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**PRIVATE FOR-HIRE TRANSPORTATION ADVISORY COMMITTEE MEETING SUMMARY DRAFT FINAL**

**March 28, 2024 • 1:00 PM—2:30 PM**

Zoom Call

<b>Advisory Committee Members</b>	<b>Position</b>	<b>Affiliation</b>	<b>Present</b>
Darin F. Campbell, Chair	Taxi Company	Radio Cab	Yes
Dan Mark, Vice Chair	LPT Company	Mark Car Service LLC	Yes
Jen Armbruster	Representative of People with Disabilities	Member-at-Large	Yes
Jemal Abdi	NEMT Company	JB Medical Transport, LLC	No
Eric Followell	Taxi Driver Representative	Radio Cab	Yes
April Murchinson	Ground Transportation Contracts Administrator	Port of Portland	Yes
Dan Lenzen	Riding Public	Business Owner	Yes
Allan Waysee	Limousine Company	Portland Town Car	No
Allison Holub	TNC Company	Uber	No
Mark Williams	PBOT (non-voting member)	Interim Parking and Regulatory Services Director	No
Gabby Sanchez	PBOT	Regulatory Division, Office Support Specialist II	Yes
Matthew Erickson	PBOT	PFHT Program Manager	Yes
Josh Lynch	PBOT	PFHT Program Manager	Yes
Camerina Galván	Notetaker	Galván Consulting LLC	Yes
Tracy M. Smith	Facilitator	Inhance LLC	Yes
Vacant	Technical Advisory Panel	Office of Equity and Human Rights	N/A
Vacant	Technical Advisory Panel	TriMet	N/A
Vacant	Technical Advisory Panel	Tourism Industry	N/A
Vacant	Tour Bus Company		N/A

<b>Advisory Committee Members</b>	<b>Position</b>	<b>Affiliation</b>	<b>Present</b>
Vacant	TNC Driver		N/A
Vacant	LPT Driver		N/A
Vacant	Shuttle Company		N/A
Vacant	Shuttle Driver		N/A
Vacant	Pedicab Company		N/A

**Other Attendees:** James Body, Steven Koester, Port of Portland, Raechell Chapman, Port of Portland, Roger Stelmach, Broadway Cab, and Marshall Runkel.

**OPENING: DARIN F. CAMPBELL, CHAIR**

- Darin F. Campbell called the meeting to order at 1:05 pm.
- A quorum was met.

**COMMITTEE ANNOUNCEMENTS:**

**Committee Member Spotlight:** Jen Armbruster introduced herself. She is the executive director of Adaptive Sports Northwest and a seven-time Paralympic goal ball athlete. Before becoming an executive director, she worked with Portland State University to start their inclusive recreation and sports program. She still coaches.

- April Murchinson will be spotlighted at the next meeting.

**APPROVAL OF 02/22/2024 MEETING SUMMARY: DARIN F. CAMPBELL, CHAIR**

- Dan Mark motioned to approve the February 22, 2024, Meeting Summary. April Murchinson seconded it.
  - Approved: The final draft of the February 22, 2024, Meeting Summary was approved.

**PBOT UPDATES: JOSH LYNCH AND MATT ERICKSON, PBOT**

- **Safe Ride Home—Recap of St. Patrick’s Day:** Eight hundred coupons were redeemed by TNCs, and coupons are still being collected from taxis. Over 150,000 individuals interacted with the advertisements on Facebook, Instagram, and X. A local paper ran digital and paper ads. Dan Lenzen had 1 million impressions from his outreach. Planning for Cinco de Mayo is forthcoming.
- **Samsara Taxi Camera:** The camera will be authorized for utilization. It has not been officially published yet.
  - Darrin Campbell is concerned that older camera systems on the authorized list are non-operational and lack additional support. Matt Erickson shared that all authorized camera systems will remain on the list, and a plan to remove older systems will be developed later.
- **Compensation for PFHTAC Members:** A standing city policy states that no PBOT advisory committees will receive a stipend.
- **Enforcement Report:** Matt Erickson reported that the focus has shifted to identifying illegal operations. Ten separate companies have been cited for illegal operations in the last month. Regulatory has helped companies renew their permits.
  - **Action Item:** Matt Erickson will check if the website is up to date for permitted companies.

