



Building a Better 82nd

Community Engagement Snapshot

Winter 2022/2023

On June 1, 2022, the Oregon Department of Transportation (ODOT) transferred ownership of 82nd Avenue within the City of Portland to the Portland Bureau of Transportation (PBOT). This jurisdictional transfer is the culmination of years of work by community leaders and elected officials and commits funds from the state legislature, ODOT, and the City of Portland to 82nd Avenue.

PBOT's **Building a Better 82nd** will invest a portion of this funding in critical safety and maintenance repairs (known as **Critical Fixes**) over the next four years. After making

the most critical repairs, PBOT will invest additional funding in the **Civic Corridor Investment Strategy** to address additional community priorities on 82nd Avenue.

Through years of previous outreach, we heard that community members prioritize safety, access and connectivity, and maintenance. With the City of Portland in control of 82nd Avenue, we wanted to perform another round of outreach to identify priorities in **Building a Better 82nd**. This document summarizes those outreach activities from August through November 2022.

CRITICAL FIXES: SAFETY IMPROVEMENTS COMING SUMMER 2023

In 2022, PBOT began consulting with neighboring property owners about the nearest-term Critical Fixes investments. The first improvements are already underway with speed reader signs and the installation of improved signal technology. Throughout 2023 we will be adding more street lighting and updated LED bulbs designed to better illuminate the street, crosswalks and sidewalks; new higher visibility signalized crossings; and updated street signs and roadway striping.

The largest Critical Fixes project, the 82nd Avenue Major Maintenance project is entering the design phase. As part of the design process, PBOT staff will engage with property owners and residents along the corridor and offer opportunities for feedback on various aspects of the project's design.

Visit the project website to learn more: portland.gov/82nd-avenue



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Outreach Activities

The purpose of this phase of engagement was to:

- Raise awareness of **Building a Better 82nd**
- Make connections with community stakeholders
- Share details on the location and timing of the **Critical Fixes**
- Understand community priorities for the street to help guide future investments

The primary method of collecting public input was through an online open house and online survey. The survey was available from **August 1, 2022 through October 31, 2022 and received more than 1,900 survey responses.**

PBOT invited participation in the online open house and survey through in-person local events, community walks, presentations to community stakeholders, emails to the subscriber list, advertisements in local publications and on social media, and postcards mailed to all properties within a quarter-mile of 82nd Avenue. Additionally, PBOT staff reached out directly to schools near 82nd Avenue and worked closely with partner agencies and community based organizations to encourage participation.

The following pages summarize what the project team has heard from community during this first round of engagement.

HOW DID WE GATHER INPUT?

- 1** ONLINE OPEN HOUSE & SURVEY with over 1,900 responses
- 6** POP-UP & TABLING EVENTS
- 2** COMMUNITY WALKS
- 4** COMMUNITY PRESENTATIONS
- 1** COMMUNITY ADVISORY GROUP MEETING
- 2** EMAIL UPDATES to over 1,000 subscribers
- 5** LANGUAGES MATERIALS WERE IN: English, Chinese, Spanish, Vietnamese, Russian
- 3** PUBLICATIONS ADVERTISED IN: Asian Reporter, Chinese Times, El Latino de Hoy
- 10+** POSTS TO SOCIAL MEDIA reaching over 29,000 accounts
- 18,000+** POSTCARDS MAILED to businesses & residents



Tabling at TriMet FX Opening at Portland Community College SE Campus on September 17, 2022.



September Walk along northern 82nd on September 19, 2022. Photo taken at The Grotto.

Community Advisory Group

The Building a Better 82nd Community Advisory Group (CAG) is made up of 18 people who live, play, worship, go to school, work or do business in and around the project area. The CAG plays an essential role in providing feedback, helping solicit and engage the broader 82nd Avenue community, and helping shape the plan recommendations. Activities include:

- Elevate and confirm community priorities for investment
- Act as a community liaison between PBOT and the greater 82nd Avenue community
- Provide feedback and input on ideas, projects, and strategies identified in the planning process
- Provide input on plan implementation

The CAG will meet eight times over the course of this project.

Your Connection to 82nd Avenue

- When asked, “What type of activities do you do on 82nd Avenue,” the top three most common answers included:
 - **Traveling** on 82nd Avenue;
 - **Visiting stores, restaurants or other services** along 82nd Avenue; and
 - **Living on or within a half mile** of 82nd Avenue.
- Most people who selected “Other” said that they **take their own children, a friend’s children, grandchildren, or siblings to school** on or near 82nd Avenue.



