

2014 PORTLAND SUNDAY PARKWAYS REPORT



Opening Our Streets, Connecting Our Communities

Portland Sunday Parkways promotes healthy active living through a series of free events opening the city's largest public space – its streets – to walk, bike, roll, and discover active transportation.

Portland Sunday Parkways fosters civic pride, stimulates economic development, and represents community, business and government investments in Portland's vitality, livability, and diversity.



2014 PORTLAND SUNDAY PARKWAYS

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2014 Portland Sunday Parkways Report

OPENING OUR STREETS, CONNECTING OUR COMMUNITIES

Portland Sunday Parkways, presented by Kaiser Permanente is not about closing streets to cars – Sunday Parkways is about opening streets and connecting neighborhoods: bicyclists, walkers, runners, seniors, adults, and children, all enjoying healthy physical activities right in their own neighborhoods. It shows off Portland's premier family-friendly bicycle routes called Neighborhood Greenways and Portland's beautiful parks on these six- to nine-mile routes with no start or end.

Portlanders take great pride in their city. We are leaders in the green economy and active transportation. We have vibrant local business corridors and active community organizations. Sunday Parkways provides the opportunity to highlight all of these amazing assets during these safe, fun and wildly-popular community events.

Sunday Parkways is modeled after Bogotá, Colombia's Ciclovías held every Sunday on 70 miles of streets. As part of a growing movement called "Open Streets", Sunday Parkways staff promote and advise cities and towns across the country to craft their own "Open Streets" initiatives.



The long-term transportation, health and community benefits can't be overstated. When people discover just how much fun it is to walk, bike, roll, skate, and stroll (again) and how easy it is to be physically active during Sunday Parkways, they are choosing to experience "Sunday Parkways Every Day" – walking to the store, riding with their families, playing in the parks – incorporating physical activity into their everyday lives.

2014 was the biggest season ever for numbers of participants, volunteers, vendors and sponsors.

Approximately 108,900 Portland-area residents and visitors from around the country and the world enjoyed walking, bicycling, jogging, and rolling along 37.5 miles of Sunday Parkways streets at the five events held once a month, May through September.

Portland Sunday Parkways is funded each year, in large part, by grants and sponsorships by Kaiser Permanente, Universal Cycles, Metro, Whole Foods, Clif Kid, NW Natural, AARP of Oregon, and other businesses, agencies and individual donors. The City of Portland contributes one-third of the funds that go towards staff time to organize and implement Sunday Parkways.

Background

Portland Sunday Parkways has become a beloved Portland tradition. In addition to the thousands of Portland area residents who attend each year, Sunday Parkways turns Portland neighborhoods into tourist destinations. Sunday Parkways is listed among the top things to do in Portland by the travel guide company Lonely Planet along with other travel-related sites and publications. This highlights



Portland as a walkable, bikeable and healthy living city. Cities around the country have come to expect Portland to lead with smart innovations and ideas. Health, transportation, recreation, environmental, community and safety interests all benefit from these kinds of strong partnerships implementing Sunday Parkways.

Sunday Parkways offers five opportunities for neighbors to get out and stroll or bike or skateboard or roll without car traffic. Portland held the first successful Sunday Parkways in the nation in June 2008 with 15,000 participants.

Sunday Parkways are defined as “soft” street closures where residents along the routes have access to their driveways, but all others are restricted from driving on the street. This creates a reasonably traffic-free environment where families can feel comfortable having their children literally play in the streets. Routes include many Neighborhood Greenways and other car-free or car-light roadways where people can bike, walk and roll safely every day.

The primary goals for the project are:

- ★ Increase the health and physical activity of all Portland residents
- ★ Reduce dependence on the car for all transportation trips
- ★ Prioritize participation and outreach to low-income and communities of color who are at higher risk for diseases related to lack of physical activity and obesity such as diabetes, heart disease and other ailments
- ★ Increase neighborhood awareness and raise acceptability of bicycling and walking as modes of travel
- ★ Introduce new cyclists and walkers to ideal low-traffic streets such as Neighborhood Greenways
- ★ Increase economic opportunities for local businesses
- ★ Increase environmental and climate change awareness
- ★ Increase neighborhood mobility and livability
- ★ Increase awareness and messaging regarding healthy eating as part of healthy living



Specific Program Evaluation Metrics

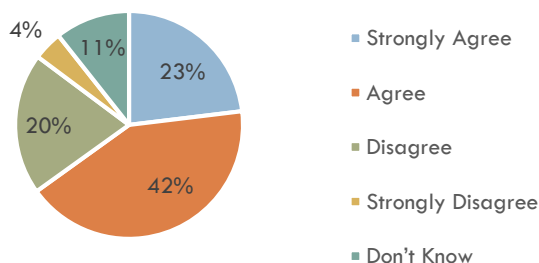
The goals for 2014 Sunday Parkways are to reach all Portland residents at least three times with messages about Sunday Parkways and messages related to healthy activity, active transportation, healthy eating, and climate change through media, signage, mailings, web pages, social media, and email venues. According to a Metro Regional survey conducted in 2012, 40% of residents in the Metro region were aware of Sunday Parkways or Sunday Streets programs. In Portland, more than 50% of residents were aware of Portland Sunday Parkways.

Goals and Performance Measures

- ★ **Goal:** Recruit 100,000 participants to walk, bike, skateboard, roller skate/blade, and roll (with mobility devices) for all five events for 2014.
Actual: 108,900 participants making this the highest attendance year since inception in 2008.
- ★ **Goal:** Involve 350 community groups including schools, health organizations, physical activity/bicycling/walking/disability groups, places of worship, seniors, neighborhood and area business associations, agencies and utilities and other community organizations in the planning and implementation.
Actual: Sunday Parkways involved 291 neighborhood/business associations, schools and other community organizations and area places of worship in the planning and implementation. An additional 81 community groups, organizations, businesses, and agencies actively participated as vendors or volunteer groups with a primary focus on healthy living, active transportation options, and physical activity messaging. There were even more that engaged with Sunday Parkways that did not host an activity or vendor spot.
- ★ **Goal:** Reach all area residents within two blocks of a designated route at least seven times with Sunday Parkways messages.
Actual: Met goal.
- ★ **Goal:** Place 30 major media stories in area papers, newsletters, radio, and television outlets.
Actual: Approximately 50 major media stories were published. There were at least 225 media stories, calendar listings, blogs and other news venues ranging from national, state, regional and local papers, radio and television.
- ★ **Goal:** Engage 65 physical activity and fitness-related vendors. Recruit three to five additional healthy food vendors for each event.



I have/will likely increase my walking and bicycling activity because of Sunday Parkways



Actual: 49 physical activity and fitness-related vendors' activities participated plus Portland Parks provided a dozen physical activities at each event. Of the 35 food vendors and sponsors, many focused on serving fresh, healthy food options with more sponsors opting to activate their sponsorship with giving out fresh fruits and healthy food samples.

