

PBOT

PORTLAND BUREAU OF TRANSPORTATION

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**Northwest Parking District
Stakeholder Advisory
Committee (SAC)**

Friendly House, 1737 NW 26th Ave,
Portland, OR 97210, Zoom
February 18, 2026
5:00 p.m. - 6:30 p.m.

To watch meeting recording go to:

https://us06web.zoom.us/rec/play/1ZZDwJGYKk0FGvgWUm0LRFue_cAzYfMLSCzm9LUA2_GdzO51tkZ1Ck8ErNibXeIRSKkbu59XLPSuVF0h.FY9aB3bSi0354qW1

Meeting Summary

Members in Attendance

Amy Spreadborough, Chair (Northwest Business Association)
Erica Stewart (At-Large)
JoZell Johnson (Northwest Business Association)
Steve Pinger (Northwest District Association)
Will first (At-Large)
Victoria Via (At-Large)

Members Absent

Jay Ternberg (Northwest Business Association)
Todd Zarnitz (Northwest Business Association), Vice Chair
Greg Theisen (Northwest District Association)
Parker McNulty (Northwest District Association)

Portland Bureau of Transportation (PBOT) Staff

Stanley Ong, Parking Program Specialist
Liza Farr
Erika Nebel
Owen Roncelli (RWC)
Christine Moses (EI)
Cadence Purdy (EI)

Public In Attendance

Juliet Heims

Welcome

Amy started the meeting and welcomed attendees. Christine led the group in a centering exercise and reviewed the mission statement and community agreements. The meeting objectives were to share 2025 NW Parking Study findings and discuss 2025 NW Parking District Parking Study Recommendations.



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Last Meeting Recap

Stanley shared that the last meeting focused on the proposed zone M subzone boundaries, including one large subzone south of NW Lovejoy St., and NE and NW subzones on either side of NW 23rd Ave. The NW subzone has lower parking occupancy rates. Employees that work on NW 23rd Ave. will have an easier time finding parking in the NW subzone. The SAC discussed the different levers of parking management that can be utilized within the subzones. This topic will be revisited next month.

Key discussion points:

- *How do you determine priority users in any given area?*
 - The city evaluates the mixture of zoning in the area and current ground level use. The SAC discusses current users and makes prioritizations recommendations for areas.
- *Why are NE and NW included in the same subzone? They seem like different commercial/retail/residential environments.*
 - Everything south of NW. Lovejoy St. is included in one subzone. North of NW. Lovejoy St. is broken into two areas with NW 23rd Ave. being the dividing line between NW and NE.
- *What happens once we break the parking district into subzones? Will there be different requirements regarding the length of parking in each subzone?*
 - The SAC will discuss the priority user groups for each of the three subzones and how different parking management strategies will be considered for the three subzones. These strategies could include looking at length/hours of parking.

2025 NW Parking District Parking Study Findings

Key presentation points:

- Owen provided the SAC with comparisons to 2024 findings.
- The time of day for data collection was shifted to 8am-10pm to see how parking occupancy is at nighttime. 11 hours of the day were over 70% occupied (10 in 2024) and occupancy stays up in the evening hours. Parking occupancy was highest around noon with 75% of stalls occupied across the district.
- The average stay for visitors is 2 hours and 55 minutes.
- Owen shared a heatmap of parking occupancy throughout the district. 37% of sampled block faces had constrained parking. 68 block faces were constrained south of NW Lovejoy St. compared to 50 north of NW Lovejoy St.
- The number of visitor trips has decreased slightly, but visitors are staying for a slightly longer time in the district. 9% of visitors are parking for 5 hours or more.
- 9% of vehicles in the district are re-parking.
- Noncompliance rates for meters are above recommended levels at 12%. Non-compliance is difficult to enforce, and 4-hour parking spots allow people to re-up their parking.
- Permit distribution is similar to 2024 numbers. 56% of total permits are income-based. This study was conducted before changes were made to residential permit requirements.

Key discussion points:

- *What is the asterisk referring to?*
 - The asterisk is flagging the low number of 2-hour stalls within the district.

