

Community Advisory Group

Meeting #1 May 14, 2018

WE KEEP PORTLAND MOVING.



NORTHWEST IN MINISTER OF THE STATE OF THE ST

Welcome!

Let's get to know each other.



Tonight's Agenda

5:30	Welcome and Introductions
5:40	Project Purpose and Overview
6:00	Public Engagement Overview
6:15	Committee Process + Agreement Packet
6:25	CAG Interests Exercise
6:45	Public Comment
6:55	Wrap Up and Next Steps



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Project Purpose

 Develop a feasible, near-term implementation strategy to make walking, bicycling, and riding transit safer and more attractive options in the fast-growing Northwest District Town Center.



Growth

---- Urban Service Boundary Adopted Comprehensive Plan High Density Multi-Dwelling Northwest District Mixed Use - Urban Center Mixed Use - Civic Corridor Mixed Use - Neighborhood



Legend

Centers Boundaries

····· Major Public Trails ----- City Boundary

> Open Space Farm and Forest Single-Dwelling 20,000 Single-Dwelling 10,000 Single-Dwelling 7,000 Single-Dwelling 5,000 Single-Dwelling 2,500 Multi-Dwelling 3,000 Multi-Dwelling 2,000 Multi-Dwelling 1,000

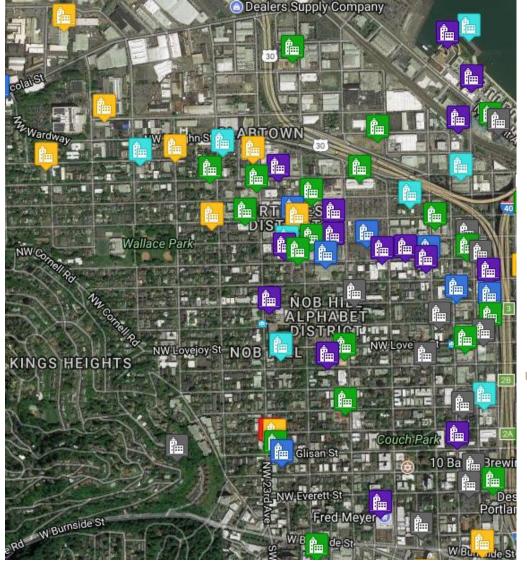
Central Residential Institutional Campus