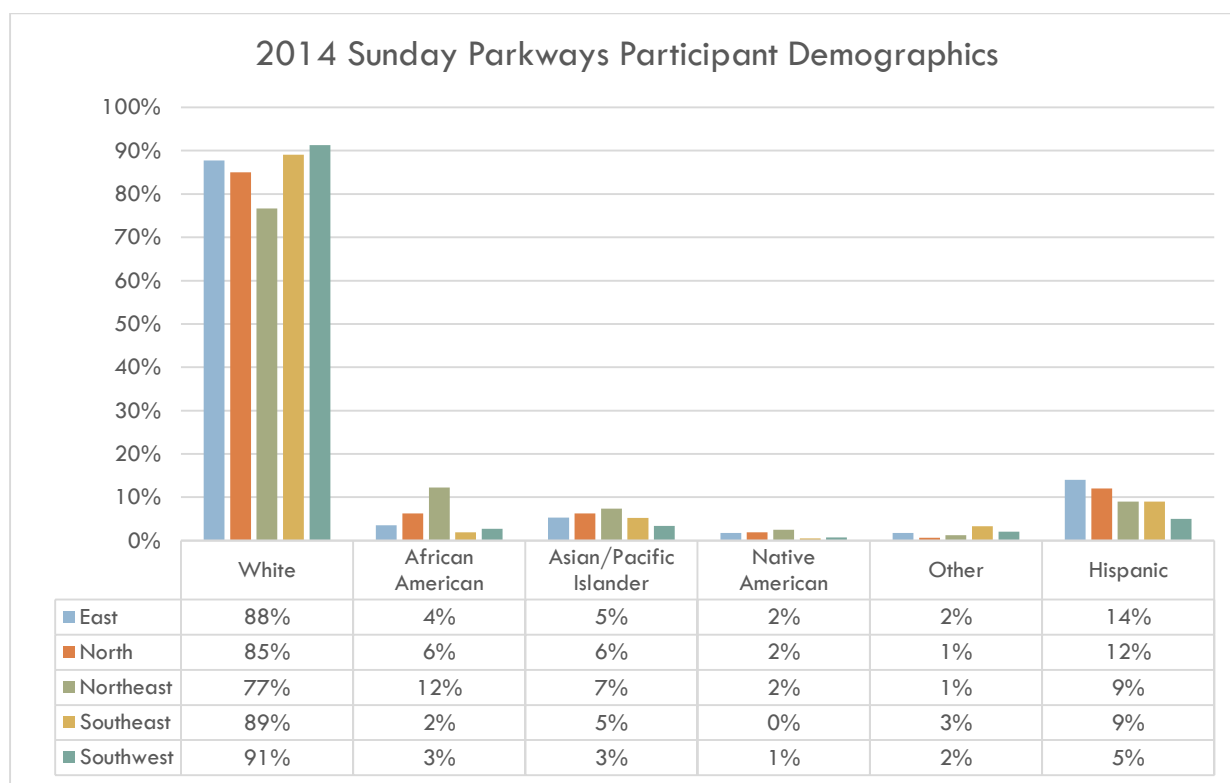
PROGRAM ACTIVITIES AND ACCOMPLISHMENTS

What follows is an outline of the Program Activities and Accomplishments and how they played a part in reaching the primary and specific Sunday Parkways goals.

Sunday Parkways Participants

In 2014, 108,900 participants walked, biked, rolled and enjoyed Sunday Parkways. All five sunny events were wonderfully successful with 14,000 in East; 31,100 in North; 27,800; in Northeast; 25,400 in Southeast and 10,600 in Southwest. This season was the largest ever.

In 2014, Portland Sunday Parkways focused on partnerships with community organizations that work with Spanish-speaking families, African American community organizations, and low-income residents. These communities are less likely to incorporate physical activity into their daily activities and are also at higher risk for health problems related to inactivity. This year we saw commensurate participation by each of these demographic groups as shown in our event surveys. See chart.



2014 SURVEY RESULTS FROM ALL PORTLAND SUNDAY PARKWAYS EVENTS

2014 Event Highlights

Each Sunday Parkways in the five sections of the city have the same basic design including three to four neighborhoods, six to nine miles of traffic-free streets, four or five parks or activity areas, marketplaces, stages, music, food, and fun activities for the whole family. That said, each event reflects the specific culture of each of the neighborhoods the program runs through. Below are some highlights of each of the five events.

East Portland Sunday Parkways

May 11, 2014 – Mother's Day

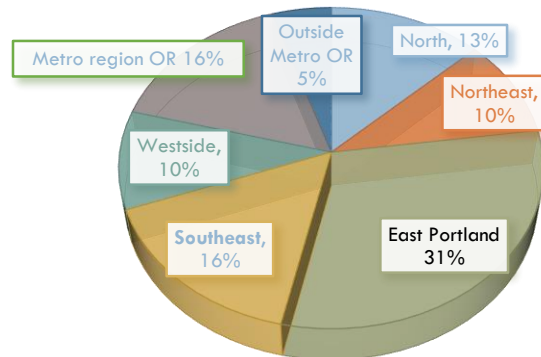
Located in the area of Portland with the highest concentration of children, East Portland Sunday Parkways is design and organized to engage school-aged children and their families. East Portland also has some of the newest bikeway facilities built in Portland on Bush Street, 130th Avenue, the 80's Neighborhood Greenways and the beautiful Springwater Corridor. These streets and trails are the hidden gems of East Portland Sunday Parkways. Families can discover the miles of roadways and intersections designed to make it safer and easier for kids to ride their bikes or walk to Gilbert Heights, Lent, and Earl Boyles Elementary Schools, Alice Ott and Ron Russell Middle Schools. Sunday Parkways shows them how.

Of the 14,000 participants, one third of the adults lived right in the neighborhood. Sunday Parkways attracted many more visitors to discover new parks and community groups in East Portland.

Sunday Parkways in East Portland worked closely with Safe Routes to School to organize a ride and walk with Earl Boyles' Parents United Group and Kaiser Permanente. Trauma Nurses Talk Tough provided 50 helmets and Safe Routes to School provided bikes for children and their parents to ride and learn.

There were numerous activities that mom and the whole family could enjoy including a soccer tournament held all day in Bloomington Park, Zumba classes provided by the Portland Parks and Recreation East Portland Community Center, and Partyworks brought out an inflatable house for the kids to play and jump.

**EAST SUNDAY PARKWAYS
WHERE DO YOU LIVE?**



The Bureau of Environmental Services again hosted the Foster Flood Plain Area activities and gave away the “fish hats” (see picture). Participants got to take a tour of the newly constructed Johnson Creek and how it helps significantly reduce flooding and increase good, healthy salmon habitat.

North Portland Sunday Parkways and We All Can Ride

“We All Can Ride is a bicycling/active living organization rooted in the community of north Portland especially New Columbia to encourage & educate community of color/low-income communities to start looking at bicycling not only as a hobby, but a mode of transportation as well as a tool for exercise/fitness. In 2010, biking was a need in New Columbia, a mixed-income community full of diversity and the number of kids biking on the street without helmets was overwhelming. So an idea was created for weekly bike rides for kids.”

“After We All Can Ride’s first year in 2010 of existing, in 2011 we figured in our community that biking is not just for kids, but for adults as well. Now that we are having more bikers in the community, we need to find ways to maintain bikes that are being used. That’s when partnership comes in.”

At North Portland Sunday Parkways We All Can Ride members led group rides on the route themselves. Safe Routes to School provided the bicycles and staff and Trauma Nurses Talks Tough provided helmets. Kaiser Permanente purchased trailers for the program. Additional partners included the Community Cycling Center.

North Portland Sunday Parkways

June 22, 2014

This year Sunday Parkways celebrated its 25th event. This 25th event was held again in North Portland on the same exact date, June 22, as in 2008.

Portland Sunday Parkways began with one event in North Portland in 2008 with six miles and 15,000 participants. North Portland was chosen for its flat topography and growing and changing demographics. The program was designed to encourage newer neighbors who were primarily white and older community residents who were predominately African American to play in the streets together. Over the years, this has been largely realized. (See inset box)

Mileage was expanded in 2010 to incorporate the New Columbia neighborhood with its large number of low-income residents’ homes. Sunday Parkways has worked closely with community groups in the area to assist in developing their organizations as well as activate their supporters and members at Sunday Parkways with great success.

North Portland Sunday Parkways has always been the largest event of the season. This year was no different. 31,100 people came out to play. This route also enjoyed six parks plus the beautiful Willamette Boulevard views of the river and Forest Park across the river.



Northeast Sunday Parkways

July 27, 2014

Northeast Sunday Parkways is located in the north end of the quadrant centered around the vibrant Spanish-speaking community in the Cully neighborhood. It incorporates several unique neighborhoods and beautiful parks: Alberta, Fernhill and Woodlawn. In addition, Sunday Parkways had an activity zone at Rigler Elementary School.

The route showed off the newly built Neighborhood Greenway on Going Street as well as the Cully Blvd. cycle track that carves out separated space for bicycling on this newly built street. Attendance topped out at 27,800 on this hot, sunny date.

Organizations provide the lion's share of volunteer support. Listed below are organizations that volunteered for the Northeast Sunday Parkways.

Ainsworth United Church of Christ
 Alberta Street Fair
 Alpha Phi Alpha - Rho Beta
 Aurora Chorus
 Bike Temple
 Blew By U
 Bridgetown Kiwanis (Key Club)
 Calvary Coop Pre-School
 Citizens' Utility Board of Oregon
 DAR - Tabitha Moffatt Brown Chapter
 Delta Sigma Theta and Delta Sigma Theta Beta Psi
 Donate Life Northwest
 Friends of Trees
 Girl Scouts of Oregon & SW Washington
 Human Rights Campaign
 Kaiser Permanente
 Kiwanis Club of Portland
 Occupy Portland
 Omega Psi Phi
 Oregon Kickball Club
 Oregon Right to Know (GMO Free Oregon)
 Peninsula Children's Center
 PEO Chapter EG
 Portland Montessori School
 Portland Pearl Rotary Club
 Portland Pilots
 Power Past Coal
 Trinity Lutheran Church/School
 Trusty Switchblade

Northeast Sunday Parkways and Andando en Bicicletas en Cully (ABC)

The ABC group is committed to organizing and providing programs to promote bicycling. They work with Hacienda CDC and Community Cycling Center to promote physical activity, community bonding and address social isolation for Portland residents living in predominantly immigrant communities.

This year ABC Group reached out to Sunday Parkways to plan a bi-lingual bike fair that delivered workshops on basic mechanic, helmet fittings, rules of the road, riding techniques, and cargo trailer installations. The Bike Fair took place at Rigler School.



