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WELCOME TO THE ROSE LANE OPEN HOUSE!

ROSE LANE PROJECT

WHILE YOU'RE HERE

- Please sign in
- Learn about how the Portland Bureau of Transportation (PBOT) is exploring how we can get buses and the Portland Streetcar out of traffic
- Talk to staff and get your questions answered
- Share your thoughts! Post notes as you go and complete a survey at the end

OPEN HOUSE STATIONS

- Station 1: Welcome & sign in
- Station 2: Rose Lane Project overview
- Station 3: Why prioritize transit
- Station 4: Project identification: Picking rose lanes
- Station 5: Draft Rose Lane Vision
- Station 6: Potential benefits and trade-offs
- Station 7: Pilot approach
- Station 8: Next steps
- Station 9: Share your feedback!



2a MAKING TRANSIT BETTER

THE ROSE LANE PROJECT

To meet Portland's climate and equity goals and keep people moving in our growing city, more people need to choose transit to get where they need to go. The Rose Lane Project will create a faster and more reliable transit system for Portlanders.

Commissioner Chloe Eudaly initiated this effort with PBOT. With her leadership, PBOT anticipates presenting a project proposal to City Council for adoption in February 2020.

The Rose Lane Project helps implement the city's Enhanced Transit Corridors Plan adopted in June 2018.



WHAT IS THE ROSE LANE NETWORK VISION?

The Rose Lane Project envisions a network of transit routes across Portland that are:

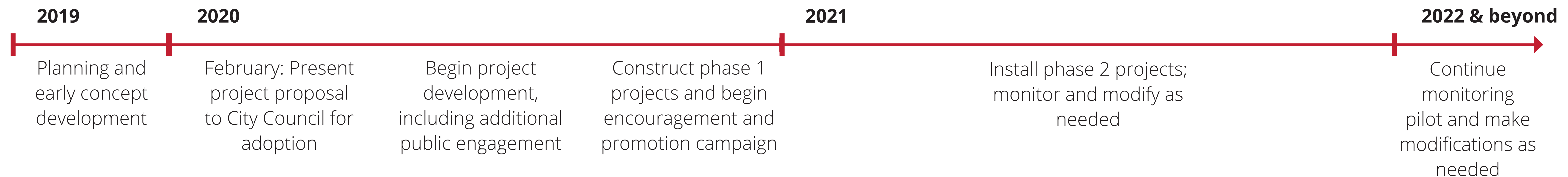
- **Faster.** Buses and streetcars that are not stuck in traffic and come when you expect them with transit priority improvements.
- **Frequent.** Buses that come every 15 minutes and more often at peak times with future service making waits even shorter.
- **Full.** Rose Lane Project improvements are focused on the places where the most buses with the most passengers are delayed today, maximizing benefit to the entire transit system.

The Rose Lane Vision is about the entire transit network. Changes in inner Portland, where the most buses are stuck in traffic, will benefit riders throughout the city.

PROJECT OBJECTIVES

- **Develop a bundle of Rose Lane pilot projects with transit priority** that will be deployed in 2020 and 2021. These projects will be deployed using temporary materials such as striping, signage, paint and posts.
- **Identify a Rose Lane Vision for a broader enhanced transit priority network** that includes near-term projects as well as long-term projects that are phased in over time.
- **Develop a Rose Lane visual identity** that can be applied along the Rose Lane network to promote riding transit.
- **Work in partnership with TriMet** to leverage service improvements and other rider benefits.

PROJECT TIMELINE



2b GOALS & OUTCOMES

PROJECT GOALS

The Rose Lane Project will help advance the following city of Portland goals:

- Advance **equity**, including racial equity and transportation justice.
- Reduce carbon emissions and combat **climate change** by encouraging more transit ridership.
- Improve the **resiliency and safety** of our transportation system.
- Provide **transportation options** for a growing city.
- Make more **efficient use** of the public right-of-way.
- **Increase transit ridership** and reach the goal of 25% of trips in Portland made by transit.
- Help meet the region's vision to "make transit more **convenient, accessible, affordable and frequent** for everyone." (Regional Transit Strategy: 2018 Regional Transportation Plan)



BETTER-OFF MEASURES

Specifically, the Rose Lane Project will help achieve the following "better-off" measures to meet our racial equity and transportation justice goals:

- People of color will experience average commute times that are **comparable to average commute times** for white people.
- People will consider public transit to be a **rapid and reliable** choice for their daily transportation needs (live, work, worship, and play).
- People who use public transit will have **more choices** for where they want to live and work.
- People who use public transit will have **lower transportation costs**, measured in both time and money.
- People will experience **better health outcomes** through improved air quality.



PERFORMANCE METRICS

Performance metrics estimate our potential for achieving these goals and better-off measures and track performance into the future.

Potential Benefits

- Less bus passenger delay
- Transit travel time savings and improved reliability
- Equitable access, such as increased access to jobs, education, healthcare, and daily services
- Transit travel times compared to driving an automobile
- Transit system miles seeing a benefit
- Increased transit service
- Increased transit ridership
- Less greenhouse gas emissions and improved air quality

Potential Trade-offs

- Impacts on pedestrian infrastructure and safety, such as crosswalks and curb extensions
- Impacts on bike facilities, such as changes to bike lane configuration
- Impacts on traffic, including increased delay for cars and trucks and potential traffic diversion to nearby streets
- Impacts from parking removal