Mixed Employment Industrial Sanctuary Central Employment Central Commercial

Mixed Use - Dispersed



Growth





Announced



Early Assistance



Permit Review



Design / Land Use



Under Construction



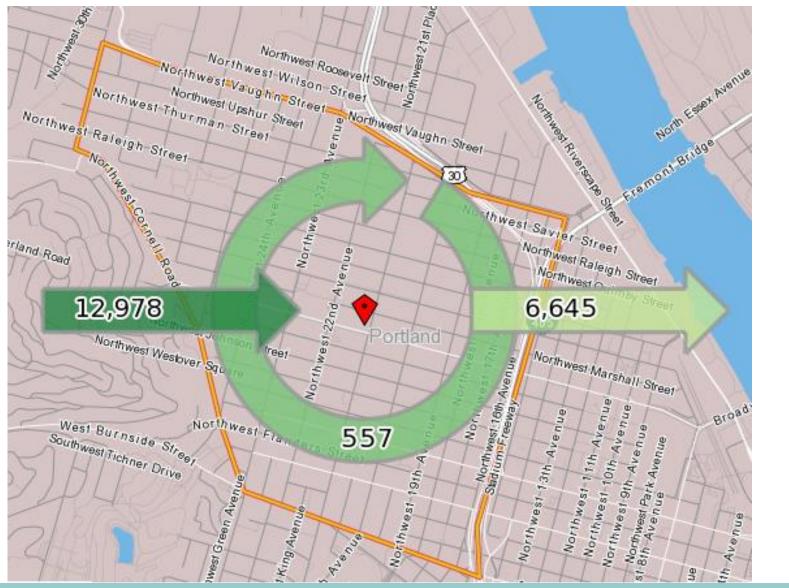
Completed



Inactive









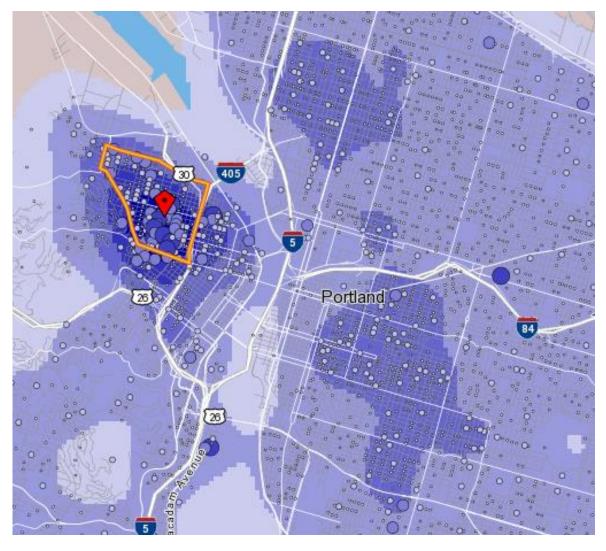




Commutes from NW

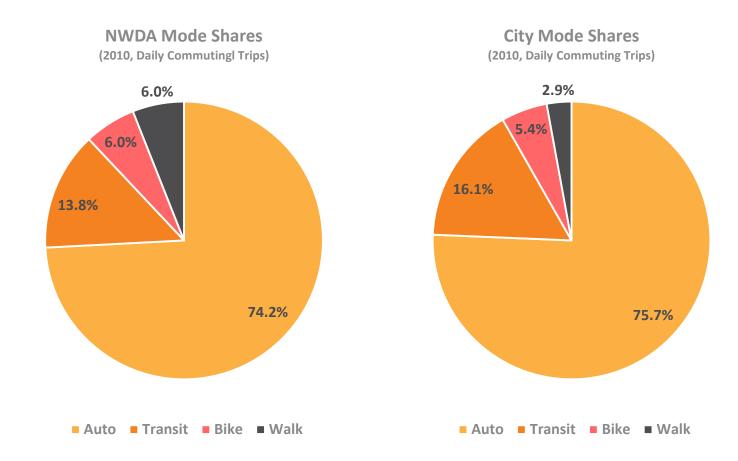






Commutes to NW









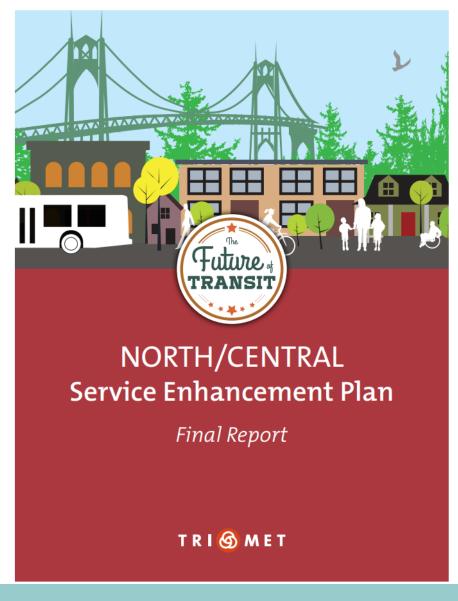
Daily **Auto** Trip Length By Distance Comparison NWDA vs City, (2010)



- 37% of all auto trips in NW are under 3 miles (25% citywide)
- Trips under 3 miles tend to be where biking and transit are most competitive with driving
- Because of this, NW has high potential for mode shift











