

PBOT

PORTLAND BUREAU OF TRANSPORTATION

1120 SW Fifth Ave, Suite 1331, Portland OR 97204
Phone: 503-823-4000 Portland.gov/Transportation

Boise Parking Plan Stakeholder Advisory Committee Meeting 7

Date: Tuesday, November 28, 2023

Time: 6:00 PM – 7:45 PM

Location: Zoom

<https://us06web.zoom.us/j/82896267178?pwd=ckN4dUFDeVhKZ3pYV1RtaDFzWDBWdz09>

Meeting ID: 828 9626 7178

Passcode: 842685

Meeting called by: PBOT

Attendees: Boise Parking committee members, PBOT: Rae-Leigh Stark, Stanley Ong, Kathryn Doherty-Chapman;
Consultants: Dr. Christine Moses, Rick Williams, Owen Ronchelli; and members of the public

Please read:

- North Portland – Boise Neighborhood Parking Assessment
- Boise Transportation and Parking Survey Findings

Objectives:

- Understand parking survey responses and neighborhood history
- Confirm project values
- Start working group planning
- Confirm future committee designated leadership

Time	Topic	Facilitators
5 minutes	Welcome <ul style="list-style-type: none">• Centering• Community Agreements• Welcome Rae-Leigh Stark & new committee members	<i>Dr. Christine Moses</i>
5 minutes	Agenda overview <ul style="list-style-type: none">• Walking tour debrief• Survey findings & neighborhood change presentation• Confirm core values• Working group planning	<i>PBOT</i>



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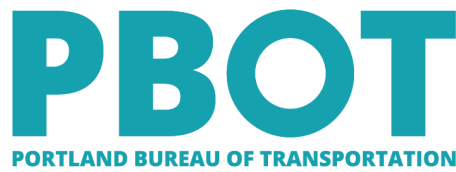
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10 minutes	Walking Tour Debrief <ul style="list-style-type: none">• Reflect on the issues we've addressed as a SAC• What are the key themes we observed	<i>Stanley Ong, Dr. Christine Moses, all</i>
5 minutes	Thoughts from the Chair/Vice-chair	<i>Jen Stack, Velmer Bridges Jr.</i>
30 minutes	Survey findings & neighborhood change presentation & discussion	<i>Kathryn Doherty-Chapman, Dr. Christine Moses</i>
20 minutes	Confirm Values Safety, the balance between users, ensuring displaced residents feel welcome	<i>Dr. Christine Moses</i>
10 minutes	Working Group Planning <ul style="list-style-type: none">• Values and Principles• Meeting Series Structure• Topical focus on the three spines of the parking district	<i>Dr. Christine Moses, all</i>
5 minutes	Committee designated leadership Volunteers for new chairs/vice-chair?	<i>All</i>
10 minutes	Public Comment	<i>Public</i>
5 minutes	Adjourn <ul style="list-style-type: none">• Next meeting date TBD (poll to determine new time will be emailed out)• Action items review	<i>Dr. Christine Moses, all</i>

You may always email Committee Leadership or City project staff with any questions, suggestions, or concerns.

- **Chair: Jen Stack** Jenstack@gmail.com
- **Vice-chair: Velmer C. Bridges Jr.** velmerdelivers@gmail.com
- **City project staff** boiseparking@portlandoregon.gov



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Boise Parking Survey Summary November 2023

This memorandum describes the survey we created to solicit feedback on parking and transportation conditions in the Boise neighborhood, our survey sample, and the results we collected from different interest groups within the neighborhood.

Survey Purpose and Sample

We created this survey to gauge resident, business owner, employee, property owner, and visitor sentiment on parking and transportation issues in the Boise neighborhood. We are considering developing strategies to manage parking demand in Boise, so we want to understand what these stakeholder groups view as challenges and opportunities for parking in the area.

We surveyed 539 stakeholders between July 13th and October 2nd, 2023.

Survey methodology

The survey instrument was an online Survey Monkey questionnaire that took about 6 minutes to complete. Translation services were available on request. PBOT mailed postcards to all area addresses (commercial and residential). PBOT staff and consultants worked with community partners such as the Boise-Eliot school PTA, Williams Business District business association, the Historic Mississippi Business Association, the Boise Neighborhood Association (NA), Self Enhancement Inc., and others to share the survey with their members via email and online. PBOT staff and consultants also went door to door to businesses and property managers to share flyers to post on bulletin boards and encourage business owners and employees to take the survey. Multi-family property managers all received emails and flyers to share with their tenants and owners and employees. Paid ads were placed online on Facebook, KBOO radio on-air and online, in the Skanner Newspaper and email lists. Social media posts were shared on Instagram, Facebook, and NextDoor as well through different partner organizations and through PBOT channels. The email list with more than 300 subscribers were also informed over the course of 4 months about the survey.

