the artists/art organizations that have been disproportionately impacted by the pandemic. They are experiencing a significant loss of income as galleries, museums, theaters and music halls were forced to close for over a year - Black, Indigenous, Latinx, Asian, Pacific Islander and Artists of color even more so. The COVID-19 pandemic has impacted our local arts community more than most sectors. This project provides relief and new programming to help our arts community begin to recover. Residency grants and free space will be provided for Black artists to produce work and present public programs at the Interstate Firehouse Cultural Center. Native-produced artworks will be procured and installed. Block grants will be provided to nonprofit cultural organizations for culturally specific artist programming and direct support will be provided to underrepresented artists who identify as Black, Indigenous, Latinx, Asian, Pacific Islander and People of Color; LGBTQIA+; and artists with disabilities. The project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: Artists who identify as Black, Indigenous, or people of color receive support and funding to continue to practice their art in Portland.

Project outcome goal: Artists who identify as Black, Indigenous, or people of color, receive support and funding to continue to practice their art in Portland. Artists have access to direct financial assistance,

residency grants, public programs at the Interstate Firehouse Cultural Center, support from grant funded culturally specific organizations, and paid opportunities to produce artwork.
Use of Evidence
<p>Through four distinct initiatives, this program focuses on supporting artists who identify as Black, Indigenous, Latinx, Asian, Pacific Islander and People of Color; LGBTQIA+ artists; artists with disabilities; and other under-served and under-represented artists. The project will fund community-based organizations to distribute devices and digital literacy support. Funds are being used for evidence-based interventions.</p> <p><u>Amount:</u> \$2,000,000</p> <p><u>Evidence Base:</u> "The Impact of COVID-19 on Small Business Outcomes and Expectations" - <a href="https://www.pnas.org/doi/10.1073/pnas.2006991117">https://www.pnas.org/doi/10.1073/pnas.2006991117</a></p>
Performance Measures and Data to Date: Activate Interstate Firehouse Cultural Center
<ul style="list-style-type: none"> <li>o Amount of residency grants distributed by Interstate Firehouse Cultural Center: \$148,000</li> <li>o Number of residency grants provided by Interstate Firehouse Cultural Center: 9</li> <li>o Number of public programs presented at the center: No data yet</li> </ul>
Performance Measures and Data to Date: Support for artists in under-represented communities
<ul style="list-style-type: none"> <li>o Amount distributed to artists receiving direct support: \$450,000</li> <li>o Number of artists receiving direct support: 196</li> <li>o Number of partners: 1</li> </ul>
Performance Measures and Data to Date: Grants to Culturally-Specific

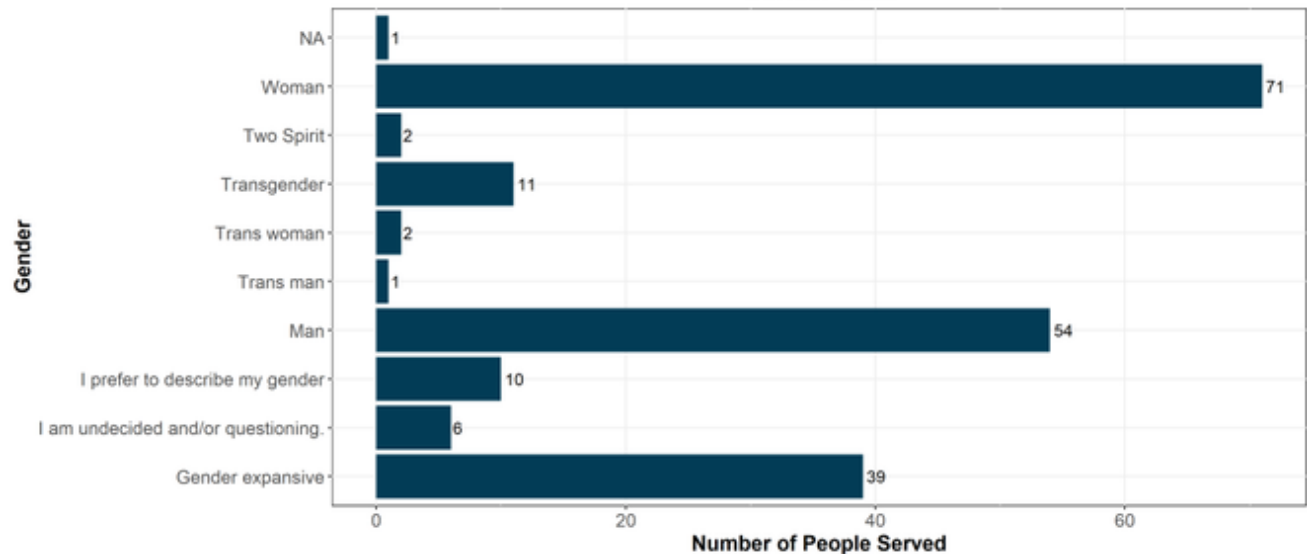
## Organizations

- Amount of grants distributed to culturally specific organizations: \$500,000
- Number of grants distributed to culturally specific organizations: 29

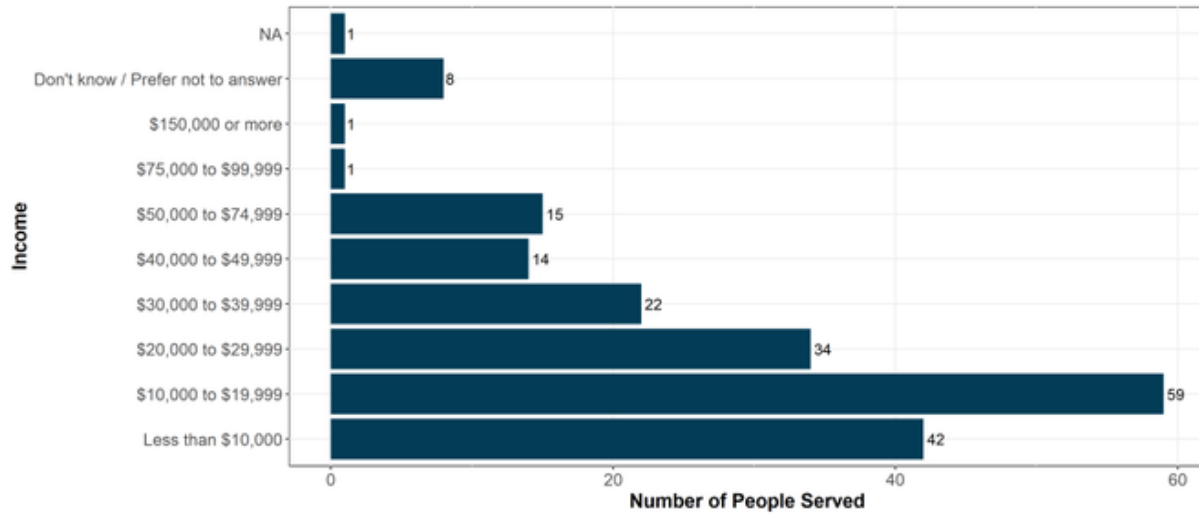
## Performance Measures and Data to Date: Indigenous Public Art

- Number of artists who produce artwork: No data yet
- Amount awarded to produce artwork: No data yet
- Number of partners: 1

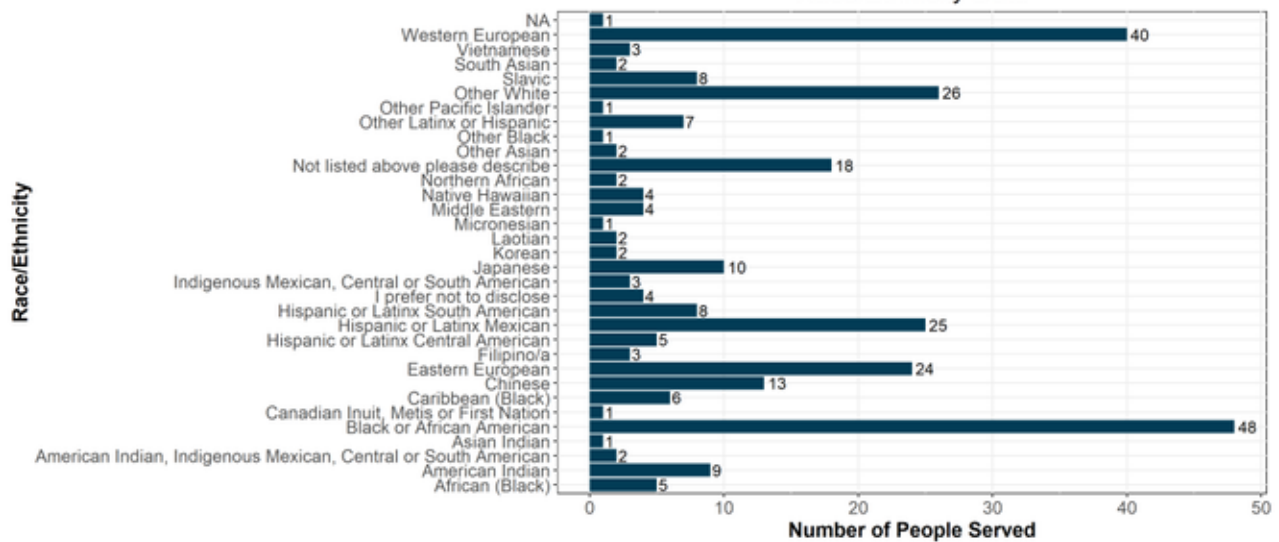
Project 27: Relief and Recovery for Artists of Color  
Support for artists in under-represented communities  
Gender Data



