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PRIVATE FOR-HIRE TRANSPORTATION ADVISORY COMMITTEE MEETING SUMMARY DRAFT FINAL

April 25, 2024 • 1:00 PM—2:30 PM

Zoom Call

Advisory Committee Members	Position	Affiliation	Present
Darin F. Campbell, Chair	Taxi Company	Radio Cab	Yes
Dan Mark, Vice Chair	LPT Company	Mark Car Service LLC	Yes
Jen Armbruster	Representative of People with Disabilities	Member-at-Large	No
Jemal Abdi	NEMT Company	JB Medical Transport, LLC	No
Eric Followell	Taxi Driver Representative	Radio Cab	Yes
April Murchinson	Ground Transportation Contracts Administrator	Port of Portland	Yes
Dan Lenzen	Riding Public	Business Owner	Yes
Allan Waysee	Limousine Company	Portland Town Car	Yes
Allison Ford	TNC Company	Uber	Yes
Mark Williams	PBOT (non-voting member)	Interim Parking and Regulatory Services Director	No
Gabby Sanchez	PBOT	Regulatory Division, Office Support Specialist II	Yes
Matthew Erickson	PBOT	PFHT Program Manager	No
Josh Lynch	PBOT	PFHT Program Manager	Yes
Camerina Galván	Notetaker	Galván Consulting LLC	Yes
Tracy M. Smith	Facilitator	Inhance LLC	Yes
Vacant	Technical Advisory Panel	Office of Equity and Human Rights	N/A
Vacant	Technical Advisory Panel	TriMet	N/A
Vacant	Technical Advisory Panel	Tourism Industry	N/A
Vacant	Tour Bus Company		N/A

Advisory Committee Members	Position	Affiliation	Present
Vacant	TNC Driver		N/A
Vacant	LPT Driver		N/A
Vacant	Shuttle Company		N/A
Vacant	Shuttle Driver		N/A
Vacant	Pedicab Company		N/A

Other Attendees: Raechell Chapman, Port of Portland; Karyssa Jackson, Lyft; Roger Stelmach, Broadway Cab; Anna Richter Taylor, Uber; Steven Koester, Port of Portland.

OPENING: DARIN F. CAMPBELL, CHAIR

- Darin F. Campbell called the meeting to order at 1:03 pm.
- A quorum was met.

COMMITTEE ANNOUNCEMENTS: DARIN F. CAMPBELL, CHAIR

Committee Member Spotlight: This agenda item was skipped because April Murchinson was absent.

Accessible Transportation Subcommittee: Darin Campbell reported that a subcommittee will be created to increase accessible transportation. The date of launch is to be determined.

APPROVAL OF 03/28/2024 MEETING SUMMARY: DARIN F. CAMPBELL, CHAIR

- Dan Mark motioned to approve the March 28, 2024, Meeting Summary. Allen Waysee seconded it.
 - Approved: The final draft of the March 28, 2024, Meeting Summary was approved.

PBOT UPDATES: JOSH LYNCH, PBOT

- **Safe Pick-Up Zone at the Moda Center:** Josh Lynch reported that all TNC trips should be directed toward Wheeler Avenue, and taxis should be directed toward Multnomah Street. Ramsey Way will continue to be blocked from incoming traffic during the event release. Moda Center is working with PBOT to finalize these plans. PBOT is looking into ways to manage the space and guide traffic. Specifics are not available yet.
 - Dan Mark feels the setup is not working and puts passengers at risk. He submitted a report through PDX Reporter. He has yet to receive a response.
- **Cinco de Mayo:** Radio Cab and Broadway Cab will participate in Safe Ride Home for Cinco de Mayo. PBOT will use digital-only coupons as a test. A coupon code will be shared online. Advertisements will be centered around the Waterfront. PBOT will adjust its approach based on the results.
 - Darrin Campbell advised that paper coupons are still needed. He can assist PDX Yellow in setting up their system to participate. He feels not having paper coupons is a mistake.
 - Dan Lenzen supports having a paper coupon because it raises awareness and increases program use.
 - Roger Stelmach agrees paper coupons are needed for people who are intoxicated and can't use a QR code.