31%

travel along 82nd Avenue



6%

Work on or within a half mile of 82nd Avenue



30%

Visit stores, reastaurants, services along 82nd Avenue



3%

Attend a school or university on 82nd Avenue



27%

Live on or within a half mile of 82nd Avenue

3%

Other

September Walk along southern 82nd Avenue on September 27, 2022. Photo taken at Glenwood Park.





Asian Pacific American Network of Oregon Community Resource Fair at Harrison Park on October 1, 2022.

Likes and dislikes of 82nd Avenue

People like...

- Access to destinations (businesses, restaurants, recreation) along 82nd Avenue
- Diversity and variety of businesses, people, cultures around 82nd Avenue
- Connectivity 82nd Avenue provides across-town and to other local streets

People do not like...

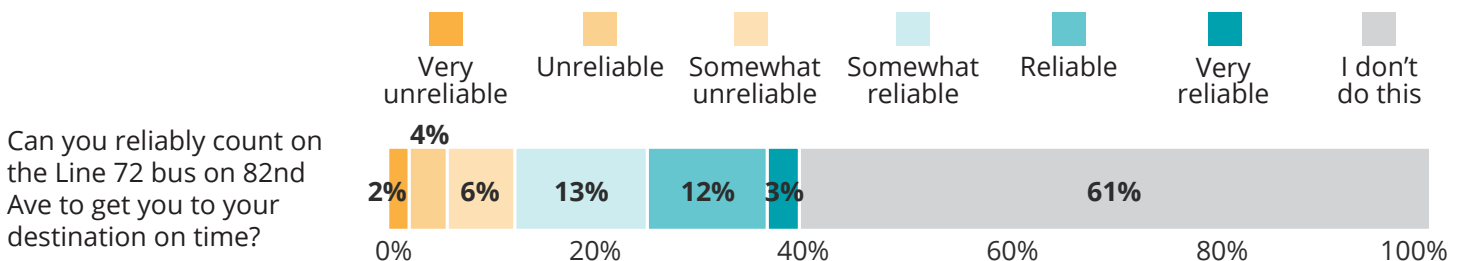
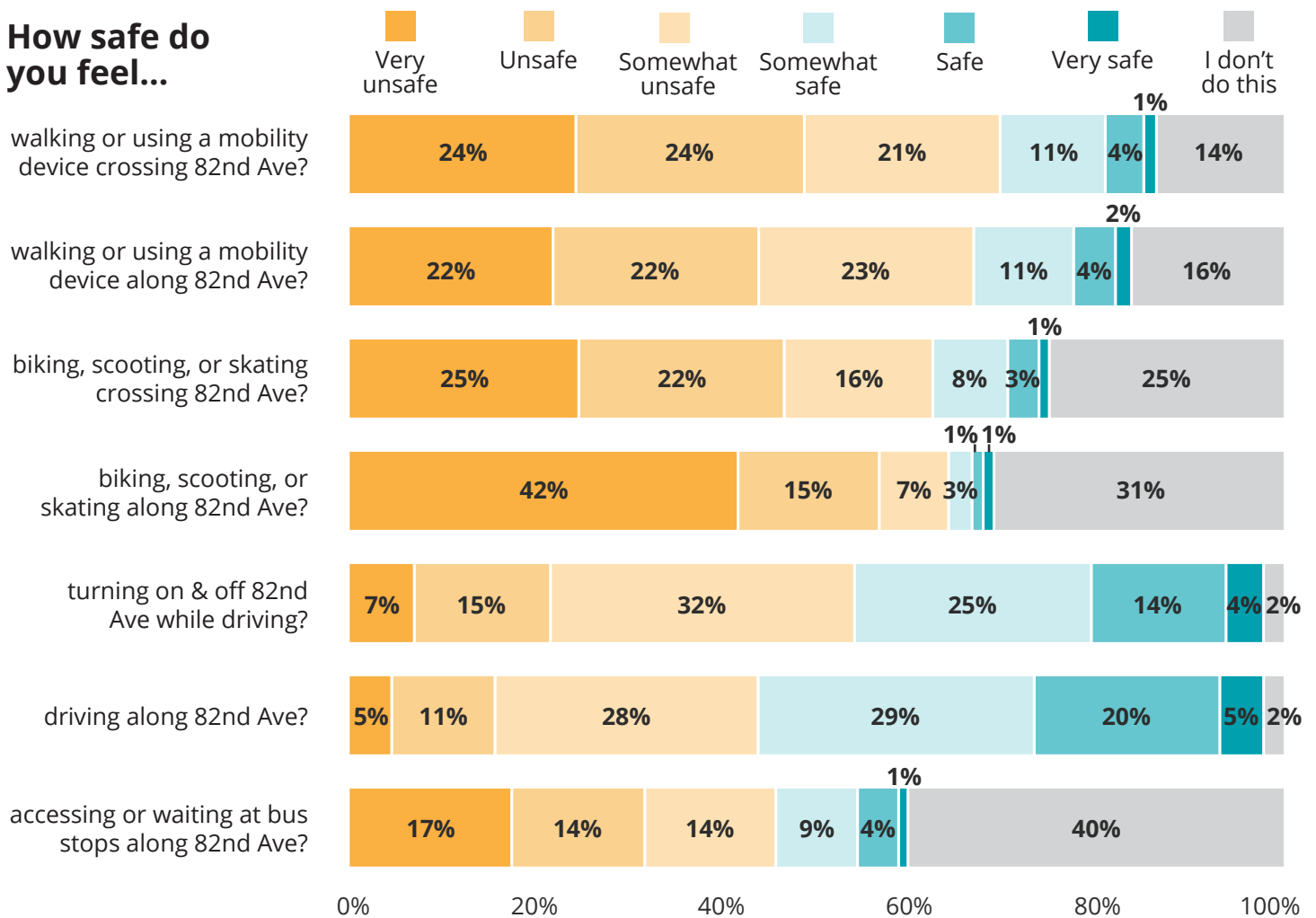
- How unsafe 82nd Avenue is for pedestrians
- The quality of the pavement and large number of potholes
- High rates of crimes, drugs, and prostitution

