

---

## 2013 Portland Sunday Parkways Report

---



City of Portland Bureau of Transportation  
Active Transportation Division  
October 31, 2013



---

## 2013 Portland Sunday Parkways

---

Mayor Charlie Hales

City Commissioner Steve Novick

City Commissioner Nick Fish

City Commissioner Amanda Fritz

City Commissioner Dan Saltzman

### ***Presenting Sponsor***

Kaiser Permanente

### ***Champion Sponsor***

Universal Cycles

### ***City of Portland Bureau of Transportation***

Leah Treat, Bureau Director

Dan Bower, Active Transportation Division Manager

### **Portland Sunday Parkways Staff**

Linda Ginenthal, Program Manager

Rich Cassidy, Event and Logistics Manager

Janis McDonald, Community Outreach Manager

Ronna Seavey, Organizer/Staff Assistant

Matthew Machado, Traffic Engineer

Danielle Booth, Traffic Control and Mapping Technician

### ***Good Sport Promotion, Inc. Volunteer Program Management***

Porter Childs, Director

Neal Armstrong, Manager of

Community Partnerships

Phil Barber, Volunteer Coordinator

Lydia Cox, Volunteer Coordinator

Rosie McGown, Volunteer Coordinator

Chad Smoot, Volunteer Coordinator

### **City of Portland**

**Bureau of Transportation**

**Portland Sunday Parkways**

**1120 SW 5<sup>th</sup> Avenue, 8<sup>th</sup> floor**

**Portland OR 97204**

**(503) 823-PKWKY (7599)**

**[linda.ginenthal@portlandoregon.gov](mailto:linda.ginenthal@portlandoregon.gov)**

**[www.PortlandSundayParkways.org](http://www.PortlandSundayParkways.org)**



**PORTLAND  
PARKS & RECREATION**  
Healthy Parks, Healthy Portland



**Metro**



**NW Natural**



**Jewish Federation**  
OF GREATER PORTLAND

THE STRENGTH OF A PEOPLE.  
THE POWER OF COMMUNITY.

**NORTHWEST HEALTH  
FOUNDATION**

*The Community's Partner for Better Health*



**ENVIRONMENTAL SERVICES  
CITY OF PORTLAND**  
working for clean rivers



**Food Front**  
COOPERATIVE GROCERY



**Bureau of Planning and Sustainability**  
Innovation. Collaboration. Practical Solutions.





---

## Table of Contents

---

### 2013 Portland Sunday Parkways Final Report

Introduction.....	1
Background.....	2
Specific Goals.....	3
Program Activities and Outcomes .....	4
Participants.....	4
2013 Portland Sunday Parkways Highlight.....	4
Community Outreach and Media.....	5
Physical Activities.....	7
Community Organizing.....	7
Business Outreach.....	12
Volunteer Recruitment and Management.....	14
Sponsorship and Fundraising.....	15
Resources – Sunday Parkways 2013 Budget.....	16
Sunday Parkways 2013 Event Schedule.....	17

### Appendices:

- 2013 Sunday Parkways Season-wide Flyer
- 2013 Sunday Parkways Bandana with Route Maps
- Sample 2013 Sunday Parkways Brochure
- Sample 2013 Sunday Parkways Door Hanger







## Portland Sunday Parkways 2013 Report

***Portland Sunday Parkways promotes healthy active living through a series of free events opening the city's largest public space – its streets – to walk, bike, roll, and discover active transportation.***

Portland Sunday Parkways is not about closing streets to cars – Sunday Parkways is about opening streets, connecting neighborhoods and people: bicyclists, walkers, runners, seniors, adults, and children, all enjoying healthy physical activities right in their own neighborhoods. It shows off Portland's premier and new family-friendly bicycle routes called Neighborhood Greenways and Portland's beautiful parks on these seven to nine mile routes with no start or end.

***Portland Sunday Parkways fosters civic pride, stimulates economic development, and represents community, business and government investments in Portland's vitality, livability, and diversity.***



Portlanders take great pride in their city. We are leaders in the green economy, in walking and bicycling. We have vibrant local business corridors and active community organizations. Sunday Parkways provides the opportunity to highlight all of these amazing assets during these safe, fun and wildly-popular community events.

Approximately 85,480 Portland area residents and visitors participated at four Sunday Parkways in 2013 walking, biking, jogging, and rolling. The final event was canceled due to severe weather conditions.

Sunday Parkways is modeled after Bogotá, Colombia's Ciclovías held every Sunday on 70 miles of streets. Sunday Parkways staff promoted the "Open Streets" initiative expanding Sunday Parkways into other Oregon and southwest Washington cities

including Salem and Vancouver.

The long term transportation, health and community benefits can not be overstated. When people discover just how much fun it is to walk, bike, roll, skate, and stroll (again) and how easy it is to be physically active during Sunday Parkways, they are choosing to experience "Sunday Parkways Every Day" – walking to the store, riding with their families, playing in the parks.

**The 2013 Portland Transportation program expanded and improved the program in several ways:**

- ★ Intersection Superhero volunteers from community groups and service organizations were given the option of raising \$20-\$25 per intersection shift covered as a fundraiser for their group. This program started last year grew to include more organizations and organizations including ones working with seniors and youth.



- ★ Even more healthy food and farmers market vendors were recruited in 2013 with more fruits and vegetables and healthy snacks available at the events.
- ★ Partnerships were broadened to include more community organizations as sponsors including Jewish and senior organizations.

*It's so liberating to bike on closed (to cars) streets, so fun to see the others, enjoy the food, the music, everything. It's well planned and executed. Fun and exciting. Free and for everyone.*

--- Korynn Underwood, Facebook fan

Portland Transportation has organized Sunday Parkways since 2008 with more diverse participation and even more widespread media and online coverage. Media outlets include The Oregonian, Portland Mercury, Willamette Week, all network television stations, weekly, business, and neighborhood papers, radio stations, and dozens of area blogs and web postings. In all,

Sunday Parkways has garnered millions of advertising and publicity impressions in 2013.

Portland Sunday Parkways has been funded each year, in large part, by grants and sponsorships by Kaiser Permanente, Universal Cycles, Metro, Whole Foods, NW Health Foundation, and other businesses, agencies and individual donors. The City of Portland contributes one third of the funds allocated towards staff time to organize and implement Sunday Parkways.

