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Jo Ann Hardesty Commissioner Chris Warner Director

Memorandum

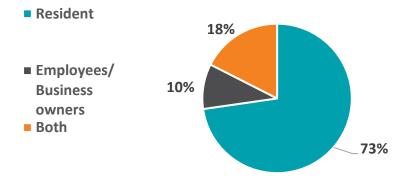
To: the Eliot Parking Task Force From: Kathryn Doherty-Chapman, Project Manager, PBOT Parking Operations Date: December 28, 2022 RE: January meeting materials

Eliot Parking and transportation survey findings

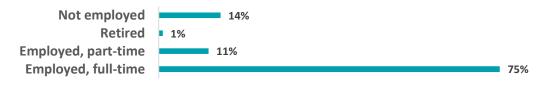
1. Who took the survey?

• 297 complete responses between September and December 2022

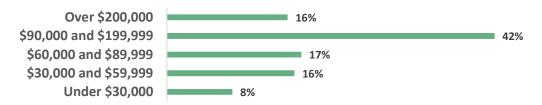
- Note, not everyone responded to all questions.
- This is a statistically viable response rate for the population in the Eliot neighborhood at 95% confidence level.



Employment status all respondents n=225



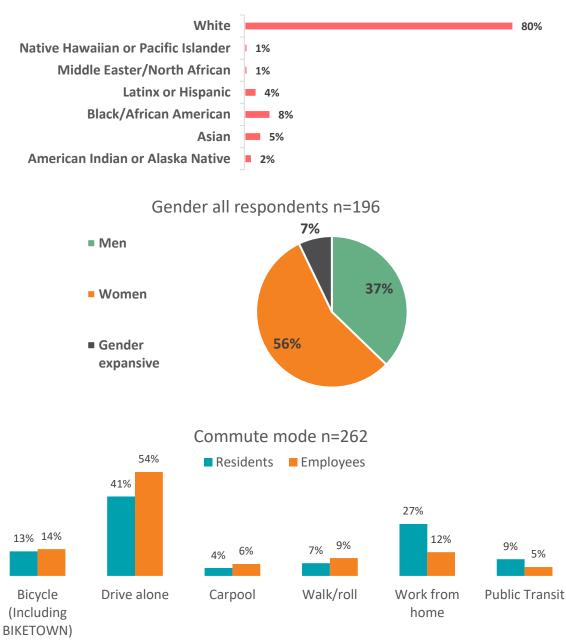
Household income all respondents n=225





n= the number of responses to that question

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All Respondents Ethnicity/Race n=220

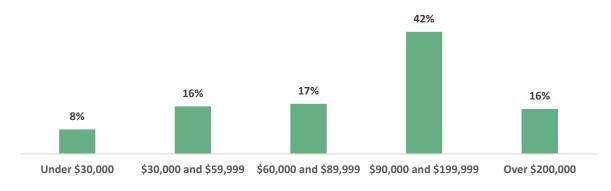
Summary

- There were significantly more responses from residents than employees and business owners.
- The respondents' demographics generally track with the Portland data in terms of race, ethnicity, income, and gender.
- More employee respondents drive to work than residents (41% versus 54%), resident respondents were more likely to take transit to work (9% versus 5%) which is lower than the citywide average
- Both employees and residents' respondents' bike to work more than the citywide average (~14% versus 5%)

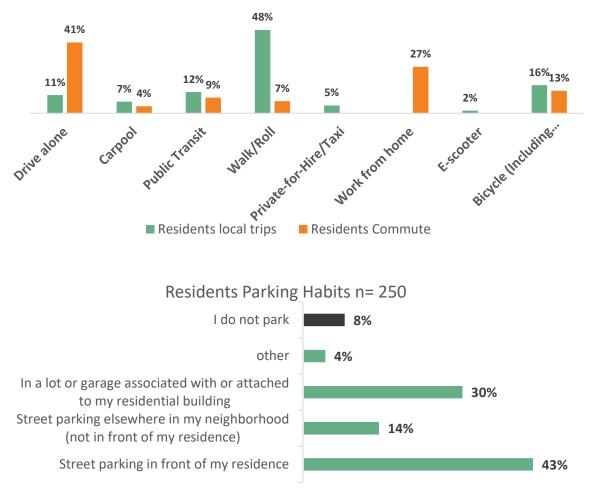
2. Residents



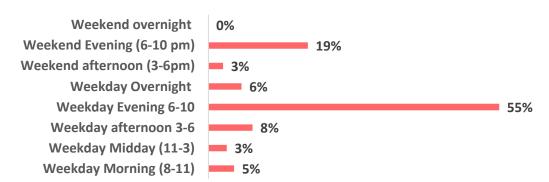
Residents Household income n=225



Residents Travel Habits n=197 Note, non-commute trips could be multiple options, most residents report using multiple modes for local neighborhood trips