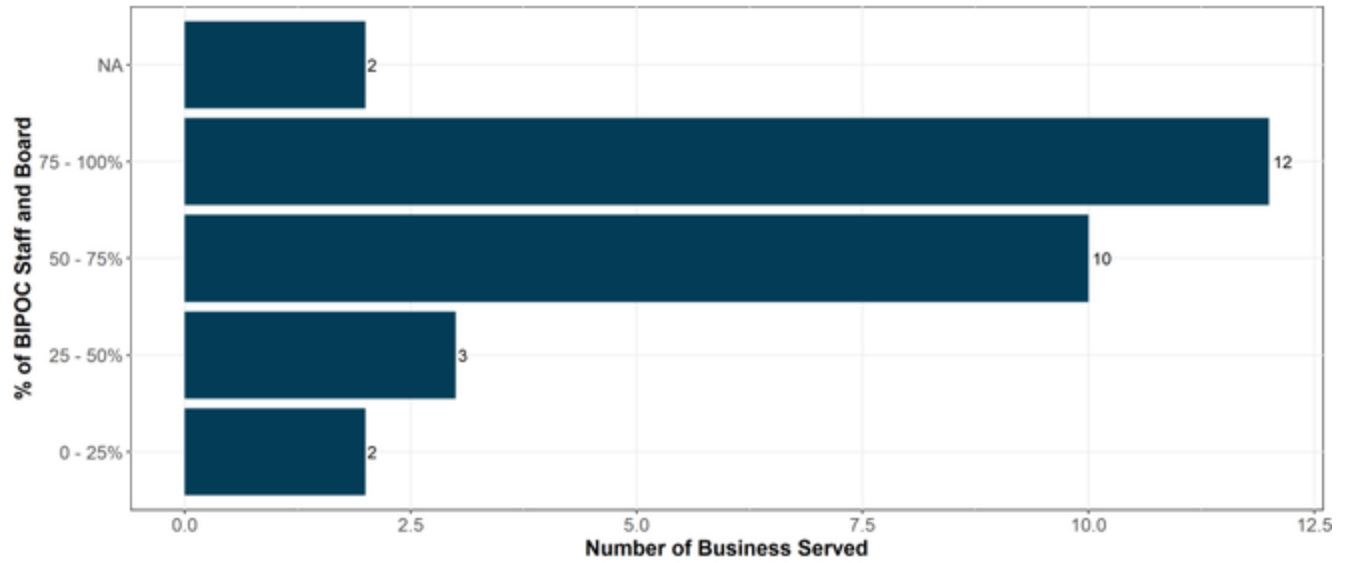
Project 27: Relief and Recovery for Artists of Color  
 Support for artists in under-represented communities  
 Income Data



Project 27: Relief and Recovery for Artists of Color  
 Support for artists in under-represented communities  
 Race/Ethnicity Data



Project 27: Relief and Recovery for Artists of Color  
Grants to culturally specific organizations  
% of BIPOC Board and Staff



# Upstream Services for Families Impacted by Gun Violence

#28	\$11,239,612	Public Health <i>Community Violence Interventions (1.11*^)</i>
-----	--------------	---

**Website: In development**

## Project Overview

This project addresses the disproportionate impact of COVID-19 and gun violence within both Black, Indigenous, and People of Color communities, focusing particularly on communities most isolated and disconnected from health care, community and government services. Although new City funds have been dedicated to address the holistic rise in gun violence, gaps remain, particularly within African immigrant communities. This project targets youth and families who have experienced dislocation and isolation to engage youth in Primary Prevention Programs - pro-social activities that are proven to reduce violence. Primary Prevention Programs deeply engage youth who are experiencing a lack of resources, trauma, and isolation. Funded activities may include pro-social activities to facilitate shame reduction, conflict resolution, social-emotional education, and comprehensive skill building. The project will also provide support to community partner organizations. The project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing.

Project outcome goal: In development.

## Use of Evidence

This project funds social and emotional supports to youth and families

who have experienced dislocation and isolation and engage youth in Primary Prevention Programs. Funds are being used for evidence-based interventions.

Amount: \$5,175,000

Evidence Base: "Gun Violence: Prediction, Prevention, and Policy"

<https://www.apa.org/pubs/reports/gun-violence-report.pdf>

#### Mandatory Indicators

- Workers enrolled in sectoral job training programs: 0
- Workers completing sectoral job training programs: 0
- People participating in summer youth employment programs: 0

#### Performance Measures and Data to Date

Reporting measures not finalized

## Continuation of Hygiene Stations

#29	\$2,400,000	Assistance to Households <i>Long-term Housing Security: Services for Unhoused Persons (2.16*^)</i>
-----	-------------	---

**Website:** [Hygiene Stations Continuation and Expansion | Portland.gov](https://www.portland.gov/hygiene-stations)

### Project Overview

This project continues the City’s efforts to provide essential health resources as a direct response to health impacts of COVID-19. In 2020, hygiene stations were placed – portable toilets and handwashing stations – throughout our neighborhoods to ensure community-wide access to this basic and essential public health resource. This risk-mitigation action to help people experiencing houselessness stay safe was a direct response to the public health impacts of the COVID-19 pandemic and continues to be a critical need. This project supports placement and regular servicing of approximately 130 hygiene stations across Portland. The project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All houseless or unsheltered people in Portland are given stable and secure shelter with access to health services.

Project outcome goal: People experiencing houselessness have safe access to portable toilets and handwashing stations. Exposure to human waste is reduced and outbreaks of infectious diseases related to lack of hygiene stations remains absent.

### Use of Evidence

This project funds the continued operation of hygiene stations around Portland. Funds are being used for evidence-based interventions.

Amount: \$2,400,000

Evidence base: World Health Organization, "Control of communicable diseases and prevention of epidemics"

[https://www.who.int/water\\_sanitation\\_health/hygiene/emergencies/em2002chap11.pdf](https://www.who.int/water_sanitation_health/hygiene/emergencies/em2002chap11.pdf)

#### Mandatory Indicators

- Number of households receiving eviction prevention services (including legal representation): 0
- Number of affordable housing units preserved or developed: 0

#### Performance Measures and Data to Date

- Number of hygiene stations: 116
- Number of partners: 1

## Expanded Hygiene Access

#31	\$570,000	Assistance to Households  <i>Long-term Housing Security: Services for Unhoused Persons (2.16*^)</i>
-----	-----------	---

**Website:** [Hygiene Stations Continuation and Expansion | Portland.gov](https://portland.gov/hygiene-stations)

### Project Overview

This project is administered by the City’s Homelessness and Urban Camping Impact Reduction Program. The project funds additional ADA-accessible hygiene stations community-wide, and will establish a new central laundry service, staffed through a low-barrier jobs program, to provide wash/dry/fold service for community partners serving unhoused Portlanders. This facility will also be able to save textiles that would otherwise be sent to landfills, instead laundering them for continued use. Clean laundry is a critical public health resource – laundry ranks as a very high need for unhoused people, and clean laundry helps reduce the transmission of bacteria and ectoparasites. The project will run for at least one year.

Citywide equity outcome goal: All houseless or unsheltered people in Portland are given stable and secure shelter with access to health services.

Project outcome goal: People living outside and experiencing disabilities have safe access to portable toilets and handwashing stations. Exposure to human waste is reduced and absence of outbreaks of infectious diseases related to lack of hygiene stations remains.

### Use of Evidence

This project funds additional ADA-accessible public hygiene stations and a new central laundry service to support clean laundry for people

experiencing homelessness. Funds are being used for evidence-based interventions.

Amount: \$570,000

Evidence base: World Health Organization, "Control of communicable diseases and prevention of epidemics"

[https://www.who.int/water\\_sanitation\\_health/hygiene/emergencies/em2002chap11.pdf](https://www.who.int/water_sanitation_health/hygiene/emergencies/em2002chap11.pdf)

#### Mandatory Indicators

- Number of households receiving eviction prevention services (including legal representation): 0
- Number of affordable housing units preserved or developed: 0

#### Performance Measures and Data to Date

Reporting measures not finalized yet

## Play Streets

#33

\$250,000

Negative Economic Impacts: Other

*Economic Impact Assistance: Other (2.37\*^)*

**Website: In development**

### Project Overview

This project increases community confidence in outdoor public spaces, improves the built environment of neighborhoods, and provides places to gather to reconnect people. This project establishes “play streets” to encourage and promote COVID-safe, child-friendly outdoor community activity. Play streets transform neighborhood streets and create recurring pop-up community hubs for multi-generational socializing, play, and physical activity. These locations create a foundation for partners to connect with, and bring assistance to, families and elders isolated during the pandemic. Primary activity is focused in calendar year 2022 and the project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing.

Project outcome goal: Businesses and organizations participating in Play Streets events have access to the following services: event financial assistance, staff support to complete permit applications, physical resources to implement the event and resources for outreach to community partners. Organizations underrepresented in community use permitting have access to those services. Participants in Play Streets events have safe outdoor spaces for physical activity and to connect with others.