## Background

Sunday Parkways in its sixth year has become a community institution. It highlights Portland as a walkable and bikeable city. Cities around the country have come to expect Portland to lead with smart innovations and ideas. Health, transportation, recreation, environmental, community and safety interests all benefit from these kinds of strong partnerships implementing Sunday Parkways. Sunday Parkways offers five opportunities for neighbors to get out and stroll or bike or skateboard or roll without car traffic. Portland held the first successful Sunday Parkways in the nation in June 2008 with 15,000 participants.



Sunday Parkways are defined as “soft” street closures where residents along the routes have access to their driveways, but all others are restricted from driving on the street. This creates a reasonably traffic-free environment where families can feel comfortable having their children literally play in the street. Routes include as many Neighborhood Greenways and cycletracks (bikeways on busy streets physically separated from cars) to show off where people can bike and walk safely every day.

The primary goals for the project are:

- ★ Increase the health and physical activity of all Portland residents
- ★ Reduce dependence on the car for all transportation trips
- ★ Prioritize participation and outreach to low-income and communities of color who are at higher risk for diseases related to lack of physical activity and obesity such as diabetes, heart disease, and other ailments
- ★ Increase neighborhood awareness and raise acceptability of bicycling and walking as modes of travel



- ★ Increase economic opportunities for local businesses
- ★ Increase environmental and climate change awareness
- ★ Increase neighborhood mobility and livability
- ★ Increase awareness and messaging regarding healthy eating as part of healthy living

## ***Specific Goals***

---

The goals for 2013 Sunday Parkways were to reach all Portland residents at least three times with messages about Sunday Parkways and messages related to healthy activity, active transportation, healthy eating, and climate change through media, mailings, internet and email venues. According to a Metro Regional survey conducted in 2012, Sunday Parkways/Sunday Streets programs showed 40% awareness. In Portland, over 50% were aware of Portland Sunday Parkways.

- ★ Recruit 110,000 participants to walk, bike, skateboard, roller skate/blade, and roll (with mobility devices) for all five events for 2013. 85,480 participants – the final event on September 29, 2013 was canceled due to severe weather conditions.
- ★ Involve 200 neighborhood/business associations and other community organizations and area places of worship in the planning and implementation. One hundred and eleven unique community groups, organizations and agencies actively participated as a vendor or volunteer group with a primary focus on healthy living, transportation options, and environmental messaging. There were even more that engaged with Sunday Parkways that did not host an activity or vendor spot.
- ★ Reach all area residents within two blocks of a designated route at least seven times with Sunday Parkways messages. Actual: Met.



- ★ Place 30 major media stories in area papers, newsletters, radio, and television outlets. Exceeded: There have been dozens of media stories in a wide variety of venues.
- ★ Engage 65 physical activity and fitness-related vendors. Recruit 3-5 additional healthy food vendors for each event. Actual: 144 physical activity and fitness-related vendors' activities participated. Of the 43 food vendors, 20 focused on serving fresh, healthy food options with more sponsors opting to activate their sponsorship with giving out fresh fruits and healthy foods.

What follows is an outline of the Program Activities and how they played a part in reaching the primary and specific Sunday Parkways goals from the first four Sunday Parkway events.



## ***Program Activities and Outcomes***

---

### **Sunday Parkways Participants**

In 2013, 85,480 participants walked and biked and enjoyed first four Sunday Parkways. The final Southwest Portland Sunday Parkways was canceled due to severe weather conditions. Unexpected



heavy rains in August and June showers depressed two of the three largest expected participant events. That said, all four events were very successful with 12,200 in East, 21,830 in Northeast, 29,200 in North, and 22,250 in Southeast.

In 2013, Portland Sunday Parkways focused on working with places of worship in and around the routes. This year several Jewish community organizations signed on to activate their members at Sunday Parkways and in particular at the final event in southwest Portland – the neighborhood

with a higher concentration of Jewish households and institutions. Sunday Parkways is a part of the Jewish Federation’s Portland Mitzvah Network which supports individuals, groups and organizations around hands-on volunteerism. These community institutions have embraced Sunday Parkways as a way to give back to the community where they worship and to address the needs of their members to become healthier and connected to the larger Portland community.

Starting in 2010, organizers began focusing on specific constituents to expand participation: families with children, low-income residents, and people of color. These communities are less likely to incorporate physical activity into their daily activities and are also at higher risk for health problems related to inactivity. This outreach and program now constitutes a core element of Sunday Parkways.

### **2013 Portland Sunday Parkways Highlights**

East Portland Sunday Parkways kicked off the season on Mother’s Day with a celebration of women in cycling. Women on Wheels, a local women’s cycling organization, hosted Portland’s International CycloFemme event at Sunday Parkways. CycloFemme founder, Sarai Snyder, chose Portland as the city to visit for this year’s event. In addition, the Bureau of Environmental Services got a chance to show off the now completed 63-acre Foster Floodplain Natural Area right on the route at Foster and Springwater Corridor.

In June, Safe Routes to School led a ride with families (20 people) from Hacienda CDC at this Northeast Sunday Parkways event. Hacienda CDC is a Latino Community Development Corporation that strengthens families by providing affordable housing, homeownership support, economic advancement and educational opportunities. AARP of Oregon held their





first group walk from Woodlawn to Alberta Parks while crossing paths along the route with Kaiser Permanente's Walk with a Doc walk heading in the opposite direction.

At the North Portland Sunday Parkways in June, Friends of Peninsula Park Rose Garden held guided tours of the beautiful roses again this year. This year marked the 100<sup>th</sup> anniversary of this unique North Portland landmark.

Also in June, Portland Sunday Parkways staff worked with New Columbia's We All Can Ride group to brainstorm ideas for activities in McCoy Park. The group met at the Bike Repair Hub where they were soon joined by a group of five youth wondering what the meeting was all about. These youth came up with the idea of hosting musical chairs at McCoy Park. Sunday Parkways made up some great "seats", and led the games that 25-30 young people and 10 adults participated in.