Southeast Sunday Parkways and Spread Da'Love Foundation

Spread Da'Love Foundation, owned by Portland-native professional basketball player Da'Love Woods, covers student-athlete events and provides academic support to local athletes.



Through a collaboration with Sunday Parkways, Spread Da'Love hosted the 1st Annual "Dribble 2 School" basketball and fitness clinic at Colonel Summers Park.

This back to school initiative promotes health and wellness, and motivates student-athletes to have a successful academic and athletic school year. The foundation provided all participants with free school supplies and backpacks.

Southeast Sunday Parkways

August 24, 2014

Southeast Portland Sunday Parkways is located in some of the most bike- and walk-friendly neighborhoods in the city. The route incorporates some of Portland's oldest Neighborhood Greenways plus three bustling business districts at Division Street, Hawthorne Blvd. and Belmont Street.

The route itself was smaller this year without the additional Mt. Tabor loop. Another event had received the permit to use this park making the Southeast route one of the more compact routes for the season. Marketplaces were enormous with record-breaking vendor sign-ups at Laurelhurst, Colonel Summers and Ivon Parks, plus the Universal Cycles parking lot.

This year, the Bicycle Transportation Alliance (BTA) again hosted a "Block Party" with proceeds from beverage sales benefitting both the BTA and Sunday Parkways. It was a great success in raising money as well as promoting bicycling advocacy with BTA membership recruitment at the event.



Southwest Sunday Parkways

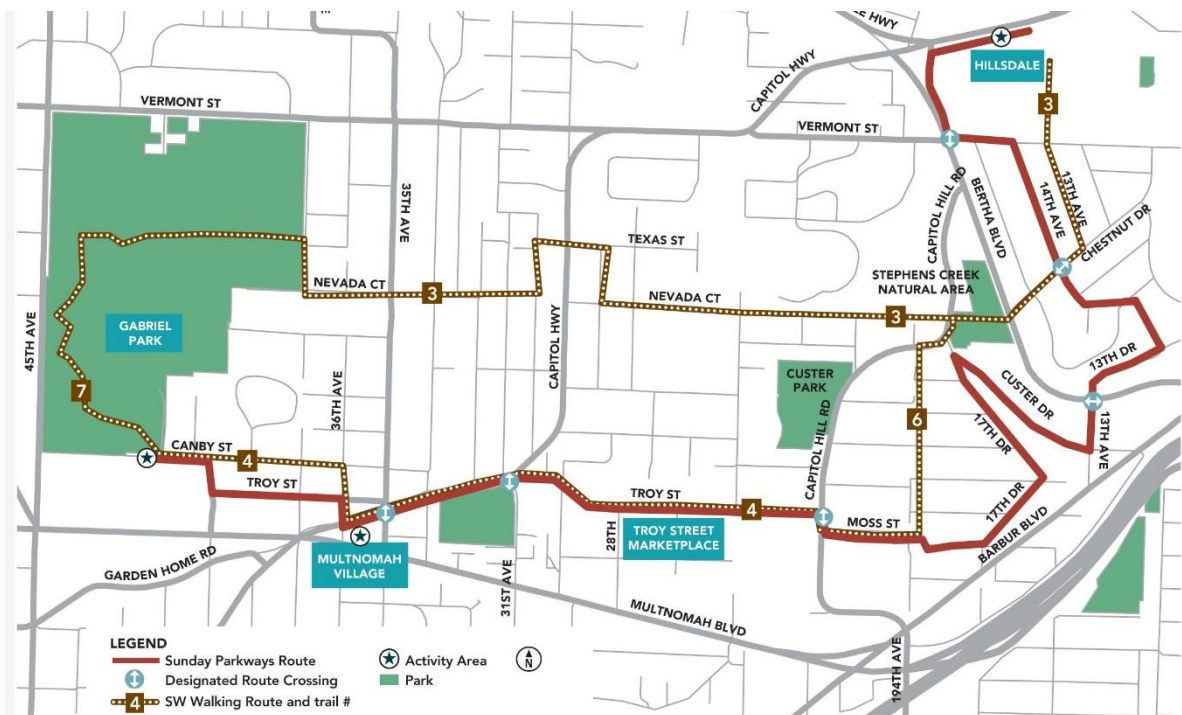
September 28, 2014

Southwest Portland Sunday Parkways is the shortest route: six-mile round trip plus a four and a half-mile walking loop. Even with significant topography issues (hills), 10,600 Portland area residents biked and walked the routes. This event had the highest percentage of walkers than any other (40%).

Southwest Sunday Parkways incorporates two vibrant business corridors: the Hillsdale Shopping Center and Multnomah Village. Vendors in the streets and most “brick and mortar” businesses along the routes and in the marketplaces did a brisk business.



New this year, the Portland Fire and Rescue Bureau brought out their fire trucks that were wildly popular with the kids and educated participants on CPR. With a high concentration of Jewish organizations and synagogues in the neighborhood there were a half dozen groups that came out during the middle of the Jewish holidays to participate including sponsor the Jewish Federation of Greater Portland, Mittleman Jewish Community Center, The Gan – Jewish Preschool, and performers Yiddish Republic.



Neighborhood Outreach and Earned Media

Sunday Parkways outreach efforts reached every Portland resident at least three times. Most were reached via the extensive media coverage, social media and other web-based communication tools both before, during and after the events. Prior to each event three Sunday Parkways pieces were distributed to residents in each area of Sunday Parkways: two mailers to all area residents, plus a door hanger to households along the routes or who had to access the route to leave or return home.



Five hundred Sunday Parkways posters were posted and 30,000 general Sunday Parkways flyers were distributed in Portland venues including community centers, bike shops, libraries, local businesses, community events, school-based health centers, and coffee shops. An additional 5,000 flyers in Spanish were distributed during events and to organizations, churches, and other venues with Spanish-speaking members, customers and visitors.

Thirty-six Kaiser Permanente on-route sign boards with images and slogans designed to encourage healthy, active living were placed along the routes and in parks. These signs delivered over a million healthy eating, active living messages to Sunday Parkways participants.

Sunday Parkways continues to grow its social media presence. Currently, Sunday Parkways has 8,236 Facebook “Likes” and 1,484 Twitter followers.

PortlandSundayParkways.org is again the most popular web page in the City of Portland PortlandOregon.gov website. Portland Sunday Parkways’ five e-newsletters were sent to 9,000 Portland area residents. Additionally, nine volunteer e-newsletters were sent to 1,200 active volunteers. Active Transportation Division sent out ten email blasts to the 13,500 former and current SmartTrips Portland residents who have requested information in the past about active transportation.

Through online venues Portland area residents were reached with 364 healthy living, 294 active transportation, and 42 equity-related messages and 1,482,768 impressions. Combined, **Sunday Parkways garnered at least 22,445,468 impressions exclusive of the media coverage.**

Every place of worship in the area effected by Sunday Parkways received two letters, plus phone calls. If needed, Sunday Parkways posted signs that gave members who wanted/needed to drive on that particular Sunday detailed information on the best routes to get to their place of worship.

Outreach Items	# Distributed
SP Posters	500
SP Flyers (English)	30,000
SP Flyers (Spanish)	5,000
KP Signs on-route	36 per event
SP Mailers	65,000
SP Door hangers	6,500
SP Volunteer t-shirts	1,000
SP Bandanas	300
SP Banners	8 per event

As in previous years, places of worship came out en masse to participate in Sunday Parkways. A few of the most notable activities are listed below:

- Lincoln Street United Methodist Church that hosted a Jazz band, a cookie bake, a used book sale, and offered free water. The goal for these places of worship in participating at Sunday Parkways is to better “connect” with their communities through a healthy and happy community-focused event.
- In what is quickly becoming a tradition, the St. Stephen Catholic Church in Southeast Portland handed out free bottles of water, provided classical music, and even gave away some healthy treats such as kale and mint.
- Ainsworth United Church of Christ in Northeast Portland held a fundraiser by selling BBQ and hot dogs, while also offering a cheerful place to sit among many of their volunteers from their congregation.
- Sunnyside United Methodist Church provided a labyrinth that traveled inside and then outside of their building, inviting Sunday Parkways participants to view their church, use its facilities, and interact with their congregation.
- The Jewish community stepped up this year with significant presence at two of the four events. Sunday Parkways is part of the Jewish Federation’s Portland Mitzvah Network which supports individuals, groups and organizations around hands-on volunteerism. These community institutions have embraced Sunday Parkways as a way to give back to the community where they worship and to address the needs of their members to become healthier and connected to the larger Portland community.

There were over 225 media stories, calendar listings, blogs and other news venues ranging from national, state, regional and local papers, radio and television. Primarily, the messages were about getting families out on their bicycles and in the parks to enjoy the fun physical activities offered. The announcement for the season garnered the most press followed by the May Mother’s Day event May.

