ROSE LANE PROJECT

SW Capitol Highway

Portland Bicycle Advisory Committee April 12, 2022



ROSE LANE

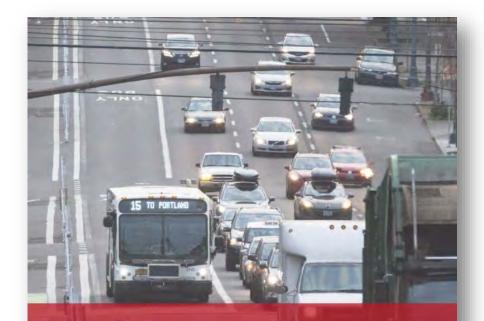


Project Overview



The Rose Lane Project

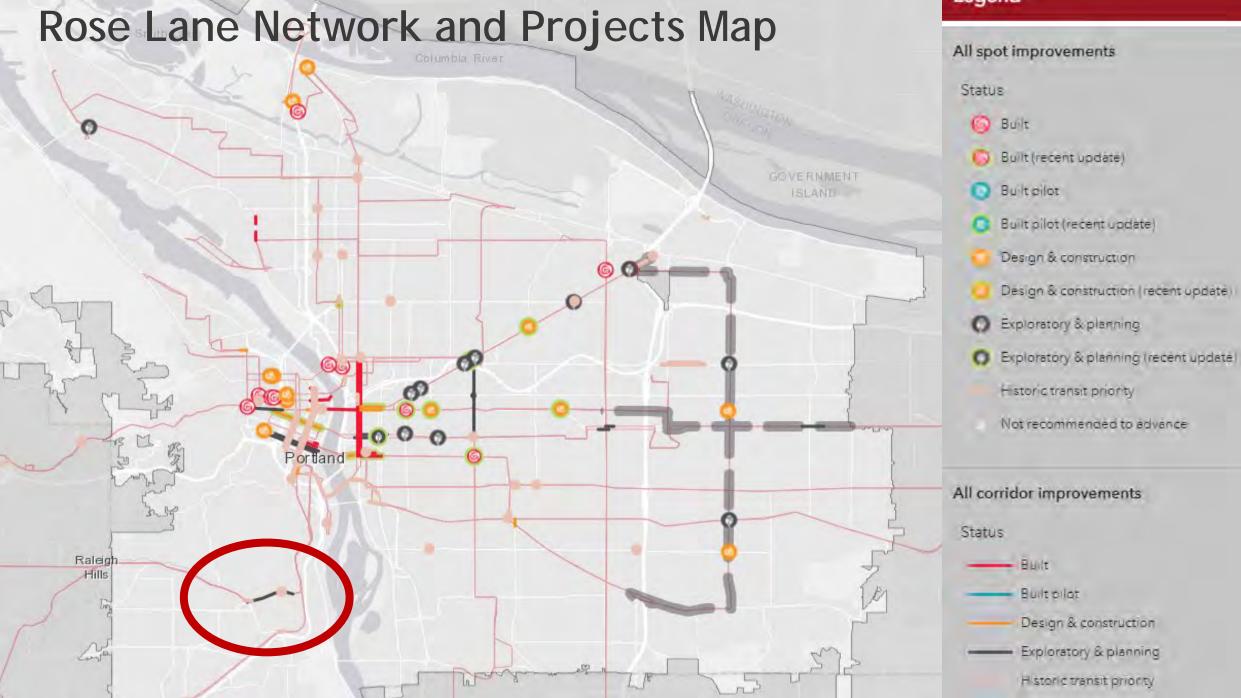
Through the Rose Lane Project, the Portland Bureau of Transportation (PBOT) is giving buses and streetcars priority on the road, helping more Portlanders get where they need to go more reliably and quickly.



