



1120 SW Fifth Ave, Suite 1331, Portland OR 97204

Main: 503-823-5185 Fax: 503-823-7576 Portland.gov/Transportation

PRIVATE FOR-HIRE TRANSPORTATION ADVISORY COMMITTEE MEETING SUMMARY DRAFT FINAL

January 25, 2024 • 1:00 PM—2:30 PM

Zoom Call

Advisory Committee Members	Position	Affiliation	Present
Darin F. Campbell, Chair	Taxi Company	Radio Cab	Yes
Nickole Cheron	City of Portland, ADA Title II and Disability Equity Manager	Office of Equity and Human Rights	No
Dan Mark, Vice Chair	LPT Company	Mark Car Service LLC	Yes
Jen Armbruster	Representative of People with Disabilities	Member-at-Large	Yes
Jemal Abdi	NEMT Company	JB Medical Transport, LLC	No
Eileen Collins	TriMet	TriMet—Accessible Transportation	No
Eric Followell	Taxi Driver Representative	Radio Cab	Yes
April Murchinson	Ground Transportation Contracts Administrator	Port of Portland	Yes
Dan Lenzen	Riding Public	Business Owner	Yes
Allison Holub	TNC Company	Uber	No
John L Finley	TNC Company, Proxy	Uber	No
Mark Williams	PBOT (non-voting member)	Interim Parking and Regulatory Services Director	No
Gabby Sanchez	PBOT	Regulatory Division, Office Support Specialist II	No
Matthew Erickson	PBOT	PFHT Program Manager	No
Josh Lynch	PBOT	PFHT Program Manager	Yes
Camerina Galván	Notetaker	Galván Consulting LLC	Yes
Tracy M. Smith	Facilitator	Inhance LLC	Yes
Vacant	Tour Bus Company		N/A
Vacant	TNC Driver		N/A

Advisory Committee Members	Position	Affiliation	Present
Vacant	LPT Driver		N/A
Vacant	Shuttle Company		N/A
Vacant	Limousine or Party Bus		N/A
Vacant	Shuttle Driver		N/A
Vacant	Tourism Industry		N/A
Vacant	Pedicab Company		N/A

Other Attendees: Steve Koester, Port of Portland; Raechell Chapman, Ground Transportation Contracts Administrator, Port of Portland; Mark Sturbois; Lori Hules; Jake Oja, Alliant; Karyssa Jackson, Lyft; Marshall Runkel.

OPENING: DARIN F. CAMPBELL, CHAIR

- Darin F. Campbell called the meeting to order at 1:03 pm.
- A quorum was met at 1:13 p.m.

COMMITTEE ANNOUNCEMENTS: DARIN F. CAMPBELL, CHAIR

- **Safe Ride Home:** Darin Campbell would like ample time for planning and engaging the restaurant and bar industry.
 - Josh Lynch acknowledged that the last few Safe Ride Home programs had reduced planning time, primarily due to late administrative approval and delayed marketing and outreach. Most packets were hand-delivered, and advertising was limited for the 2024 New Year Safe Ride Home.
 - Darin Campbell shared that the program was successful the year when Koin 6 News participated.
 - Dan Lenzen shared that adults use the vouchers more than 21-year-olds. The demographic going out later at night is younger and more challenging to reach. The incentive for a discount is attractive to any age. Venue staff need buy-in. He suggested getting the vouchers to the venue operators a week in advance. St Patrick’s, City Fair, and New Year’s Eve are significant events to plan for.
 - Josh Lynch shared that PBOT decided to host only one or two Safe Ride Home programs a year due to the budget. PBOT would like to plan better to ensure greater success before the following program.
 - Darin Campbell shared that pick-up locations are difficult to identify. He suggests that a subcommittee be developed to plan Safe Ride Home programs.
 - **ACTION ITEM:** Josh Lynch will communicate to PBOT what was shared in the committee regarding the Safe Ride Home program.
- **Moda Center Pick-Up Location:** Dan Mark reported that North Ramsey Way was the drop-off and pick-up location for the Moda Center and the Memorial Coliseum but has since been blocked by the Moda Center. Drivers must now pick up on NE Multnomah Street. Dan Mark believes the Moda Center does not have permits to close the street, needs to communicate the change adequately, and has created a dangerous situation for the public. He recommends forty yards of North Ramsey Way become a one-lane pick-up lane for ride-share, town cars, and limousines.