Several new groups participated in North Portland's event including the Urban League of Portland and Cascade Festival of African Films. Doernbecher Tom Sargent Safety provided low-cost bicycle helmets plus helmet fittings.

At the Southeast Sunday Parkways in August, Central City Concern organized a bike ride for their clients. Their goal for participation at Sunday Parkways was to provide some "good therapy" through healthy activity, show them a different part of the city and allow them to have fun with little or no cost.

In spite of the unexpected August rains, several places of worship participated in the Southeast event.



St. Stephens Catholic Church in their bid to connect to the community gave away bottled water. Lincoln Street Methodist Church hired a band to entertain people as they passed by the church.

One of the most successful partnerships in southeast was the Green Spot with the Bureau of Planning and Sustainability. "Green Spot" showcased sustainable community features along the Sunday Parkways Southeast Portland route. Spots highlighted solar energy, energy conservation and urban farming plus several other programs.

### **Community Outreach and Media**

Sunday Parkways outreach efforts reached every Portland resident at least three times. Most were reached via the extensive media coverage both before and after the events. There were three Sunday Parkways pieces printed and distributed to residents in each area of Sunday Parkways: two mailers to all area residents plus a door hanger to households along the routes or who had to access the route to leave or return home.



Five hundred Sunday Parkways posters were posted and 54,000 general Sunday Parkways flyers were distributed in Portland venues including community centers, bike shops, libraries, local businesses, community events, school-based health centers, and coffee shops. An additional 18,000 flyers in Spanish were distributed during events and to organizations, churches, and other venues with Spanish-speaking members, customers and visitors.

Thirty-six Kaiser Permanente health message on-route sign boards with images and slogans designed to encourage healthy, active living were placed along the routes and in parks. These newly revised signs delivered over a million healthy eating, active living messages to Sunday Parkways participants.

Currently, Sunday Parkways has 7,483 Facebook “Likes” and 1,103 Twitter followers. PortlandSundayParkways.org is again the most popular web page in the City of Portland PortlandOregon.gov website. Portland Sunday Parkways five e-newsletters were sent out to 13,500 Portland area residents. Active Transportation sent out ten email blasts to the 13,500 former and current SmartTrips Portland residents who have requested information in the past on alternative

*“In what is becoming an iconic Portland event, Sunday Parkways seems to offer a bit of everything that the city itself offers: exercise, beautiful parks, beer, food carts and fickle skies.”*

--- Oregonian, John Killen 8/25/13

transportation. Through these online venues Portland area residents were reached with 192 healthy living, 114 active transportation, and 49 equity related messages with 902,838 impressions.

One hundred forty four of places of worship actively promoted and participated in Sunday Parkways in 2013. These community institutions took the

opportunity to give back to their neighborhood and activate their members.

Every place of worship in the area effected by Sunday Parkways received two letters, plus phone calls. If needed, Sunday Parkways posted signs that gave members who wanted/needed to drive on that particular Sunday detailed information on the best routes to get to their place of worship.

There are over 100 media stories in a variety of state, regional and local papers and radio and television stations. Primarily, the messages are about getting families out on their bicycles and in the parks to enjoy the fun physical activities offered. Media outlets and venues included:

#### Print, Television & Radio

The Oregonian  
Portland Tribune  
Willamette Week  
The Portland Mercury  
The Skanner  
The Asian Reporter  
KATU Television  
KGW Television  
KOIN Television  
KPTV FOX 12 Television  
KEX Radio  
KXL Radio  
KINK Radio  
KBOO Radio

#### Internet and Online (Partial list)

Oregonlive.org  
BikePortland.org  
UrbanMamas.org  
PDX Pipeline  
The Lund Report  
Portland Family  
Neighborhood Notes  
Travel Portland  
Dave Knows Portland  
Catholic Sentinel  
Portland AFoot  
Food Carts Portland  
MidCounty Memo  
ORBike  
Pediatric Associates of the Northwest  
Bicycle Transportation Alliance blog  
Elders in Action  
HandsOn Greater Portland  
Portland Craigslist  
Metro News  
Portland Transport  
NW Kid Chasers



### **Physical Activities**

Sunday Parkways centers on getting residents outside doing healthy physical activity. Most take this car-free opportunity to ride their bicycles and stroll along the avenues. There are also roller skaters, street skiers, unicycle riders, and all manner and shape of two and three wheel conveyances. Anecdotally and from surveys, many participants have not ridden their bicycles in years or have just discovered parks near their neighborhoods that they did not know about to take their children to play. They see just how safe, easy and convenient it is to ride their bikes or walk to a nearby park to get some physical activity and have some family recreation time.



These linear parks on Portland streets are complimented with three or four activity areas in parks and other open spaces. In partnership with the Portland Bureau of Parks and Recreation, fitness and dance classes were held on small stages with Parks fitness instructors. Participants danced and stretched and Zumbaed. These activities were a big hit with large classes and great participation. Neighbors scheduled their Sunday Parkways day around making one or two of these classes. Parks also provided a dozen other activities: Senior Bikes, basketball clinics, skate ramps and rails, climbing wall, Free For All games, volleyball, tetherball, children's obstacle course, splash parks, slip and slide, and climbing structures.

Activities from other vendors and community groups included:

Universal Cycles electric bike demos	Hula hooping
Bike Gallery bike skills track with the Northwest Trail Alliance	Fitness challenges and games
Clif Kid's Backyard Games	Exercise and dance classes
Partyworks bouncy houses	Strength and balance clinics
Rose City Roamer and AARP of Oregon walks	Qi Gong classes
Circus Cascadia children's circus and games	Dancing
Soccer camps and pick up games	Women on Wheels bike rides

Every park had a bike repair station sponsored by Universal Cycles, The Bike Gallery, REI, Bike N Hike, Bikes for Humanity, Bike Farm and other local bike shops.

Anyone interested in engaging their bodies in physical activity could find a venue to enjoy the day.