The Oregonian ran at least twenty stories highlighting various activities and sponsors along with numerous photo sets. All television channels and news stations covered the events as well. Twenty one percent of surveyed participants heard about Sunday Parkways through the news media with only “hearing about it from friends and families” with a larger reach of 36%.

Media outlets and venues included:

Print, Television and Radio

The Oregonian
Portland Tribune
Willamette Week
The Portland Mercury
Portland Business Journal
USA Today
The Skanner
The Asian Reporter
Portland Monthly Magazine
Hollywood Star News
Southeast Examiner
SWNI News
Portland Radio Project
Streetroots
The Daily Astorian

KATU Television
KGW Television
KOIN Television
KEX Radio
KXL Radio
KINK Radio
KBOO Radio

Internet/Online (Partial list)

Oregonlive.org
AAAP National Bulletin
BikePortland.org
Huffington Post
Omamas
PDX Pipeline
Metro Parent

Travel Portland
Constructing Hope
ORBike
Kaiser Permanente Share
Pediatric Associates of the Northwest
Bicycle Transportation Alliance blog
Elders in Action
Neighborhood Notes
Red Tricycle
American Trails
Metro News
Momentum Magazine
Portland Transport
Walkabout Magazine

Physical Activities

Getting residents outside to engage in healthy physical activities is a primary goal for Sunday Parkways. Most take this car-free opportunity to ride their bicycles, stroll and jog along the avenues. There are also wheelchair users, roller skaters, street skiers, unicycle riders, and all manner and shape of two, three and four wheel conveyances. Anecdotally and from surveys, many participants have not ridden their bicycles in years or have just discovered parks near their neighborhoods that they did not know about to take their children to play. They see just how safe, easy and convenient it is to ride their bikes or walk to a nearby park to be physically active and have some family recreation time.



These linear parks on Portland streets are complimented with three or four activity areas in parks and other open spaces. In partnership with the Portland Bureau of Parks and Recreation, fitness and dance classes were held on small stages with Parks fitness instructors. Participants danced, stretched and Zumbaed. These activities were very popular with large classes and great participation. Neighbors scheduled their Sunday Parkways day around making one or two of these classes. Parks also provided a dozen other activities: Senior Bikes, basketball clinics, skate ramps and rails, climbing wall, Free For All games,

tetherball, children's obstacle course, splash parks, and climbing structures.

Activities from vendors, community groups, health practitioners and agencies included:

- Basketball shootouts
- Bike rides and clinics
- Bike skills track
- Boot camp fitness classes
- Bouncy houses
- Climbing wall
- Circus Cascadia – kid circus
- Dancing
- Disc golf
- Fitness challenges
- Hula hooping lessons
- Lawn games
- Obstacle course
- Skateboarding practice
- Organized walks and walking tours
- Slack lines for balance walking
- Soccer clinics and tournament
- Tetherball
- Wheelchair basketball
- Zumba classes



Community Engagement

Portland Sunday Parkways worked with 372 neighborhood and business associations, advocacy and community organizations, schools, faith-based organizations, active transportation groups, environmental organizations, disabilities community groups, immigrant and refugees, senior groups, volunteer organizations and social service agencies to engage them in the organizing and implementation of the five Sunday Parkways events. These organizations not only advocate for Sunday Parkways in their neighborhoods, but prove an instrumental element in its implementation.

A goal of Sunday Parkways is for diverse communities to be represented in its community engagement. Inset stories throughout this report highlight groups that Sunday Parkways worked with this year to deliver community partnerships that re-enforce building bridges across communities. This illustrates how a growing knowledge of Sunday Parkways in all communities provides opportunities to not only increase participation at Sunday Parkways, but also increases value to the community at large.

Overall, these events were successful in helping gain visibility for local organizations working to deliver important education and resources to the Portland community. See appendix for a comprehensive list of the 372 organizations that actively participated with Sunday Parkways in 2014.



Sunday Parkways and Giving Tree

"The Giving Tree is the only organization in Portland committed solely to providing professional resident services to people living in affordable housing. Our programs support Portland's 10 year plan to end homelessness by engaging people in their community and providing the support they need to succeed."

"The Giving Tree brought nearly a dozen clients to volunteer at the Southeast Portland Sunday Parkways in August. The clients worked side by side as Intersection Superheroes with coordinators and board members, interacting with each other and the community in a way not possible anywhere else."

"Their effort was a huge success-- everybody from the Giving Tree had a great experience, and their clients left the event feeling so connected and empowered that several came back to volunteer individually the following month."

"SUNDAY PARKWAYS WAS A WONDERFUL WAY TO SPEND THE DAY OUTDOORS."

"I APPRECIATE THE OPPORTUNITY [TO VOLUNTEER], HUGELY. I HAD FUN!!!"

"[AT SUNDAY PARKWAYS] I MET SOME OF MY FELLOW RESIDENTS. THE EXCITEMENT OF ALL THE BIKES IN PORTLAND, I'VE NEVER SEEN SO MANY PEOPLE OF ALL AGES ON BIKES."

Volunteer Program

The events require significant volunteer support on the day of the events as well as organizing the community prior to the events. Sunday Parkways engaged volunteers in 1,449 volunteer shifts with 5,180 volunteer hours by 778 individual volunteers. Volunteers are recruited, managed and trained by Axiom Event Productions in close coordination and with resources from the Active Transportation Division. Other businesses and community organizations provide a significant number of volunteers for their activities in the parks and along the routes. These volunteers are not included in these estimates of volunteers that make Portland Sunday Parkways a success.

All volunteers were trained online upon registration and again on site for each event. Volunteer guides, maps and other resources were provided to each volunteer along with snacks, water and a t-shirt. Only volunteers could obtain the popular Sunday Parkways green t-shirt. Volunteers who work more than three shifts receive the limited edition 2014 Portland Sunday Parkways bandana.

The number of Superhero Coordinators expanded from eight to 13 who were trained and deployed to assist with on-route management of the volunteers. Each Coordinator managed approximately one mile of route. This has become a vital role in effectively managing the six to nine mile routes.

Organizations and companies volunteered as groups or set up tables on route while volunteering. Sunday Parkways offered \$20 to \$25 per intersection per shift donated to organizations in our priority groups such as communities of color, low-income, immigrant and refugee communities, and Spanish-speaking groups. This has \$10,610 going to a broad range of community groups and constituencies to fill volunteer spots. Groups who were not in a position to afford the \$125 vendor fee took advantage of the volunteer opportunity to staff an intersection with their community group, as well as promote their organization and its goals to participants.



Business Outreach

All neighborhood business associations recognized by the City's Office of Neighborhood Involvement were contacted via phone, email, business association meetings, mailings, and/or event flyers. The Hillsdale Business District Association and Multnomah Village Business Association collaborate with Sunday Parkways to anchor the upcoming Southwest event that includes these two vibrant business centers. Participants got a chance to shop, eat and converse with local businesses and organizations while leaving the parks set as activity zones.

The number and diversity of vendors expanded again this year averaging 84 vendors per event. Vendor fees for the 2014 season increased to \$39,250. Sunday Parkways staff worked once again with organizations focused on minority and up and coming entrepreneurs to fill in the food and business vending slots at all the parks and Marketplaces. All Marketplaces sold out weeks before the events.

DELTA SIGMA THETA - BETA PSI CHAPTER VOLUNTEERS

WHAT IS DELTA SIGMA THETA BETA PSI?

"Delta Sigma Theta Sorority, Inc. is a network of college-educated women across the world, bound together by our beliefs in scholarship, sisterhood, and service. We have been able to serve our communities through our various programs centered on our Five Point Programmatic Thrusts. Each point seeks to highlight and eliminate a problem area within our communities."

Why does Beta Psi volunteer for Sunday Parkways?

"We volunteer with Sunday Parkways because it advertises a stronger and healthier community. All of the Beta Psi members were raised in the City of Roses, some of us around the corner from these parks, but to our surprise, we had never heard about this event. We were introduced to Sunday Parkways by the Portland Alumnae chapter of Delta Sigma Theta. One of the focuses in our Five-Point Programmatic Thrust is physical and mental health. We understand that the Black community is at a higher risk for various health problems. We want to work with our community to promote healthy and active lifestyles while encouraging people to have fun in the Portland community."

How is Sunday Parkways important to your community?

"Sunday Parkways is important to our community because it brings families and communities together in a safe, fun environment. It gives the people in our community a chance to interact with one another while engaging in healthy activities. Sunday Parkways is a positive asset to our community and proves that we can all come together as one and have a great time."

What's your favorite part of Sunday Parkways?

"That would be the interactions that we get to have with the people in our community. Seeing the smiles on people's faces as we dance on the sidelines and cheer them on is priceless. Not to mention, the beautiful weather that we get to enjoy while being out there doing something positive with our time. As an organization of black college educated women, this also gives us time to take a break from our daily tasks and bond together as sisters."