Use of Evidence
<p>This project establishes “play streets” to encourage and promote COVID-safe, child-friendly outdoor community activity. We did not see an evidence base for this specific suite of interventions. Funds are being used for evidence-based interventions.</p> <p><u>Amount</u>: \$250,000</p> <p><u>Evidence base</u>: Case Studies on Urban Revitalization - Downtown Revitalization Requires Creativity <a href="#">To recover from COVID-19, downtowns must adapt   Brookings</a>- Economist Edward Glaeser cites several studies by several U.S. Cities</p>
Performance Measures and Data to Date
<ul style="list-style-type: none"> <li>○ Number of businesses or organizations served: 3</li> <li>○ Type of service provided: Play Streets permits</li> <li>○ Amount distributed to organizations: No data yet</li> <li>○ Number and type of events supported: 3</li> <li>○ Number of partners: 0</li> <li>○ Number of event or space permits: 3</li> </ul>

Bybee Lakes Hope Center		
#35	\$1,000,000	Assistance to Households <i>Long-term Housing Security: Services for Unhoused Persons (2.16*^)</i>
<b>Website:</b> <a href="https://helpinghandsreentry.org">Bybee Lakes Hope Center   Helping Hands Re-entry Outreach Centers (helpinghandsreentry.org)</a>		
Project Overview		
<p>This project conducted by Helping Hands Re-Entry Outreach Centers provides trauma-informed, data-driven services to people experiencing houselessness. Their referral-only program focuses on its building self-sufficiency and providing participants with the skills and support they need to successfully transition to life after homelessness. More than 80 agencies have completed trauma-informed training to become referral partners. The project will provide operating support for 200 additional bed spaces at the Bybee Lakes Hope Center location. This project will be complete by the end of calendar year 2024.</p> <p><u>Citywide equity outcome goal:</u> All houseless or unsheltered people in Portland are given stable and secure shelter with access to health services.</p> <p><u>Project outcome goal:</u> Unhoused and unsheltered people experience low-barrier access to a safe place to rest and individualized reentry plans and services. LGBTQIA+ community members have access to a rainbow dorm. Families with children can access childcare and receive support while going to work or participating in other reentry programs.</p>		
Use of Evidence		

This project provides services and housing to people experiencing homelessness. The services help stabilize and develop re-entry plans for the those seeking assistance. Funds are being used for evidence-based interventions.

Amount: \$1,000,000

Evidence base: "The Importance of Housing Affordability and Stability for Preventing and Ending Homelessness"

[https://www.usich.gov/resources/uploads/asset\\_library/Housing-Affordability-and-Stablility-Brief.pdf](https://www.usich.gov/resources/uploads/asset_library/Housing-Affordability-and-Stablility-Brief.pdf) OR "Key Considerations for

Implementing Emergency Shelter Within an Effective Crisis Response System"

[https://www.usich.gov/resources/uploads/asset\\_library/emergency-shelter-key-considerations.pdf](https://www.usich.gov/resources/uploads/asset_library/emergency-shelter-key-considerations.pdf) "Managing Multiple Disadvantages: The

Regulation of Complex Needs in Emergency Shelters for the Homeless"

[https://www.academia.edu/21611312/Managing\\_Multiple\\_Disadvantages\\_The\\_Regulation\\_of\\_Complex\\_Needs\\_in\\_Emergency\\_Shelters\\_for\\_the\\_Homeless](https://www.academia.edu/21611312/Managing_Multiple_Disadvantages_The_Regulation_of_Complex_Needs_in_Emergency_Shelters_for_the_Homeless)

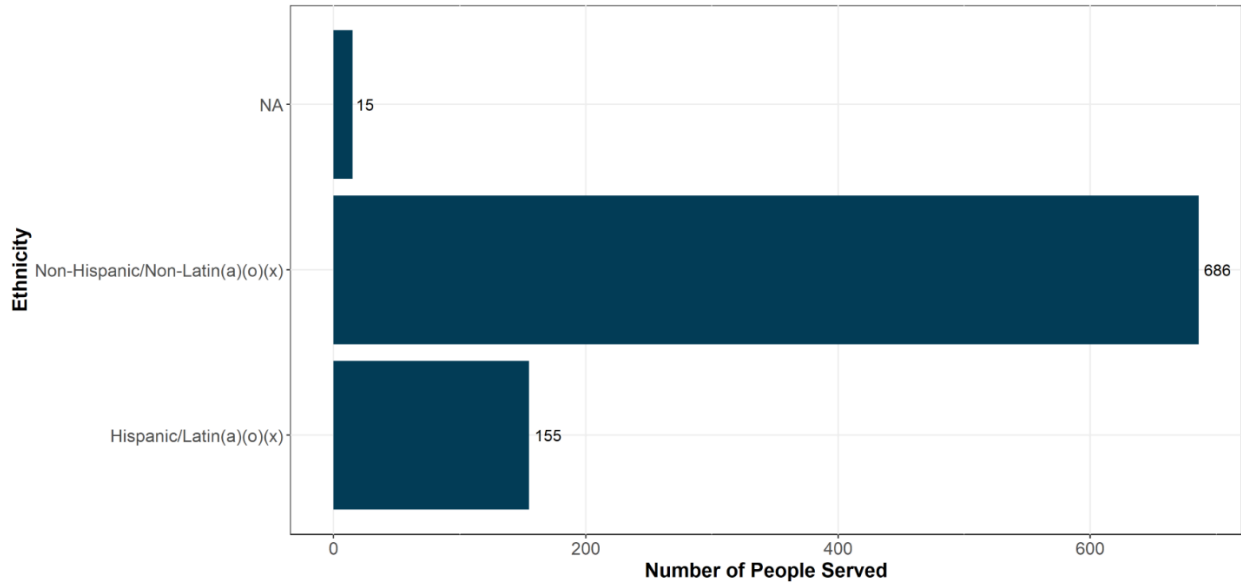
#### Mandatory Indicators

- Number of households receiving eviction prevention services (including legal representation): 0
- Number of affordable housing units preserved or developed: 0

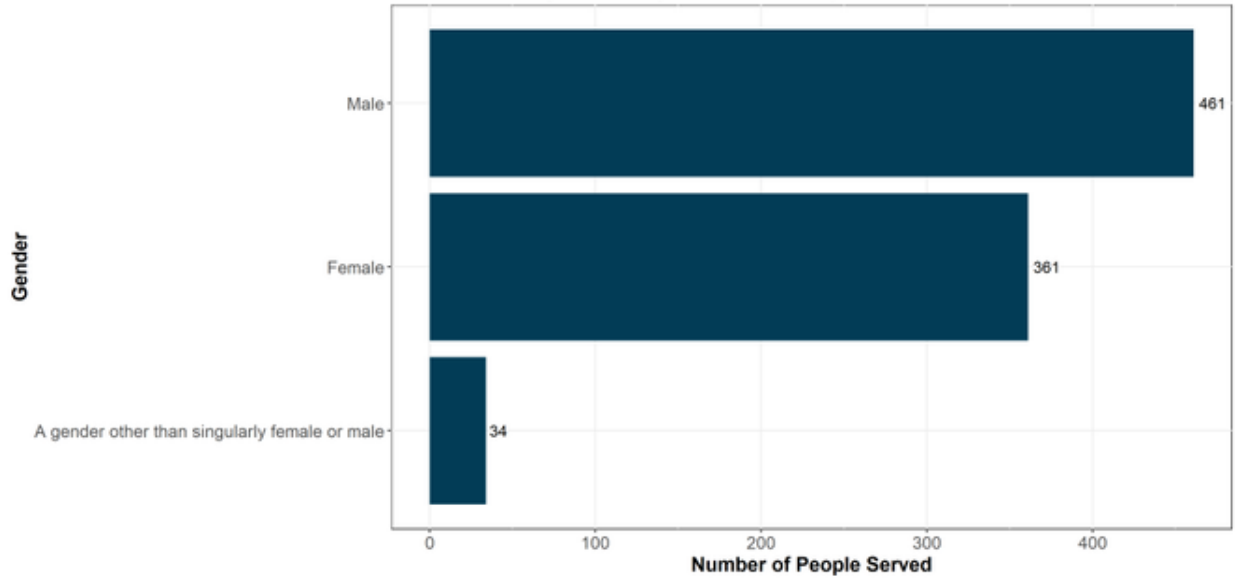
#### Performance Measures and Data to Date

- Duplicated number of individuals served: 856
- Services provided: \$24,675 meals provided
- Number of bed nights provided: \$29,428
- Length of completed stays: No data yet
- Exit destination: No data yet

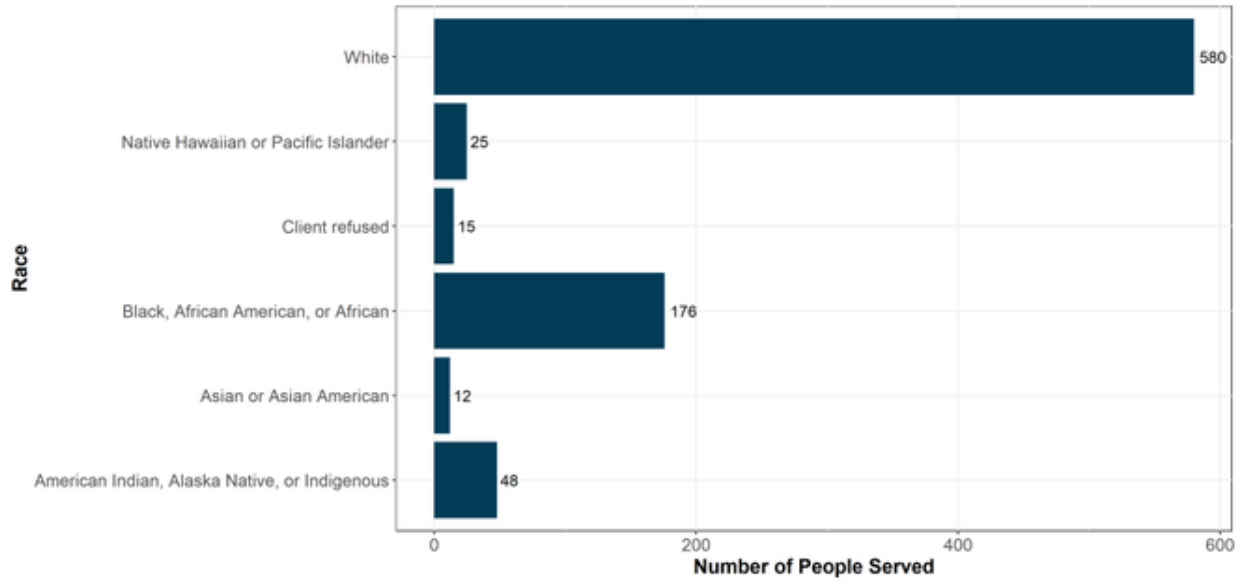
Project 35: Bybee Lakes Hope Center - Ethnicity Data