PBOT staff also attended in person the following community events where some people took the survey there or took a flyer to take online at a later date:

- Mississippi Street Fair
- Self Enhancement Inc. Homecoming concert and event
- Reclaiming Black Joy Concert at Dawson Park
- Boise NA Concert in the Park at Unthank Park
- Word is Bond Annual 5k walking tour
- Williams District Business Association business mixers
- Soul District MLK Dream Run Festival



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Who we heard from

Figure 1 shows that most respondents are residents, but many are also employees or business owners, and visitors. The resident response is statistically valid at a 95% confidence rate; however the employee and business owner response numbers are not. 2/3 of all respondents filled out the voluntary demographic questions. This is not a large enough sample size to determine any differences in responses based on demographics.

Fig. 1 Relationship to the Boise Neighborhood

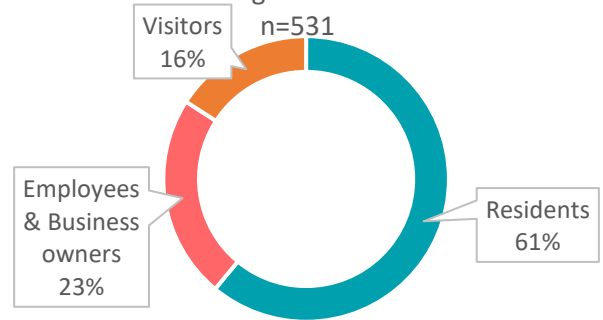


Fig. 2 All Respondents race/ethnicity
n=375

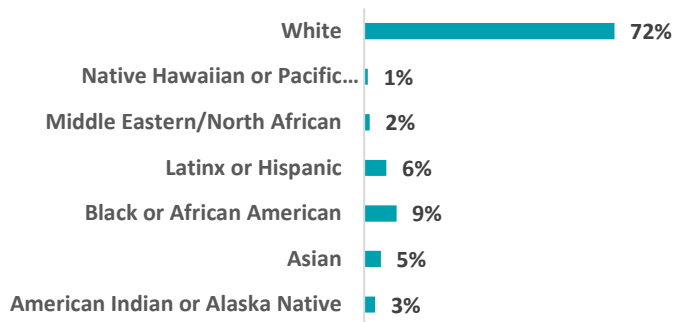
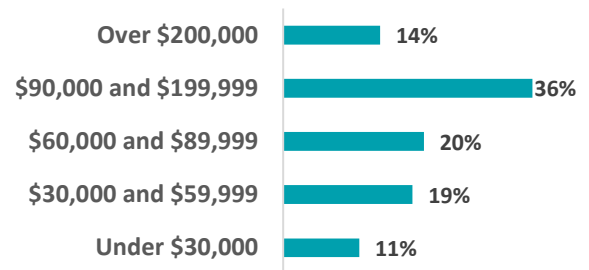


Fig. 3 Household income
All Respondents
n=364



High level findings

- Shown in figure 4 below, little over half of all respondents (53%) identified difficulty parking in the Boise neighborhood. However, other respondents said finding parking is not an issue for them.
- Most of the respondents park on-street including 60% of residents (Fig. 13), 92% of visitors (Fig. 25), and 85% of employees and business owners (Fig. 19).
- Figure 5 shows that visitors were more slightly likely to report that parking was difficult to find (60%) than residents or employees and business owners (50%).
- Survey respondents noted evenings (both weekdays and weekends) as the most difficult times to park and noted Mississippi Avenue and immediately adjacent streets as the most difficult locations to park as shown in Figure 6. This aligns with our parking utilization data.
- Visitors appear to prefer priced, convenient parking to congested, free parking as shown in Fig. 26.
- In the open ended comments we heard that residents and businesses are largely opposed to any form of priced parking.
- Safety concerns were one of the main concerns voices from all groups.