Sponsorships and Fundraising

Twenty-one businesses, agencies and non-profits sponsored Sunday Parkways in 2014. This is more sponsorships than in any other Sunday Parkways season. This year, several City agencies discovered the value of Sunday Parkways to deliver their messaging to the thousands of Portland participants. Sponsors enjoyed the highest visibility locations on-route and extensive social media based on their level of sponsorship. Most surveyed participants said that Sunday Parkways made a positive difference in their impression of sponsoring businesses or agencies.

Fundraising for Sunday Parkways remains a small but powerful portion of the overall budget. These “friend-raising” and fundraising activities include donation stations staffed by Bicycle Transportation Alliance volunteers at most events, donation buckets at each information booth, a fundraising mailer that coincides with the opening of the first event along with a year-end fundraising letter. Phonebanks have proven to be quite successful in getting supporters to give and give generously. These are held twice a year. Approximately, \$23,540 donations were raised.

Presenting Sponsor: Kaiser Permanente

Promoter Sponsor: Universal Cycles

Advocate Season-wide: Bike Gallery, Clif Kid, NW Natural, Renaissance Homes, and Whole Foods Market

Advocate Single Events: Metro, Bureau of Planning & Sustainability, Franz Bakery, and Bureau of Environmental Services

Supporter Season-wide: Car2Go, ODOT and AARP of Oregon

Supporter Single Events: Everett Custom Homes, Bureau of Emergency Management, Portland General Electric, Jewish Federation of Greater Portland, and Food Front Cooperative Grocery



NW Natural®



PORTLAND
PARKS & RECREATION

Healthy Parks, Healthy Portland



RENAISSANCE HOMES



Metro



Oregon
Department
of Transportation



Food Front
COOPERATIVE GROCERY



Portland General Electric



ENVIRONMENTAL SERVICES
CITY OF PORTLAND
working for clean rivers

EVERETT
CUSTOM HOMES



Jewish Federation
OF GREATER PORTLAND

THE STRENGTH OF A PEOPLE.
THE POWER OF COMMUNITY.

2014 SUNDAY PARKWAYS PROGRAM BUDGET

The final budget reflects cost savings and significant in-kind contributions by sponsors and Portland Parks and Recreation Bureau.

Sunday Parkways 2014 Budget			
Materials and Services	Per event	Budget for 5	Actual to date
Logistics Traffic Control	\$18,640	\$93,200	\$93,000
Volunteer Organizing	\$21,800	\$109,000	\$103,683
Community Outreach	\$11,564	\$57,818	\$36,276
Day of Event	\$8,800	\$44,000	\$34,728
Total of M&S	\$60,804	\$304,018	\$267,687
Staffing			
Program Manager	\$9,561	\$47,806	\$47,053
Senior Planner	\$9,397	\$46,985	\$52,437
TDM II	\$9,123	\$45,616	\$25,166
TDM Assistant	\$2,305	\$11,525	\$11,757
Organizer	\$4,080	\$20,400	\$30,200
TDM Staff Overtime	\$400	\$2,000	\$592
Total Staffing Costs	\$34,866	\$174,332	\$167,205
Costs Grand Total	\$95,670	\$478,350	\$434,892
Income			
City of Portland		\$150,000	\$163,043
Kaiser Permanente Grant		\$100,000	\$100,000
Activity and Food Vendors	\$7,000	\$35,000	\$39,250
Individual Contributors	\$8,000	\$40,000	\$23,540
Community Sponsorships		\$153,350	\$109,059
Income Total		\$478,350	\$434,892

APPENDICES

2014 Portland Sunday Parkways Event Schedule

2014 Sunday Parkways Route Maps

2014 Comprehensive List of Sunday Parkways Partners:

- Agencies

- Businesses

- Business Associations

- Community Organizations

- Food Vendors

- Health Providers

- Neighborhood Associations

- Physical Activity Groups and Businesses

- Places of Worship

- Schools

2014 Sunday Parkways Season-wide Flyer

2014 Sunday Parkways Bandana

2014 Sunday Parkways Brochure Sample

2014 Sunday Parkways Door Hanger Sample

2014 Portland Sunday Parkways Event Schedule

MAY 11 EAST PORTLAND SUNDAY PARKWAYS – MOTHER'S DAY

Ed Benedict Park, Gilbert Heights Park, Foster Floodplain Natural Area, Springwater Corridor, Glenwood Park, Lent Park

JUNE 22 NORTH PORTLAND SUNDAY PARKWAYS

Peninsula Park, Arbor Lodge Park, Kenton Park, McCoy Park, Columbia Annex Park, Willamette Bluff

JULY 27 NORTH PORTLAND SUNDAY PARKWAYS

Rigler Elementary School, Woodlawn Park, Alberta Park, Fernhill Park

AUGUST 24 SOUTHEAST PORTLAND SUNDAY PARKWAYS

Colonel Summers Parks, Laurelhurst Park, Ivon Park and Universal Cycles Marketplace

SEPTEMBER 28 SOUTHWEST PORTLAND SUNDAY PARKWAYS

Gabriel Park, Hillsdale Shopping Center, Troy Marketplace, Multnomah Village



2014 Sunday Parkways Route Maps

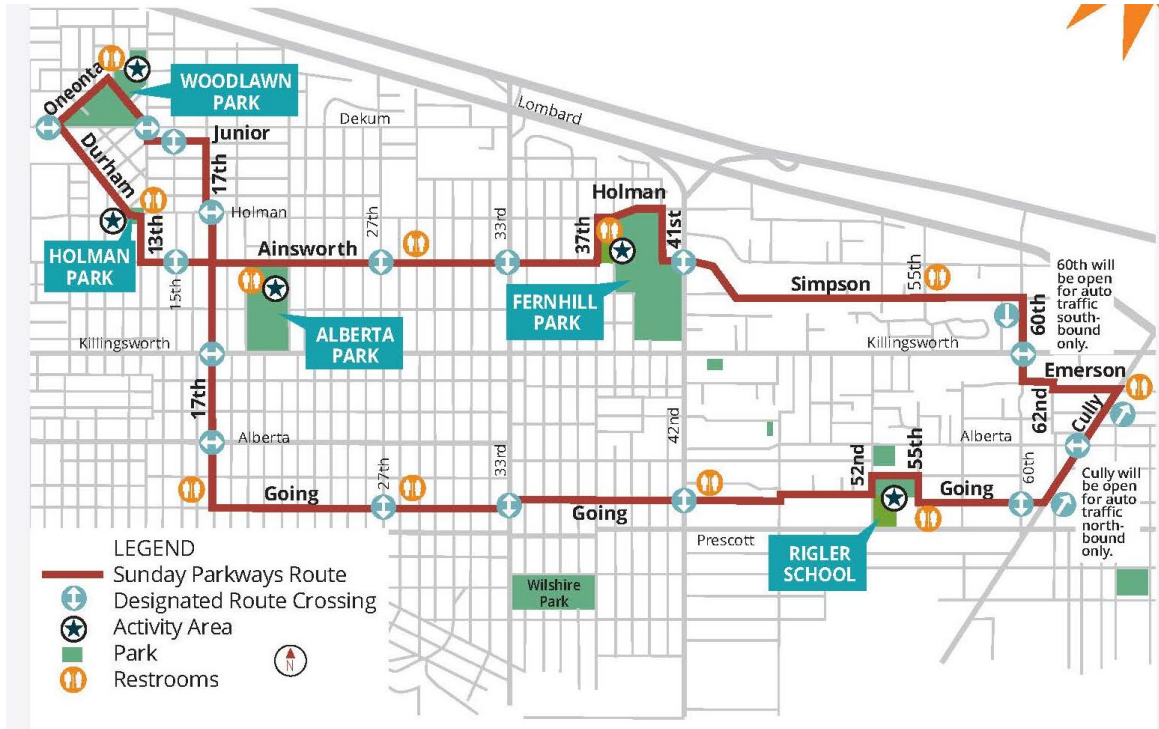
East Portland Sunday Parkways, May 11, 2014