### **Community Organizing**

Portland Sunday Parkways worked with 84 neighborhood associations and 26 business associations and 358 other advocacy groups, community organizations, schools, faith-based, walking, bicycling, environmental, and disabilities community groups, New

*"You beat me to it. I was going to thank you for the opportunity to have a table. We got 12 new volunteers and others who were interested in the Community of Hope. It was a great opportunity!"*

*--- Linda Jo, Community of Hope*

Portlanders (immigrants and refugees), seniors, volunteer organizations and social service agencies to involve them in the planning and implementation of the five events. This organizing effort included significant outreach to residents and businesses affected by each route.



Engaging civic, faith-based, New Portlanders, youth, aging, and under-served communities was of paramount importance to Portland Sunday Parkways. Opening the city's largest public space – its streets – for active transportation to all residents; having the routes' diverse communities represented by vendors; and featuring park programming involving these communities as instructors and participants has become more successful with each season.



A growing knowledge of Sunday Parkways in these communities along with continuing encouragement, suggestions and examples for involvement increased participation in Sunday Parkways this year.

Many other area health professionals, recreational and physical activity organizations and businesses offer the opportunity to participate in activities at Sunday Parkways highlighting health and physical activity messages. The following is a comprehensive list of those groups actively participating with Sunday Parkways:

#### Community Organizations

AFS USA  
 AAA of Oregon/Idaho  
 African Youth & Community Organization  
 Andeo Home Stays  
 Aurora Chorus  
 Boy Scouts of America Troop 24  
 Boys and Girls Aid  
 Boys and Girls Clubs of Portland  
 Cascade Festival of African Films  
 Center for a Sustainable Today  
 Center for Intercultural Organizing  
 Citizens' Utility Board of Oregon  
 Climate Jobs Committee  
 Colored Pencils Art & Culture Council  
 Community of Hope  
 Concordia Tree Team  
 Constructing Hope Pre-Apprenticeship Program  
 Daughters of the American Revolution  
 Daybreak Cohousing  
 Eastside Village PDX  
 Elders In Action  
 Food and Water Watch  
 Friends of Community Gardens

Friends of Peninsula Park Rose Garden  
 Friends of the Children  
 Friends of the Columbia Gorge  
 Friends of Trees  
 Friends of Tryon Creek  
 GMO Free Oregon  
 Green Rigler Project  
 Green Savers/Clean Energy Works  
 H.E.A.R.T. - Humane Education Advocates Reaching Teachers  
 Habitat for Humanity ReStore  
 Hands On Greater Portland  
 Hands On Teamworks Alumni  
 Islamic Social Services of Oregon State (ISOS)  
 Janus Youth  
 Kiwanis Club of Portland  
 National Federation for the Blind  
 Native America Youth and Family Center  
 Ne Si'ka - Food from the Heart  
 Northwest Trail Alliance  
 Occupy Portland  
 Opal Creek Ancient Forest Center  
 OPAL Environmental Justice Oregon  
 Oregon Kickball Club

Oregon Natural Desert Association  
 Our United Villages  
 pear  
 Peninsula Optimists Club/ Boy Scout Troop 52  
 PEO Chapter EG  
 Portland Alumni Chapter of the Delta Sigma Theta Sorority  
 Portland Ballet  
 Portland Community Gardens  
 Portland Fruit Tree Project  
 Portland Pearl Rotary Club  
 Portland Recorder Orchestra  
 Portland Taiko  
 Power Past Coal  
 Q-Center  
 Rotary Club of Portland  
 Sierra Club - Columbia Group  
 Slow Food Portland  
 Stumptown Crawlers  
 Tellurian Gardens  
 Timbers Army  
 Tour de Cure  
 Wattles Boys & Girls Club



### Health Organizations

Alvis Chiropractic  
Broadway Physical Therapy & Spa  
Courtyard at Mt. Tabor  
Cully Providence Elderplace  
Doernbecher Tom Sargent Safety  
Center  
Golden Acres Retirement Center  
Jobs with Justice Health Care  
Committee

Kaiser Permanente  
Kwan Yin Healing Arts  
Overlook Chiropractic Clinic  
Peaceful Villa  
PKD Foundation  
Planned Parenthood - Columbia  
Willamette  
Ride Connection

Rosewood Family Health Center  
Spring and Autumn Acupuncture  
Third Way Chiropractic  
Trauma Nurses Talk Tough  
Ultra Chiropractic & Wellness  
Vital Health Center

### Physical Activity/Bike/Walk Groups

ac Portland  
Alaska Wilderness League  
Bicycle Advisory Committee  
Bicycle Transportation Alliance  
Bike Farm  
Bike Gallery  
Bike N Hike  
Bikeasaurus  
Bikes for Humanity  
C.O.P.I.N.G. with Bikes  
Citybikes Cooperative  
Clever Cycles  
Community Cycling Center  
envIRONment Fitness  
EPAPbike  
Friends of Gateway Green  
Harper's Playground

Hood River Harvest Ride  
Islabikes  
joe bike  
Kidical Mass  
Me Fitness Studios  
Oregon Kickball Club  
Oregon Walks  
Peace Dragon Warriors Paddling  
Club  
Pedal Bike Tours  
Pedestrian Advisory Committee  
Portland Wheelmen Touring Club  
PSU-Bike Hub  
Revolver Bikes  
River City Bicycles  
Rose City Roamers  
Sirens Dragonboat team

Stack Exchange Bicycles  
Sync or Swim Dragonboat  
Team  
Tide & Paddled Dragonboat  
Team  
Treo Bike Tours  
Trusty Switchblades  
Underdog Sports  
United Bicycle Institute  
Universal Cycles  
UrbanMamas  
Veloce Bicycles  
Waterfront Bicycles  
We All Can Ride Committee  
Women on Wheels

### Neighborhood Associations/Coalitions

Alameda Neighborhood Association  
Arbor Lodge Neighborhood Association  
Ardenwald-Johnson Creek Neighborhood Association  
Argay Neighborhood Association  
Arlington Heights Neighborhood Association  
Arnold Creek Neighborhood Association  
Ashcreek Neighborhood Association  
Beaumont-Wilshire Neighborhood Association  
Boise Neighborhood Association  
Brentwood-Darlington Neighborhood Association  
Bridgeton Neighborhood Association  
Bridlemile Neighborhood Association  
Buckman Community Association  
Centennial Community Association  
Central Northeast Neighbors  
Collins View Neighborhood Association  
Concordia Neighborhood Association  
Corbett-Terwilliger Neighborhood Association

