

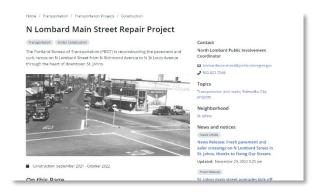
PBOT N Lombard Main Street Improvement Project Public Involvement and Outreach Summary January 2019 – November 2022

Summary of Outreach and Communications

Ongoing outreach and engagement strategies were employed to communicate with neighbors and businesses in the project area throughout design and construction of the N Lombard Main Street Repair Project. This summary outlines the events, products, and communications deliverables.

Website

Throughout the project duration, regular ongoing website updates were made to share the project's background, goals and schedule. Information about past and upcoming meetings was shared, along with a link to sign up for email updates, and contact information to reach a PI coordinator for follow up. The shortened URL is: bit.ly/LombardMainSt



Fact Sheets

A project fact sheet, available in both Spanish and English, was produced in spring 2019, which shared information about the project background and need, timeline, upcoming events, and PBOT contact information.





Fact sheet in English and Spanish



FAQ Sheet

A Frequently Asked Questions document was created to answer commonly asked questions, such as construction impacts, timing, and access to businesses and transit during construction.

Fmails

Email updates were provided to interested parties via PBOT's GovDelivery system. The email list has 1,672 recipients, and a separate business list of 134 for business-specific outreach purposes. Thirty-six project update emails were sent throughout the duration of design and construction.

Public Meetings

October 26, 2018: Project site walk with Business Boosters

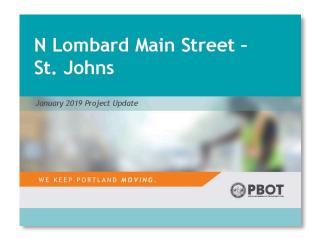
PBOT Planning and Capital Delivery staff met with Business Boosters onsite to walk the project footprint and discuss early concepts.

January 14, 2019: St. Johns Neighborhood Association meeting

A project overview was provided with information on the early design concept.

January 15, 2019: James John PTA meeting

A project overview was provided with information on the early design concept. Discussion with the PTA revolved mainly around students' school walking routes.





Presentation slides

February 20, 2019: St. Johns Business Boosters

A presentation was given to the business boosters, with time for discussion and Q&A.

May 23, 2019: Design Concept Open House

- Invitations mailed to 7,427 addresses in St. Johns
- Held at James John Elementary School
- Approximately 25 attendees



A public open house was hosted for area stakeholders, through users, and interested parties. Approximately 25 members of the public attended the event to learn more about the project and its schedule, review design plans, and ask questions about implementation, design proposals, and impacts to the area. The venue was ADA-accessible, and a Spanish-speaking staff person was available onsite to assist any attendees at the event.





Q&A and display boards at the open house

Attendees were encouraged to ask questions and provide comments on comment forms or on notes posted to the charts.





Display board graphics illustrating the street changes and improvements

Notification of the open house was provided via an announcement mailed via USPS to 7,500 residences and businesses within the project area (bilingual Spanish/English). Bilingual Spanish/English outreach staff visited over 70 businesses along North Lombard in early May to explain the project and invite them to the open house. Notification was posted to the project webpage (bit.ly/LombardMainSt), the BikePortland webpage, Nextdoor, and PBOT's Facebook account.

May-June 2019: Online Survey for Community Members

An online survey was available via the project website between May 23 through June 14, 2019. Twenty responses were received to weigh in on traffic signal and sidewalk extension preferences.



June 18, 2019: Business Focus Open House at James John School

A business-focused meeting was offered for area proprietors to ask questions and share concerns.

July 20, 2019: Cathedral Park Jazz Festival Information Table

JLA Public Involvement staffed a community engagement information table about the project at the Cathedral Park Jazz Festival from 12 to 4 pm. Twenty-four attendees visited the table to learn about the project, ask questions, and sign up for email updates.

October/November 2020: Online Survey for Businesses

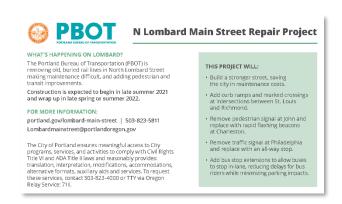
Businesses were asked about their construction preferences, access locations and needs, special event considerations, general opinions on PBOT, and to share comments about the project or other concerns. Fifteen responses were received from area businesses.

July 2021: Upcoming Construction Handout

An informative flier was created to notify area stakeholders of upcoming construction. These were made available at businesses for customers to take for more information.

September 2021: Q&A meetings

- 9/22/2021 Meeting four local businesses attended
- 9/23/2021 Meeting four local businesses attended



Questions at these meetings primarily revolved around logistics and the effects to businesses during construction.

November 2021: Upcoming Construction Postcard

A postcard was sent to the project area to notify neighbors of upcoming construction impacts.







Postcard

July 2021: Lawn Signs

Fifteen signs were placed along the corridor to announce the start of construction.

March 2022: I Dig St. Johns campaign

Supplied I Dig St Johns stickers, mini hardhats and vests to the Boosters to promote businesses being open during construction.





Throughout construction

Outreach staff delivered Open During Construction signs to any business requesting one.





Construction Photos













bit.ly/LombardMainSt