

# PBOT Equity + Inclusion Transportation Justice RFP Info Session



*June 16, 2020*



**PBOT**  
PORTLAND BUREAU OF TRANSPORTATION

# PBOT Transportation Justice RFP Info Session



## Agenda + Presentations

PBOT Welcome

About the Transportation Justice RFP + Contracting with the City of Portland

About the PBOT + the Transportation Justice Partnership Program

Q+A

**PLEASE NOTE:** Today's session is being recorded to support info sharing with others who could not attend today.

# Speaker

---



## Jin Huang, CPPB (She/Her)

Senior Procurement Specialist

City of Portland

Bureau of Revenue and Financial Services

Procurement Services Division

(503) 823-5371

[Jin.Huang@portlandoregon.gov](mailto:Jin.Huang@portlandoregon.gov)

Link to Request to Proposals on BuySpeed:

<https://procure.portlandoregon.gov/bs/>



# PBOT Leadership

---



**Chloe Eudaly**  
City of Portland  
Transportation Commissioner

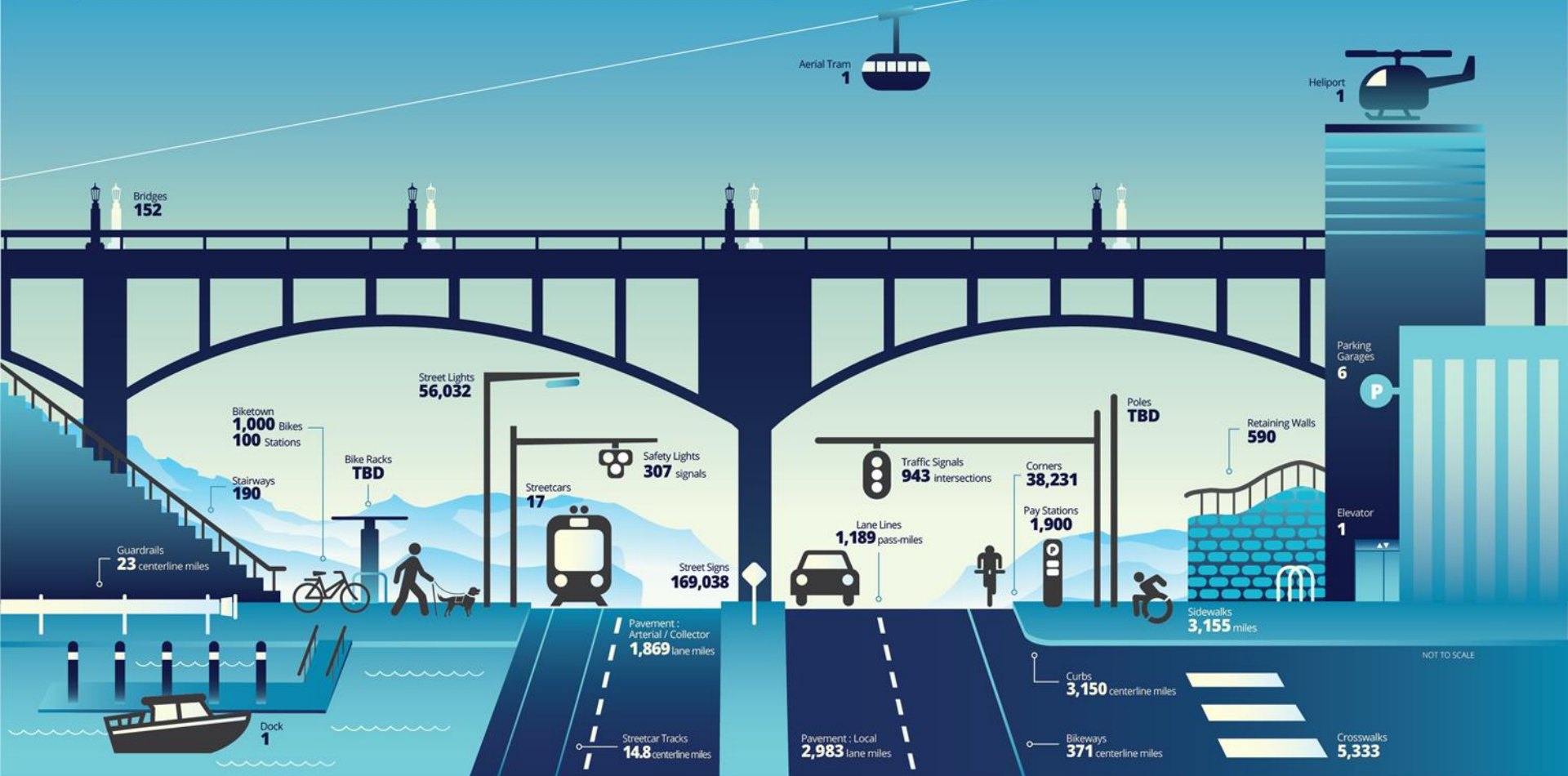


**Chris Warner**  
PBOT Director



**Millicent Williams**  
PBOT Deputy Director

**AT A GLANCE : ASSETS MANAGED BY THE PORTLAND BUREAU OF TRANSPORTATION, 2018**



The Portland Bureau of Transportation manages a transportation system valued at \$10 billion. Maintaining these assets in good working order is essential to public safety, economic vitality and livability. The City's transportation system connects people, goods and emergency vehicles to their destinations. Collectively, these assets make up a transportation system that contributes to Portland being one of the most livable cities in the country.

For ADA Title II or Civil Rights Title VI Accommodations, Translation/Interpretation Services, Complaints, or for additional information, call 503-823-5185, TTY: 503-823-6868, or use Oregon Relay Service: 711.



**PBOT**  
PORTLAND BUREAU OF TRANSPORTATION



**PBOT**  
PORTLAND BUREAU OF TRANSPORTATION

# Examples of PBOT Programs + Services

---





## PBOT'S THREE CORE GOALS



### **SAFETY**

Make Portland streets safe for everyone



### **MOVING PEOPLE AND GOODS**

Provide transportation options for a growing city



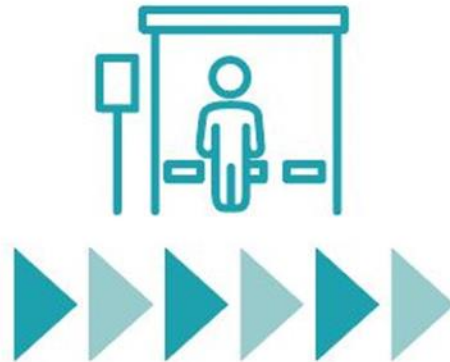
### **ASSET MANAGEMENT**

Deliver smart investments to maintain our transportation system

OVER  
**1000**  
EMPLOYEES



OWN & MANAGE  
ASSETS WORTH  
