

PORTLAND URBAN FREIGHT COORDINATOR

PORTLAND BUREAU OF TRANSPORTATION

PBOT is seeking a dedicated professional to serve as the City's freight expert, helping Portland keep goods moving while navigating pressing issues of climate change, safety, equity, and competing uses of the right of way.

Who should apply?

We are looking for qualified applicants who have worked in the public sector, academia or private sector as planners, urban designers, transportation professionals, or freight/logistics experts.



What is the role of the freight coordinator?

- PBOT's new **Urban Freight Coordinator** will oversee our evolving understanding of urban goods movement in the region and shape PBOT's freight-related work program (specifically policy, projects and design) to make sure that our freight initiatives contribute to a Portland that is more equitable while also reducing carbon emissions.
- Finalizing the development of 2040 Freight Plan, which is currently underway, to shape our investments and initiatives for the next 20 years.
- Articulating the importance of freight and defining projects that facilitate goods movement while also complementing PBOT's goals for Vision Zero, prioritizing people-movement, and community health and livability.



More about the Complete Streets Team in PBOT Planning

The **Urban Freight Coordinator position is on the Complete Streets team**, which helps the Bureau translate policy into the physical realm. The section leads the preparation and integration of modal plans, which guide investment strategies. They advise the Bureau on how to allocate space in the right of way to address the needs of all roadway users, reviews project designs, and identifies investments to complete the transportation system.



Team members serve as change agents within PBOT and modal experts for bureau programs, capital projects, and Council commissioned modal advisory committees. The team develops and administers tools to guide implementation of complete street policies to determine priorities and trade-offs and maximize outcomes from Bureau projects and programs.



How is PBOT Rethinking Freight in the 2040 Freight Plan update?

PBOT's original freight master plan, adopted 15 years ago, focused heavily on Portland's role as Oregon's primary freight hub, where vital highway, railroad and marine freight routes converge. **Over the past decade, e-commerce retail has grown sharply as a share of overall retail sales, shifting freight traffic patterns** and increasing complexities of last-mile delivery, i.e. the final step in a product's journey from warehouse to the customer's doorstep.



This shift has only accelerated during the global pandemic, with online retail sales growing a massive 40.5% while in-store sales grew by just 1.7% in the first nine months of 2020. This is increasing pressure on the urban street network to accommodate the growing volume of goods on all streets across the city. At the same time, the types of delivery vehicles are evolving, whether by small delivery vans, cargo bikes and emerging technologies like drones and autonomous vehicles.

New strategies are needed to optimize the use of the roadway curb zone for loading, such as time of day and digital reservation options. The rise of e-commerce is also changing land use patterns with increase in fulfillment centers and distribution terminals located closer to the final consumer.

Pressing questions that the Freight Coordinator will help address, include:
How to make the case for freight in a **people-movement** centric policy environment?

How to reconcile the impacts of **goods movement** across the City with Portland's climate goals ?

How to balance freight needs in a multimodal policy environment which emphasizes **complete street design**?

How to make **data-driven decisions** on using the curb zone in a more cost-effective way?



MORE INFO

www.portlandoregon.gov/jobs

Contact: Emily Mavraganis
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Timeframe: anticipate posting job on March 22

Salary: \$65,811 - \$109,491

(Coordinator III, Non-represented)



PBOT
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