Fig. 4 How easy or difficult is it to find parking - All Respondents

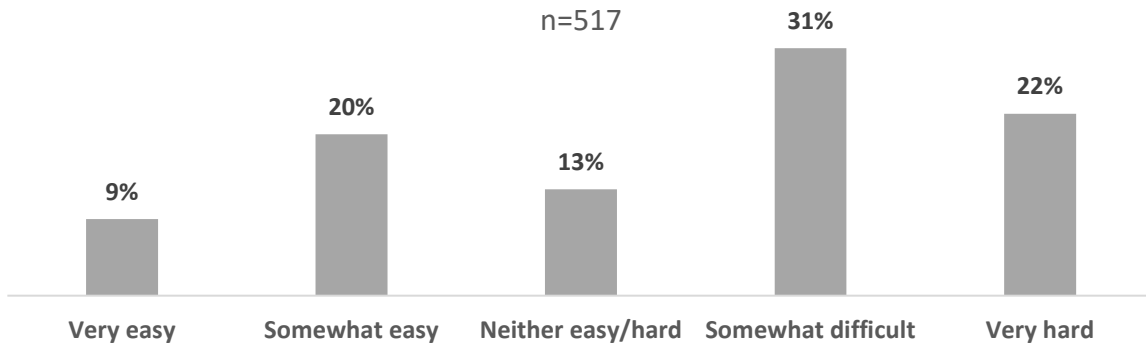


Fig. 5 How easy or difficult is it to find parking

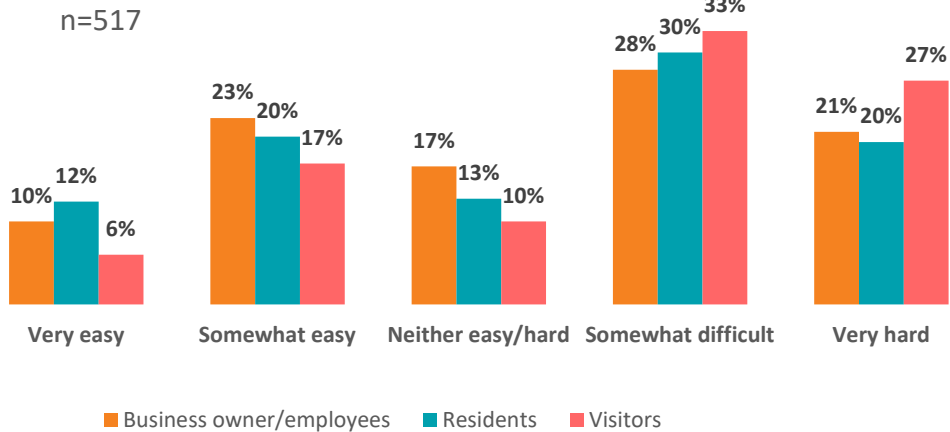
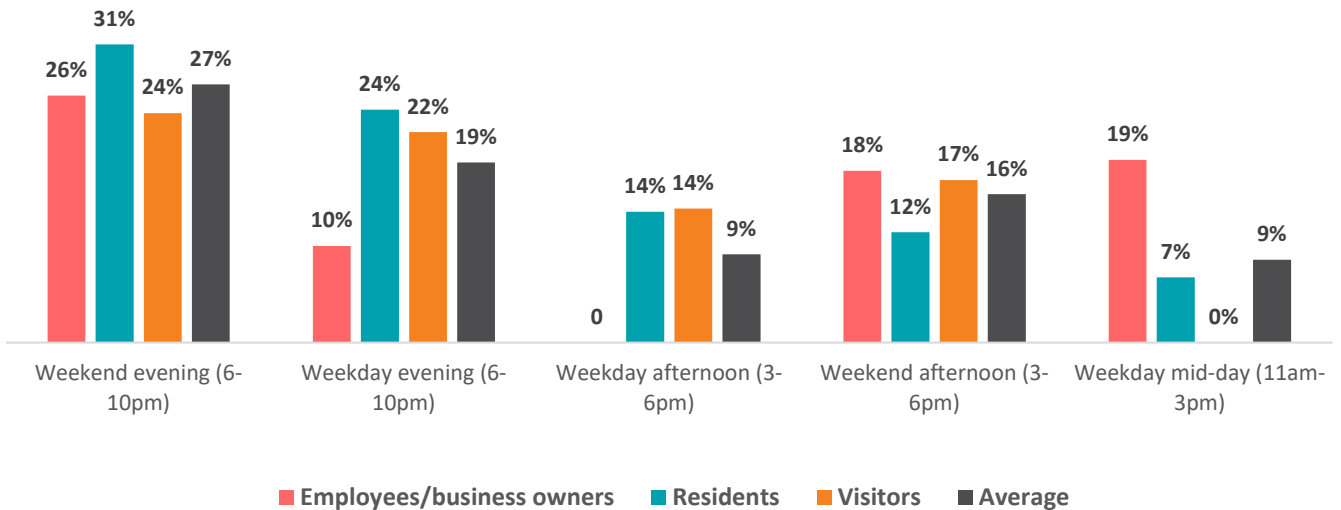


Fig. 6 Most difficult times to park

All respondents

n= 530



Residents' demographics compared to census data.

As shown in Figures 7 and 8 below, respondent demographics were largely representative of the neighborhood compared to census data for the Boise census tracts. Some exceptions to that include:

- Latinx/Hispanic residents were underrepresented significantly in this survey (4% vs. 8%).
- Black/African-American residents were slightly underrepresented in this survey (9% vs. 12%), as were American Indian/Alaska Native residents (3% vs. 5%).
- Households making between \$60,000-89,000 a year were overrepresented in this survey (21% vs. 14%)
- Households making less than \$30,000 a year were underrepresented in this survey (9% vs. 17%).