**\$13**  
BILLION



WE SERVE PORTLANDERS THROUGH  
**6 MAIN GROUPS**

- Business Services •
- Development Permitting & Transit •
  - Engineering Services •
  - Maintenance Operations •
  - Parking Services •
- Policy, Planning & Projects •



# About PBOT Equity + Inclusion

---

## Overarching Priorities

- Develop a Transportation Justice framework for Strategic Plan implementation and organizational decision making
- Clarify equity goals and improve outcomes for frontline communities
- Improve PBOT process and practices to ensure legal compliance and fulfillment of citywide obligations (Civil Rights Title VI, ADA Title II, “meaningful access,” discrimination complaints, etc)
- Continue to cultivate equity and transportation justice champions across our workforce and in community

## 5 Work Areas

1. Transportation Justice Policy, Data, Tools + Evaluation
2. Community Access + Partnerships
3. Equity Strategies for Project Delivery
4. Equity Training Program
5. Workforce Development

## PBOT Equity + Inclusion Leadership

- Irene Marion, Equity + Inclusion Manager
- Tosin Abiodun, Equity + Inclusion Coordinator
- PBOT Transportation Justice Steering Committee
- Cary Watters, Equity Contracts Coordinator

## FYI: June 2020 Statement from Director Warner

### Transportation Justice: The Work Ahead

<https://www.portland.gov/transportation/news/2020/6/11/transportation-justice-work-ahead>

# Overview of Current Community Partnership Opportunities

## SHORT-TERM PARTNERSHIPS

### COVID-19 Frontline Communities Partnership (June - October 2020)

*\$50,000 total resources available to fund proposals from multiple groups; Interest letters due June 5, 2020.*

### Pandemic Mobility Support (June 2020)

*\$50,000 total resources available; Interest forms accepted in June 2020 and will be addressed on a rolling basis*

### Black Lives Matter Art Initiative (launching Summer 2020)

*This project is in development, but generally will provide resources and public space for Black-led art and placemaking projects around the City of Portland.*

## TWO-YEAR PARTNERSHIP

### Transportation Justice Partnership Program (August 2020 - June 2022)

*Facilitated as an on-call contract up to \$100,000 per partner, per service category over two years; Applications due July 2020*





