

Safe Routes to School (SRTS) Parking Education Plan

Step 1: School admin and parent champions meet with SRTS coordinator to discuss traffic concerns around your school and come up with education plan.

Step 2: Recruit volunteers to serve as pick-up and drop-off educators.

Step 3: Set schedule and if necessary train volunteers.

Step 4: Launch campaign!

Campaign Schedule

Week	Action	School Communication
Week 1	Education and tall	Campaign Kick-off
Week 2	Education and tally	Share Tally Results with Families
Week 3	Education and tally	Share Tally Results with Families
Week 4	If parking violations start to decrease, continue education as needed and schedule a celebration for volunteers.	Highlights of Campaign Success
	If issues persist, contact your SRTS coordinator to brainstorm solutions.	Share Tally Results with Families
Monthly	Tally/education/ random enforcement if necessary	Highlights of the most committed violations and shout-outs for good behavior