Fig. 7 Racial/Ethnic identity
Residents only versus census data
n=242

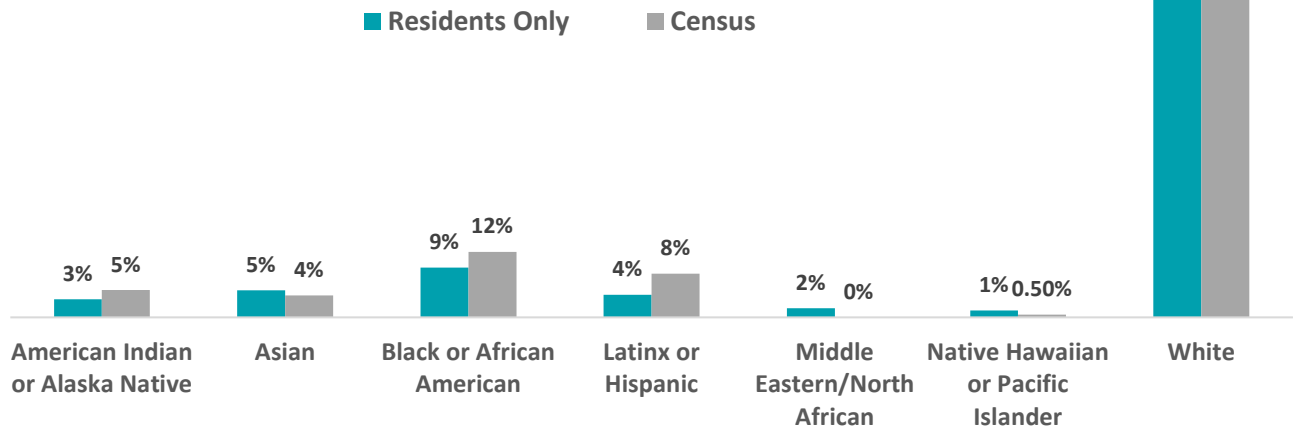


Fig. 8 Household income
Residents compared to Census data
n=246

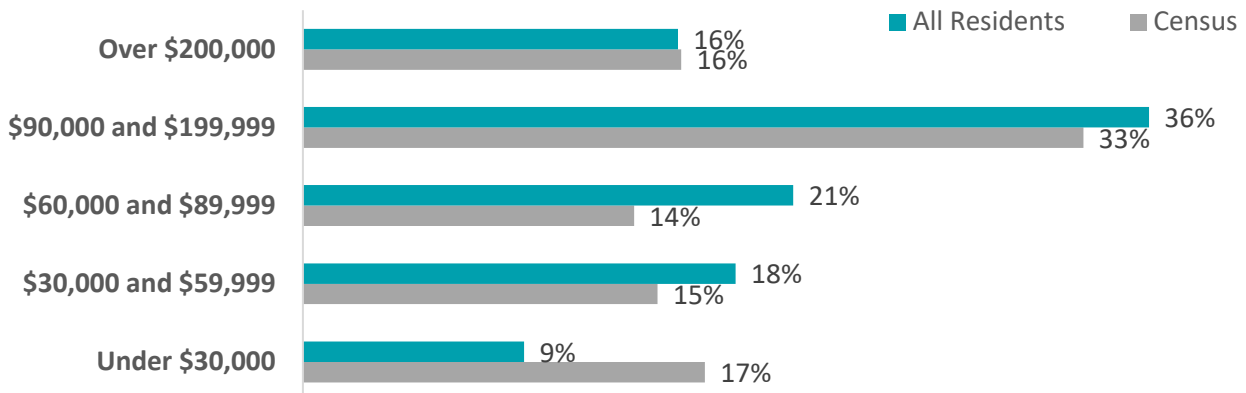
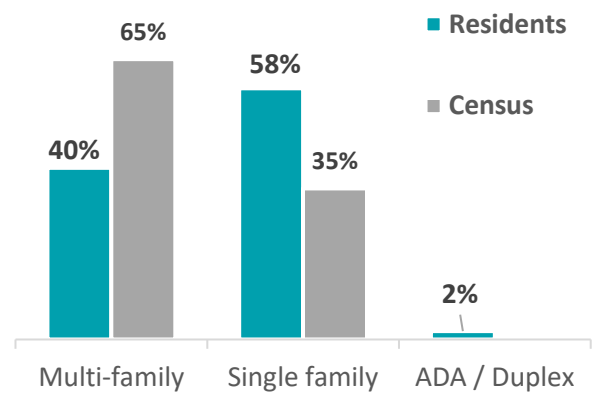


Figure 9 shows resident housing type. This survey significantly overrepresents residents in single-family homes compared to Boise area census data 58% vs 35%. Similarly underrepresents residents in multifamily by a large margin at 40% versus 65%. So, those perspectives, particularly of newer resident renters, may be underrepresented in these survey findings.

Fig. 9 Residents housing type
n=309



Resident travel behavior

- Figure 10 shows that resident respondents drive significantly less than employees or business owners and less than the Boise area census data shows for commute trips.
- 12% of employee responses reported walking for commute trips, much higher than the census data, but many respondents live and work in the Boise neighborhood.
- The survey underrepresents typical Boise area transit commuters at 7% vs. 11%.
- No employee or business owner respondents commute via transit.
- Slightly more Boise area employees/business owners commute via carpool than the Census data.