82nd Avenue Today

Survey participants were asked how safe they feel while using various modes of transportation on 82nd Avenue.

- The majority of survey respondents **do not feel safe** crossing or traveling along 82nd Avenue while **walking, using a mobility device, biking, scooting, or skating**.
- Most survey respondents **do not feel safe accessing or waiting at bus stops** along 82nd Avenue.
- Some people said they could **reliably count on the Line 72** to get them to their destination but the **majority of these survey respondents said they do not ride Line 72**.

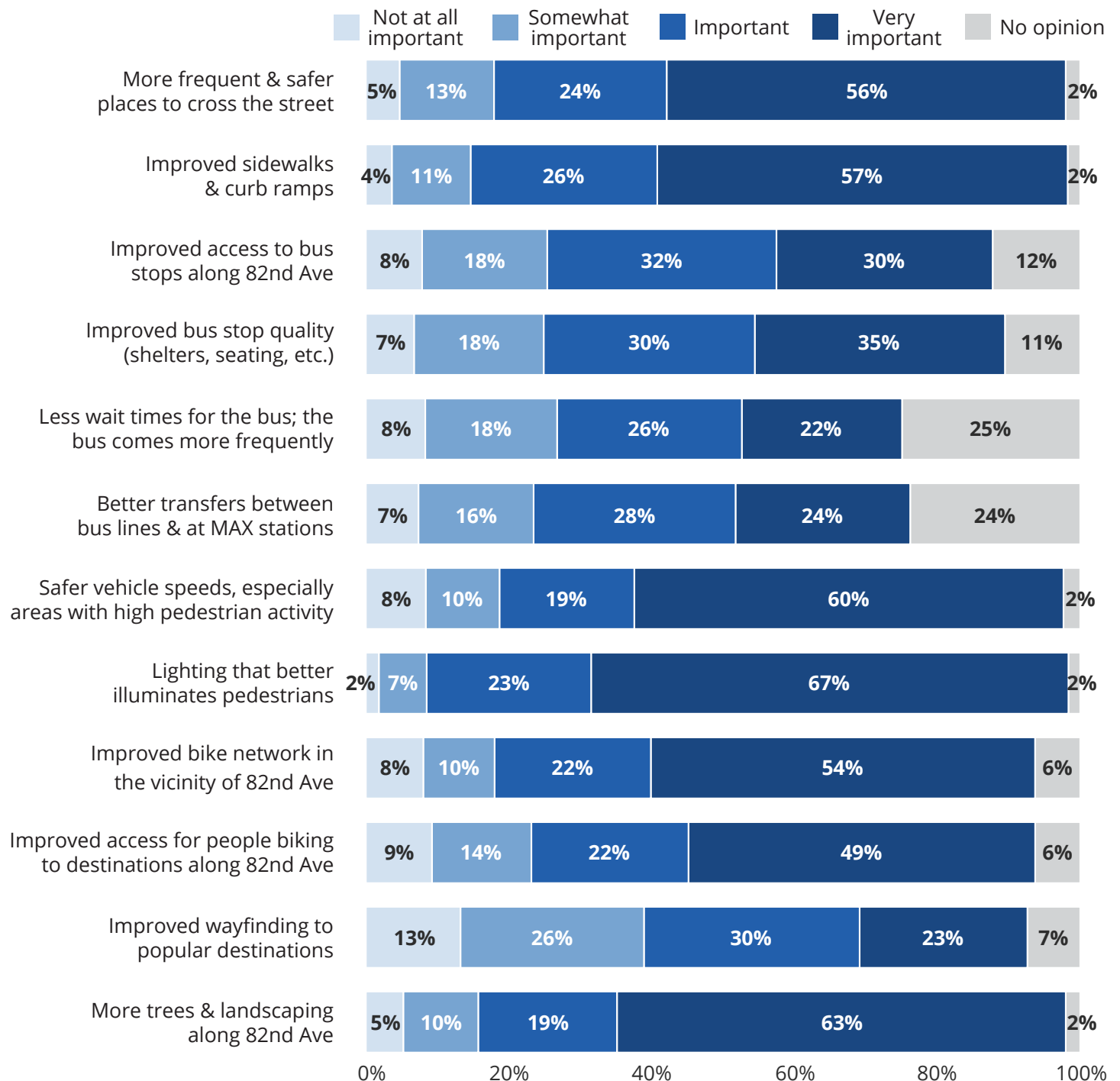
How safe do you feel...