Project 35: Bybee Lakes Hope Center - Gender Data



Project 35: Bybee Lakes Hope Center - Race Data



# Branding and Marketing Consultant

#36	\$250,000	Assistance to Small Businesses <i>Technical Assistance, Counseling, or Business Planning (2.30*^)</i>
-----	-----------	--

**Website: In development**

**Project Overview**

Funding provided a branding and marketing structure for community events. The new structure was created to support and promote central city events, activations, and awareness campaigns. Due to the ongoing impact of COVID-19, retailers, restaurants, and clubs located in the central city continue to struggle. Prior to the pandemic, most of these businesses enjoyed regular support provided by downtown workers and visitors. The event promotion and awareness campaigns were closely coordinated with an array of public, private, and non-profit partners with the overall goal of inviting residents, visitors, employees, and employers to actively participate. This project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All business operators in Portland, especially those hardest hit by the pandemic, feel supported in continuing to operate sustainably.

Project outcome goal: Increase awareness of residents, visitors, employees, and employers to actively engage in the community and support businesses.

**Use of Evidence**

This project’s funding will be used to hire a consultant to create a branding and marketing structure for community events. Funds are

being used for evidence-based interventions.

Amount: \$250,000

Evidence base: Case Studies on Urban Revitalization - Downtown Revitalization Requires Creativity [To recover from COVID-19, downtowns must adapt | Brookings](#)- Economist Edward Glaeser cites several studies by several U.S. Cities.

#### Performance Measures and Data to Date

- Small businesses served: 0
- Type and quantity of engagements on social media: 10,800
- Number of website clicks for each business served: 12,825
- Number and type of advertisements:
  - Meta ads
  - Google ads
  - Billups
  - Willamette week
  - DoPDX
  - Portland Observer/The Skanner
  - Portland Mercury
- Amount of advertising dollars spent: \$290,871
- Number and type of events related to every Wednesday Campaign: 6
- Change in number of pedestrian counts: No data yet
- North type, and amount of contract services:
  - Channel Strategy: 279 hours
  - Creative Strategy: 172 hours
  - Planning: 416 hours
  - Production: 695 hours

## Match2: Utility Debt Relief

#39	\$311,117	Assistance to Households <i>Household Assistance: Rent, Mortgage, and                  Utility Aid (2.2*^)</i>
-----	-----------	---

**Website: In development**

### Project Overview

This project provides for support to Portland’s economic stabilization and recovery efforts by providing direct relief to customers through bill credits, therefore improving livability for those who are having to choose between paying their mortgage/rent or utilities. COVID-19 pandemic and its public health and economic impacts have led to housing instability across the spectrum: homeowners have been foreclosed on; renters have been evicted; and many thousands of people have fallen into houselessness. This set-aside has allowed the City of Portland Water Bureau to use these funds where they are most needed in support of community stability. This project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All people in Portland feel secure and stable in their current homes.

Project outcome goal: Households who cannot pay for water or sewer are able to stay connected to these services and have some past bill debt alleviated. Households with children, elderly, those living with disability, and addresses within Qualified Census Tracts have access to these services.

### Use of Evidence

This project forgives municipal utility debt for vulnerable Portlanders.

Funds are being used for evidence-based interventions.

Amount: \$311,117

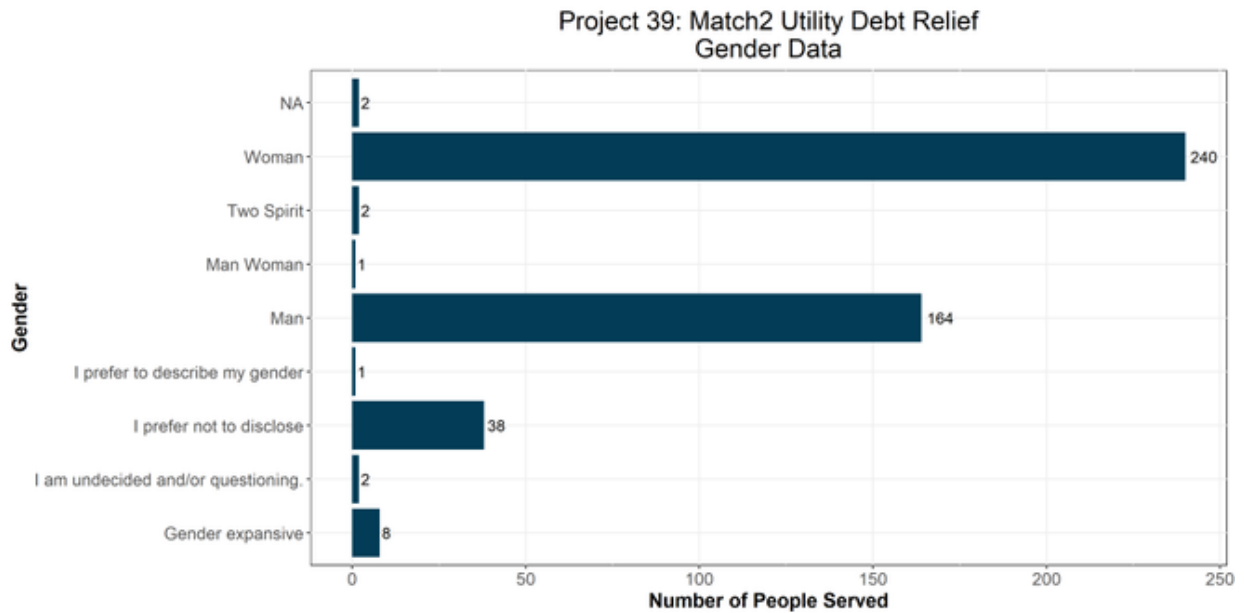
Evidence base: National Energy Assistance Directors' Associations - <https://neada.org/wp-content/uploads/2019/02/liheapsurvey2018.pdf>

### Mandatory Indicators

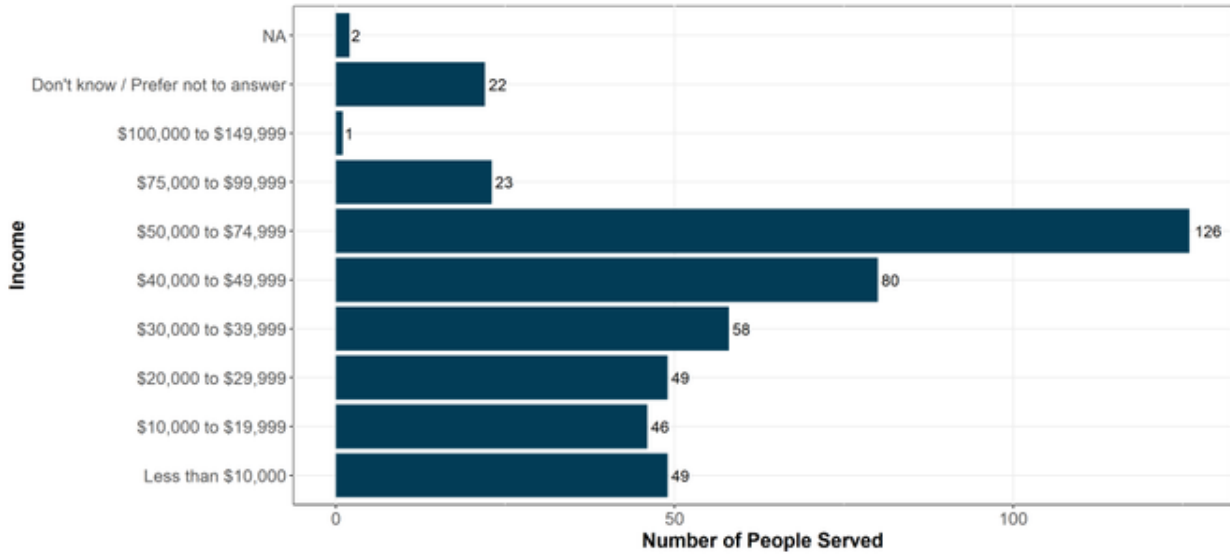
- Households served: 454
- Number of households receiving eviction prevention services (including legal representation): 0
- Number of affordable housing units preserved or developed: 0

