



# 2040 FREIGHT

## WHAT IS 2040 FREIGHT?



Nearly every item in your home, favorite restaurant or store has been delivered by Portland's regional and local freight system.

### What is Urban Freight Movement?

It is the distribution of commercial items ("goods") and services within the city boundaries. In an urban area such as Portland, freight moves by all modes of transportation including marine, air, rail, heavy and medium-heavy trucks, vans, bikes and hand carts.



Goods may include fresh produce, food and beverages, clothes, electronics, forest products, manufactured products, minerals, electronic components, furniture, construction materials, and delivery packages.



### Urban Freight in Portland:

More than most U.S. cities, Portland's economy is dependent on freight movement. In fact, about one in ten jobs in the Portland region are found in our freight transportation and warehousing sector, and much of our reputation is represented by what we locally manufacture and ship locally, nationally, and internationally.

At the same time, urban freight movement is being shaped by a rapid increase in e-commerce and evolving consumer trends. Particularly with the COVID-19 pandemic, the shift towards e-commerce has accelerated, a trend which is likely to have lasting effects on consumer behavior.



Image of urban freight delivery



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# 2040 FREIGHT FREIGHT CONNECTS

**PBOT**  
PORTLAND BUREAU OF TRANSPORTATION

The constant movement of goods and services is vital to everyday life to meet the individual, household, and business needs in the complex urban environment.

## About the 2040Freight Plan:

The Portland Bureau of Transportation (PBOT) is engaging community members and freight stakeholders to plan how to move goods through the city. The 2040 Portland Freight Plan (2040Freight) is an update of the City's Freight Master Plan adopted by the Portland City Council in 2006 and is part of a larger effort by the PBOT to support safe, equitable, efficient, and sustainable urban freight movement in Portland.

The 2040Freight plan will provide a strategic road map for addressing the unique challenges and impacts of moving freight, changes in urban logistics and population growth. The plan will develop strategies, actions, and projects to support this movement in ways that aim to reduce carbon emissions while advancing equity and addressing structural racism in alignment with the City's long-term objectives.

## Why is Urban Freight Important?

Urban freight movement relies heavily on the ability of commercial vehicles to move through city streets and access freight destinations, where delivery drivers will need to load/unload and deliver the goods.

And, as our population and economy grow so does our consumption and distribution of goods, with a corresponding increase in the volume of commercial vehicles that move them. As a consequence, transportation related problems including safety concerns, greenhouse gas (GHG) emissions, congestion, air and noise pollution will increase if no action is taken.



Looking for more information?  
Please visit the project website:  
[2040Freight.com](https://2040Freight.com)

- Review committee meeting materials
- View 2040Freight Video Series
- Review project materials
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Your PBOT 2040Freight project team can be reached at [2040Freight@portlandoregon.gov](mailto:2040Freight@portlandoregon.gov)