Fig. 10 Resident and Employee Commute Mode
N=444

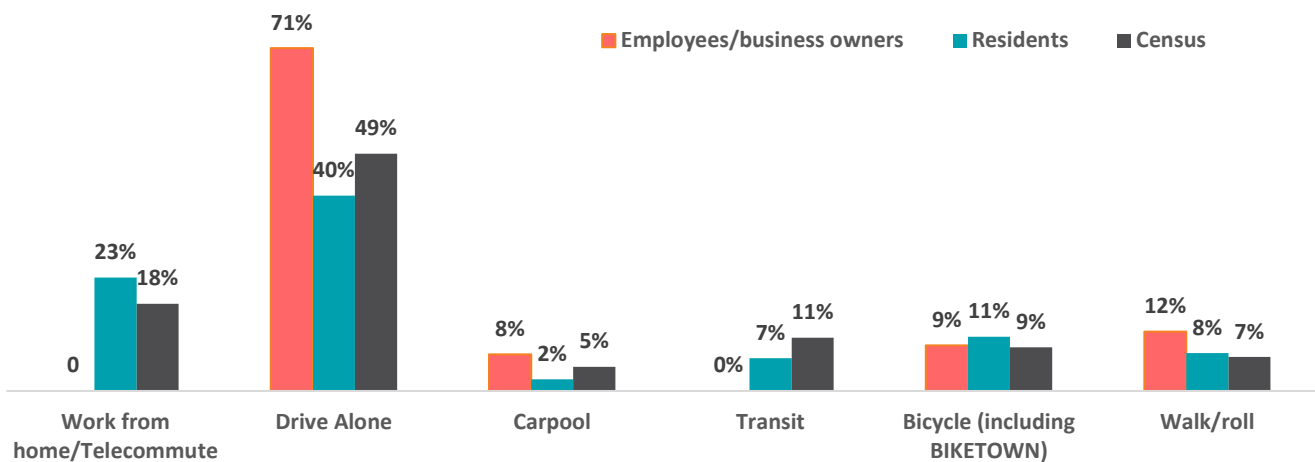
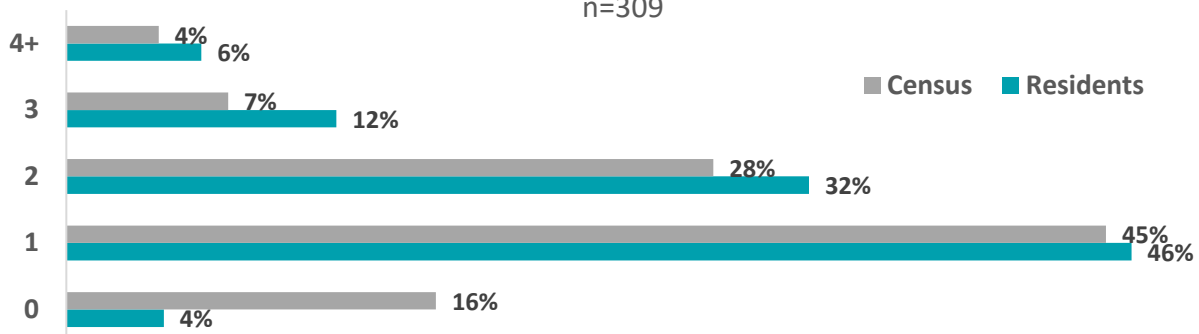
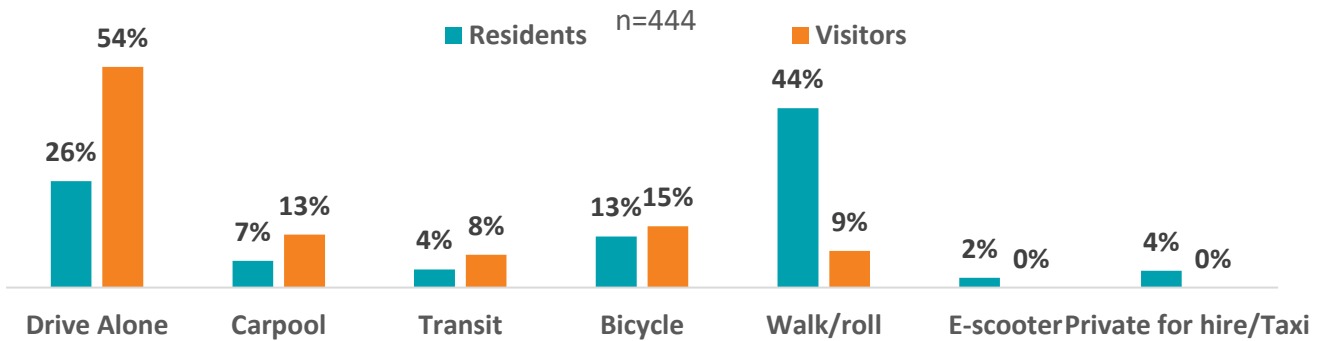


Fig. 11 Number of household vehicles. Residents compared to census data
n=309



- Figure 11 shows how many vehicles residents have versus census data. 3 car households are overrepresented, and zero car households are significantly underrepresented in this survey.
- Figure 12 shows the difference between residents' non-commute trips in the neighborhood and visitors trips to the neighborhood.
- More than half of visitors drove alone to the neighborhood, where only 26% of residents drive alone in the neighborhood.

Fig. 12 Travel mode (non commute trips) Visitors vs. Residents



Residents parking behavior and perceptions of parking

- 60% of residents park on-street versus 36% off-street like in a driveway or garage (figure 13).
- 50% of residents report it being difficult to park near their home.

Fig. 13 Where do you park at home?