### Performance Measures and Data to Date

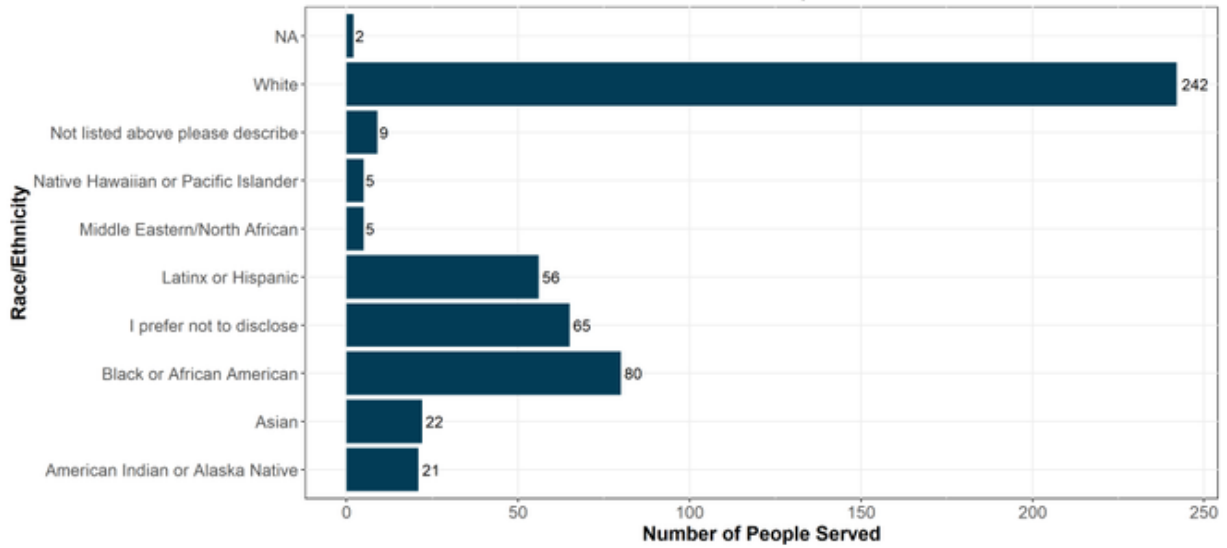
- Number of individuals served: 455
- Amount of relief provided to individuals or households: \$185,819



Project 39: Match2 Utility Debt Relief  
Income Data



Project 39: Match2 Utility Debt Relief  
Race/Ethnicity Data



# Portland Street Response Expansion

#40

\$5,884,642

Negative Economic Impacts: Other  
*Economic Impact Assistance: Other (2.37\*^)*

**Website: In development**

## Project Overview

This project funding will pay for new branch of first responders. These responders include a mental health crisis responder and Community Health Medic. The program connects the new first responders to identified low acuity and mental health people in crisis. This service will be accessible through 911 for observed needs. This project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing.

Project outcome goal: Increased service and decreased response time for 911 calls managed by Portland Street Response. Interrupt the criminal justice system by removing police intervention for emergencies where someone is not committing a crime. People experiencing houselessness, mental health crises, and/or substance abuse crises have access to these services.

## Use of Evidence

This project establishes increased services and decreased time for 911 calls. Funds are being used for evidence-based interventions.

Amount: \$5,844,642

Evidence Base: Safety Interventions for Houseless Pedestrians (pdx.edu)  
<https://pdxscholar.library.pdx.edu/cgi/viewcontent.cgi?article=1034&con>

[text=hrac\\_pub](#)

## Performance Measures and Data to Date

- Number of 911 calls managed by Rescue Plan Funded Staff: 1,535
- Visit reasons resulting from Rescue Plan Funded Calls
  - Care coordination
  - Provide supplies
  - Attempt to locate
  - Social/emotional support
  - Exit
  - Shelter
  - Intake
  - Collateral
  - Nutrition
  - Medical
  - Substance abuse
  - Medications
- Response time for Rescue Plan Funded Calls: Median: 92 minutes
- Type of outcomes resulting from Rescue Plan Funded Calls:
  - Case management referral
  - Energy assistance referral
  - Food referral
  - Medical referral
  - Other referral
  - Shelter referral
  - Substance use referral

# Affordable Housing Land Banking

#41	\$5,452,500	Assistance to Households <i>Housing Support: Affordable Housing (2.15*^)</i>
-----	-------------	---

**Website: In development**

## Project Overview

This project acquires land/property for later affordable housing development. As Portland’s housing market continues to appreciate and once-affordable neighborhoods gentrify, rising land costs also challenge developers of regulated affordable housing. To ensure that desirable sites can be acquired and protected for use as affordable housing, the project/proposal would establish a new land bank for affordable housing. This project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All people in Portland feel secure and stable in their current homes.

Project outcome goal: Increase in affordable housing developments in areas of Portland where Portlanders with lower incomes work and live and have access to transit, parks, and other community assets.

## Use of Evidence

This project establishes a portfolio of land/property that will later be used for affordable housing. Funds are being used for evidence-based interventions.

Amount: \$5,452,500

Evidence Base: "The Importance of Housing Affordability and Stability for Preventing and Ending Homelessness"

[https://www.usich.gov/resources/uploads/asset\\_library/Housing-Affordability-and-Stability-Brief.pdf](https://www.usich.gov/resources/uploads/asset_library/Housing-Affordability-and-Stability-Brief.pdf) OR "Key Considerations for Implementing Emergency Shelter Within an Effective Crisis Response System"

[https://www.usich.gov/resources/uploads/asset\\_library/emergency-shelter-key-considerations.pdf](https://www.usich.gov/resources/uploads/asset_library/emergency-shelter-key-considerations.pdf) "Managing Multiple Disadvantages: The Regulation of Complex Needs in Emergency Shelters for the Homeless"

[https://www.academia.edu/21611312/Managing\\_Multiple\\_Disadvantages\\_The\\_Regulation\\_of\\_Complex\\_Needs\\_in\\_Emergency\\_Shelters\\_for\\_the\\_Homeless](https://www.academia.edu/21611312/Managing_Multiple_Disadvantages_The_Regulation_of_Complex_Needs_in_Emergency_Shelters_for_the_Homeless)

Mandatory Indicators

- Number of households receiving eviction prevention services (including legal representation): 0
- Number of affordable housing units preserved or developed: 0

Performance Measures and Data to Date

- Number and type of parcels purchased for affordable housing: No data yet
- Amount of funds spent on parcel purchases: No data yet

## Affordable Housing Preservation

#42	\$5,175,000	Assistance to Households <i>Housing Support: Affordable Housing                  (2.15*^)</i>
-----	-------------	--

**Website: In development**

### Project Overview

This project preserves affordable housing units that have expiring affordability terms in the next five years. COVID-19 increase the number of households in need of affordable housing. If not preserved the units will no longer be affordable causing displacement of potentially hundreds of low-income households disproportionately affected by COVID. Preservation of existing affordable units costs much less than construction of new affordable housing or conversion of existing market rate housing into affordable. This project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All people in Portland feel secure and stable in their current homes.

Project outcome goal: Affordable housing units with a high representation of communities of color and people with disabilities have improved safety and extended affordability.

### Use of Evidence

This project stabilizes affordable housing for households at high-risk of displacement. Funds are being used for evidence-based interventions.

Amount: \$5,175,000

Evidence Base: "The Importance of Housing Affordability and Stability for Preventing and Ending Homelessness"

[https://www.usich.gov/resources/uploads/asset\\_library/Housing-Affordability-and-Stablility-Brief.pdf](https://www.usich.gov/resources/uploads/asset_library/Housing-Affordability-and-Stablility-Brief.pdf) OR "Key Considerations for

Implementing Emergency Shelter Within an Effective Crisis Response System"

[https://www.usich.gov/resources/uploads/asset\\_library/emergency-shelter-key-considerations.pdf](https://www.usich.gov/resources/uploads/asset_library/emergency-shelter-key-considerations.pdf) "Managing Multiple Disadvantages: The

Regulation of Complex Needs in Emergency Shelters for the Homeless"

[https://www.academia.edu/21611312/Managing\\_Multiple\\_Disadvantages\\_The\\_Regulation\\_of\\_Complex\\_Needs\\_in\\_Emergency\\_Shelters\\_for\\_the\\_Homeless](https://www.academia.edu/21611312/Managing_Multiple_Disadvantages_The_Regulation_of_Complex_Needs_in_Emergency_Shelters_for_the_Homeless)

#### Mandatory Indicators

- Number of households receiving eviction prevention services (including legal representation): 0
- Number of affordable housing units preserved or developed: 0

#### Performance Measures and Data to Date: Restore Grants

- Number of households Served: No data yet
- Number of years affordable housing units preserved: No data yet

## Small Business Stabilization Grants

#44	\$4,000,000	Assistance to Small Businesses <i>Technical Assistance, Counseling, or Business Planning (2.29<sup>^</sup>)</i>
-----	-------------	--

**Website: In development**

### Project Overview

This project addresses the needs of small businesses within our community through a combination of technical and financial assistance to help retain critical businesses along our commercial corridors. Small business need access to resources to retain their place of business and continue to operate. This project provides legal services, financial support for back and future rent, and security assistance. These services and supports will reinvigorate business districts disproportionately affected by COVID-19. This project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All business operators in Portland, especially those hardest hit by the pandemic, feel supported in continuing to operate sustainably.

Project outcome goal: Businesses impacted by the pandemic and those that have not had equal access to capital gain short-term financial stability needed to grow and sustain their business. BIPOC and women-owned small businesses have access to these services.

### Use of Evidence

This project establishes a grant program to support and stabilize small businesses. Funds are being used for evidence-based interventions.

