



PORTLAND PARKS & RECREATION SM

Healthy Parks, Healthy Portland

Sustainable Future Update Urban Forestry Commission 9.15.22





Agenda

- Context: Sustainable Future Work
- Ballot Initiative Task Force
- Funding Categories:
 - Operating
 - Capital Maintenance
 - Capital Growth
 - New Services: Street Tree Maintenance
- Funding Options and Criteria





Service Levels: Setting Goals to Meet Community Needs

Operating:

- Levels of routine maintenance for natural and built assets
- Types, amounts, costs of programs

Capital:

- Types, amounts of parks, natural areas, trees, and built assets





PORTLAND PARKS & RECREATIONSM

Healthy Parks, Healthy Portland

Healthy Parks, Healthy Portland

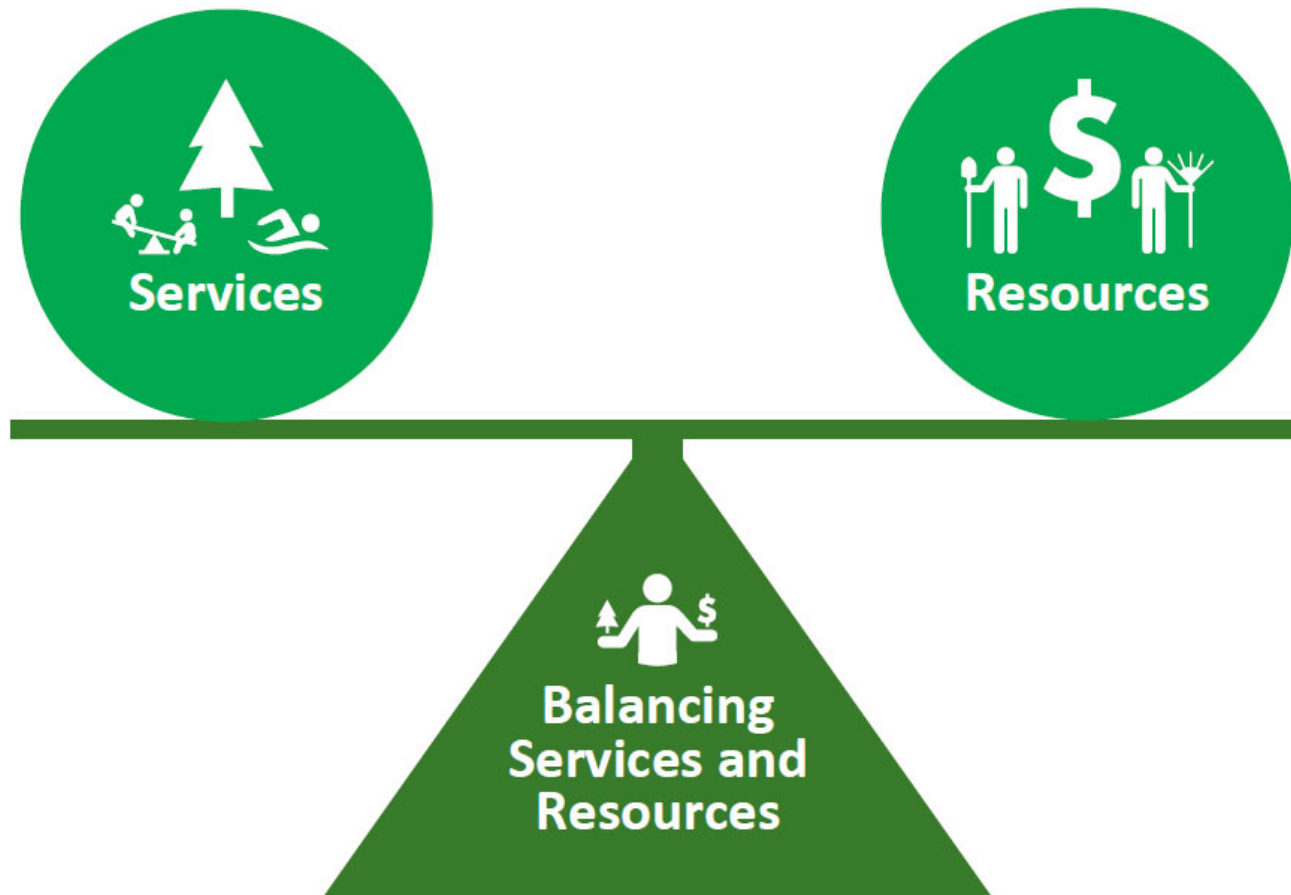




PORTLAND PARKS & RECREATION SM

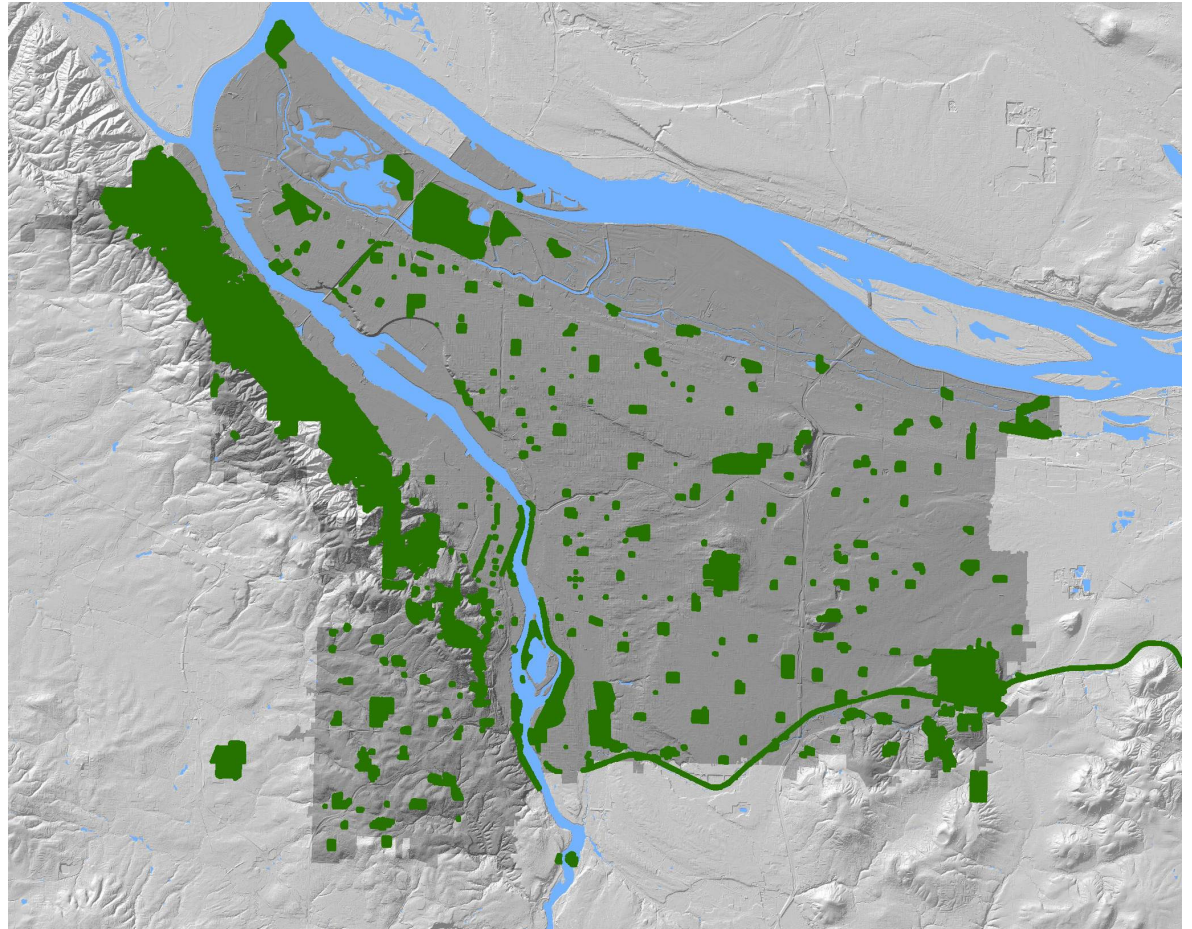
Healthy Parks, Healthy Portland

Sustainable Future Program



Historic Investments

Year	Acres	Funding
By 1900	440	
1900's	290	Levy 1901 Levy 1902 Bond 1908
1910's	580	Bond 1917 Bond 1919
1920's	1,030	
1930's	480	Levy 1938
1940's	5,680	
1950's	740	Levy 1950 Levy 1954
1960's	270	
1970's	260	
1980's	590	Levy 1989
1990's	440	Bond 1994
2000's	581	Levy 2002
2010+	412	Bond 2014 Levy 2020





