

Name: _____ Date: _____ Period: _____

Riding the Bus Poster

To reach our climate goals & improve health for Portlanders, we need more people to ride the bus. Create an ad or poster that would inspire someone you know to take the bus.

Step 1: Choose your audience (driver, pedestrian, person rolling, etc.): _____

Step 2: Choose your message (i.e. hang out with friends while your ride): _____

Step 3: Choose your platform (Instagram, Twitter, poster, radio, video, etc.) _____

Step 4: In the space below write a message with a graphic or drawing to depict your chosen traffic safety message.