Amount: \$4,000,000

Evidence Base: "The Impact of COVID-19 on Small Business Outcomes and Expectations" -

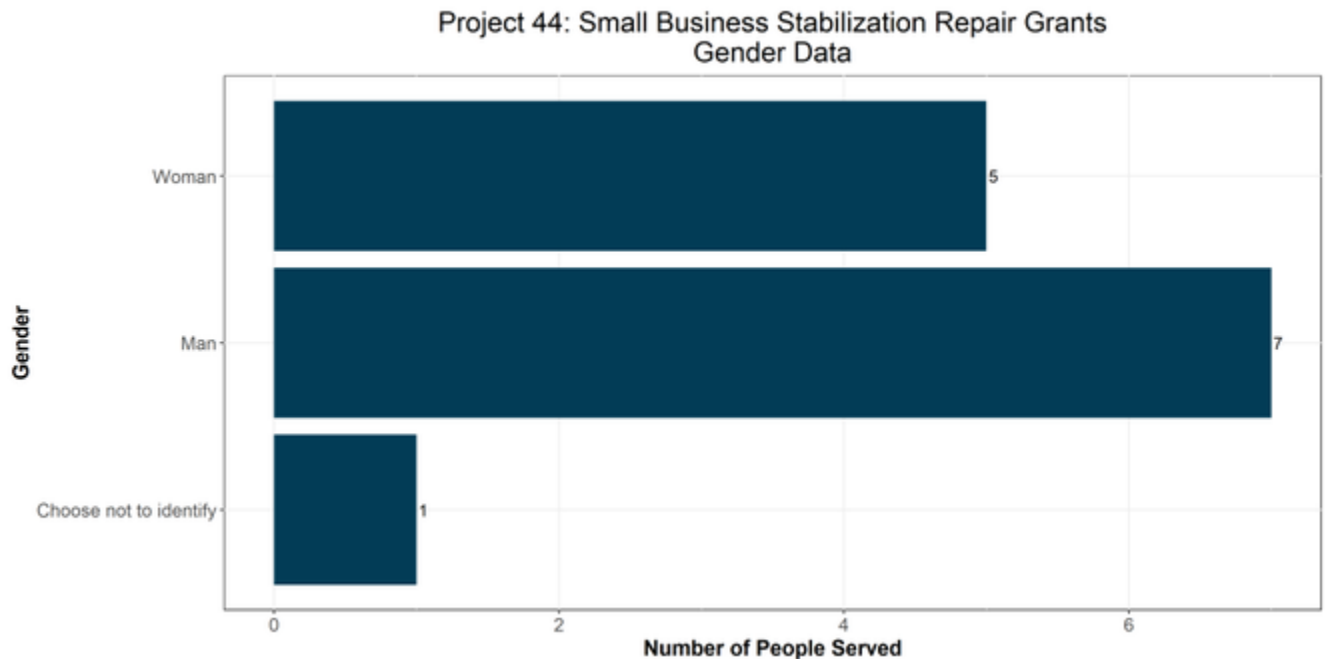
<https://www.pnas.org/doi/10.1073/pnas.2006991117>

Performance Measures and Data to Date: Restore Grants

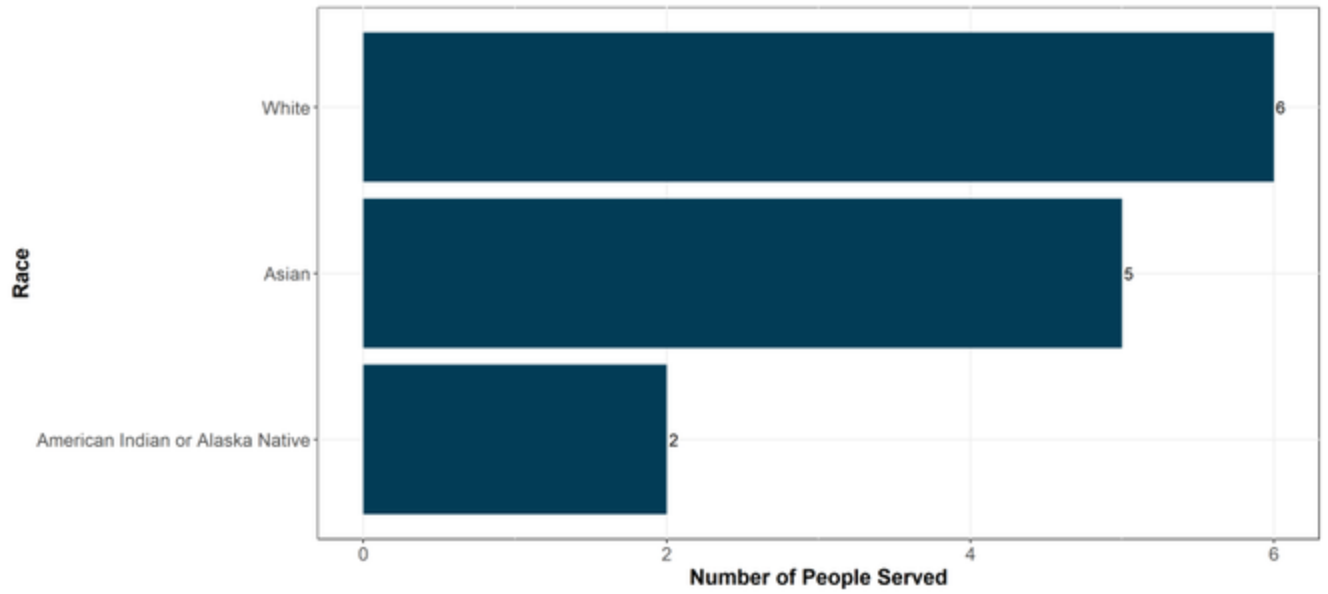
- Number of small businesses served: No data yet
- Amount and type of relief distributed with grants: No data yet
- Qualitative outcome survey: No data yet

Performance Measures and Data to Date: Repair Grants

- Number of businesses served: 13
- Amount and type of relief distributed with Repair Grants: \$22,345



Project 44: Small Business Stabilization Repair Grants  
Race Data



## 82<sup>nd</sup> Avenue Housing Anti-Displacement

#45	\$1,860,000	Assistance to Households <i>Housing Support: Other Housing Assistance (2.18*^)</i>
-----	-------------	---

**Website: In Development**

### Project Overview

This project addresses the increased land, rent, and home prices which destabilize vulnerable households and lead to displacement in the 82<sup>nd</sup> avenue corridor. Early interventions to stabilize communities at risk of gentrification and displacement, has been shown to reduce involuntarily displacement in later years due to increases in utility and transportation infrastructure and economic development. The census tracts along 82nd avenue contain 34,000 housing units (20,300 owners and 13,600 renters). Of these, 2,300 homeowners and 4,000 renters are extremely cost burdened - paying more than 50% of their income on housing and most vulnerable to displacement. This project would provide anti-displacement and stabilization services for extremely cost burdened owners and renters. This project will be complete by the end of the calendar year 2024.

Citywide equity outcome goal: All people in Portland feel secure and stable in their current homes.

Project outcome goal: BIPOC and low-income people in neighborhoods adjacent to the 82nd Avenue corridor gain access to quality career pathways that will enable them to experience housing and financial stability.

Use of Evidence
<p>This project provides access to housing and employment stability. Funds are being used for evidence-based interventions.</p> <p><u>Amount</u>: \$1,860,000</p> <p><u>Evidence Base</u>: "The Importance of Housing Affordability and Stability for Preventing and Ending Homelessness"  <a href="https://www.usich.gov/resources/uploads/asset_library/Housing-Affordability-and-Stablility-Brief.pdf">https://www.usich.gov/resources/uploads/asset_library/Housing-Affordability-and-Stablility-Brief.pdf</a> OR "Key Considerations for Implementing Emergency Shelter Within an Effective Crisis Response System"  <a href="https://www.usich.gov/resources/uploads/asset_library/emergency-shelter-key-considerations.pdf">https://www.usich.gov/resources/uploads/asset_library/emergency-shelter-key-considerations.pdf</a>"Managing Multiple Disadvantages: The Regulation of Complex Needs in Emergency Shelters for the Homeless"  <a href="https://www.academia.edu/21611312/Managing_Multiple_Disadvantages_The_Regulation_of_Complex_Needs_in_Emergency_Shelters_for_the_Homeless">https://www.academia.edu/21611312/Managing_Multiple_Disadvantages_The_Regulation_of_Complex_Needs_in_Emergency_Shelters_for_the_Homeless</a></p>
Mandatory Indicators
<ul style="list-style-type: none"> <li>○ Households receiving eviction prevention services: 0</li> <li>○ Affordable housing units preserved or developed: 0</li> </ul>
Performance Measures and Data to Date
<ul style="list-style-type: none"> <li>○ Number of workers enrolled in workforce development training: No data yet</li> <li>○ Types of trainings: No data yet</li> <li>○ Worksystems training and work experience: No data yet</li> <li>○ Amount and type of direct assistance to households: No data yet</li> <li>○ Anti-displacement outcome survey: No data yet</li> </ul>

## Commercial Activations

#46	\$1,125,000	Negative Economic Impacts: Other <i>Economic Impact Assistance: Other (2.37*^)</i>
-----	-------------	---

**Website: In Development**

### Project Overview

This project addresses the effects of the pandemic to small businesses. Struggles with setbacks, restrictions, damage, and in many cases closure are just some of the effects to businesses and communities within the hardest hit areas of the city. This project will provide support through community and business partnerships, technical and financial resources and business advisors support of business to re-tenant vacant buildings in these areas. The project will also create community gathering events that will reinvigorate Portland’s ‘main streets’, business districts, that will bring customers to these areas. This project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All business operators in Portland, especially those hardest hit by the pandemic, feel supported in continuing to operate sustainably.