PORTLAND PARKS & RECREATIONSM

Healthy Parks, Healthy Portland

Early Steps

- 2019: Program Created, Task Force, Council Work Session

<https://www.portland.gov/parks/sustainable-future>

- 2020: Parks Local Option Levy (Parks Levy)

<https://www.portland.gov/parks/parks-levy>

- 2021-22: Parks Levy Year 1 Implementation
- 2022+: Evaluating Opportunities





PORTLAND PARKS & RECREATION SM

Healthy Parks, Healthy Portland

Ballot Initiative Task Force

- Meeting 1: Portland Parks & Recreation Funding Position
- Meeting 2: Alternative Funding Options and Criteria
- Meeting 3: Input on Next Steps





Members of the Ballot Initiative Task Force

Paul Agrimis
Portland Parks Board

Rebecca Armstrong
NORTH, NRPA Board

Suzanne Bishop
*The Portland Garden Club, Portland
Parks Foundation*

Lee Po Cha
IRCO

Tony DeFalco
Latino Network

JR Lilly
*East Portland, Portland Parks
Foundation*

Tamara Henderson
NAYA

Victoria Lara
Lara Media

Casey Mills
Portland Parks Board

Daniel Newberry
*Johnson Creek Watershed Council, Urban
Forestry Commission*

Kia Selley
Portland Parks Foundation

Sabrina Wilson
Rosewood Initiative, Portland Parks Board





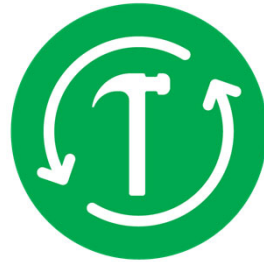
PORTLAND PARKS & RECREATIONSM

Healthy Parks, Healthy Portland

PP&R Funding Categories



Operating
maintenance
and programming



**Capital
Maintenance**







**Capital
Growth**







**New Services
(Street Tree
Maintenance)**



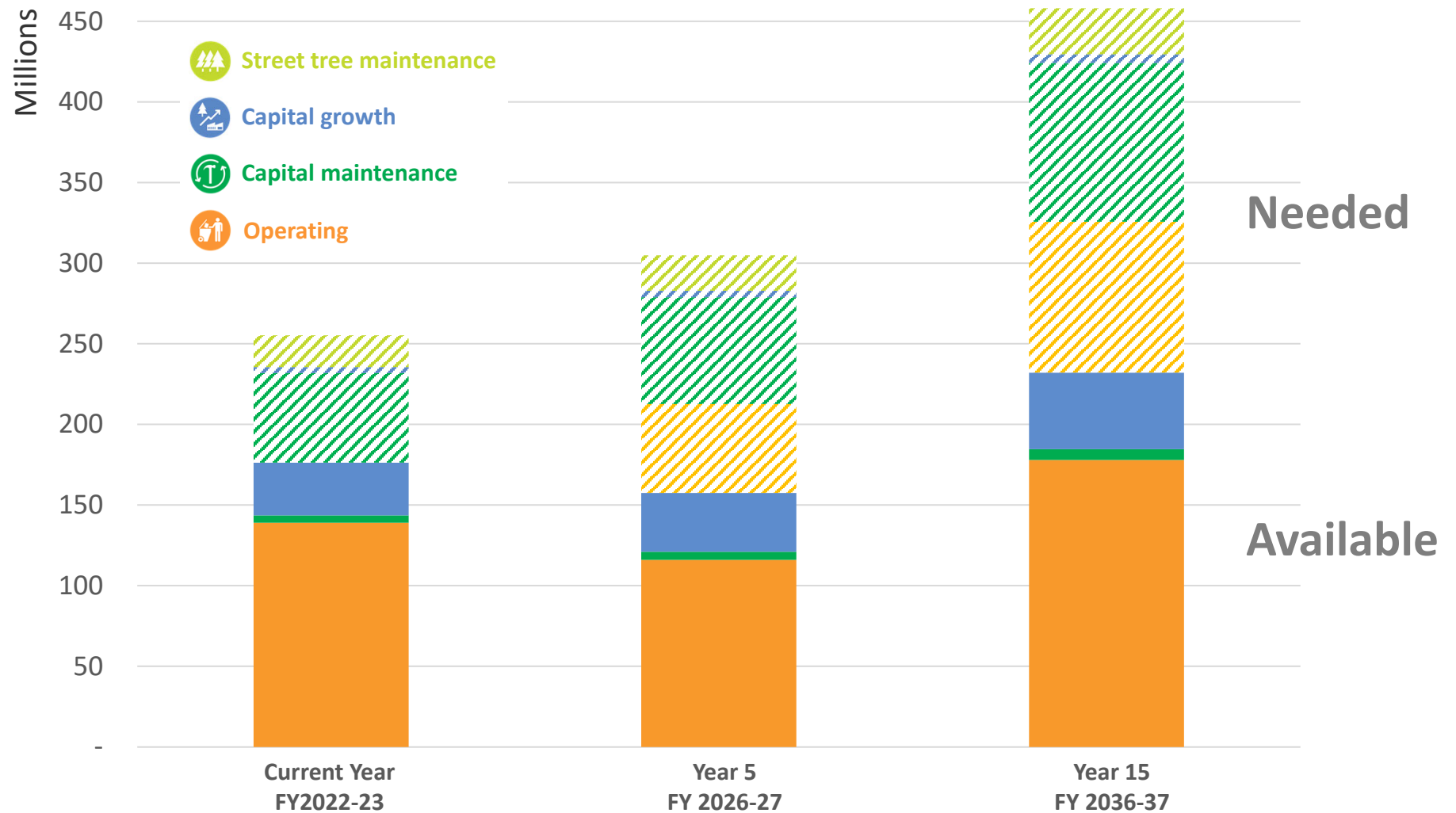
FY 2022-2023

	Outcomes over 15 years	Year 1 funding available	Year 1 funding needed
 Operating	Achieve performance targets Increase program affordability	\$139 M	\$0 M
 Capital Maintenance	Industry best practice	\$5 M	\$55 M
 Capital Growth	Additional investment adds more capacity	\$33 M	\$3 M
 Street Tree Maintenance	Add street tree maintenance	\$0 M	\$20 M
			\$78 M total

FY 2026-2027

	Outcomes over 15 years	Year 5 funding available	Year 5 funding needed
