

2023 PORTLAND SUNDAY PARKWAYS PROMO KIT



PRESENTED BY
 KAISER PERMANENTE®

**EAST PORTLAND
MAY 7**

**NE CULLY
JUNE 25**

**SW PORTLAND
SEPTEMBER 10**

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SUGGESTED LAUNGUAGE



SHORT BLURB

Portland Sunday Parkways presented by Kaiser Permanente will host three events in 2023! This Portland Bureau of Transportation (PBOT) program will return to East Portland on Sunday, May 7, and Northeast Cully on Sunday, June 25. This year's new route will take place in Southwest Portland on September 10. These inclusive open street events invite community members, families and friends to safely walk, run, bicycle, and roll. These routes are traffic-free and feature parks, vendors, free entertainment, and activities throughout the day. We're looking for volunteers, vendors, performers, and non-profits to participate. Go to the Sunday Parkways website for everything you need to know about 2023 Sunday Parkways!

LONG BLURB

Portland Sunday Parkways presented by Kaiser Permanente is excited to announce that it will host three events in 2023! The Portland Bureau of Transportation (PBOT) will start the season on Sunday, May 7 in East Portland's Gateway, Hazelwood, and Mill Park neighborhoods followed on Sunday, June 25 with a return to Portland's Cully and Concordia neighborhoods; and on September 10, debut a new route in Southwest Portland's Multnomah neighborhood. These inclusive events welcome youth, seniors, wheelchair users, cyclists, white cane users, pedestrians, and families to safely bike, walk, roll, and play in Portland's largest public space -- its streets. Streets on the route are closed to car traffic to allow the community to come together and engage with their neighbors, Portland's network of neighborhood greenways, parks, and community resources. Participants are invited to engage in free entertainment and activities throughout the day, explore local businesses, and enjoy tasty food from local vendors.

Community support is what keeps this beloved Portland tradition alive, and we cannot wait to celebrate with you!

SUGGESTED LAUNGUAGE

Kaiser Permanente Handles All Three Events: Portland Sunday Parkways (tag handle) presented by Kaiser Permanente (tag handle) is back! Join us for three events this spring and summer in East Portland (May 7), Northeast Cully (June 25), and Southwest Multnomah (Sept. 10) neighborhoods. Walk, bike, and roll traffic-free streets with friends and family, and play the Kaiser Permanente Sticker Hunt. See the route maps and scheduled activities here: portland.gov/sunday-parkway #PortlandSundayParkways

East Portland Event: Portland Sunday Parkways (tag handle) presented by Kaiser Permanente (tag handle) will return to East Portland on May 7! You're sure to see new activities and run into new people all afternoon long. For the event route and schedule of activities go to bit.ly/SPEAST2023. #PortlandSundayParkways

Northeast Cully Event: On June 25 Portland Sunday Parkways (tag handle) presented by Kaiser Permanente (tag handle) will be returning to the Northeast Cully neighborhood! Stroll along neighborhood greenways and a few business districts as you celebrate community and safe open streets. For the event route and schedule of activities go to bit.ly/SPNW2023 #PortlandSundayParkways

Southwest Portland Event: Portland Sunday Parkways (tag handle) presented by Kaiser Permanente (tag handle) is expanding in 2023 to a brand-new route in Southwest Portland on Sept. 10. This unique route will feature a multi-modal and walking route for participants to explore and enjoy. For the event route and schedule of activities go to bit.ly/SPSW2023. #PortlandSundayParkways



Sunday Parkways Social Media Handles

Facebook: @PortlandSundayParkways

Instagram: @PortlandSundayParkways

Twitter: @SundayParkways

Kaiser Permanente Social Media Handles

Facebook: @KPThrive

Instagram: @KPnorthwest

Twitter: @KPnorthwest

FACEBOOK GRAPHICS



INSTAGRAM GRAPHICS



TWITTER GRAPHICS



PORTLAND
Sunday
PARKWAYS

PRESENTED BY
KAISER PERMANENTE.

May 7
EAST
PORTLAND

June 25
NORTHEAST
CULLY

Sept 10
SOUTHWEST
PORTLAND

*Join your neighbors and celebrate
2023 Sunday Parkways events!*



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ROUTE MAPS

Portland 2023
Sunday PARKWAYS
PRESENTED BY KAISER PERMANENTE.

East Portland

May 7, 2023

3.3 MILES



@ 1/4 MILE
5 minutes on foot, 2 minutes by bike



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Portland 2023
Sunday PARKWAYS
PRESENTED BY KAISER PERMANENTE.

Northeast Cully

June 25, 2023

6.2 MILES



@ 1/2 MILE
20 minutes on foot, 3 minutes by bike



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Portland 2023
Sunday PARKWAYS
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Southwest Portland

Sept 10, 2023

— MULTIMODAL ROUTE: 2 MILES
--- WALK ROUTE: 1.5 MILES



@ 1/4 MILE
5 minutes on foot, 2 minutes by bike



Join your neighbors and celebrate
2023 Sunday Parkways!



SUNDAY PARKWAYS PHOTOS



USEFUL LINKS

SUNDAY PARKWAYS 2023 HOMEPAGE

[HTTPS://WWW.PORTLAND.GOV/SUNDAY-PARKWAYS/2023](https://www.portland.gov/sunday-parkways/2023)



2023 Sunday Parkways

EAST PORTLAND EVENT INFORMATION

[HTTPS://WWW.PORTLAND.GOV/SUNDAY-PARKWAYS/EAST-EVENT-2023](https://www.portland.gov/sunday-parkways/east-event-2023)



East PDX Parkways

NORTHEAST CULLY EVENT INFORMATION

[HTTPS://WWW.PORTLAND.GOV/SUNDAY-PARKWAYS/NORTHEAST-EVENT-2023](https://www.portland.gov/sunday-parkways/northeast-event-2023)



NE Sunday Parkways

SOUTHWEST PORTLAND EVENT INFORMATION

[HTTPS://WWW.PORTLAND.GOV/SUNDAY-PARKWAYS/SOUTHWEST-EVENT-2023](https://www.portland.gov/sunday-parkways/southwest-event-2023)



SW Sunday Parkways

SIGNUP TO VOLUNTEER!

[HTTPS://WWW.PORTLAND.GOV/SUNDAY-PARKWAYS/VOLUNTEER](https://www.portland.gov/sunday-parkways/volunteer)



Parkways Volunteer

FREQUENTLY ASKED QUESTIONS

[HTTPS://WWW.PORTLAND.GOV/SUNDAY-PARKWAYS/FAQ-0](https://www.portland.gov/sunday-parkways/faq-0)



Parkways FAQ

VENDOR INFORMATION

[HTTPS://WWW.PORTLAND.GOV/SUNDAY-PARKWAYS/SP-VENDORS](https://www.portland.gov/sunday-parkways/sp-vendors)



Parkways Vendor Info

SUNDAY PARKWAYS SPONSORS