Transportation Priorities

Survey respondents were asked which transportation priorities were the most important along 82nd Avenue. The top five priorities identified as the most important include:

- More trees and landscaping along 82nd Avenue
- Lighting that better illuminates pedestrians
- More frequent and safer places to cross the street
- Safer vehicle speeds, especially in areas with high pedestrian activity
- Improved sidewalks and curb ramps



Other Priorities

Survey respondents were also asked about the importance of non-transportation related priorities for 82nd Avenue.

- The majority of survey respondents identified the following priorities as very important for 82nd Avenue:
 - Investments to reduce crime and improve feelings of personal safety (i.e. increased lighting, fixed speed safety cameras and/or red light cameras)
 - Increasing the tree canopy along 82nd Avenue or in nearby neighborhoods
 - Support for existing small businesses along 82nd Avenue



Who we heard from

Demographics of survey respondents

Survey respondents were asked several questions about their demographics. These questions were optional and the individual responses are kept confidential. Comparing the demographics of survey respondents to the demographics of the population surrounding 82nd Avenue, PBOT staff concluded that these **survey results are not fully representative of the diverse communities surrounding 82nd Avenue**. Future engagement will include a series of in-person and online focus groups that target the underrepresented populations staff did not hear from during this initial round of engagement.

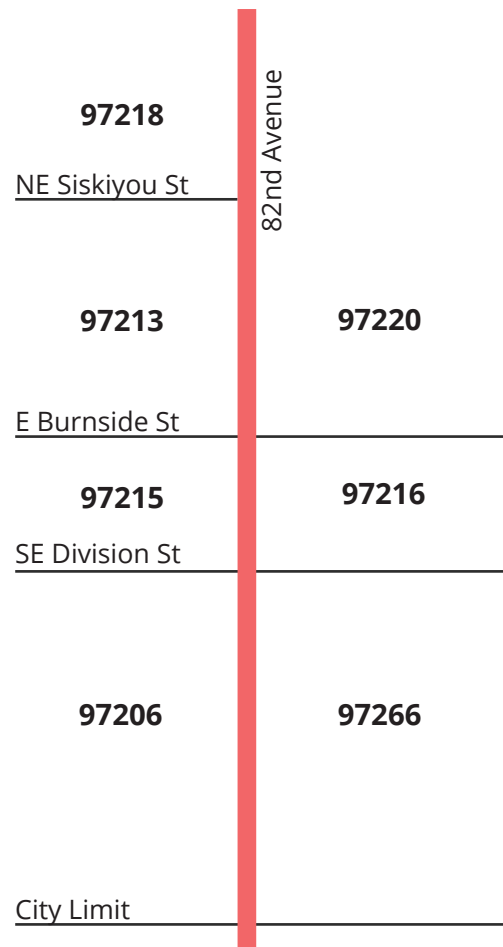
OVERREPRESENTED SURVEY RESPONDENTS	UNDERREPRESENTED SURVEY RESPONDENTS
People who identify as White	People who identify as: <ul style="list-style-type: none"> • Latinx or Hispanic • Asian • Black or African American
People who speak English at home	People who speak Vietnamese or Chinese at home
People who own their homes	People who rent their homes
People who are between 30 to 64 years old	People who are: <ul style="list-style-type: none"> • Under 18 years old • Between 18 to 29 years old • 65 years old and older