Creston-Kenilworth Neighborhood Association  
Cully Association of Neighbors  
East Columbia Neighborhood Association  
East Portland Neighborhood Office  
Eliot Neighborhood Association  
Forest Park Neighborhood Association  
Foster-Powell Neighborhood Association  
Friends of Cathedral Park  
Glenfair Neighborhood Association  
Goose Hollow Foothills League  
Grant Park Neighborhood Association  
Hayden Island Neighborhood Network  
Hayhurst Neighborhood Association  
Hazelwood Neighborhood Association  
Healy Heights Neighborhood Association  
Hillsdale Neighborhood Association  
Hollywood Neighborhood Association  
Homestead Neighborhood Association



### Neighborhood Associations/Coalitions cont

Hosford-Abernethy Neighborhood Development  
Humboldt Neighborhood Association  
Irvington Community Association  
Kenton Neighborhood Association  
Kerns Neighborhood Association  
King Neighborhood Association  
Laurelhurst Neighborhood Association  
Lents Neighborhood Association  
Lloyd District Community Association  
Madison South Neighborhood Association  
Maplewood Neighborhood Association  
Marshall Park Neighborhood Association  
Mill Park Neighborhood Association  
Montavilla Neighborhood Association  
Mt. Scott-Arleta Neighborhood Association  
Mt. Tabor Neighborhood Association  
Multnomah Neighborhood Association  
North Portland Neighborhood Services (NPNS)  
North Tabor Neighborhood Association  
Northeast Coalition of Neighborhoods (NECN)  
Overlook Neighborhood Association  
Parkrose Heights Association of Neighbors  
Parkrose Neighborhood Association  
Piedmont Neighborhood Association

Pleasant Valley Neighborhood Association  
Portsmouth Neighborhood Association  
Powellhurst Gilbert Neighborhood Association  
Reed Neighborhood Association  
Richmond Neighborhood Association  
Rose City Park Neighborhood Association  
Roseway Neighborhood Association  
Russell Neighborhood Association  
Sabin Community Association  
South Burlingame Neighborhood Association  
South Portland Neighborhood Association  
South Tabor Neighborhood Association  
Southeast Uplift Neighborhood Coalition (SEUL)  
St. Johns Neighborhood Association  
Sullivan's Gulch Neighborhood Association  
Sumner Association of Neighbors  
Sunnyside Neighborhood Association  
SW Hills Residential League  
University Park Neighborhood Association  
Vernon Neighborhood Association  
West Portland Park Neighborhood Association  
Woodland Park Neighborhood Association  
Woodlawn Neighborhood Association  
Woodstock Neighborhood Association

### Agencies/Utilities

211 Info  
Albina Library  
Belmont Library  
Bureau of Environmental  
Services  
Bureau of Planning and  
Sustainability  
Capital Hill Library  
Central City Concern  
Central Library  
City of Portland Maintenance  
Operations  
City of Vancouver  
Columbia Slough Watershed  
Council  
East Portland Community Center  
El Programa Hispano  
Gregory Heights Library  
Hacienda CDC  
Hacienda CDC/Portland Mercado  
Hillsdale Community Center  
Hillsdale Library  
Holgate Library

Hollywood Library  
I-84 Paving Project  
Immigrant and Refugee  
Community Organization  
IRCO - Africa House  
IRCO - Asian Family Center  
IRCO Summerworks  
Kenton Library  
Latino Network  
Leach Botanical Garden  
Measure 26-152 Natural Areas,  
Water Quality Levy  
Midland Library  
Montavilla Community Center  
Mt. Scott Community Center  
Multnomah Arts Center  
Multnomah County Office of  
Citizen Involvement  
NARAL Pro-choice Oregon  
North Portland Library  
NW Natural  
Oregon Department of  
Transportation

Pacific Power Blue Sky  
Parks and Recreation  
Peninsula Park Community  
Center  
Port of Portland  
Safe Routes to School  
Self Enhancement, Inc.  
Sellwood Community Center  
Sellwood-Moreland Library  
Southwest Community Center  
Southwest Neighborhoods Inc.  
Springdale Job Corps Center  
St. Johns Community Center  
St. Johns Library  
Sunday Streets Alive  
University Park Community  
Center  
Urban League of Portland  
Village Market  
Woodstock Community Center  
Woodstock Library  
Your Sustainable City



