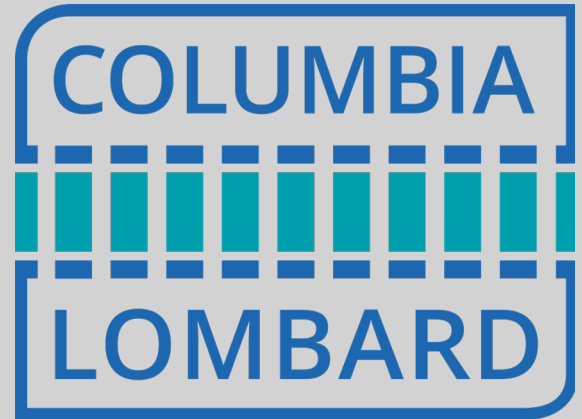


# Columbia Lombard Mobility Plan

Public Involvement Summary  
**SUMMER 2019**



## PUBLIC INVOLVEMENT OVERVIEW

The Portland Bureau of Transportation (PBOT) plans to make multimodal transportation and freight movement safer, more efficient, and more resilient in the Columbia-Lombard Corridor in Northeast Portland, which includes North Columbia Boulevard and the US 30 Bypass (also known as North Lombard Street), between Interstate Avenue and I-205. The project team will complete transportation analysis to plan potential cross-sections, concepts, and identify priorities, using criteria to evaluate the best options along the way. Between May and June of 2019, the public was asked to share feedback through a variety of opportunities. The following describes the activities that occurred and what was learned. These findings, along with a safety and operations analyses, will be used to develop proposed improvements.



*TriMet's line 75 bus stops at N Vancouver Ave while traveling west on Lombard.*

For more project information, visit  
[www.portlandoregon.gov/transportation/  
columbia/lombard](http://www.portlandoregon.gov/transportation/columbia/lombard)




**PBOT**  
PORTLAND BUREAU OF TRANSPORTATION

*The City of Portland is committed to providing meaningful access. For translation, interpretation, modifications, accommodations, or other auxiliary aids or services, contact 503-823-1173, Relay: 711*

# PUBLIC INVOLVEMENT SUMMARY OUTREACH ACTIVITIES

## SPRING AND SUMMER 2019 OUTREACH ACTIVITIES

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- **May 30 & 31** Door-to-door canvassing at residences and businesses
  - **May - August** Tabling and presentations at community meetings and events
  - **May 1 - June 30** Online survey with interactive mapping tool

### Online Survey

During the months of May and June 2019, the Portland Bureau of Transportation developed an interactive online survey to collect public input for the Columbia Lombard Mobility Corridor Plan. The survey sought feedback on current transportation issues, challenges, and opportunities in the project area. The survey, available in English and Spanish, asked about respondents' travel experiences within the project area and provided an interactive mapping tool where participants could post comments categorized by mode of travel. The survey also collected information on demographics and respondents' perceptions of PBOT.

The following forms of notification were used to invite people to complete the survey:

- **Project website announcement:** The website prominently announced the launch of the online survey and invited people to participate. Links were provided to surveys in both English and Spanish. The announcement noted that participants could win a variety of prizes, including gift cards.
- **Mailing:** A mailing that announced the project and advertised completion of the survey was sent to approximately 18,000 residents living near the corridor. The mailing was in both English and Spanish.
- **Stakeholder email announcement:** An email was sent to approximately 300 project stakeholders. The announcement sent May 8th, 2019 informed stakeholders that the online survey was live and provided links to the English and Spanish surveys.
- **Social Media:** The project and survey were advertised on the Portland Bureau of Transportation's Twitter and Facebook accounts, along with advertisements on Facebook targeted to reach traditionally underrepresented populations. An announcement was also posted on Nextdoor that advertised the project to relevant neighborhoods.
- **Project committee announcements:** Advertised by multiple stakeholder groups and businesses along the corridor, including the Humane Society, NAYA, Verde, Air National Guard, USPS, Waste Management, and the Oregon Food Bank.