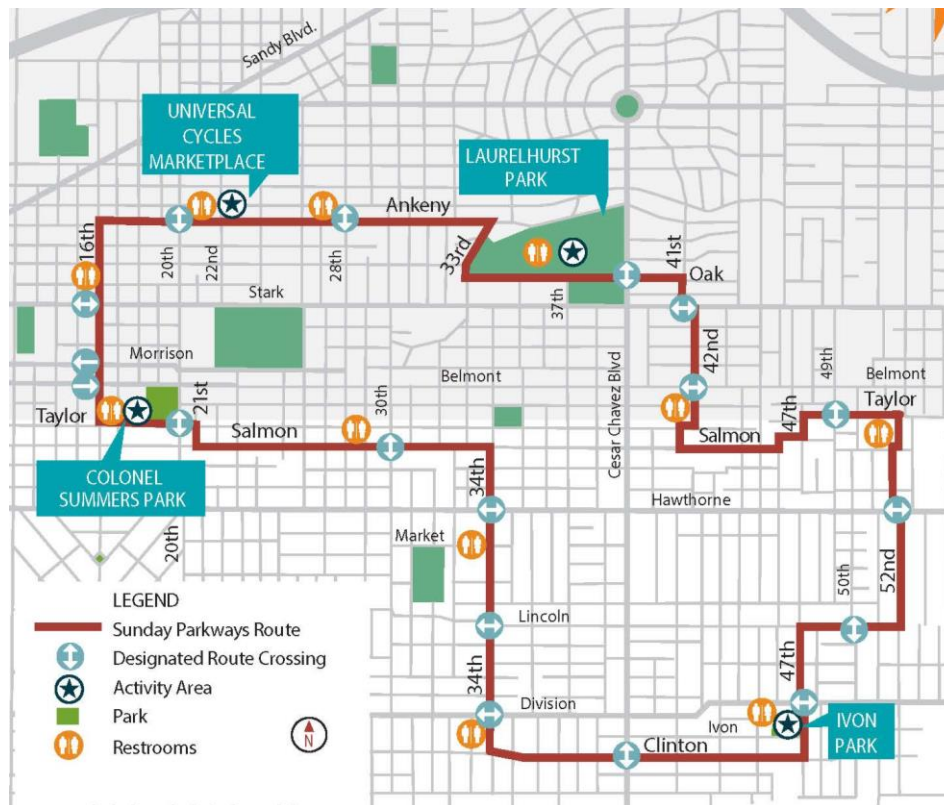
North Portland Sunday Parkways, June 22, 2014



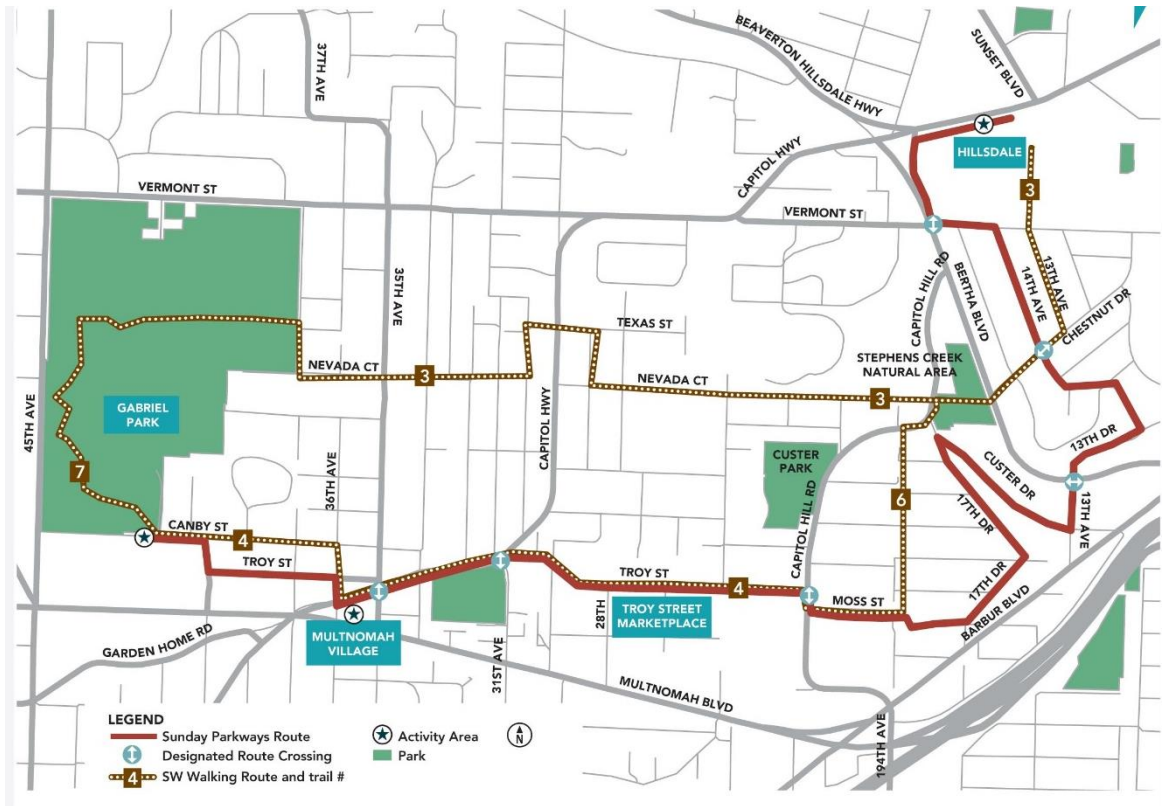
Northeast Sunday Parkways, July 27, 2014



Southeast Sunday Parkways, August 24, 2014



Southwest Sunday Parkways, September 28, 2014



2014 Comprehensive List of Sunday Parkways Partners

Agencies

Bureau of Emergency Management
Bureau of Environmental Services
Bureau of Fire and Rescue
Bureau of Housing and Development
Bureau of Planning and Sustainability
Bureau of Transportation
City of Vancouver
Metro
Multnomah County Office of Citizen Involvement
NW Natural
Oregon Dept. of Transportation
Pacific Power Blue Sky Program
Port of Portland
Portland General Electric (PGE)
Portland Parks & Recreation
Your Sustainable City

Business Associations

Belmont Area Business Association
Division/Clinton Community Association
Greater Brooklyn Business Association
Hawthorne Blvd. Business Association
Hillsdale Business & Professional Association
Historic Mississippi Business Association
Midway Business Association
North Northeast Business Association
Sellwood-Westmoreland Business Association
St. Johns Business Boosters
Woodstock Community Business Association

Businesses

3nterglactic Environment
ADT Security
Alberta Coop Grocery
American Family Insurance - Matt Padrow Agency
Barbur Blvd. Veterinary Hospital
Bikeasaurus
Black Star Bags
Boys without Toys
Broadway Cab
Buffalo Exchange
Captel Caption Telephone
car2go Portland
Carroll Raam Swing Orchestra
Circus Cascadia
Clif Kid/Clif Bar
DJ Prashant
DJ Rock
Eclectic Home
envIRONment Fitness
Etzel Agency/ Clip Radio
Everett Homes
Flipside Hats
Food Front Cooperative Grocery
Franz Bakery
Good Sport Promotion
Green Bee Co. Gardens
Green Drop Garage
H & R Block
John L Scott Real Estate
Liberty Mutual
Lombard Animal Hospital
Microcosm Publishing
Mr. Ben
Mudtown Stompers
New Seasons Market
North St. Bags
Northeast Village PDX
OnPoint Community Credit Union
Oregon Pubic House
Orpland (Orp Industries, LLC)
Paloma Clothing
Paws in Motion PDX

Portland Recorder Orchestra
Powell Blvd Veterinary Clinic
R/West
Radio Disney
Renaissance Homes



ReNewal by Andersen
Ringling Bros
Sensible Energy Solutions
Smart Energy
Sparkle Movement
Stelcor Energy
Tutor Doctor
Walgreens #5572
Whole Foods
Yiddish Republik
ZipCar

Community Organizations

AAA Oregon/Idaho
AARP Oregon
African Youth & Community Organization
AFS USA
Alaska Wilderness League
Alberta Street Fair
Alpha Phi Alpha Rho Beta
American Public Works Association
Andeo Int'l Homestays
Aurora Chorus
Bike Temple
Blew By U
Boys & Girls Aid
Boys and Girls Clubs of Portland
Bridgetown Kiwanis (Key Club)
Catholic Charities
Center for Intercultural Organizing

Community Organizations cont.