- **Permitted Companies:** The PBOT website has a list of permitted companies. To access the list, go to the [website](#) and run a report for actively permitted private for-hire companies.
- **No Pay Companies:** Josh Lynch shared that Ride Connection is a nonprofit with several free transportation programs. Free trips are not considered private for-hire rides and are governed by state regulator structures.
 - Darrin Campbell is concerned that the drivers and vehicles providing free trips are not suitable for transporting members of the public, and it's unclear who regulates these vehicles and drivers.
 - Josh Lynch shared that Ride Connection has specific rules their volunteer drivers must meet.
 - **Action Item:** Josh Lynch will inquire who Ride Connection reports to as a regulatory body.
- **FastTrack Updates:** A back-end update to FastTrack was completed. Dan Mark had a good experience using the system. If you lose your profit for-hire vehicle sticker, email regulatory.
- **Enforcement Report:** In the past month, regulatory has cited 15 illegal companies with citations and penalties, sent cease-and-desist letters to nine companies, and investigated six newly identified illegal operations.
 - Allan Waysee asked if the committee could receive a report of cited companies. He also asked what the outcomes of citations are.
 - **Action Item:** Josh Lynch will inquire about what happens after companies are sent cease-and-desist letters.
 - Josh Lynch reported that regulatory staff doesn't work after 5 p.m., but they do have staff working weekends. PBOT is in the process of changing internal scheduling to allow enforcement operations outside business hours. They want to increase fees by 5% in the next budget cycle. Part of the increase will go towards expanding enforcement efforts, and 2.5% will go to the accessible service program.
 - Darin Campbell shared that loose conversations are happening regarding subsidizing camera systems.
 - Darin Campbell reported that the recommendation to increase the TNC fee will be presented to the city council on May 15, 2024, at 9:00 a.m.

ACTION ITEMS: CAMERINA GALVAN, NOTETAKER

- Regarding action item 50, Darin Campbell reported that the director has questions about the recommendation to drug test private for-hire drives. Legal is developing questions to pose to the industry. The recommendation is not dead; it needs clarification.

PUBLIC COMMENT: DARIN F. CAMPBELL, CHAIR

- No public comments.

ACTION ITEM: TOPIC SUBMISSION: ILLUMINATED FLASHING LIGHTS IN TNC VEHICLES: DAN MARK, VICE CHAIR

- Dan Mark has seen trade dress in TNC vehicles with illuminated signs on the windshield, some of which are blue. Dan Mark has also seen TNC vehicles with signage displaying the driver's name and phone number. He proposes that TNC vehicles receive a trade dress sticker with the business license listed.
- Darin Campbell has seen TNC vehicles with top lights that emulate a taxi, which is not permitted according to city code.
- Josh Lynch shared that PBOT notifies drivers who make inappropriate additions to their vehicles and cites them if the issue is not addressed. The blue light issue is not directly cited in the code, so PBOT would have

to rely on other code and build a case. PBOT can communicate with TNC drivers to educate them on this issue.

- **Action Item:** Steven Koester will notify his team to be aware of the Portland of Portland issue and enforce it.
- Karyssa Jackson shared that the Lyft amp, the dashboard emblem, is given to drivers. The amp does not flash and does not show blue. Any other additions to vehicles are not Lyft products.
- Dan Mark was not referring to Lyft lights.
- Dan Mark would like PBOT to send a memo to TNC drivers.
- Karyssa Jackson and Allison Ford shared that TNCs can share communications with drivers. They cannot confirm that this issue will be communicated to drivers. Allison Ford believes that if a specific communication came from PBOT, she could make a recommendation to the local team.
 - **Action Item:** PBOT will send a memo to TNC drivers notifying them that flashing, blue, and top lights are not allowed.

DISCUSSION: TOPIC SUBMISSION: MORATORIUM ON NEW EXECUTIVE SEDAN PERMITS: DAN MARK, VICE CHAIR

- Dan Mark proposes setting a cap of 140 executive sedan permits because business in the city core has changed, and it would reduce pollution and illegal operations.
- Josh Lynch doubts that PBOT would pursue this recommendation. PBOT is not seeing much growth in the executive sedan market, and he feels a moratorium would lead to more actors trying to skirt the rules.
- Allison Ford left the meeting.
- Dan Mark motioned to move the topic submission to an action item. Allan Waysee seconded it.
 - Approved: The topic submission was moved to an action item.

MEETING FREQUENCY: DARRIN CAMPBELL, CHAIR

- Darin Campbell would like to keep the meeting monthly for now; the committee agreed.

CHAIR ADJOURNED THE BUSINESS MEETING AT 2:09 pm.

NEXT MEETING: The next meeting will be Thursday, May 23, 2024, from 1:00—2:30 pm.

Submitted by Camerina Galván, Notetaker, Galván Consulting LLC.