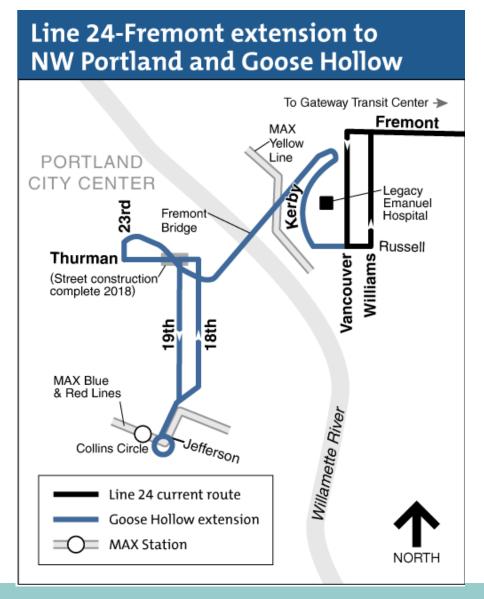






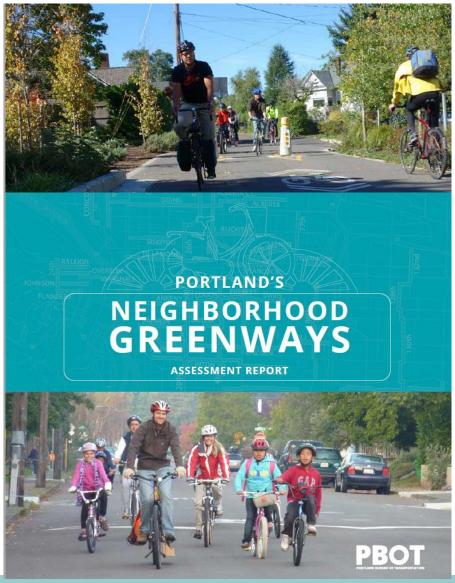
















PERFORMANCE GUIDELINES AT A GLANCE

VEHICLE SPEEDS:

 20 mph measured as 85th percentile speed

AUTOMOBILE VOLUMES:

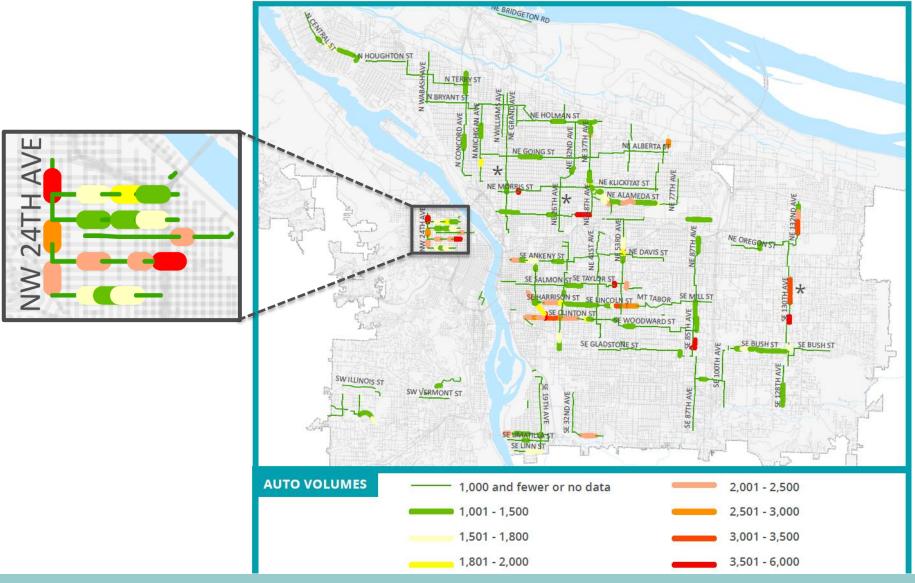
- 1,000 Average Daily Traffic (ADT) as goal
- 1,500 ADT acceptable
- 2,000 ADT maximum
- Over 2,000 ADT triggers changes

BICYCLE AND PEDESTRIAN CROSSING OPPORTUNITIES:

- 100 crossing opportunities per hour as preferred level of service
- Minimum 50 crossing opportunities per hour











"The neighborhood greenways in Northwest Portland have the worst volume profiles. There are no segments in Northwest Portland with fewer than 1,000 cars per day, and only 29 percent with 1,500 cars per day or fewer."



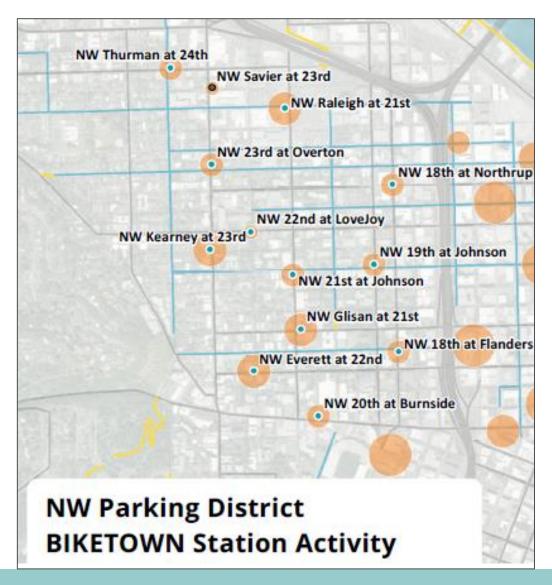
PROJECT RECOMMENDATIONS

Based on our data analysis, the following six existing neighborhood greenways are in need of operational improvements to meet the guidelines above:

- NE Alameda;
- SE Ankeny;
- SE Clinton-Woodward;
- SE Lincoln-Harrison-Ladd;
- NW Greenways, which includes short sections of several streets throughout inner Northwest; and
- NE Tillamook-Hancock.



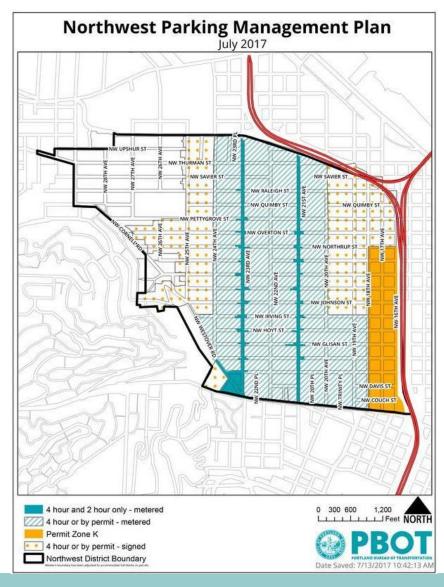
BIKETOWN







Parking Management





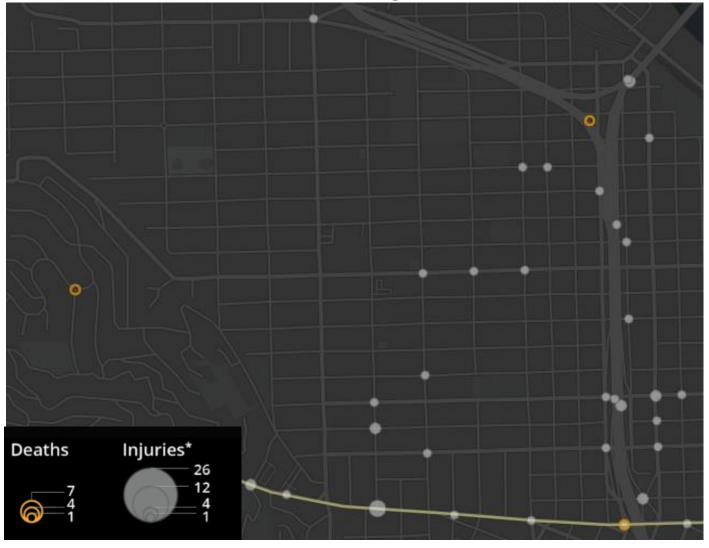


Safety Injuries* Deaths 26

All Crashes



Safety

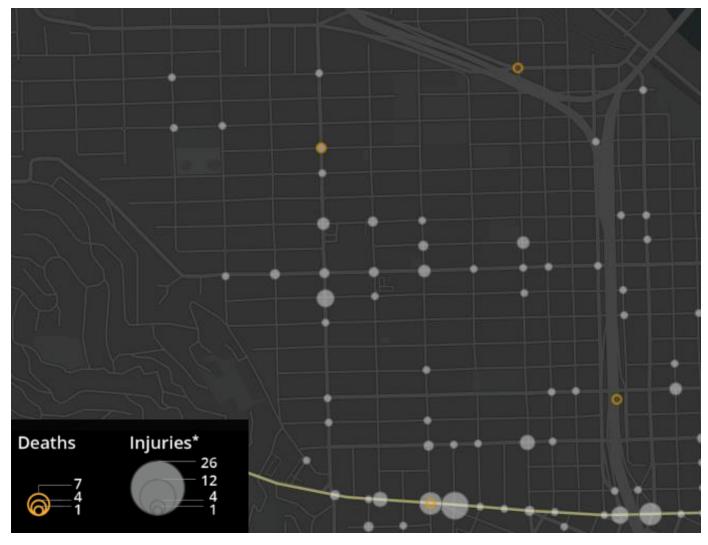


Motor Vehicles





Safety

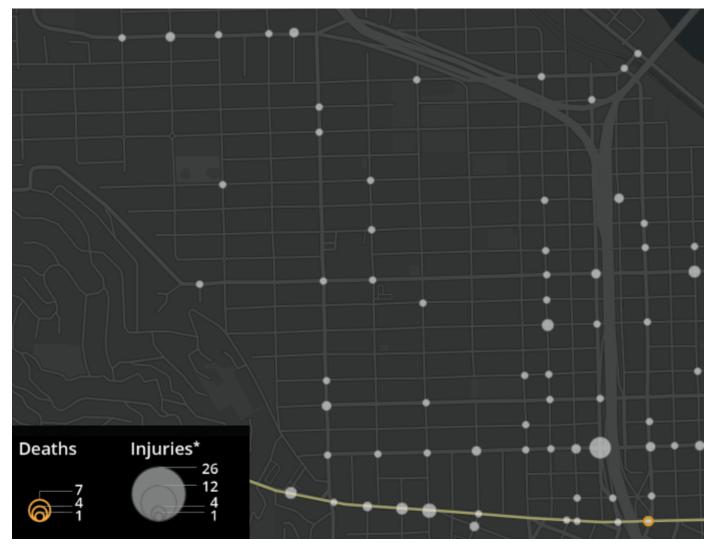


Pedestrian Crashes





Safety



Bicycle Crashes



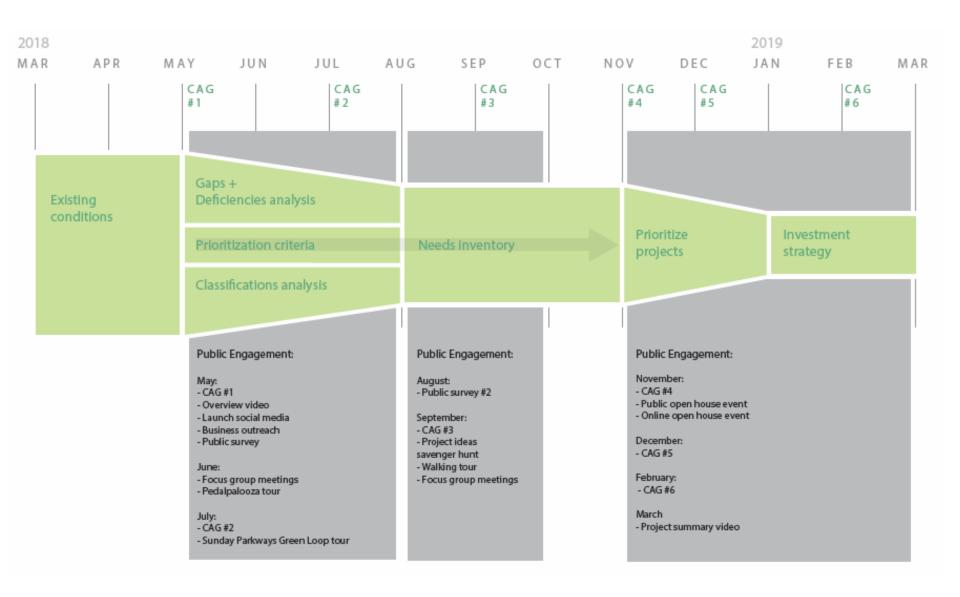


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Primary Outcomes

- Prioritized list of projects to guide investment of parking meter revenue and other funding sources
- Feasible strategy for upgrading and expanding neighborhood greenways and other bikeways.
- Updates to street classifications and other policies to clarify modal priorities in the street network.







Who lives in NW?

NW Portland has:

- A higher median age compared to the city as a whole
- Fewer seniors and children

	NW	Portland
		Overall
Median age (years)	37.4	36.8
Children (under 18)	5.0%	18.4%
Senior Citizens (over 65)	10.9%	11.6%



Who lives in NW?

- NW residents tend to be less raciallydiverse compared to the city overall.
- Notable exception is a relatively high percentage of Asian Indians.

