ROSE LANE PROJECT

WINTER 2020/2021 PUBLIC INVOLVEMENT SUMMARY

Appendix A - Comparison to 2019 public outreach survey results

PBOT
PORTLAND BUREAU OF TRANSPORTATION

ROSE LANE

JULY 2021

Appendix A: Comparison of key questions to 2019 public outreach survey results

In 2019, PBOT conducted an outreach survey to inform the Rose Lane Project planning effort. We kept several questions consistent between this survey and the 2019 questionnaire to assess changes overtime. We anticipate doing this again in future program outreach phases.

The following charts compare data from the 2019 survey to this outreach period. The full 2019 survey report can be [read here](#).

Comparison 1: Perceptions of Portland's transportation system

Question: "Do you feel Portland's transit system is…"

Results: Responses to this question remain fairly consistent when comparing the two survey samples. The two notable exceptions include perceptions of safety—where a greater proportion of 2019 respondents strongly *agreed* the system feels safe—and speed—where a smaller proportion of 2020/21 respondents strongly *disagreed* that the system is quick.

	Strongly agree		Somewhat agree		Neither agree nor disagree		Disagree		Strongly disagree	
	2019	2021	*2019*	2021	*2019*	2021	*2019*	2021	*2019*	2021
Is affordable	*26%*	22%	*36%*	40%	14%	21%	17%	14%	7%	4%
Is accessible (i.e. Stops are easy to get to)	*28%*	23%	*48%*	47%	10%	16%	10%	10%	4%	4%
Is frequent	*10%*	16%	*38%*	38%	16%	22%	24%	18%	11%	7%
Goes where I need it to go	*18%*	20%	*46%*	40%	11%	19%	19%	14%	6%	7%
Is reliable	*17%*	22%	*38%*	41%	17%	22%	16%	10%	6%	5%
Is quick	*7%*	8%	*25%*	29%	18%	24%	29%	27%	20%	12%
Is safe	*23%*	13%	*37%*	33%	17%	20%	15%	20%	9%	13%
Is a comfortable way to get around	*18%*	16%	*41%*	35%	17%	22%	16%	16%	8%	11%

Comparison 2: Factors influencing whether to ride transit

Question:

- In 2019: "What factors are most important to you when deciding whether to take transit?"
- In 2020/21: "When the Covid-19 pandemic is over and/or when a vaccine is available, what factors will be most important to you when deciding whether to ride public transit?"

Results: Responses were fairly consistent between both survey samples. The question was re-worded to address the Covid-19 pandemic for 2020/21 and we broke out personal safety to two responses to better distinguish between safety on transit versus safety at or when traveling to transit stops. In both years, travel time was the most important factor.

	2019 rank	2021 rank
Travel time	1	1
Frequency of transit	2	3
Reliability of travel time	3	4
Distance to/from transit stop	4	6
Need to change bus/train mid-route	5	7
Feeling of personal safety on transit	6*	2
Feeling of personal safety at or traveling to the transit stop	6*	5
Cost	8	8
Comfort	9	9
In 2021, we split the "safety" option into two different categories to better understand nuances between safety on transit v. while traveling to/waiting for transit. For comparison purposes, we included the rank 2019 respondents gave to the answer option "safety."		

Comparison 3: How well the Rose Lane program is meeting its goals and measures

Question:

- In 2019: "How well do you feel the Rose Lane Project will support the better-off measures identified?"
- In 2020/21: "Based on the projects shown on the map and the information provided, how well do you feel the overall Rose Lane Project is supporting the goals and measures identified?"

Results: In 2019, respondents were asked to weigh in on this question after reviewing initial modeling results, because Rose Lane projects had not been completed yet. In 2021, respondents were shown updated modeling results, based on realized benefits from completed projects as well as more refined estimates based on real proposed project concepts.

The scale was also adjusted between the two years from a 4-point to a 5-point scale. In 2019, respondents selected between "very likely to benefit," "somewhat likely to benefit," "not very likely to benefit," "not at all likely to benefit," and "not sure/don't know." In 2020/21, respondents selected a rating from "1 (strong benefit)" through "5 (minimal to no benefit)." For comparison purposes, we have included an N/A field for the middle ranking of "3" for the 2019 results.

Between the two surveys, confidence in meeting most of the measures declined, as shown in the highlighted squares on the following table.

		People of color will experience average commute times that are comparable to average commute times for white people.	People will consider public transit to be a rapid and reliable choice for their daily transportation needs (live, work, worship, and play).	People who use public transit will have more choices for where they want to live and work.	People who use public transit will experience decreased transportation costs in both time and money.	People living near congested corridors experience better overall air quality.
1 (Strong benefit)	*2019*	*20%*	*32%*	*34%*	*29%*	*27%*
	2021	16%	19%	18%	18%	17%
2	*2019*	*29%*	*34%*	*29%*	*29%*	*25%*
	2021	14%	19%	16%	18%	15%
3	*2019*	*N/A*	*N/A*	*N/A*	*N/A*	*N/A*
	2021	10%	16%	16%	14%	14%
4	*2019*	*9%*	*9%*	*13%*	*14%*	*15%*
	2021	7%	9%	10%	12%	10%
5 (Minimal or no benefit)	*2019*	*16%*	*19%*	*19%*	*20%*	*23%*
	2021	26%	27%	29%	25%	31%
Don't know/ Not Sure	*2019*	*27%*	*5%*	*6%*	*8%*	*10%*
	2021	28%	10%	11%	13%	14%

Comparison 4: Ranking of trade-offs for other modes

Question: On a scale of 1 to 4, with 1 being "most important" and 4 being "least important", which trade-offs are most important to consider?

Results: The ranking between the two years were the same, with impacts on pedestrians being the top priority and parking impacts being ranked fourth in this list.

	2019 rank	2021 rank
Impact on crosswalks and crossing distances for people walking	1	1
Impacts on bike lanes	3	3
Impacts on traffic, including increased delay for people driving and potential for traffic to divert to parallel streets	2	2
Impacts from parking removal	4	4