Citizens' Utility Board of Oregon
Clean Air Lawn Care
Climate Jobs Committee
Colored Pencils Art & Culture Council
Columbia Land Trust
Columbia Slough Watershed Council
Community Energy Project
Community Legacy Program
DAR Tabitha Moffatt Brown Chapter
Delta Sigma Theta Beta Psi
Donate Life Northwest
Door to Store
East Portland Community Center
East Village Portland
El Programa Hispano
Elders In Action
Enzo's Acres
Family Forward Oregon
FIRST High School Robotics Team
Food and Water Watch
Forest Park Conservancy
Friends of Buckman Pool
Friends of Community Garden
Friends of Gabriel Park
Friends of Gateway Green
Friends of Peninsula Park Rose Garden
Friends of the Columbia Gorge
Friends of Trees
Friends of Tryon Creek
Gateway Green
Girl Scouts of Oregon & SW Washington
GMO Free Oregon (right to know)
Golden Acres Retirement Center
GreenSavers/Clean Energy Works Oregon
Hacienda CDC/Portland Mercado
Harper's Playground
HEART(Humane Education Advocates Reaching Teachers)

Hillsdale Community Center
Hillsdale Community Foundation
Immigrant and Refugee Community Organization
IRCO - Africa House
IRCO - Asian Family Center
Kiwanis Club of Portland
Latino Network
Leach Botanical Garden
League of Women Votes
Metropolitan Family Services
Mom's Demand Action for Gun Sense
Montavilla Community Center
Multnomah Arts Center
Multnomah County Library
Multnomah Historical Assn.
Multnomah Village
NARAL Pro-choice Oregon
National Federation for the Blind
Native America Youth and Family Center
Neighbors For Clean Air
New Approach Oregon
Nicaragua Research Team
Nick Caleb for Council
npGREENWAY
Occupy Portland
Omega Psi Phi
Opal Creek Ancient Forest Center
OPAL Environmental Justice Oregon
Oregon Environmental Council
Oregon Ferret Shelter
Oregon Foundation For Reproductive Health
Oregon Natural Desert Assn.
Oregonians for Renewables Energy Progress
Our United Villages
Partners for a Hunger Free Oregon
Peninsula Children's Center
Peninsula Park Community Center
Peninsula Rose Garden Friends
PEO Chapter EG

Portland Alumni Chapter of the Delta Sigma Theta Sorority
Portland Community Gardens
Portland Farmers Market
Portland Fruit Tree Project
Portland Memory Garden
Portland New Generations Rotary
Portland Pearl Rotary Club
Portland Pilots
Portland Taiko
Power Past Coal
Q-Center
Schoolyard Farms
SE 16th & Ankeny
Sellwood-Moreland Improvement League
Store to Door
The Pew Charitable Trusts
The Portland Ballet
Timbers Army
Trusty Switchblades
Urban League of Portland
Village Home Education Resource Center

Food Vendors

3 Guys Grilling LLC
Altengartz German Sausages
Caribbean Kookpot
Clearly Kombucha
Creambowle
Creole Cafe
Fifty Licks Ice Cream



Fuego
Grifter's Kitchen
Horn of Africa
Impact NW - Voodoo Doughnuts

Food Vendors cont.

Inocencia's Tamales
Island Daydream Shave Ice, LLC
Kathmandu Café
Kind Healthy Snacks
Little Boba Truck
Little MaMaz Kitchen
Maplewood Coffee and Tea
Mix'N'Match Creamery
Momo's Cart
Olympic Provisions
Portland Curry Company
Po'Shines Café de la Soul
Regular Portland Bread
Ruby Jewel Treats
Scoop Organic Ice Cream
Sip D' Vine
Soup Cycle
Super Dog
Sweet Masterpiece
Two Wahines Hawaiian Shave Ice
Urban German
Via Chicago
Village Crepery

Health Providers

2BWell
Alvis Chiropractic
Arthritis Foundation
Courtyard at Mt. Tabor
G&L Acupuncture and Wellness
Center
Healthcare for all Oregon
Kaiser Permanente



Kenton Wellness Cooperative

New Heights Physical Therapy Plus
Overlook Chiropractic Clinic
Parkinson's Resources of Oregon
Sport Psychology Institute
Northwest
The Wellness Center PDX
Trauma Nurses Talk Tough
Yoga Union

Neighborhood Associations

Alameda Neighborhood Association
Arbor Lodge Neighborhood
Association
Ardenwald-Johnson Creek
Neighborhood Association
Argay Neighborhood Association
Arlington Heights Neighborhood
Association
Ashcreek Neighborhood Association
Beaumont-Wilshire Neighborhood
Association
Boise Neighborhood Association
Brentwood-Darlington
Neighborhood Association
Bridgeton Neighborhood
Association
Buckman Community Association
Centennial Community Association
Central Northeast Neighbors
Collins View Neighborhood
Association
Concordia Neighborhood
Association
Creston-Kenilworth Neighborhood
Association
Cully Association of Neighbors
East Columbia Neighborhood
Association
East Portland Neighborhood Office
Eliot Neighborhood Association
Forest Park Neighborhood
Association
Foster Area
Foster-Powell Neighborhood
Association

Glenfair Neighborhood Association
Goose Hollow Foothills League
Grant Park Neighborhood
Association
Hayden Island Neighborhood
Network
Hayhurst Neighborhood Association
Hazelwood Neighborhood
Association
Healy Heights Neighborhood
Association
Hillsdale Neighborhood Association
Hinson Memorial Baptist Church
Homestead Neighborhood
Association
Hosford-Abernethy Neighborhood
Development
Humboldt Neighborhood
Association
Irvington Community Association
Kenton Neighborhood Association
Kerns Neighborhood Association
King Neighborhood Association
Laurelhurst Neighborhood
Association
Lents Neighborhood Association
Lloyd District Community Association
Madison South Neighborhood
Association
Maplewood Neighborhood
Association
Mill Park Neighborhood Association
Montavilla Neighborhood
Association
Multnomah Neighborhood
Association
North Portland Neighborhood
Services (NPNS)
North Tabor Neighborhood
Association
Northeast Coalition of
Neighborhoods (NECN)
Overlook Neighborhood
Association

Neighborhood Associations cont.

Parkrose Heights Association of Neighbors
Parkrose Neighborhood Association
Piedmont Neighborhood Association
Pleasant Valley Neighborhood Association
Portsmouth Neighborhood Association
Reed Neighborhood Association
Richmond Neighborhood Association
Rose City Park Neighborhood Association
Roseway Neighborhood Association
Russell Neighborhood Association
Sabin Community Association
South Burlingame Neighborhood Association
South Portland
South Portland Neighborhood Association
South Tabor Neighborhood Association
Southeast Uplift
Neighborhood Coalition (SEUL)
St. Johns Neighborhood Association
Sullivan's Gulch Neighborhood Association
Sumner Association of Neighbors
Sunnyside Neighborhood Association
SW Hills Residential League
Swan Island
University Park Neighborhood Association
Vernon Neighborhood Association
Woodland Park Neighborhood Association
Woodstock Neighborhood Association

Physical Activity Groups and Businesses

Andando en Bicicleta en Cully - Hacienda CDC
Bern Unlimited
Bicycle Fitting Services
Bicycle Transportation Alliance
Bike Farm
Bike Friday
Bike Gallery



Bikes for Humanity
Block Bikes
Clever Cycles
Community Cycling Center
Cycle Greater Yellowstone
Cynergy E-Bikes
East Portland Action Plan (Bike)
eBike Store, Inc., The
Islabikes
Keen
Kwan Yin Healing Arts
Me Fitness Studios
Missing Link Bicycle Shop
Northwest Trial Alliance
Oregon Disability Sports
Oregon Kickball Club
Oregon Walks
Partyworks
PDX Hoops
Pedal Bike Tours
People for Bikes
Portland Fit body Boot Camp
Portland Wheelmen Touring Club
PSU-Bike Hub
Revolver Bikes
Ride with GPS
Rose City Roamers

Rotary Club of Portland
Safe Routes to School
Sirens Dragonboat team
Southwest Trails Groups
Spread Da'Love Foundation
Team in Training
Tour de Cure
Treo Bike Tours
Underdog Sports
United Bicycle Institute
Universal Cycles
Volcano Race PDX
We All Can Ride Committee
Women on Wheels

Places of Worship

11th Church of Christ Scientist
Agape Bible Church
Ahavath Achim
Ainsworth United Church Christ
Bethel AME Church
Bethel Bible Fellowship
Central Church of Nazarene
Central Nazarene Church
Chabad of NE Portland
Chabad of Oregon
Church of Korean Martyrs
Colonial Heights Presbyterian
Community of Hope
Congregation Neveh Shalom
Emmanuel Temple Church
Epworth United Methodist Church
Esperanza Church
First Covenant Church
Greater Portland Bible Church
Greater Solid Rock Church of God in Christ
Hillsdale Community Church
Holgate Baptist Church SBC
Holy Cross Catholic Church
Holy Redeemer Church
Imago Dei Community St.
Jewish Federation of Greater Portland
Kenton United Presbyterian Church

Places of Worship cont.