### Places of Worship

11th Church of Christ Scientist	Hinson Memorial Baptist Church	Piedmont Presbyterian Church
Agape Bible Church	Holgate Baptist Church SBC	Pilgrim Lutheran Church
Agape Church	Holy Cross Catholic Church	Pioneer Seventh-Day Baptist Church
Ahavath Achim	Holy Redeemer Church	P'nai Or
Ainsworth United Church Christ	Iglesia Adventista Hispana de Portland	Portland Buddhist Temple
Albina Church of God	Imago Dei Community St.	Portland Hmong Alliance Church
Antioch Missionary Baptist Church	Intercessory Prayer Con Church	Portland Mennonite Church
Apostle Church	Interstate Bible Chapel	Portland North Spanish Foursquare Church
Bethany Lutheran Church	Jehovah's Witnesses	Portland Pentecostals Church
Bethel AME Church	Jehovah's Witnesses Mock's Crest	Powelhurst Baptist Church
Bethel Bible Fellowship	Kenton United Presbyterian Church	Power House Church
Bethel Lutheran Church	Kesser Israel	Power of Love Congregation
Bike Temple	Kol Shalom	Presbyterian Center Fellowship
Bridgeport Community Church	Korean Agape Church	PUMP (Portland Urban Ministries Project) Church of Christ
Cathedral of Praise	Korean First Presbyterian Church	Redeemer Lutheran Church
Celebration Tabernacle	Lents Baptist Church	Rivergate Community Church
Central Christian Church	Lents Gilbert Church of God	Riversgate Church at Multnomah CC
Chabad of Oregon	LIFE Fellowship Church	Saint Barnabas Episcopal Church
Christian Churches - Churches of Christ Englewood	Lifeline Christian Church	Saint John Fisher Catholic Church
Church of Christ (2)	Lincoln Street Baptist Church	Saint Luke Lutheran Church
Church of Jesus Christ of Latter-Day Saints Peninsula Park Ward	Lincoln Street Methodist Church	Seventh-Day Adventist (2)
Church of Jesus Christ of LDS	Living God Baptist Church	Shir Tikvah, Liberal Jewish Congregation
Church of Korean Martyrs	Mars Hill Church	St. Barnabas Church
Church of the Living God	Missio Church	St. Charles Church
Colonial Heights Presbyterian Congregation	Mittleman Jewish Community Center	St. David of Wales Episcopal Church
Congregation Neveh Shalom	Mt. Olivet Baptist Church	St. Ignatius Church
Congregation Shaarie Torah	Mt. Tabor Presbyterian Church	St. John Lutheran Church
Cornerstone Community Church	Multnomah Presbyterian Church	St. Luke Memorial Cogic
Daniels Memorial Church of God	Neveh Shalom	St. Michael & All Angels
Ebenezer Lutheran Church	New Beginnings Christian Center	St. Paul Lutheran Church
Emanuel Church-God in Christ	New Heights Community Church	St. Paul Missionary Baptist Church
Emmanuel Temple Church	New Jerusalem Baptist	St. Peter's Catholic Church
Englewood Christian Church	New Life Missionary Church	St. Stephens Catholic Church
Epworth United Methodist Church	Nichiren Buddhist Temple	Sts. Peter and Paul Episcopal Church
First Church of the Apostolic Faith	Northeast Baptist Church	
First Covenant Church	Northminster Presbyterian Church	
Genesis Community Fellowship	Northridge Community Church	
Grace & Truth Pentecostal Church	Old Laurelhurst Church	
Grace Presbyterian Church	Onnuri Evangelical Church	
Greater Portland Bible Church	Open Bible Church	
Greater Solid Rock Church of God in Christ	Peace Lutheran Church	
Hillsdale Community Church	Peninsula Baptist Church	
	Peninsula Open Bible Church	
	Philadelphia Romanian Pentecostal Church	



### Places of Worship cont.

Sunnyside Centenary United  
Methodist Church  
Tabernacle of Hope  
The Bridge  
Tongan Fellowship of the United  
Methodist  
Trinity Full Gospel Pentacostal  
Trinity Lutheran Church & School  
True Vine Baptist Church  
Unity Church of Portland  
University Park Baptist Church

University Park Seventh Day  
Adventist Church  
University Park United Methodist  
Voice of Hope Christian Church  
Waverly Heights Congregational  
United Church of Christ  
Waverly Heights Universal Church  
of Christ  
West Hills Christian Church

West Hills Friends Church  
Wilshire United Methodist  
Church and Native American  
Worship  
Woodlawn United Methodist  
Church  
Word Of Life Community  
Church  
Your Bible Speaks

### Schools

Benson High School Basketball Team  
Chief Joseph School/Ockley Green  
PTA  
Chabad Hebrew School  
Chapman Elementary School  
Concordia University  
Earl Boyles Elementary  
Gilbert Heights Elementary  
Gilbert Park Elementary

Grant High School Key Club  
Kelly Elementary  
Lent K - 8  
Lewis & Clark College  
Peninsula Children's Center  
Peninsula K-8 PTA  
Peninsula School  
Reed College  
Reed College- SEEDS

Rigler K - 8  
Ron Russell Middle School  
SUN Schools  
University of Portland  
Village Home Education  
Resource Center  
Warner Pacific College

### Business Outreach

All neighborhood business associations recognized by the City's Office of Neighborhood Involvement were contacted via phone, email, business association meetings, mailings, and/or event flyers. The Hillsdale Business District Association and Multnomah Village Business Association collaborated with Sunday Parkways to anchor the unfortunately canceled southwest event with these two vibrant business centers.

Participants got a chance to shop, eat and converse with local businesses and organizations while leaving the parks set as activity zones. The number and diversity of vendors has exploded with an average of 80 per event.

In 2013, additional healthy food sponsors and vendors were recruited to participate. Whole Foods and Food Front returned as sponsors. Franz Bakery promoted their new line of whole grain breads. Kaiser Permanente activated their sponsorship with fresh salad and blueberry samples.

*Wow! Great turnout. I received excellent feedback from our OnPoint team. They were really pleased with how well we were received and how busy our booth was during the entire day. Thanks for all your work and good planning to help ensure a smooth and successful event.*

*--- Sunday Parkways vendor*

Sunday Parkways staff worked once again with organizations focused on minority and up and coming entrepreneurs to fill in the food vending slots at all the parks and Marketplaces. All Marketplaces sold out weeks before the events.

This year saw the number and diversity of vendors expand to 70 at the North event – the most Sunday Parkways has ever had. This was only surpassed by the next month with 86 at the Southeast event.



### Businesses/Vendors

Alvis Chiropractic  
American Family Insurance  
Barefoot Books/Jennifer Butler-  
Brown  
Bhaktishop  
Bicycle Fitting Services  
Bike Farm  
Bike Friday  
Bike Gallery  
Bike N Hike  
BIKEASAURUS  
Broadway Cab  
Broadway Physical Therapy & Spa  
Car2Go  
Carroll Raaum Swing Orchestra  
Chata Addy Music Man  
Circus Cascadia  
Clean Air Lawn Care  
Clif Kid/Clif Bar  
DJ Rock  
Eagles of Freedom  
East Village Portland  
East West College of the Healing  
Arts  
Eclectic Home  
envIRONment Fitness  
Flamenco Callejero  
Food Front  
Franz Bakery

### Food Vendors

Brazi Bites  
Bro-Dogs  
Caribbean Kookpot  
Clif Bar & Company  
Delphina's Bakery  
Fifty Licks, LLC  
Firdale Food Co.  
Franz Bakery  
Fuego  
Hotlips Pizza  
Impact NW - Voodoo Doughnuts  
Island Daydream Shave Ice, LLC  
Kathmandu Café  
Kind Healthy Snacks  
Lebanese Food