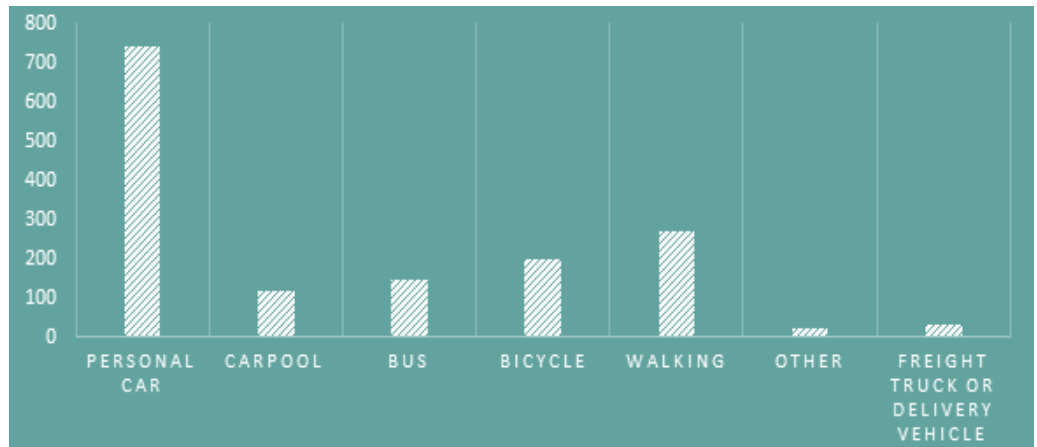
# PUBLIC INVOLVEMENT SUMMARY OUTREACH ACTIVITIES

## Survey Responses

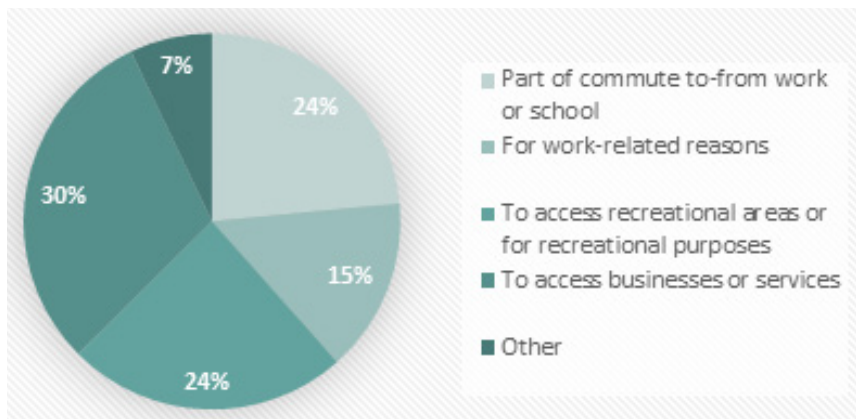
This summary presents key themes among the **774 responses** received. **Survey questions are in bold.**

**In the last 12 months, how have you traveled on Columbia Boulevard and/or Lombard Street between Interstate Avenue and Interstate 205? Select all that apply.**

Most said they had traveled in the area using a personal car in the last year. Walking and biking were the next most common modes, followed by taking the bus and carpooling. Although the corridor is used frequently for freight purposes, the survey did not attract many freight user participants.



**For what purpose do you use Columbia Boulevard and/or Lombard Street between Interstate Avenue and Interstate 205? Select all that apply.**



Respondents reported traveling in the project area for a variety of purposes, the most common being to access businesses or services (30%), to access recreational areas or for recreational purposes (24%), or as part of their commute to and from work or school (24%). Among those who provided further description of their purpose for traveling, 53 noted that they travel this area to volunteer at the Oregon Humane Society.