# Q: Why Partnership? Why Now?

# A: These are YOUR streets!





# Transportation Justice Partnership Program + RFP

---

## Organizational Alignment:

3-year Strategic Plan, 5-year Racial Equity Plan, Policy Development + Budget Priorities

## Service Categories

1. Transportation Justice Policy Development
2. Community Education, Engagement, Project Implementation
3. Training, Facilitation and Median Services

**Info Sessions:** June 16, 2020, 2:00pm to 3:30pm + June 30, 2020, 4:00pm to 5:00pm

## Proposals Must Include:

1. Cover Letter
2. Attachment 1 - Representations, Certifications and Acknowledgments
3. Attachment 2 - Proposer Pricing
4. Form 1: PTE Participation Disclosure Form 1
5. Proposal Response Documents

## Refer questions to:

Jin Huang, Senior Procurement Specialist

Phone: (503) 823-5371, Email: [jin.huang@portlandoregon.gov](mailto:jin.huang@portlandoregon.gov)

*Translation, Interpretation + Accessibility Requests:* [PBOTEquityTeam@portlandoregon.gov](mailto:PBOTEquityTeam@portlandoregon.gov)

# SERVICE CATEGORY I: Transportation Justice Policy Development

---

- Research and analysis of trends and disparities that impact how well Portland's transportation system serves the needs of historically underserved communities, including issues such as: Contract equity; Workforce development; Gentrification and anti-displacement strategies; BIPOC (Black, Indigenous and People of Color) safety concerns; Health disparities; Transit access and affordability; Enforcement practices and impacts; Climate equity; Digital justice; Access to housing, jobs, schools, cultural centers and economic opportunity; Disability access
- Research and recommendations for PBOT's Transportation Justice policy framework and related implementation tools
- Policy review, analysis, evaluation and recommendations related to PBOT strategic plan goal areas (Safety, Mobility and Asset Management) and other transportation topics as identified
- Review recommendations for data sets needed and measurable indicators that can track progress on Transportation Justice and equity outcomes
- Evaluation and recommendations of existing PBOT programs based on identified Transportation Justice framework and Strategic Plan policy goals
- Evaluation and recommendations of community stabilization and anti-displacement interventions and policies
- Research industry and regional transportation workforce trends
- Assist with goal setting for the recruitment, retention, promotion and succession planning for a diverse transportation workforce
- Other Transportation Justice Policy Development services as requested and defined by PBOT management

## SERVICE CATEGORY II: Community Education, Engagement + Project Implementation

---

- Develop and implement strategies to engage populations historically underserved by PBOT and the City of Portland, including but not limited to: Racial and ethnic communities; Multilingual communities; Diverse youth and aging populations; People living with disabilities; Minority business enterprises
- Develop and implement strategies to engage populations historically underserved by PBOT by mode of transportation, including diverse pedestrians, cyclists, transit riders, drivers and those reliant on ride-sharing services
- Support the engagement of historically underserved populations on PBOT public advisory bodies, focus groups, etc.
- Event planning and implementation, including but not limited to educational events, focus groups, open houses, info sessions, pop-up and community building events
- Provide childcare and youth activities for related community events
- Community-led project planning and implementation
- Evaluate and advise PBOT teams on public involvement, outreach activities
- Develop innovative workforce development initiatives and community partnerships that grow interest in professional opportunities in the transportation industry
- Assist with PBOT job recruitments and hiring panels
- Other Community Engagement services as requested and defined by PBOT management



## SERVICE CATEGORY III: Training, Facilitation + Mediation

---

- Design and implement trainings for PBOT staff focused on diversity, equity and inclusion best practices
- Facilitation and mediation within communities historically underserved and marginalized by government process and experiencing disparate impacts due to government decisions and investments over time
- Facilitation of group processes with diverse communities and staff teams to inform decision making for time-sensitive transportation projects, often in a public meeting where media may be present
- Facilitation of community engagement regarding past and current harms caused by transportation planning in Portland; understanding of impact of gentrification and displacement for communities of color, and ability to hold space for dialogue to identify what actions PBOT can take to repair past harms
- Record community engagement processes and develop reports for public distribution
- Other Training, Facilitation + Mediation Services as requested and defined by PBOT management



**Refer RFP questions to:**

Jin Huang, Senior Procurement Specialist

Phone: (503) 823-5371, Email: [jin.huang@portlandoregon.gov](mailto:jin.huang@portlandoregon.gov)

*Translation, Interpretation + Accessibility Requests or more about PBOT Equity +*

*Inclusion: [PBOTEquityTeam@portlandoregon.gov](mailto:PBOTEquityTeam@portlandoregon.gov)*