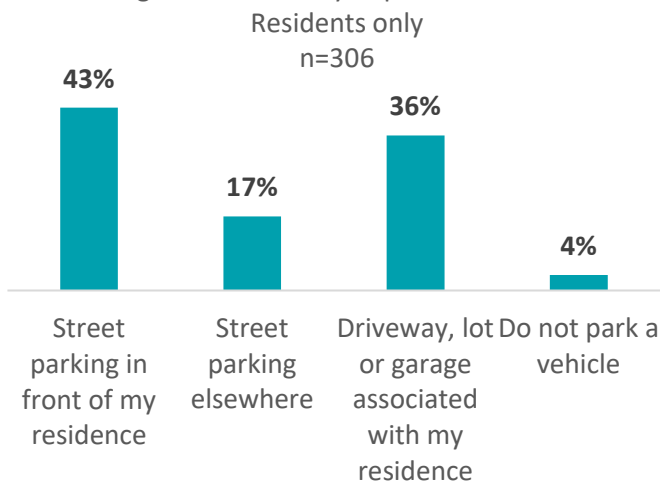
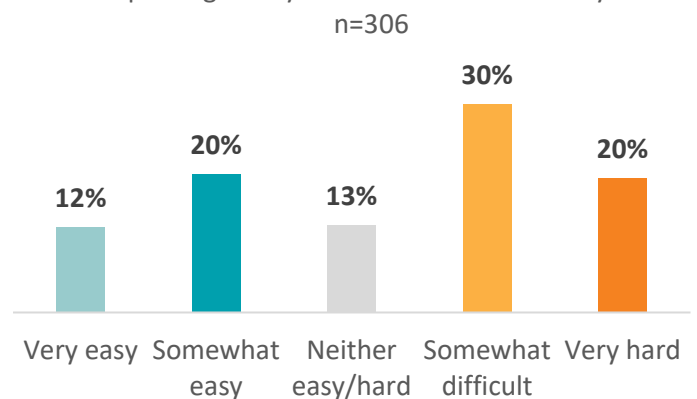


Fig. 14 How easy or difficult is it to find parking near your home? Residents only.



Top Resident Concerns

- New developments without parking are the problem.
- Parking is difficult to find.
- Traffic safety – Speeding, safety for people walking and biking especially are a concern.
- I want more parking management, like permits.
- I do not want to pay for parking.



Business owners & Employees

- Figure 15 below shows that most business owners and employees live in North or Northeast Portland and Figure 10 above shows a majority (71%) drive alone to their business.
- There are various opinions of parking availability, but about half (49%) of employees and business owners report it being difficult to find parking, and 60% said they hear from customers about it being difficult to find parking, as shown in Figures 16 and 17.
- 41% of businesses have off-street parking, and just 15% of businesses have dedicated off-street parking for employees (Fig. 18 & 19). The majority of businesses do not have any off-street parking for either their employees or customers.

Fig. 15 Employee and business owner commute start location n=125

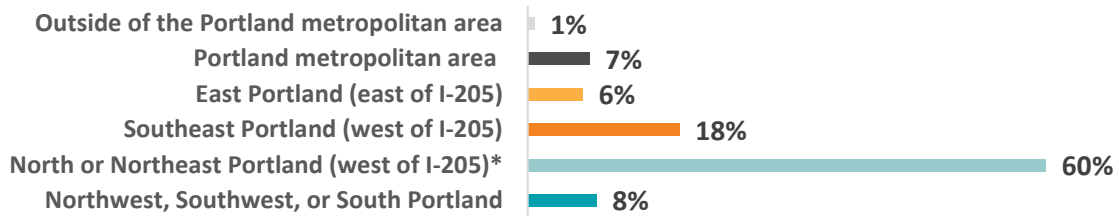


Fig. 16 How easy or difficult do business owners & employees find parking availability? n=120

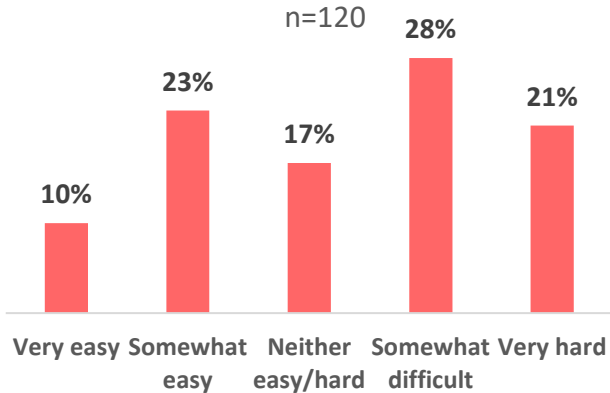


Fig. 17 Do you hear from customers that.... it is difficult to finding parking? n=106