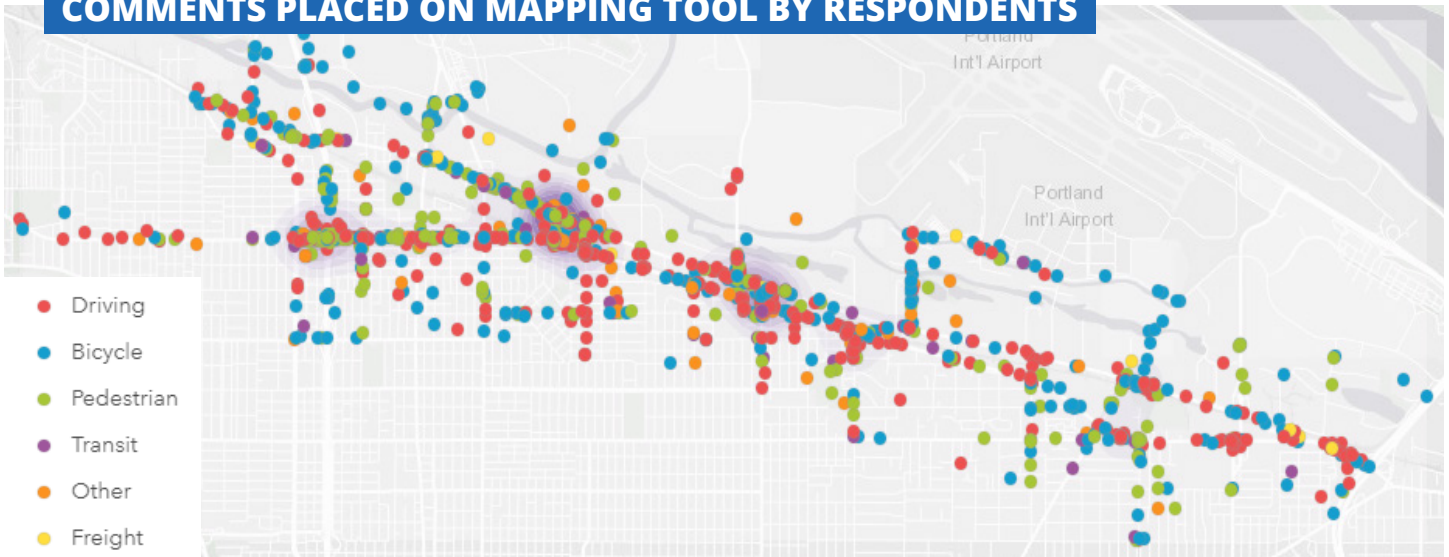
## General Comment Themes by Mode

- **Driving:** Need for safer turns, improved signals/signs, lower speeds, more law enforcement, improved road conditions.
- **Freight:** Enforce freight route, facilitate easier turns, make Columbia the freight route rather than Lombard.
- **Pedestrian:** Need for safer environment overall, including more crossings and lighting, improved sidewalk condition, reducing crime.
- **Bicycle:** Need dedicated, safe bicycle lanes and crossings.
- **Transit:** Need for more frequent service, more stops along corridors, safer stops, and better connections.
- **Other Comments:**
  - Improve road maintenance
  - Address air and noise pollution
  - Enhance area aesthetics.



# PUBLIC INVOLVEMENT SUMMARY OUTREACH ACTIVITIES

## COMMENTS PLACED ON MAPPING TOOL BY RESPONDENTS



## Locations with the Most Comments

### NE 11TH & COLUMBIA

- Difficult to make a left turn
- Difficult for pedestrians, bikes to cross the intersection
- Need safer sidewalks and a separated bike path
- Need a traffic light
- Lack of transit stop outside of busy business

### NE 33RD & COLUMBIA

- Need longer merging lanes to mitigate difficult merge points
- Need better signage
- Dangerous left turns
- Need to enforce safety laws

### LOMBARD @ I-5 & N INTERSTATE

- Need safer, more accessible pedestrian routes to transit
- Desire for more landscaping and aesthetic treatments
- Bottlenecks at the bus stop and Fred Meyer leads to unsafe driver behavior
- Need to enforce safety laws

*While these locations received a greater number of comments, the project team considers and evaluates all comments during project development regardless of how many other comments were made at their location.*



*Two 18-wheel trucks on Columbia pass under the NE 33rd Avenue overpass.*



*A pedestrian on N Lombard St crosses the I-5 on-ramp instead of using the pedestrian bridge.*

# PUBLIC INVOLVEMENT SUMMARY OUTREACH ACTIVITIES

## Door-to-door Canvassing

On May 30 and 31, the project team visited businesses and organizations in the project area to share about the project, advertise the survey, and hear about issues. Key concerns shared by these representatives included:

- **Vehicles Speeding** create unsafe conditions for those on the corridor as well as for those entering or exiting it
- **Driver Behavior Around Trucks and Buses**, such as illegal passing maneuvers and sudden pull-outs, create unsafe conditions for users of the corridor
- **Traffic Congestion** impedes access into and out of businesses, and contributes to unsafe driver behavior at intersections
- **Pedestrian and Bicycle** facilities and improved lighting are needed to facilitate access to businesses and improve safety and visibility
- **Better and More Transit** is needed at off-peak times for non-traditional schedules and between the Cully and industrial areas
- **Vehicles Entering and Exiting Driveways** creates conflict and often results in crashes, which reduce business access. Reducing driveway access points should be considered



*Congestion occurs behind a vehicle waiting to turn left across Columbia Blvd.*



*A cyclist rides in the center lane of Columbia Blvd. Oncoming traffic includes a school bus, freight trucks, and many personal vehicles.*

## Events and Presentations

PBOT staff participated in the following community events and meetings to share about the project and hear from community members. This included:

- Concordia Neighborhood Transportation
- Presentation to Oregon Walks
- Neighborhood Presentation Organized by North Portland Transportation Partnership
- Presentation to the Concordia Neighborhood Association
- Presentation to Air National Guard
- Tabling at:
  - Good in the Hood
  - Explorando el Slough
  - Hacienda CDC Transportation Fair

*If you would like the project team to present to your organization or association, please let us know! Just send an email to [columbialombard@portlandoregon.gov](mailto:columbialombard@portlandoregon.gov).*



# PUBLIC INVOLVEMENT SUMMARY OUTREACH ACTIVITIES

## Previous Planning Efforts

The following community planning efforts have identified needs in and around the study area, and are included as part of the public involvement process that informs the development of project alternatives:

**Living Cully Community  
Mobility Needs Assessment**

**Visioning the Future Columbia  
Slough Trail in Cully**

**Living Cully Walks and Active  
Transportation in Cully**



*"Community members created a vision board for what they hope to see out of the future Columbia Slough Trail as part of the walking event in November."  
Photo and caption source: Living Cully.*

## WANT MORE INFORMATION?

The Columbia Lombard Mobility Plan is a long-range planning process to identify priorities that will address safety, mobility, and access for freight, active transportation, and public transit both along and across the corridors. This process, which began in early 2019, is scheduled to be completed in the summer of 2020. For more information about the plan, and to sign-up for email updates, please visit the project website: [www.portlandoregon.gov/transportation/columbia/lombard](http://www.portlandoregon.gov/transportation/columbia/lombard).



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