Residents report when it is "Diffcult to park on-street" n=143

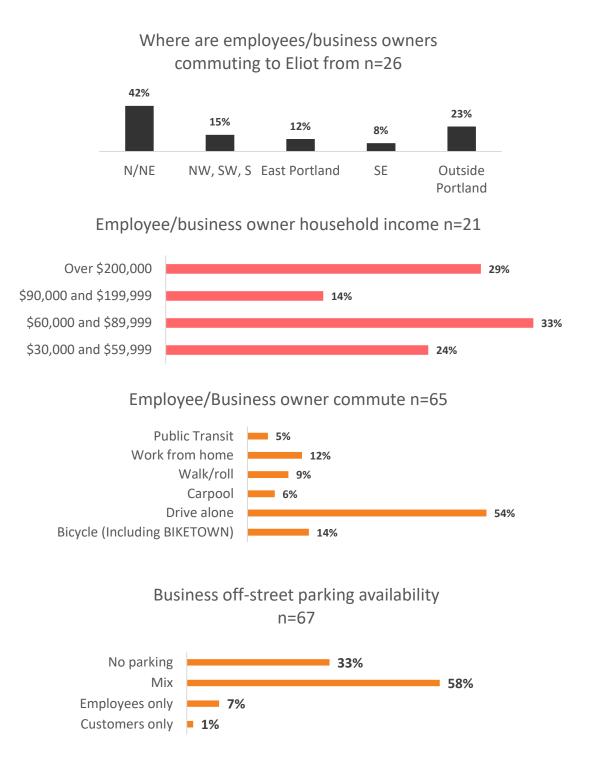


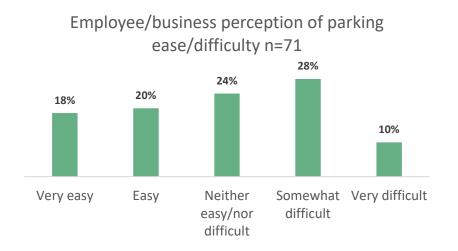
Summary

- Resident respondents' demographics are in line with the Census data demographics of the Eliot neighborhood in terms of race and income.
 - There were slightly fewer Black respondents (9% versus 11%) and more white respondents (78% versus 80%) than the census data reports for the area. Respondents generally had higher incomes than the census data for the area (median HH income is \$60,781).
 - Respondents were more likely to own household vehicles than the census data reports for the area (6% versus 35% have 0 household vehicles).
 - Residents commute by driving alone significantly less than the city (41% versus 60%) and bike more than the city overall (13% versus 5%).
 - Respondents were more likely to live in smaller households than the census data for the area reports, with 70% of respondents living in 1-2 person households.
- 57% of resident respondents do not have off-street parking or park on the street.
- 47% of resident respondents reported that parking is either somewhat difficult to find or very difficult to find overall.
 - The most common time that residents reported difficulty finding parking is on weekday evenings 6-10 p.m.

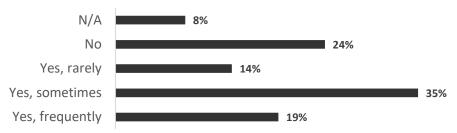
3. Business/Employee responses n=67*

*The small sample size is not enough to draw conclusions

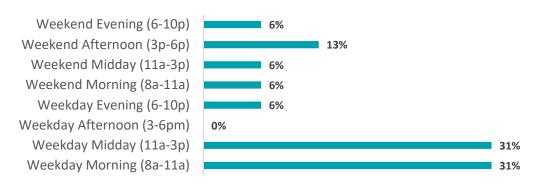




Do businesses hear from customers they find parking difficult to find? n=37



Business owners/employees reported most difficult time parking n=16



Summary

- A significant number of employee respondents commute from North and Northeast Portland (42%)
- Employee respondents drive alone to work at a slightly lower rate than the city (54% versus 60%)
- Significantly more employee respondents' bike to work in Eliot than the city average (14% versus 5%)
- Employee/business owners' incomes were slightly higher than resident respondents but overall, fairly balanced across different income brackets.
- Employees were less likely to report that parking was difficult than residents 38% versus 47% residents.
- A third of employees/businesses did not have any off-street parking. The businesses that did mostly offered to both employees and customers.

Comments concerns Forthcoming