	NW	Portland Overall
White	84.9%	77.7%
Black or African American	2.8%	5.7%
Asian	4.7%	7.6%
Asian Indian	1.3%	0.4%
Chinese	1.6%	2%
Filipino	0.4%	0.6%
Japanese	0.6%	0.5%
Korean	0.3%	0.4%
Vietnamese	0.1%	2.3%
Other Asian	0.5%	1.4%
Hispanic or Latino (of any race)	7.8%	9.7%
Mexican	3.2%	4%
Puerto Rican	0.6%	0.4%
Cuban	0.4%	0.4%
Other Hispanic or Latino	2.6%	1.8%
Native Hawaiian and Other Pacific	0.0%	0.6%
Islander		
Some other race	1.8%	3%
Two or more races	4.8%	5.2%





Who lives in NW?

- The median household income and poverty rate are similar to Portland averages, however they fluctuate substantially across the neighborhood.
- The neighborhood has a substantially higher rate of renters compared to the city as a whole.

Who works in NW?

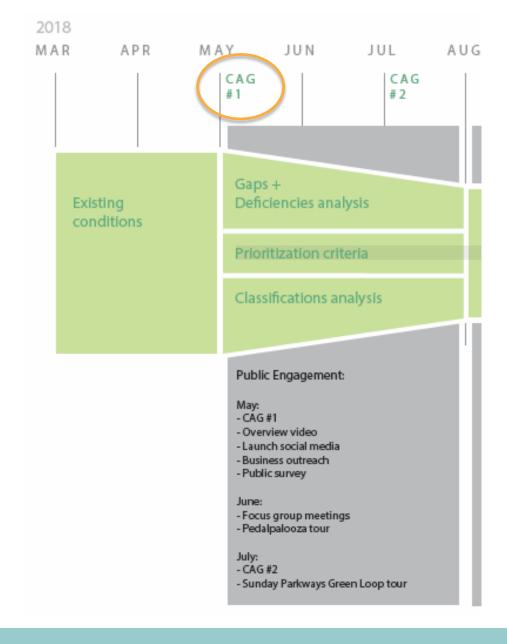


Northwest Portland is a significant employment center for the Portland region.

Major employment sectors within the neighborhood include:

- Health Care and Social Services (27%)
- Management of Companies and Enterprises (16%)
- Accommodation and Food Services (12%)
- Retail Services (10%)