Responses by geography

Survey participants were asked to identify their home zip code. Zip codes adjacent to 82nd Avenue include:

- 97206
- 97213
- 97215
- 97216
- 97218
- 97220
- 97266

The **majority of the survey respondents (74%, 1,465 people)** identified their home zip code as being adjacent to 82nd Avenue.



What's next?



Construction for some of the Critical Fixes projects for 82nd Avenue will begin in summer 2023.

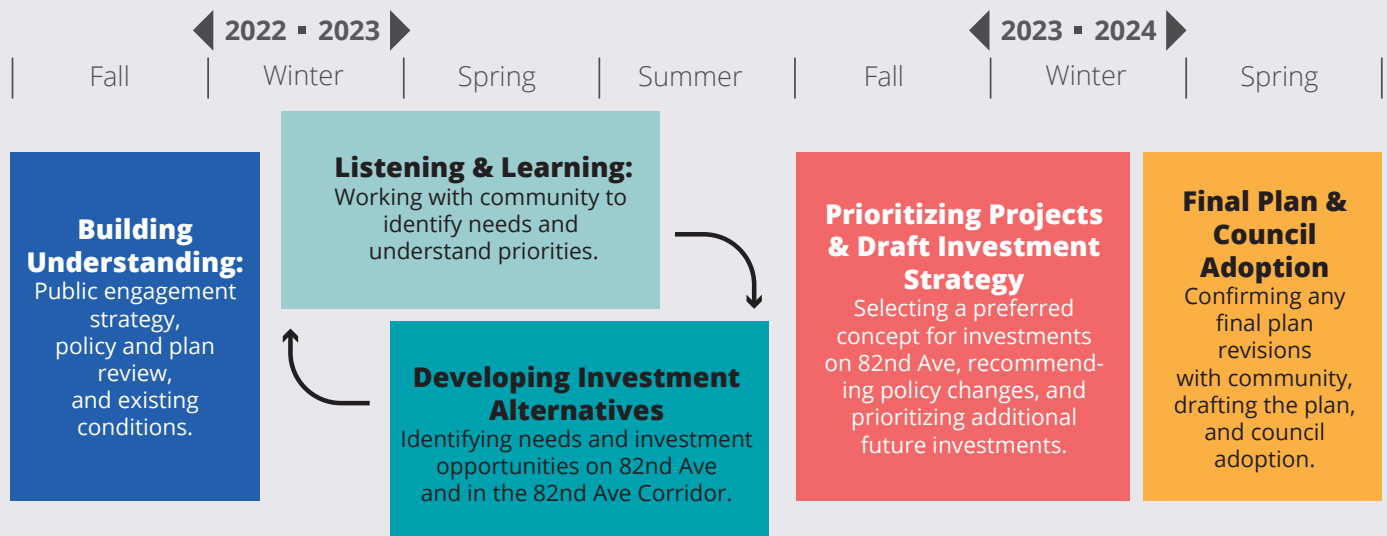
The first improvements slated for construction have entered the early stages of the design phase, during which PBOT staff will engage with property owners and residents along the corridor and offer opportunities for feedback on various aspects of the project's design. (See the "Critical Fixes" section on page 1 for more information.)

Beyond the Critical Fixes investments, more improvements will be coming to 82nd Avenue through the 82nd Avenue Civic Corridor Investment Strategy.

In 2023, PBOT will kick-off a series of community engagement opportunities to confirm the priorities shared in this document, learn more details about the challenges people experience on 82nd Avenue, and start developing ideas for future investments on 82nd Avenue. Dates will be announced soon for a series of in-person and online listening and planning sessions on the improvements to 82nd Avenue.

For the latest information about the Building a Better 82nd Program, visit: portland.gov/82nd-avenue.

82nd Avenue Civic Corridor Investment Strategy Timeline



Questions or comments?

Contact us at:

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▶ 503-865-8282

Learn more at portland.gov/82nd-avenue



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