ROSE LANE PROJECT IMPLEMENTING TRANSIT PRIORITY PROJECTS IN PORTLAND



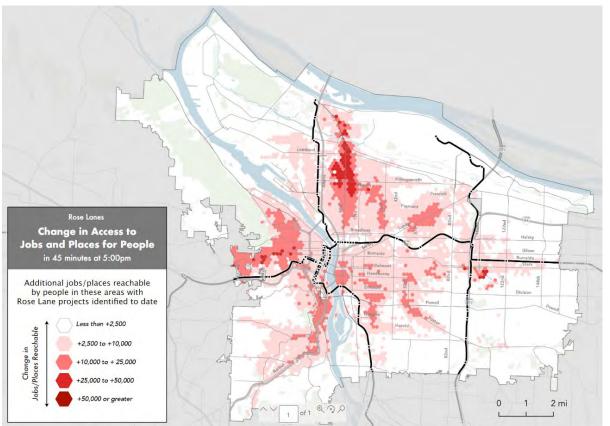




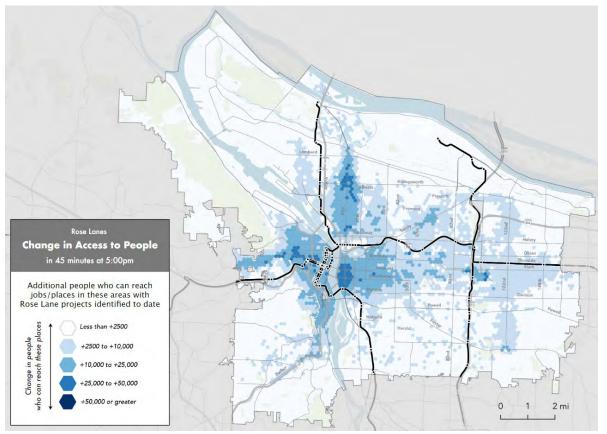
Legend

Estimated access benefits

People in these areas can reach more jobs and places



Jobs and places in these areas become reachable by more people





Why is transit priority needed in the Capitol Highway Corridor?

- Bus lines 39, 44, 45, 54, 55, 56, 61, 64 and 92 travel through this section of the Capitol Highway Corridor.
- More than **28 buses** travel through this corridor per hour in peak times in 2019.

Before COVID-19:

- Combined, **11,730** riders rode these nine lines each day in 2019.
- During the most congested times, traffic could add up to **5 minutes** to your bus trip through this section.



Project Extents

The project would add bus-and-turn (BAT) lanes in both east and west directions on Capitol Highway through reallocation of general-purpose travel lanes, helping the **bus move faster** during congested times. People driving may still use the lane to turn into driveways and intersections.

Interactive Map

SW Sunset Blvd

MPL

SN Capitol Hwy

Û.

Potential Transit Rider Benefits





Up to 9 hours saved per rider per year

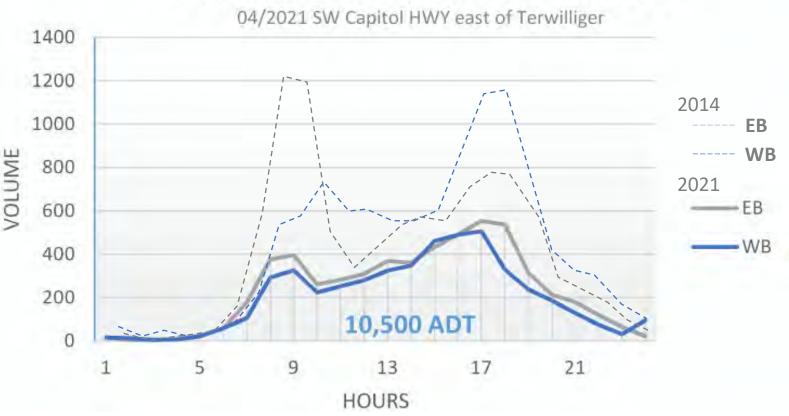




Motor Vehicle Traffic is Down to 50%-80%

- Down to 50%-80% of previous conditions.
- All modeling of project impacts has been done with pre-COVID traffic data.
- Any traffic reduction as a result of COVID in the short and long term will translate into fewer impacts on other streets.

COVID19 Hourly Traffic Volumes





Travel activity will increase over time. Our choices today inform how it comes back. This is an opportunity to help set a new normal, to minimize impacts as travel activity increases in our communities.