- **ACTION ITEM:** Josh Lynch will communicate with a point person at the Moda Center regarding the pick-up and drop-off zones.
- Darin Campbell feels private for-hire drivers were an afterthought in making the changes. The pick-up zone is also a good location for PBOT enforcement to catch drivers operating illegally.
- **Enforcement at the Port of Portland:** Dan Mark believes enforcement is inadequate. He recommends greater visibility from PBOT at the Port of Portland during high-traffic times to deter illegal transportation.
 - Steven Koester has not witnessed the illegal transportation mentioned by Dan Mark, but that doesn't mean it doesn't happen. The Port of Portland has enforcement staff and welcomes assistance from PBOT.
 - April Murchinson shares the Port of Portland partners and shares information with PBOT regarding enforcement. Drivers are cited by the Port of Portland's Parking Control Representatives, and the Port of Portland investigates cases. If enforcement needs to take place, they act accordingly.
 - Josh Lynch shared that PBOT is working to shift enforcement practices to be more research-based and responsive to catch missed activities.
 - **ACTION ITEM:** Josh Lynch will coordinate a discussion between Matt Erickson and Dan Mark regarding the illegal transportation practices Dan Mark is witnessing at the Port of Portland.

APPROVAL OF 12/28/2023 MEETING SUMMARY: DARIN F. CAMPBELL, CHAIR

- Eric Followell motioned to approve the December 28, 2023, Meeting Summary. Jen Armbruster seconded it.
- Approved: The final draft of the December 28, 2023, Meeting Summary was approved.

PBOT UPDATES: JOSH LYNCH, PBOT

- **Enforcement Report:** Since the last meeting, 78% of our engagements resulted in drivers and vehicles having all their permits. Twenty-two percent of the engagements result in a warning or citation. Of those, 13% were citations, 6% were warnings, and 3% were suspensions. PBOT identified six companies that were operating illegally. The companies were found online, a ride was booked, and cease and desist letters were issued. Josh Lynch did not have details on the reasons for the citations.

PUBLIC COMMENT: DARIN F. CAMPBELL, CHAIR

- No public comment.

DISCUSSION: TOPIC SUBMISSION: CONVERTING TECHNICAL ADVISORY MEMBERS TO NON-VOTING

POSITIONS: JOSH LYNCH, PBOT

- PBOT recognizes there are challenges in reaching a quorum. One challenge is that some voting members are not part of the private for-hire industry and have limited capacity to serve on the committee. PBOT proposes Travel Portland and TriMet become Technical Advisory Panel positions, meaning they become non-voting advisory members.
- Josh Lynch has been unable to contact Nicokle Cheron from The Office of Equity and Human Rights to find another team member to fill her position. If her position is not filled, then the committee could vote to make the position a Technical Advisory Panel position. Since the motion would change the bylaws, the committee can take action without public comment.
- Dan Lenzen suggested that the position held by Nicokle Cheron from The Office of Equity and Human Rights also become a non-voting advisory member.

- Dan Lenzen made a motion to move the Office of Equity and Human Rights, TriMet, and the tourism industry (Travel Portland) positions to Technical Advisory Panel positions until they can fulfill their roles and attend meetings regularly. Dan Mark seconded it.
 - Approved: The motion to move the Office of Equity and Human Rights, TriMet, and the tourism industry (Travel Portland) positions to Technical Advisory Panel positions until they can fulfill their role and attend meetings regularly was approved unanimously.

DISCUSSION ITEM: TOPIC SUBMISSION: RAISE TNC SURCHARGE: DAN MARK, VICE-CHAIR

- Dan Mark proposes that PBOT raise their surcharge from fifty cents to \$1.50 to help PBOT during the budget shortcomings and support enforcement. The committee could influence how the surcharge funds are used, such as compensating Private for-Hire Transportation Advisory Committee members. The surcharge is paid by the passengers, not the TNC companies. He emphasized that PBOT has not raised the surcharge in nine years.
- Dan Mark motioned to move the topic submission to an action item. Eric Followell seconded it.
 - Approved: The motion to move the topic submission to an action item was approved unanimously.

DISCUSSION ITEM: TOPIC SUBMISSION: LIMIT NUMBER OF TNC VEHICLES ON APP: DARIN CAMPBELL, CHAIR

- Darin Campbell proposes to limit the number of TNC vehicles on the road to decrease traffic and idle cars and to align with the city’s clean energy goals. The needle on TNC driver equity can move if they limit their competition.
- Dan Mark motioned to move the topic submission to an action item. April Murchinson seconded it.
 - Approved: The motion to move the topic submission to an action item was approved unanimously.

CHAIR ADJOURNED THE BUSINESS MEETING AT 1:56 pm.

NEXT MEETING: The next meeting will be Thursday, February 22, 2023, from 1:00—2:30 pm.

Submitted by Camerina Galván, Notetaker, Galván Consulting LLC.