



# Government Transition Advisory Committee: Voter/Candidate Education & Outreach Subcommittee

## MEETING AGENDA

**Date:** June 27, 2024

**Time:** 3:30pm-5:00pm

**Place:** Virtual meeting, please visit [www.portland.gov/transition/advisory/events](http://www.portland.gov/transition/advisory/events)

TIME	ACTIVITY
3:30 - 3:35 pm	Welcome
3:35 - 3:40 pm	<p>Subcommittee Business</p> <ul style="list-style-type: none"><li>• Approve 4.2.24 and 5.28.24 meeting summaries</li><li>• Review working agreements</li></ul> <p><i>Objective: Approve meeting summary, review working agreements.</i></p>
3:40 - 4:00 pm	<p>Broad Voter Education</p> <p><i>Objective: Members reflect on City's June paid media campaign: what ads reached you, what conversations did you hear.</i></p>
4:00 - 4:20 pm	<p>Hard to Reach Voters</p> <p><i>Objective: Staff provide updates on subgrantees and their reach and itemized budget for the voter education contract.</i></p>
4:20 - 4:30 pm	<p>Candidate Education</p> <p><i>Objective: Debrief spring candidate learning sessions and discuss proposed fall event.</i></p>
4:30 - 4:45 pm	<p>GTAC's Role: Presentations and Tabling</p> <p><i>Objective: Staff present list of summer opportunities and members sign-up.</i></p>
4:45 - 4:55 pm	<p>New Feedback from Community about Ranked Choice Voting</p> <p><i>Objective: Subcommittee members share new feedback from community about ranked choice voting.</i></p>
4:55 - 5:00pm	<p>Next Steps</p> <p><i>Objective: Present on next steps for the subcommittee.</i></p>
5:00 pm	Meeting adjourned

**Learn more:** [www.Portland.gov/Transition/Advisory](http://www.Portland.gov/Transition/Advisory)

**Public Comment:** [www.Portland.gov/Transition/Comment](http://www.Portland.gov/Transition/Comment)