Project outcome goal: Businesses and non-profit organizations impacted by the pandemic receive marketing support through social media posts and commercial activations to grow and sustain their operations. Customers come to 'main streets' and larger business district areas through investments and partnerships with public and private property owners, small businesses, artists, and event producers.

### Use of Evidence

This project establishes supports to reinvigorate small businesses and

encourage community rebuilding. Funds are being used for evidence-based interventions.

Amount: \$1,125,000

Evidence Base: Case Studies on Urban Revitalization - Downtown Revitalization Requires Creativity [To recover from COVID-19, downtowns must adapt | Brookings](#)- Economist Edward Glaeser cites several studies by several U.S. Cities

#### Performance Measures and Data to Data

- o Number of activations or events held: 15
- o Number of posts: 609

## Parks Community Safety Capacity

#47	\$1,755,000	Community Violence Interventions <i>Community Violence Interventions: Other</i> (1.11*^) 
-----	-------------	--

**Website: In Development**

### Project Overview

This project addresses the increased need for park safety and security influenced by COVID-19. The project has two components. One, is to hire seven new full-time park rangers. These rangers will be placed in specific areas with a history of gun violence and/or calls for police. The second component is responding to parks incident reports of trespassing and theft at maintenance facilities, particularly in areas disproportionately affected. The project enhances park visitor and staff safety and the protection of park assets. The project will perform complex analysis of Park Ranger patrol and call-for-service data, Bureau incident reports, and other relevant data sets to develop external and internal reports, develop policy recommendations, and review equity in Ranger patrol and engagement regimens. The project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing.

Project outcome goal: Portlanders feel safe in parks with more services, support and positive interactions provided by park rangers with less police intervention.

### Use of Evidence

This project establishes safety protocols and response to increase park

security and a safe place to work and for recreation. Funds are being used for evidence-based interventions.

Amount: \$1,755,000

Evidence Base: Case Studies on Urban Revitalization - Downtown Revitalization Requires Creativity [To recover from COVID-19, downtowns must adapt | Brookings](#) - Scientific American-Economist Edward Glaeser cites several studies by several U.S. Cities

#### Mandatory Indicators

- Workers enrolled in sectoral job training programs: 0
- Workers completing sectoral job training programs: 0
- People participating in summer youth employment programs: 0

#### Performance Measures and Data to Date

- Percentage of employees who feel physically and emotionally safe at work: No data yet
- Percentage of employees who feel safety is a bureau priority: No data yet
- Percentage of Portlanders who are very or somewhat satisfied with the safety of park and natural areas: No data yet
- Number of park ranger positive contacts with park visitor: No data yet
- Number of park violations abated by park rangers: No data yet
- Percentage of park ranger contacts without Portland Police Bureau and Portland Fire & Rescue involvement: No data yet
- Number of criminal incidents at Park and Recreation facilities: No data yet
- Park selection methodology for gating/fencing improvements: No data yet
- Number of thefts: No data yet
- Number of break-ins: No data yet
- Number of new gates installed: No data yet

- Number of new ADA compliant gates installed: No data yet
- Amount of new fencing installed: No data yet

# Infrastructure for Data-Informed Decision Making

#48	\$1,061,400	<p>General Provisions</p> <p><i>Public Sector Capacity: Effective Service Delivery (3.4)</i></p>
-----	-------------	--

**Website: In Development**

## Project Overview

This project funds the BTS design and building of a Business Intelligence and Data Visualization service offering. Designing underlying technology for service offering that will then be used by Rescue Plan and public safety teams. This project is being built to be sustainable and what work has already been done. The project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: City of Portland employees receive support to operate transparently, equitably and with meaningful accountability.

Project outcome goal: City of Portland establishes a Business Intelligence and Data Visualization technology system to foster data-informed decision making, improve City employee access to data technologies, and facilitate transparent data sharing with the public.

## Use of Evidence

This project establishes a data governance system to track ARPA data. Funds are being used for evidence-based interventions.

Amount: \$1,061,400

Evidence Base: "A Case Study on the Use of Data-Driven Decision Making in the Institutions of Higher Education"

<https://www.researchgate.net/publication/299630224> a case study on the use of data-driven decision making in institutions of higher education

Performance Measures and Data to Date

- Qualitative employee surveys (pre- and post-implementation): No data yet
- License product assignment rate: No data yet
- Number of datasets provisioned to end users: No data yet

## Bonding and Technical Assistance

#49	\$1,000,000	Assistance to Small Businesses <i>Technical Assistance, Counseling, or Business Planning (2.30*^)</i>
-----	-------------	--

**Website: In Development**

### Project Overview

This project creates opportunities for small business owners to bid for construction projects by providing educational and technical assistance. The project will teach inclusive contracting services for vendors and how to register as a vendor in the City of Portland portal. Participants will also have access to ongoing language interpretation and translation services. The project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All business operators in Portland, especially those hardest hit by the pandemic, feel supported in continuing to operate sustainably.

Project outcome goal: Assist in removing the barriers of surety bonding and available working capital by providing technical and administrative assistance to local, small, and minority businesses who would not otherwise be able to provide, on their own, the necessary bid, payment, and performance bonds to successfully bid and compete for City opportunities.

### Use of Evidence

This project establishes a program to provide technical assistance and education to increase small businesses to help small businesses apply for construction projects. Funds are being used for evidence-based

interventions.

Amount: \$1,000,000

Evidence Base: A New Path to Boost BIPOC Business: The Community Navigator Approach - Non Profit News | Nonprofit Quarterly - <https://hbswk.hbs.edu/item/why-the-trump-administration-should-embrace-the-small-business-administration>

Performance Measures and Data to Date

- o Small businesses served: 0
- o Additional reporting measures not finalized.

# Old Town Reactivation by Environmental Design

#50	\$500,000	Aid to Impacted Industries <i>Aid to Tourism, Travel, or Hospitality (2.35<sup>^</sup>)</i>
-----	-----------	--

**Website: In Development**

## Project Overview

This project addresses storefront vandalism, an effect of COVID-19, in Old Town/Chinatown. Financial assistance is provided to BIPOC and women owned businesses to improve business access in Old Town / Chinatown through (1) security grates for storefronts, (2) hardening glass, (3) streetscape - tree well - cleaning improvements. This project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All business operators in Portland, especially those hardest hit by the pandemic, feel supported in continuing to operate sustainably.

Project outcome goal: BIPOC and women owned businesses in the Old Town neighborhood in Portland receive financial assistance to improve the safety of their storefronts.

## Use of Evidence

This project stabilizes BIPOC/women owned business by with funds to improve stability and storefront safety. Funds are being used for evidence-based interventions.

Amount: \$500,000

Evidence Base: Case Studies on Urban Revitalization - Downtown Revitalization Requires Creativity [To recover from COVID-19, downtowns must adapt | Brookings](#)-Economist Edward Glaeser cites

several studies by several U.S. Cities

Performance Measures and Data to Date

- o Number of businesses served: No data yet
- o Amount and type of relief funding provided to businesses: No data yet
- o Number of tree wells replaced: No data yet

## Rescue Plan Data Governance

#54	\$280,000	Public Health / Economic Impacts <i>Public Sector Capacity: Administrative Needs (3.5)</i>
-----	-----------	---

**Website: In Development**

### Project Overview

This project establishes a Data Governance Committee. The Committee will include members of City bureaus and is tasked to improve data usability, transparency, integrity, and privacy, and increases meaningful access to information. The project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: City of Portland employees receive support to operate transparently, equitably and with meaningful accountability.

Project outcome goal: City of Portland improves data usability, transparency, integrity, and privacy, and increases meaningful access to information. City staff experience increased support when making data collection and management decisions.

### Use of Evidence

This project establishes a Data Governance Committee to guide the gathering and accessibility of data. Funds are being used for evidence-based interventions.

Amount: \$280,000

Evidence Base: "A Case Study on the Use of Data-Driven Decision Making in the Institutions of Higher Education" :

<https://www.researchgate.net/publication/299630224> a case study on the use of data-driven decision making in institutions of higher education

#### Performance Measures and Data to Date

- Number and type of community engagements: No data yet
- Participation of City of Portland Bureaus in Citywide Data Governance Committee Meetings:
  - 5 data governance meetings
  - 21 different bureaus in attendance in 1 or more meeting(s).
- Citywide Data Governance Committee materials are shared transparently: No data yet
- Number of and outcome of committee votes: No data yet
- Qualitative surveys: No data yet
- City analyst survey: No data yet

# Mental Health Program Manager

#55	\$175,750	Public Health / Economic Impacts <i>Public Sector Capacity: Administrative Needs (3.5)</i>
-----	-----------	---

**Website: In Development**

## Project Overview

This project addresses the City of Portland employee’s mental health affected by COVID-19. A Mental Health Program Manager will be hired to the Occupational Health and Well-being team to address the psychosocial effects of the COVID-19 global pandemic and other adverse events of the past two years which have resulted in employee stress and impaired mental health including low morale, absenteeism, position vacancies, and decreased worker productivity, all of which have had negative economic impacts. A Mental Health professional will help the City recover by implementing a trauma informed care framework that promotes a safe and accepting workplace where mental health challenges and difficult life experiences are anticipated and considered carefully in the design of work policies and practices that heal the workplace utilizing scientific method. The project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: City of Portland employees receive safe, timely, inclusive, and supportive health access and resources.