 Operating	Achieve performance targets Increase program affordability	\$116 M	\$55 M
 Capital Maintenance	Industry best practice	\$5 M	\$66 M
 Capital Growth	Additional investment adds more capacity	\$36 M	\$4 M
 Street Tree Maintenance	Add street tree maintenance	\$0 M	\$21 M
			\$146 M total

Funding Summary





PORTLAND PARKS & RECREATION SM

Healthy Parks, Healthy Portland

Funding Option Categories

1. Fee or Other
2. Property Tax
3. Specific Tax





Fee / Other

- District Area Capital Improvements (e.g. Reimbursement or Limited Improvement District, Urban Renewal Areas)
- District Area Operations (e.g. Enhanced Service District)
- Park Utility Fee
- System Development Charge Funds (SDCs)
- Park Fees / Revenues (eg Parking Meters, Non-Park Use Permits (NPUPs), Park Use and Program Fee Revenues, Merchandise Sales, Rentals, including partnership rentals)
- Grants / Donations
- General Fund Additional Funding
- New Market Tax Credits





Funding Option Criteria



- Allowable Use: What funding categories it can be used for
- Duration: Whether it is permanent, temporary, or one-time
- Funding Potential: Estimate for annual revenue potential (high or low)?
- Who Pays: Who would be paying the tax or fee
- Compression: Would tax impact other jurisdiction revenues?
- Approval Needed: City Council, Voters, Other
- Ease of Collection: Is a mechanism in place already?
- Growth Rate: Estimated average annual growth rate
- Volatility: Is revenue anticipated over 5%
- Other: Other considerations



Tax Summary

Property Taxes:

- General Obligation Bond
- Temporary Local Option Levy (current)
- Special District (options for funding and governance)

Specific Taxes:

- Transient Lodging
- Cell Phone
- Prepared Food and Beverage
- Income
- Amusement
- Payroll
- Capital Gains
- Sweetened Beverage
- Real Estate Excise (not allowed)





PORTLAND PARKS & RECREATION SM

Healthy Parks, Healthy Portland

Next Steps:

- **October: Urban Forestry Commission and Parks Board Updates**