Good Sport Promotion  
Green Drop Garage  
Grandma's Place  
Islabikes  
Keen  
Kind Healthy Snacks  
Kwan Yin Healing Arts  
Kitchen Compost  
Caddy  
Liberty Mutual  
LUME Footwear  
Marinello Schools of Beauty  
Mattress Lot  
ME Fitness Studios  
Mr. Ben  
Nekked Bonz  
OnPoint Community Credit Union  
Overlook Chiropractic  
PDX Holistic  
Partyworks  
Pedal Bike Tours  
Pedal Seat  
Portland Fit Body Boot Camp  
Portland Jugglers  
REI  
Reflect Peace Now  
Ringling Riders  
Rocky Butte Wranglers  
Sapphire Skin Care & Healing



Sip D' Vine  
Smart Energy  
Sparkle Movement  
Spring and Autumn Acupuncture  
Sports Authority  
Stumptown DJs  
Tellurian Gardens  
Third Wave Chiropractic  
The People's Republic  
Treo Bike Tours  
Tutor Doctor  
Ultra Chiropractic & Wellness  
United Bicycle Institute  
Universal Cycles  
Vital Health Center  
Village Market  
Whole Foods  
ZipCar  
Zoey's Eats

Little MaMaz Kitchen  
Loaded Potato  
Mixteca Catering  
Mizz'ipi Sistah Chefs  
Moberi Smoothies  
Monkey Wrench Vegan Bakery  
Olympic Provisions  
Pop/Corn Publishers  
Portland Farmers Market  
Portland Fruit Tree Project  
Po'Shines Café de la Soul  
River City Roasted Corn  
Ruby Jewel Treats  
RUNA Tea  
Saigon Kitchen  
Saucy 's BarBQue  
Scoop Organic Ice Cream  
Soup Cycle  
Super Dog  
Taco Pedaler  
Tandem Treats  
Two Wahines Hawaiian Shave  
Ice  
Urban German  
Village Crepery  
Whole Foods  
Yeah Dawg Hot Dogs  
Zuppa



### Business Associations

42nd Avenue  
82nd Avenue of Roses  
Alberta Main Street  
Beaumont  
Belmont Area  
Burnside East  
Division/Clinton  
Foster Area  
Gateway Area

Greater Brooklyn  
Hawthorne Blvd.  
Hillsdale Business & Professional  
Association  
Historic Mississippi  
Hollywood Boosters  
Kenton  
Midway  
Montavilla/East Tabor

Multnomah Village  
North Northeast  
Sellwood-Westmoreland  
South Portland  
St. Johns Business Boosters  
St. Johns Main Street  
Swan Island  
Woodstock Community

### Volunteer Recruitment and Management

The events require significant volunteer support on the day of the events as well as organizing the community prior to the events. Sunday Parkways engaged volunteers in 1,341 volunteer shifts with 4,655 volunteer hours by 870 individual volunteers. Volunteers are recruited, managed and trained by Good Sport Promotion, Inc. in close coordination and with resources from Active Transportation Division. Other businesses and community organizations provide a significant number of volunteers for their activities in the parks and along the routes. These volunteers are not included in these estimates of volunteers that make Portland Sunday Parkways a success.

All volunteers were trained online upon registration and again on site for each event. Volunteer guides, maps, and other resources were provided to each volunteer along with snacks, water, and a t-shirt. Only volunteers could obtain the popular Sunday Parkways purple t-shirt. Volunteers who work more than three shifts (or were scheduled to work their last shift at the canceled last event) received the limited edition 2013 Portland Sunday Parkways bandana.

Again this year, eight Superhero Coordinators were trained and deployed to assist in on-route management of the volunteers. Each Coordinator managed approximately one mile of route. This has become a vital role in effectively managing the eight to nine mile routes.

Instituted new in 2012 were two ways for organizations and companies to volunteer as a group or to set up a table on route while volunteering on route. Sunday Parkways offered \$20 to \$25 per intersection per shift donated to organizations in our priority groups such as in communities of color, low-income, immigrant and refugee communities, and Spanish-speaking groups. This has added up to \$8,905 going to a broad range of community groups and constituencies to fill volunteer spots.

Groups who were not in a position to afford the \$125 vendor fee took advantage of the volunteer opportunity to staff an intersection with their community group, take care of the volunteer need as well as promote their organization and its goals to participants.





The following is a partial list of those organizations, groups and businesses providing volunteers.

#### Organization Volunteer Groups

AARP of Oregon	Grant High School Key Club Hands	PEO Chapter EG
Aurora Chorus	On Teamworks Alumni	Portland Pearl Rotary Club
Benson H.S. Basketball Team	I-84 Paving Project	Portland Taiko
Bike Temple	IRCO-Summerworks	Power Past Coal
Bikes for Humanity	Janus Youth	Q-Center
Bicycle Transportation Alliance	Job Corps	Reed College
C.O.P.I.N.G. with Bikes	Kaiser Permanente	Sirens Dragonboat Team
Citizens' Utility Board of Oregon	Kiwanis Club of Portland	Springdale Job Corps Center
City of Vancouver	Lewis & Clark College	Stack Exchange Bicycles
Constructing Hope Pre-Apprenticeship Program	LIFE Fellowship Church	Stumptown Crawlers
Daughters of the American Revolution	National Federation for the Blind	Sunday Streets Alive
Portland Chapter of Delta Sigma Theta Sorority, Inc.	New Seasons Market	Sync or Swim Dragonboat Team
Friends of the Columbia Gorge	Occupy Portland	Tide & Paddled Dragonboat Team
Friends of Trees	Oregon Kickball Club	Timbers Army
GMO Free Oregon	Peace Dragon Warriors Paddling Club	Tour de Cure
	Peninsula Children's Center	Trinity Lutheran Church & School
	Peninsula K-8 PTA	Trusty Switchblades
		University of Portland
		Waverly Heights UCC

#### Sponsorships and Fundraising

In-kind and cash contributions were solicited from individuals, groups, and businesses. Sponsorships, grants, vendors, and individuals have netted \$269,999. This includes 2,000 individual donors.