Lents Baptist Church
 LIFE Fellowship Church
 Lincoln Street Methodist Church
 Living God Baptist Church
 Missio Church
 Mittleman Jewish Community Center
 Mt. Olivet Baptist Church
 Mt. Tabor Neighborhood Association
 Multnomah Presbyterian Church
 New Life Missionary Church
 Nichiren Buddhist Temple
 Northminster Presbyterian Church
 Old Laurelhurst Church
 Onnuri Evangelical Church
 Peace Lutheran Church
 Peninsula Baptist Church
 Philadelphia Romanian Pentecostal Church
 Piedmont Church of Christ
 Pioneer Seventh-Day Baptist Church
 Portland Buddhist Temple
 Portland Hmong Alliance Church
 Portland Mennonite Church
 Portland North Spanish Foursquare Church
 Powelhurst Baptist Church
 Power of Love Congregation
 Presbyterian Center Fellowship
 PUMP (Portland Urban Ministries Project) Church of Christ
 Rivergate Community Church
 Riversgate Church at Multnomah CC
 Saint Barnabas Episcopal Church
 Saint John Fisher Catholic Church
 Seventh-Day Adventist (2)
 St. Charles Church
 St. David of Wales Episcopal Church
 St. Ignatius Church
 St. John Lutheran Church
 St. Michael & All Angels
 St. Patrick's Catholic Church
 St. Paul Lutheran Church

St. Peter's Catholic Church
 St. Stephens Catholic Church
 Sts. Peter and Paul Episcopal Church
 Sunnyside Centenary United Methodist Church
 Trinity Lutheran Church & School
 True Vine Baptist Church
 Unity Church of Portland
 University Park Baptist Church
 University Park United Methodist
 Voice of Hope Christian Church
 Waverly Heights Congregational United Church of Christ
 West Hills Christian Church
 Your Bible Speaks

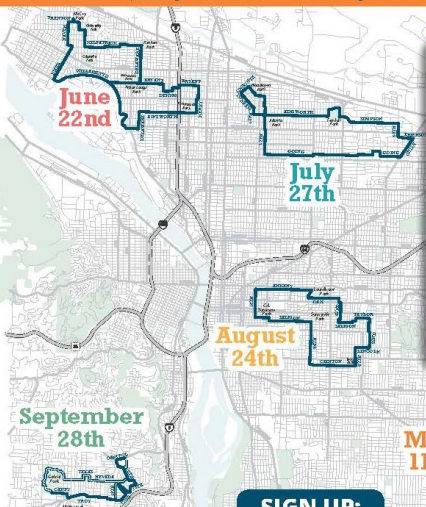
Schools

Chabad Hebrew School
 Chief Joseph School/
 Ockley Green PTA
 Earl Boyles Elementary
 Gilbert Heights Elementary
 Peninsula K-8 PTA
 Rigler K - 8
 Ron Russell Middle School
 The Gan - Jewish Preschool
 University of Portland

2014 Sunday Parkways Season-wide Flyers

CITY OF PORTLAND
Sunday PARKWAYS
PRESENTED BY
KAISER PERMANENTE

Opening Our Streets. Connecting Our Communities.



YOU CAN HELP!
Be a volunteer!
Lead a fun activity!
Make a contribution!

SUNDAYS
11 AM - 4 PM
2014

SIGN UP:

WWW.PORTLANDSUNDAYPARKWAYS.ORG | 503-823-7599

CITY OF PORTLAND
Sunday PARKWAYS
PRESENTED BY
KAISER PERMANENTE

Opening Our Streets. Connecting Our Communities.

YOU'RE INVITED!

MAY 11 EAST
JUNE 22 NORTH
JULY 27 NORTHEAST
AUGUST 24 SOUTHEAST
SEPTEMBER 28 SOUTHWEST

BROUGHT TO YOU BY:



Get out and be active right in your neighborhood. Walk, bike, run, roll, meet your neighbors and enjoy entertainment in parks and along the routes.




WWW.PORTLANDSUNDAYPARKWAYS.ORG

CITY OF PORTLAND
Sunday PARKWAYS
PRESENTADO POR
KAISER PERMANENTE

Abriendo Nuestras Calles. Conectando Nuestra Comunidad.



¡PUEDES AYUDAR!
Sé un voluntario!
Dirige una actividad divertida!
Haz una contribución!

DOMINGOS
11 AM - 4 PM
2013

APÚNTATE:

WWW.PORTLANDSUNDAYPARKWAYS.ORG | 503-823-7599

CITY OF PORTLAND
Sunday PARKWAYS
PRESENTADO POR
KAISER PERMANENTE

Abriendo Nuestras Calles. Conectando Nuestra Comunidad.

¡TE INVITAMOS!

11 DE MAYO ESTE
22 DE JUNIO NORTE
27 DE JULIO NORESTE
24 DE AGOSTO SURESTE
28 DE SEPTIEMBRE SUROESTE

LO PRESENTAMOS GRACIAS AL PATROCINIO DE:



Ponte activo en tu propio barrio. Puedes andar a pie o en bici, correr, rodar, reunirte con los vecinos, disfrutar de la música en los parques y a lo largo de la ruta de calles sin tráfico.




WWW.PORTLANDSUNDAYPARKWAYS.ORG

2014 Sunday Parkways Brochure Sample







NORTH
JUNE 22, 2014
11 AM - 4 PM

PORTLANDSUNDAYPARKWAYS.ORG







NORTH
JUNE 22, 2014
11 AM - 4 PM

PORTLANDSUNDAYPARKWAYS.ORG

FREE!





NORTH
JUNE 22, 2014
11 AM - 4 PM

PORTLANDSUNDAYPARKWAYS.ORG

FREE!





NORTH
JUNE 22, 2014
11 AM - 4 PM

PORTLANDSUNDAYPARKWAYS.ORG

FREE!





NORTH
JUNE 22, 2014
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NORTH
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FREE!





NORTH
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PORTLANDSUNDAYPARKWAYS.ORG

FREE!





NORTH
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PORTLANDSUNDAYPARKWAYS.ORG

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NORTH
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11 AM - 4 PM

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FREE!





NORTH
JUNE 22, 2014
11 AM - 4 PM

NORTH SUNDAY PARKWAYS

SUNDAY
JUNE 22, 2014
11 AM - 4 PM

MCCOY PARK

Climbing wall
 DJ Doc Rock - family-friendly Soul, R&B, Rock and Hip-hop
 11:00-3:30 (DJ Rock)
 1:00-2:00 featuring Sparkle
 Movement hoops & dancing
 Portland Bureau of Emergency Management - meet Disaster Dog, learn how cargo bikes can save us & how to build low-cost disaster kits
 Free basic bike repair
 Food, exhibitors and more

KENTON PARK

Opsfest Shakespeare
 Bouncy inflatable playhouse
 NW Trail Alliance bike skills track
 Free basic bike repair
 Food, exhibitors and more

COLUMBIA PARK ANNEX

Midtown Stompers - Dixieland band
 Climb aboard a City Maintenance truck
 Skateboarding practice area
 Free basic bike repair
 Food, exhibitors and more

PLAY, WIN, THRIVE.
KAISER PERMANENTE challenges you to get moving with interactive quizzes and fun, pulse-pounding activities at **Peninsula Park** to help you thrive. And, be sure to share your healthy selfie at #kphalthie

Features of Healthy Connected Communities

- June Key Delta Community Ctr, N Ainsworth & Albina
- Harper's Playground, N Delaware & Bryant
- North Portland Tool Library, N Delaware & Schofield
- New Columbia, McCoy Park
- Transportation Safety, Willamette Bluff

LEGEND

- Sunday Parkways Route
- Designated Route Crossing
- MAX Light Rail and Stop
- ★ Activity Area
- Park
- Ⓜ Restrooms
- ★ Features of healthy connected communities

Willamette Blvd. will be closed to auto traffic along the route.

FREE!

PENINSULA PARK & ROSE GARDEN
 Portland Parks & Recreation
 Dance/fitness classes on the hour
 Family Sports Area with gymnastics demos, soccer clinics, disc golf, & slacklines
 Rose Garden Tours on the hour
 Oregon Disability Sports
 Wheelchair basketball & hand cycles

Kaiser Permanente
 Play, Win, Thrive:
 Metro - Making a Great Place
 Renaissance Homes
 Car2Go - car-sharing made easy
 NW Natural - stop by to color our kids safety mural & receive free giveaways
 Free basic bike repair
 Bike rentals
 Food, exhibitors and more

ARBOR LODGE PARK
 Circus Cascadia
 Harper's Playground
 Whole Foods Market - stop by for a Whole Trade banana & spin the prize wheel for a chance to win a gift card
 Clif Kid - check out fun nutrition games
 AARP - come share your thoughts on their community wall on what makes Portland age-friendly. Spin the wheel!

Live music stage
 11:30-12:30 Mr. Ben
 1:00-2:00 Ethos
 2:30-3:30 Edna Vazquez

Free basic bike repair
 Food, exhibitors and more

WILLAMETTE BLUFF
 Bike Gallery free basic bike repair

For ADA Title II or Civil Rights Title VI Accommodations, Translation/Interpretation Services, Complaints, or for additional information, call 503-823-5266, TTY: 503-823-6868, or use Oregon Relay Service: 711.

For more information or
TO SIGN UP TO VOLUNTEER
www.portlandsundayparkways.org
 503-823-7599