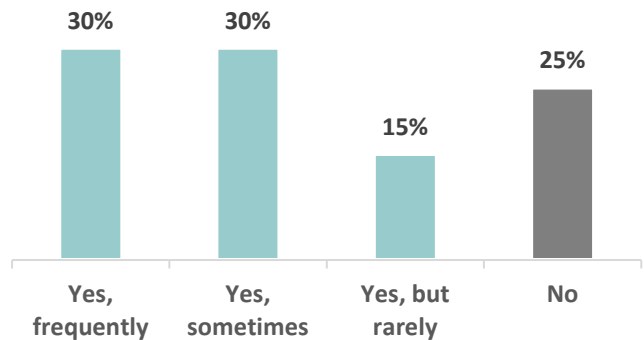
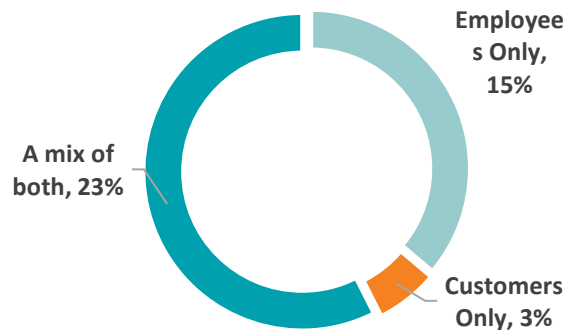


Fig. 18 Is off-street parking available? n=116



Fig. 19 Is off-street parking available for customers or employees? n=47



Top Business Concerns

- Parking is difficult to find generally.
- Don't want to have to pay for parking.
- Don't want customers to have to pay for parking, worry about hurting businesses.



Visitors

- Figure 20 shows that 67% of visitors travel to the Boise neighborhood in a private vehicle either carpooling or driving alone.
- The most common reason people reported for visiting was going out to eat or drink (84%) shown in Figure 21.
- The most common time visitors reported coming to the Boise neighborhood was weekend and weekday evenings, followed by weekend day times.

Fig. 20 Visitor's travel mode
n=86

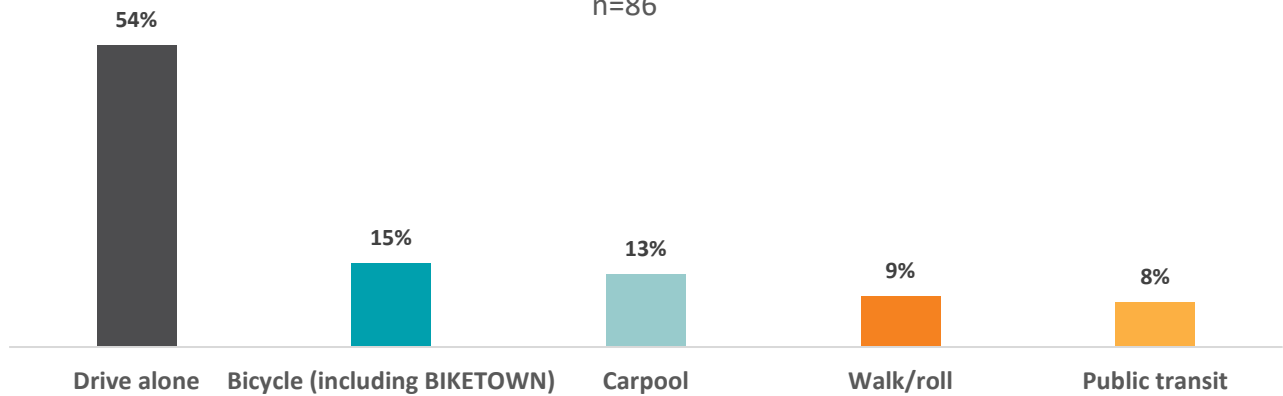


Fig. 21 Top reasons people regularly visit the area
n=86

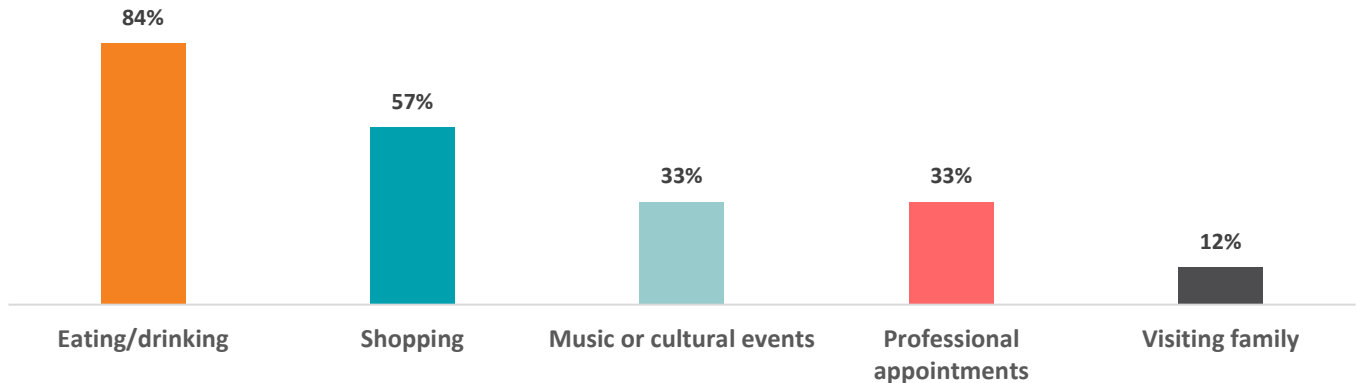
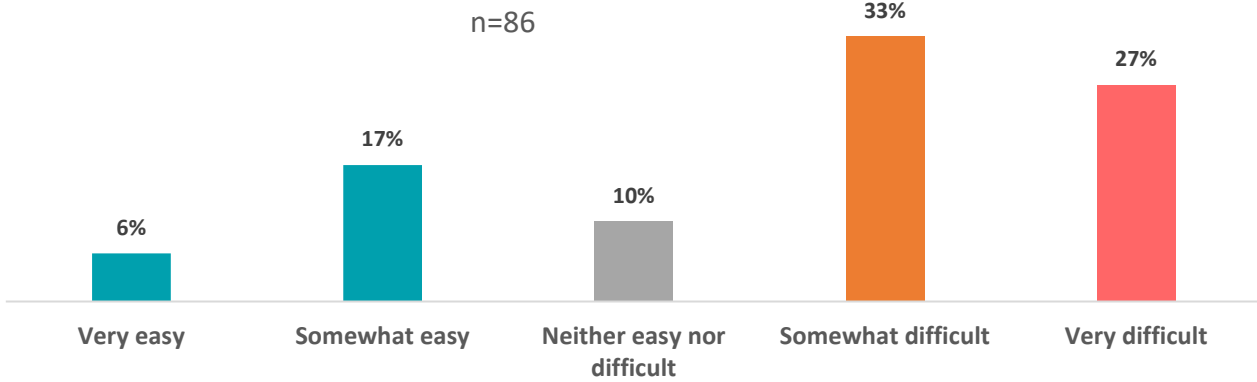