Outreach Timeline to Date

 2019 December 2019 February 2020	Rose Lane Plan outreach Southwest In Motion Project T-01 Rose Lane Plan adopted by City Council
• Winter 2020-21	Rose Lane Open House
 February 2021 	SWNI Transportation Committee
• March 2021	SWNI Transportation Committee
• April 2021	Portland Bicycle Advisory Committee
• April 2021	Portland Pedestrian Advisory Committee
• March 2022	Active outreach to businesses and community
• March 2022	Southwest Community Group
• March 2022	SWNI Transportation Committee
• April 2022	Hillsdale Neighborhood Association
• April 2022	Portland Bicycle Advisory Committee
• April 2022	Hillsdale Business & Professional Association



Hillsdale Community Engagement

- On-the-ground business outreach March 2022
- "Questions for the Rose Bus Project" submitted by Hillsdale Community Organizations.
- PBOT response submitted March 29th with detailed responses and appendix.
- PBOT attendance at neighborhood and business association meetings in April
 - Comment on design
 - Inform implementation monitoring & mitigation plan

	POBLAND BUREAU OF TRANSFORTATION TIZO SWIFTCH Ave, Suite 1333, Portland DR 97204	
	Main: 503-823-5185 TTY: 503-823-6868 Fax: 503-823-7576	
	Portland.gov/Transportation	
		ainable, Ilowing
larch 29,	2022	
D:	Hillsdale Neighborhood Association	should used on the
	Hillsdale Business & Professional Association	area, traffic
rom:	Nick Falbo, Sr. Transportation Planner	mitted to
ubject:	SW Capitol Highway Rose Lane Project	ded.
	 Response to Community Questions 	such as this
		re met with ode and
the lette sociation quest to	for your interest in the SW Capitol Highway Rose Lane Project. The following memo responds r titled Questions for the Rose City Bus Project, received from the Hilldale Neighborhood and Hillsdale Business & Professional Association. We are happy to supply the data you the degree it is available, and even happier to discuss specific key concerns or worries you where the provide the supervision of the provide the supervision of the supervision o	f transit gies for twest
100	o that we can address them directly with tangible solutions.	ming at SW ane makes
e Portland Bureau of Transportation is a community partner in shaping a livable city. We plan, build, anage, and maintain an effective and safe transportation system that provides people and businesses cess and mobility.		
		OT is
	r the SW Capitol Highway Rose Lane Project started before COVID-19 hit our planet, and it's a year later than originally anticipated; in 2022 instead of 2021. In the context of traffic,	
DVID-19	as resulted in less travel by all modes, and traffic volumes are measured at 50-70% of pre-	d e and
DVID levels. We are actively collecting more data in 2022 to inform our ongoing understanding of the mamic traffic conditions we find ourselves working with.		
		ying an nto an even
	ower-level demand may reduce the perceived need for the project – both in terms of transit nd traffic delay – there is no doubt that travel activity will come back over time as the	
	acovers. Our choices today inform how it returns. Projects like this will help set a new normal	impacted
r the futu	re, to minimize impacts as travel activity increases again in our communities.	physically driving
addition	to the technical data and response provided in this memo, we are excited to share more with	ransit
sociation	oming meetings of the Hillsdale Neighborhood Association meeting and Hillsdale Business , and we hope to build an ongoing relationship with your organizations and community as : advances.	
	It is the policy of the City of Portland that no person shall be excluded from participation in, denied	
100	the benefits of, or be subjected to discrimination in any city program, service, or activity on the	
2	grounds of race, color, national origin, disability, or other protected class status. Adhering to Civil Rights Title VI and ADA Title II civil rights laws, the City of Portland ensures meaningful access to City	
	programs, services, and activities by reasonably providing: translation and interpretation,	ised
1	modifications, accommodations, alternative formats, and auxiliary aids and services. To request these services, contact the Portland Bureau of Transportation at 503-823-5165 or 311 (503-823-4000), for Relay Service & TTY: 711.	a Request 1



Implementation through a Four-Step Approach

PILOT

Implement pilot projects in ideal locations using lower-cost, quick-build materials.



MODIFY

Based on the results of monitoring each pilot, make design modifications as needed and evaluate the performance of these improvements.

MONITOR

Observe and evaluate performance of the pilot projects against key metrics, such as the "better off" measure and other performance metrics.



MAKE PERMANENT

If the pilot projects successfully improve performance on key measures, then make transit priority improvements permanent.



Connect with Us

Learn more, and sign up for construction updates on our project website.

Project website: www.portland.gov/capitolrl

Project team email:

RoseLaneProject@portlandoregon.gov