- *Were there any ongoing events happening during the study period?*
 - Movies were showing at Cinema 21 but there were no games at Providence Park during the parking study.
- *Is the average parking duration time based on observation from data collectors?*
 - Yes.
- *Did data collectors observe any meter enforcement during the study?*
 - No, they did not.
- *What does unique mean in this context?*
 - Unique refers to the license plate itself – individual trips made by a single license plate.
- *Did you break up the average duration of metered vs. non-metered areas?*
 - Duration is broken out by stall type. For Zone M permit use we measured the percentage of occupied spaces hourly.
- *Is parking noncompliance an enforcement issue?*
 - Not necessarily, though more enforcement can help. Parking Kitty allows for people parked at 4-hour meters to re-up their parking. This is against the rules for 2-hour and 30-minute meters.

2025 NW Parking District Parking Study Recommendations

Key presentation points:

- Recommendations include:
 - Breaking the parking district into subzones.
 - Extend enforcement hours, more enforcement on 2-hour and 30-minute stalls.
 - Preserve and increase short-term (2-hour) pay-to-park stalls.
 - Reduce permit stalls in proximity to commercial corridors to free up parking for visitors.
 - Eliminate four existing 1-hour signed stalls, eliminate outlier no-limit stalls, and replace signage for stalls missing signage.
- PBOT is considering converting 4-hour stalls to 2-hour stalls on six block faces. Stanley shared the current configuration of parking stalls and a couple of options on which stalls to convert to 2-hour stalls.
- The SAC will revisit parking study findings and recommendations after providing a final temperature check on subzones.

Key discussion points:

- Many SAC members expressed support for more enforcement and shared adding more regulation with no enforcement increases overstays of limits. One SAC member shared that 34% noncompliance for 30-minute stalls is quite high.
- Some SAC members shared that faster turnover is not necessarily what the business community or residents are looking for. They also recommended not making changes of 4-hour stalls to 2-hour stalls until subzones are finalized.
- Some SAC members shared that the objectives feel unclear on what the district is working towards. Is it being more human/pedestrian friendly or is it about convenience for parking? SAC members would like more input from businesses and residents on parking impacts so they can provide solutions the district wants.

- SAC members shared that there is little public support for extending parking enforcement later in the evening.
- Some SAC members emphasized the importance of opening shared off-street parking for visitors.
- *Has anything changed since the mayor reversed meter extension in October?*
 - Pay-to-park hour extension is not in PBOT's proposed budget. PBOT may consider having extended meter hours in specific areas of nighttime activity, but this is just an internal conversation at this point.
- *Is there anything we can do to raise visibility on the need for enforcement?*
 - Funds are not available in the budget currently. PBOT staff continue to share the need for enforcement with decision-makers.

Public comment

- No public comments were made.

New Business

- The next SAC meeting will be on March 18, 2026, and will cover subzones.
- Stanley introduced Liza Farr who has been recently hired by PBOT to help manage existing parking districts. Liza moved here from Rhode Island and has a background in transportation planning. Prior to PBOT, Liza worked on on-street parking management in Providence. Liza will eventually become the PBOT liaison for the district, and Stanley will be available for support. As Liza becomes familiar with the work, Stanley and Liza's involvement in each committee will change.
- Stanley and Liza are working on work planning for the parking district with Amy and Todd.
- Erika, Liza, Stanley, and Christy are meeting next week to discuss the next steps on shared parking.
- PBOT is holding open houses for funding options for the bureau. There will be an open house for each city council district, and District 4's open house is tomorrow. The open house includes a virtual option. One SAC member recommended including a more central location for future open houses.
- The Streetscape Working Group has recommendations to share with the committee at a future meeting.
- Stanley has submitted names for appointments for the new committee members and liaison to the PBOT director and is awaiting final approval.

Action Items

- PBOT to email out open house information.
- Steve to share Streetscape Working Group agenda item recommendations with Amy and Todd.

Adjourned at 6:33 p.m.