Fig. 22 How easy or difficult is parking?



- 60% of visitors reported it being difficult to find parking (Fig. 22). This aligns with the parking utilization data during the time of day when parking is most congested (weekend and weekday evening).
- Parking difficulty did cause about half (49%) of visitors to hesitate to visit the area (Fig. 23).
- However, many use a different transportation option to visit the district, with many taking transit or bicycling to the neighborhood instead of driving often (Fig. 24).

Fig. 23 Do you ever hesitate to visit the area because of parking?

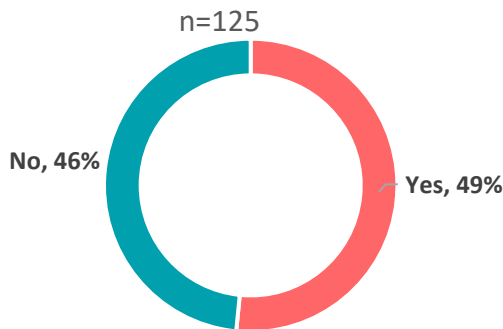


Fig.24 Transportation options used other than driving to visit Boise n=59

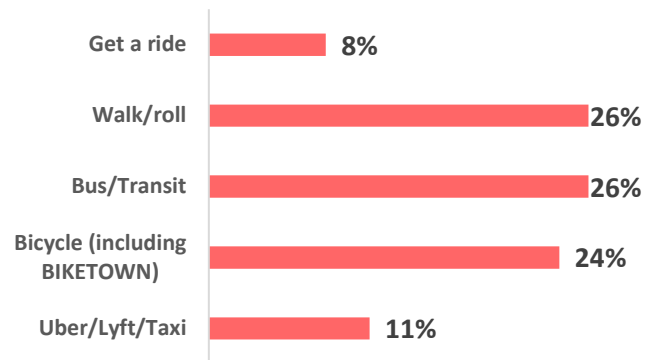


Fig. 25 Where do you parking when you visit?

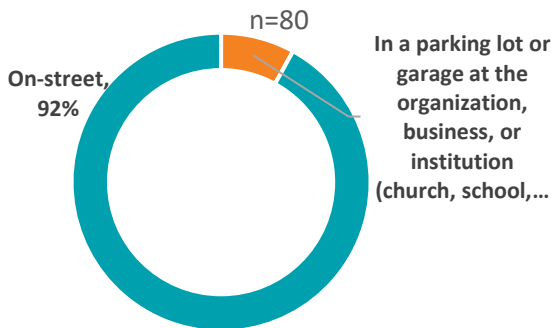
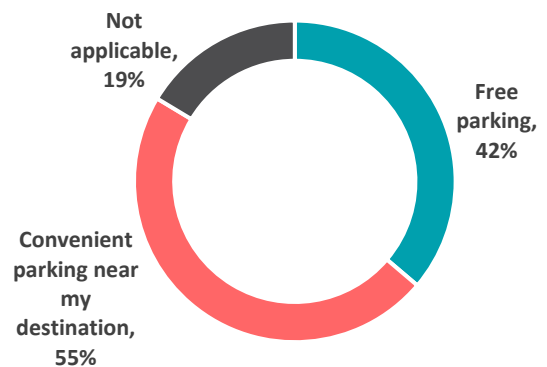


Fig. 26 What's more important? Free or convenient parking? n=89



Top Visitor Concerns

- Traffic safety overall.
- Parking is difficult to find and getting harder.
- Concerned about climate change, want to discourage driving overall.