Project outcome goal: City of Portland employees most affected by the pandemic feel supported by improved Bureau of Human Resources (BHR) services to address the psychosocial and physical impacts of the pandemic.

Use of Evidence
<p>This project hires a mental health manager to support City employees for COVID-19 effects on employee mental health. Funds are being used for evidence-based interventions.</p> <p><u>Amount</u>: \$175,750</p> <p><u>Evidence Base</u>: <a href="https://hbr.org/2019/10/research-people-want-their-employers-to-talk-about-mental-health">HTTPS://hbr.org/2019/10/research-people-want-their-employers-to-talk-about-mental-health</a> - Research: People Want Their Employers to Talk About Mental Health - Kelly Greenwood, Vivek Bapat, and Mike Maughan</p>
Performance Measures and Data to Date
<ul style="list-style-type: none"> <li>○ COVID policy and equity employee satisfaction: No data yet</li> <li>○ Changes in healthcare benefits utilization: No data yet</li> <li>○ Changes in Bureau of Human Resource policy: No data yet</li> </ul>

# Collaborative Community Resilience

#56

\$151,954

Public Health / Economic Impacts

*Public Sector Capacity (3.4)*

**Website: In Development**

## Project Overview

This project addresses the need for emergency preparedness in city communities. The project connects emergency management efforts to community expertise and organizing. Priorities are to keep community partners alerted about emergency responses, invest in capacity- and skill-building, establish community hub locations, provide support for severe weather response. The City seeks to create a collaborative partnership to facilitate communication with underserved communities during emergencies, promote City programs that assist underserved communities, and supply volunteers and resources. The project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All people in Portland receive safe, inclusive, and responsive health and emergency services with access to resources to meet their basic needs.

Project outcome goal: The Community Organizations Active in Disaster (COAD) provides valuable trainings and assistance to communities to prepare for and respond to emergencies even after Rescue Plan funding end

## Use of Evidence

This project establishes a collaborative coalition to provide aid to underserved communities during disasters. Funds are being used for

evidence-based interventions.

Amount: \$151,954

Evidence Base: [HTTPS://hbr.org/2019/10/research-people-want-their-employers-to-talk-about-mental-health](https://hbr.org/2019/10/research-people-want-their-employers-to-talk-about-mental-health) - Research: People Want Their Employers to Talk About Mental Health - Kelly Greenwood, Vivek Bapat, and Mike Maughan

#### Performance Measures and Data to Date

- Number of trainings and participants: No data yet
- Training participant feedback survey: No data yet
- Amount of direct assistance to organizations: No data yet
- Use of relief funds distributed to organizations: No data yet
- Number and type of equipment and supplies distributed to community hubs: No data yet

# Community Health Workers

#57

\$150,000

Public Health / Economic Impacts  
*Social Determinants of Health (2.19\*^)*

**Website: In Development**

## Project Overview

This project will train culturally specific Community Health Workers (CHWs) to support Latinx community members throughout the pandemic by providing health information related to COVID, groceries, rental assistance, utility support and other necessities. As relationships are built with our participants, they begin to share additional health or social needs. However, during COVID participants were no longer supported once quarantine and isolation was lifted. This project will expand services to participants for a longer period and connect participants with additional tools and skills to support themselves in the future. The project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All people in Portland receive safe, inclusive, and responsive health and emergency services with access to resources to meet their basic needs.

Project outcome goal: Support communities disproportionately impacted by COVID by connecting them to wraparound services and financial resources through the Latino Network, a culturally-specific non-profit organization in Portland.

## Use of Evidence

This project expands the service period for participants to provide long-term supports CHWs trained within Latino Network. Funds are being used

for evidence-based interventions.

Amount: \$150,000

Evidence Base: World Health Organization, "Control of communicable diseases and prevention of epidemics"

[https://www.who.int/water\\_sanitation\\_health/hygiene/emergencies/em2002chap11.pdf](https://www.who.int/water_sanitation_health/hygiene/emergencies/em2002chap11.pdf)

#### Performance Measures and Data to Date

- Number and type of services provided: No data yet
- Amount of direct financial assistance provided: No data yet
- Number of referrals to other services: No data yet
- Number and type of services provided: No data yet

## Occupational Health Software

#58	\$85,000	Public Health / Economic Impacts <i>Public Sector Capacity: Administrative Needs (3.5)</i>
-----	----------	---

**Website: In Development**

### Project Overview

This project will provide funding to purchase occupational health software to streamline and centralize data collection and reporting that will help improve the health and safety of employees and the City's response to the COVID-19 public health emergency. Software will improve compliance with Oregon OSHA rules, lower risk and potential health plan costs, and improve response to exposure events, vaccination campaigns, and other public health and safety programs. The project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: City of Portland employees receive safe, timely, inclusive, and supportive health services and resources.

Project outcome goal: City of Portland employees most hurt by the pandemic have more access to healthcare services. City of Portland Bureau of Human Resources (BHR) takes action to create an equitable delivery of these services across the City.

### Use of Evidence

This project will purchase software to manage data and reporting to improve health and safety. Funds are being used for evidence-based interventions.

Amount: \$85,000

Evidence Base: [HTTPS://hbr.org/2019/10/research-people-want-their-employers-to-talk-about-mental-health](https://hbr.org/2019/10/research-people-want-their-employers-to-talk-about-mental-health) -

Research: People Want Their Employers to Talk About Mental Health  
Kelly Greenwood, Vivek Bapat, and Mike Maughan

Performance Measures and Data to Date

- Number of Occupational Healthcare Software users: No data yet
- Number and type of healthcare services recorded in software: No data yet
- Number of healthcare services satisfying OSHA compliance: No data yet
- User satisfaction/opinion survey: No data yet

## 82<sup>nd</sup> Avenue Business Anti-Displacement

#60

\$640,000

Negative Economic Impacts: Other  
*Economic Impact Assistance: Other (2.37\*^)*

### Website: In Development

#### Project Overview

This project addresses current needs of business affected by COVID in the 82<sup>nd</sup> Avenue business corridor. The project funds will be used to stabilize business still affected by COVID-19 impacts. The program will support the economic needs of business in the 82<sup>nd</sup> Avenue corridor. Businesses will receive direct and technical assistance. This project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All business operators in Portland, especially those hardest hit by the pandemic, feel supported in continuing to operate sustainably.

Project outcome goal: BIPOC and immigrant owned businesses affected by the pandemic and serving the community along 82<sup>nd</sup> Avenue gain short-term financial stability needed to grow and sustain their business.

#### Use of Evidence

This project funds efforts to stabilize business in the 82<sup>nd</sup> Avenue Business Corridor still experiencing COVID related impacts. Funds are being used for evidence-based interventions.

Amount: \$640,000

Evidence Base: "How will COVID-19 change the retail consumer?"  
<https://www.accenture.com/acnmedia/PDF-126/Accenture-COVID-19->

[Retail-Consumer-Research-Wave-Four-POV.pdf](#)

Performance Measures and Data to Data

- Number of businesses served: No data yet
- Amount and type of relief distributed with grants: No data yet
- Qualitative outcome survey: No data yet

## Revenue Replacement

#25		Revenue Replacement
#30	\$38,863,195	<i>Provision of Government Services (6.1)</i>
#38		

**Website:** [City service continuity and program delivery | Portland.gov](https://www.portland.gov/city-services/continuity-and-program-delivery)

### Project Overview

Consistent with guidance in the American Rescue Plan Act of 2021, and US Treasury’s Interim Final Rule and Compliance and Reporting Guidance, the City of Portland has calculated the revenue it has lost as a result of the COVID-19 public health emergency and has allocated a portion of its Local Fiscal Recovery Funds to Revenue Replacement to support the provision of general government services. This allocation ensures continuity of critical services provided by the City. The Revenue Replacement allocation includes general backfill of General Fund-supported personnel and activities as well targeted investments in certain key services. These funds were not used to make a deposit in a pension fund or in any way otherwise prohibited by the American Rescue Plan Act or US Treasury guidance. These funds will be spent by the end of calendar year 2024.

### Use of Evidence

This project provides funds to support continuity of core City operations.

### Performance Measures

We are not collecting data for this allocation.

## Rescue Plan Program Delivery

#32	\$7,173,177	Administrative <i>Administrative Expenses (7.1)</i>
-----	-------------	--

**Website:** [City service continuity and program delivery | Portland.gov](https://www.portland.gov/city-service-continuity-and-program-delivery)

### Project Overview

The Portland City Council allocated funds for internal infrastructure to support effective delivery of Rescue Plan projects. This infrastructure includes project management, equity strategies analysis, data and reporting analysis, procurement, grants management, communications, and government relations capacity. Through the experience of delivery CARES resources in 2020, the City learned that sufficient capacity to manage the new programs and the reporting associated with the funds is necessary to implement projects successfully. The Delivery Team described above will support City bureau Project Teams to implement individual projects. The team will provide coordination, guidance, facilitation, technical assistance, and other support to ensure that the City’s overall implementation of Rescue Plan Local Recovery Funds complies with US Treasury and other regulations and meets Council’s expectations for program performance. This work will run with the life of the Rescue Plan Local Fiscal Recovery Funds performance period, anticipated to last through the end of the 2024 calendar year.

### Use of Evidence

This project funds a central Delivery Team to support successful implementation of Rescue Plan projects.

### Performance Measures

We are not collecting data for this allocation.