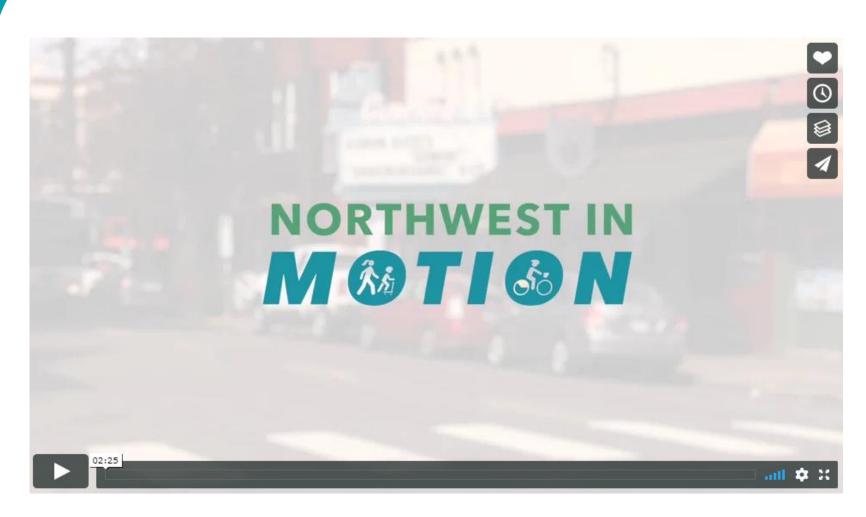


Upcoming Activities

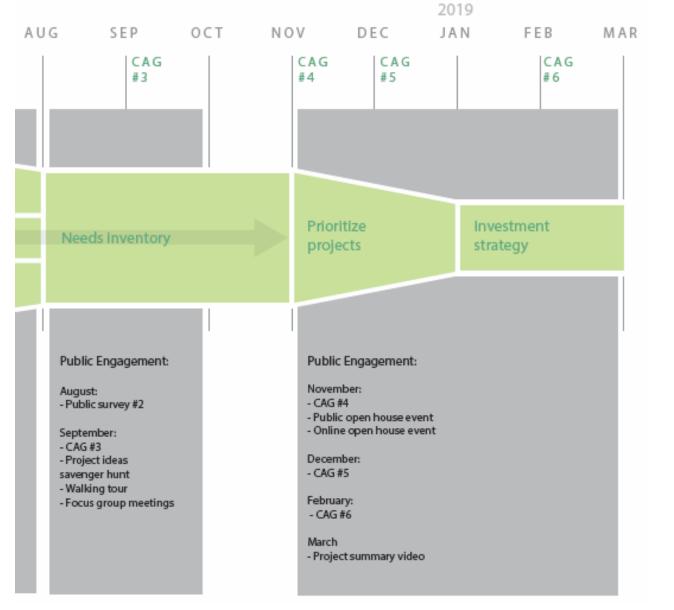
- Launching video + social media
- Conducting business outreach
- Public survey (end of May)







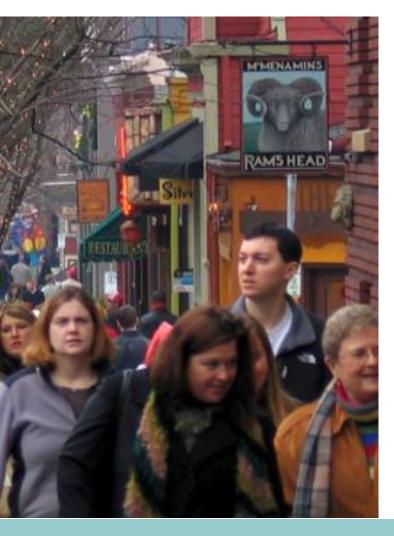
https://vimeo.com/265459287



What else?



Your role on the CAG



- Provide input, advice and share your organization's viewpoint to advise the project team on project recommendations.
- Feedback will be considered for integration into the Plan, which is anticipated go before City Council in Spring 2019.
- Anticipate 6 meetings between May 2018 and February 2019.



Group Exercise: Tell us...



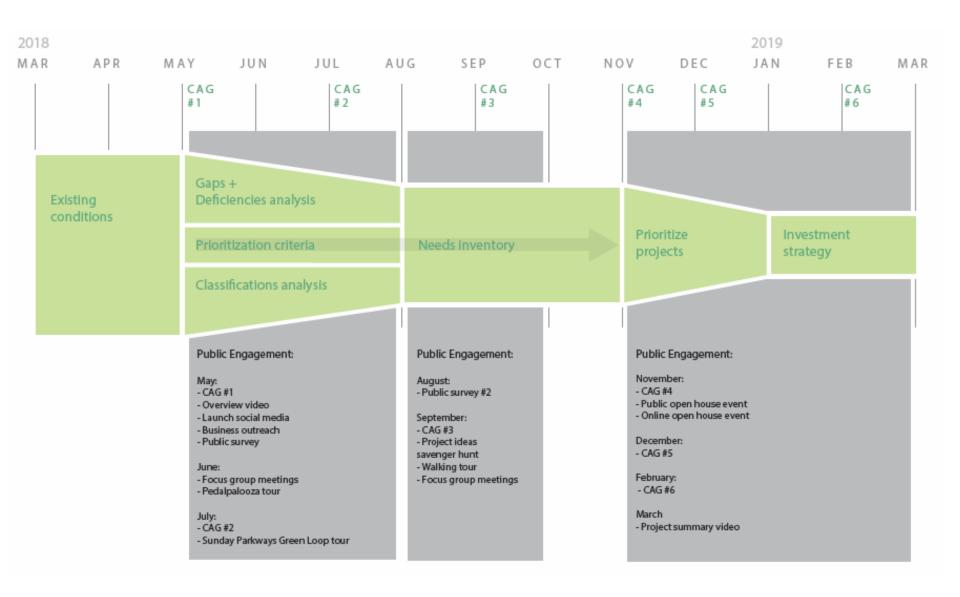
What inspired you to get involved with this process?

What part of this project are you most excited about?

Public Comment



Do you have anything to share with the group?





Contact



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Thank you!