- **Action Item:** Matt Erickson will check if All-Star Town Car is permitted.

**PUBLIC COMMENT: DARIN F. CAMPBELL, CHAIR**

- No public comments.

**DISCUSSION: TOPIC SUBMISSION: SAFE PICK-UP ZONE AT MODA CENTER: DAN MARK, VICE CHAIR**

- Josh Lynch has communicated with a PBOT Traffic Engineer who is committed to ensuring that Regulatory is in conversations with Moda Center regarding safer pick-up zones and better traffic flows. The Moda Center has not responded to Josh Lynch's emails.
- Darin Campbell emphasized how unsafe and chaotic the pickup zone is. He is concerned someone will get hurt and feels this issue should be expedited.
- Josh Lynch reported that a block of N. Ramsey Way is closed to create a pedestrian pathway. The intention is for profit-to-hire activity to move to NE Wheeler Ave.
- Darin Campbell shared NE Wheeler Ave is not accessible, has poor lighting, and has a large homeless population. Riders do not want to use Wheeler Ave.
  - **Action Item:** Josh Lynch will continue to try to communicate directly with someone at Moda Center.
- Dan Mark would like to file a formal complaint against Moda Center or anyone closing the streets without authorization.
  - **Action Item:** Josh Lynch will ask the PBOT Traffic Engineer who the entity that is closing the streets is.
- Dan Mark proposed solving the issues by reserving 40 yards of N. Ramsey Way for TNC and town car pick-ups and four spaces on Multnomah Blvd for a taxi zone. He also proposed that two crossguards help people cross the street and help with traffic flow.

**DISCUSSION: TOPIC SUBMISSION: ILLUMINATED FLASHING LIGHTS IN TNC VEHICLES: DAN MARK, VICE CHAIR**

- Dan Mark has seen TNC vehicles use illuminated signage, which the City Code and the Port of Portland prohibit. He would like the illuminated lights to be eliminated. He recommends vehicles use a placard with a business license listed. He has also seen TNC drivers with their names and phone numbers on the side of the vehicles.
- Darin Campbell has seen top lights on TNC vehicles that say "Lyft" or "Door Dash." Taxis are authorized to use top lights because the public hail taxi rides.
- Josh Lynch stated that the City Code prohibits TNCs from using top lights, and he has been working on establishing pick-up zones in Old Town.
- According to state law, blue lighting is exclusively for law enforcement. Dan Lenzen shared that the state Senate passed a bill disallowing anything that gives the impression a vehicle is law enforcement.
  - **Action Item:** Dan Lenzen will share the bill number with Darrin Campbell.
- When the public sees a TNC with top lights, they should report it to Regulatory.
- Dan Mark motioned to move the topic submission to an action item. Eric Followell seconded it.
  - **Approved:** The motion passed unanimously. Jen Armbruster stood aside.

**ST. PATRICK’S DAY: DARRIN CAMPBELL**

- PBOT Regulatory staff did not work during St. Patrick’s Day events because of staff capacity, and their presence on St. Patrick’s Day was not planned. Secondly, staff were not allowed to work overtime due to budgetary issues. Night events are considered overtime.
- Dan Lenzen shared a [video file](#) of the St. Patrick’s Day road closure done in collaboration with PBOT. It was a success and will be done again for Cinco de Mayo.

**CODE RECOMMENDATIONS: DARIN CAMPBELL, CHAIR**

- Staff is writing and preparing code for review and working on a document listing the Director’s responses to the recommendations. If all goes according to plan, the recommendations will go before the city council at the end of summer 2024 or early fall 2024. The director did not approve the drug testing recommendation and issues outside the Regulatory’s influence.

**CHAIR ADJOURNED THE BUSINESS MEETING AT 1:44 pm.**

**NEXT MEETING:** The next meeting will be Thursday, April 25, 2024, from 1:00—2:30 pm.

Submitted by Camerina Galván, Notetaker, Galván Consulting LLC.