#### 2013 Sponsors

Kaiser Permanente	REI	Food Front
Universal Cycles	NW Natural	Partyworks
Metro	AARP of Oregon	NW Health Foundation
Whole Foods	Marinello Schools of Beauty	Port of Portland
Clif Kid/Clif Bar	Bureau of Environmental Services	Bike N Hike
Bike Gallery	Bureau of Planning and Sustainability	Pickett Dummigan LLP
Franz Bakery	Jewish Federation of Greater Portland	





## Resources - Sunday Parkways 2013 Budget

The final budget reflects cost savings and significant in-kind contributions by sponsors and Portland Parks and Recreation Bureau.

2013 Sunday Parkways Expenses				
Materials and Services		Budget for 1	Budget for 5	Actual
<b>Logistics Traffic Control</b>				
Police, traffic flaggers, signage				\$103,080
<b>Volunteer Management and Organizing</b>		\$48,096	\$240,480	\$95,074
<b>Outreach</b>				
Flyers, mailers, fundraising, and collateral material		\$10,820	\$54,100	\$41,983
<b>Day of Event</b>				
Porta potties, dumpsters, tables, chairs, bike parking, signage, supplies, & entertainment		\$7,800	\$39,000	\$33,125
<b>Total of Materials &amp; Services</b>		<b>\$66,716</b>	<b>\$333,580</b>	<b>\$273,262</b>
<b>Active Transportation Division Staffing<sup>1</sup></b>				
Program Manager	40%	\$8,982	\$44,911	\$46,087
Event and Logistics Manager	40%	\$9,217	\$46,087	\$44,911
Community Outreach Manager	40%	\$8,204	\$41,022	\$41,022
Staff Assistant/Organizer	67%	\$4,080	\$20,400	\$20,400
Course Mapping Technician	20%	\$2,400	\$12,000	\$12,000
Staff Overtime		\$400	\$2,000	\$2,317
<b>Total Staffing Costs</b>	<b>2.1 FTE</b>	<b>\$33,284</b>	<b>\$166,420</b>	<b>\$166,737</b>
<b>Expenses Grand Total Budgeted</b>		<b>\$100,000</b>	<b>\$500,000</b>	
<b>Expenses Grand Totals to date</b>				<b>\$439,999</b>

2013 Sunday Parkways Income		Budget for 1	Budget for 5	Actual
City of Portland		\$34,000	\$170,000	\$170,000
Activity and Food Vendors		\$6,000	\$30,000	\$32,647
Individual Contributors		\$6,000	\$30,000	\$23,176
Kaiser Permanente Presenting Sponsorship <sup>2</sup>		\$20,000	\$100,000	\$100,000
Sponsorships		\$31,800	\$170,000	\$114,176
<b>Income Grand Total Budgeted</b>		<b>\$94,800</b>	<b>\$500,000</b>	
<b>Income Grand Totals to date</b>				<b>\$439,999</b>

<sup>1</sup> Portland Police, PBOT Traffic Investigations and Bureau of Maintenance, and a portion of Portland Parks and Recreation Sunday Parkways staffing expenditures are included in Materials and Services expenses.

<sup>2</sup> Kaiser Permanente donated all graphic design work, signage and other in-kind support in addition to \$100,000 in direct cash sponsorship.



## ***2013 Portland Sunday Parkways Event Schedule***

---

**May 12** East Portland Sunday Parkways – Mother’s Day

Ed Benedict Park, Gilbert Heights Park, Foster Floodplain Natural Area, Springwater Corridor, Glenwood Park, Lent Park

**June 23** Northeast Portland Sunday Parkways

Rigler Elementary School, Woodlawn Park, Alberta Park, Fernhill Park

**July 28** North Portland Sunday Parkways

Peninsula Park, Arbor Lodge Park, Kenton Park, McCoy Park, Columbia Annex Park, Willamette Bluff

**August 25** Southeast Portland Sunday Parkways

Colonel Summers Parks, Laurelhurst Park, Mt Tabor Park, Ivon Park

**Canceled September 29** Southwest Portland Sunday Parkways

Gabriel Park, Hillsdale Shopping Center, Troy Marketplace, Multnomah Village

Due to a severe weather forecast and stormy conditions, this last event was canceled. The primary consideration was safety of the participants on this hilly, tree-lined streets. The chance for limbs and other debris along the routes and flooding along the walking routes made the cancelation imperative.







## ***Appendices***

---

2013 Sunday Parkways Season-wide Flyer

2013 Sunday Parkways Bandana with Route Maps

Sample 2013 Sunday Parkways Brochure

Sample 2013 Sunday Parkways Door Hanger



## 2013 Portland Sunday Parkways Season-wide Flyer

Be active right in your neighborhood.  Get out and bike in your neighborhood.

Walk, bike, run, roll, meet your neighbors and enjoy  entertainment in parks and along the routes. 

PRESENTED BY KAISER PERMANENTE  KAISER PERMANENTE

**You're Invited!** 

 **MAY 12 • EAST**   
**JUNE 23 • NORTHEAST**

 **JULY 28 • NORTH**   
**AUGUST 25 • SOUTHEAST**

 **SEPTEMBER 29 • SOUTHWEST**

BROUGHT TO YOU BY: 





**SUNDAYS**  
11 AM - 4 PM  
2013

**You can help!**

- Be a volunteer
- Lead a fun activity
- Make a contribution

**SIGN UP:**

[www.portlandsundayparkways.org](http://www.portlandsundayparkways.org) • 503-823-7599

*Opening Our Streets, Connecting Our Communities*



## Sunday Parkways Bandana





## Sunday Parkways Southeast Brochure/Mailer

# Southeast Sunday Parkways

FREE!

**Sunday**  
**August 25, 2013**  
**11 am - 4 pm**

**COLONEL SUMMERS PARK**

Dance/fitness classes from Portland Parks  
 11 am - 11:55 am ..... Zumba  
 12 - 12:55 pm ..... Kundalini Yoga  
 1 - 1:55 pm ..... Belly Dancing  
 2 - 2:55 pm ..... Youth dance- ballet, hip hop, & tap  
 3 - 3:55 pm ..... Tai Chi REI

Free basic bike repair  
 Soccer clinics  
 Yoga  
 NW Trail Alliance skills track  
 AARP of Oregon  
 Food, exhibitors and more

Drop by the AARP booth for fun giveaways and play the Wheel of Livability

**LEGEND**

- Sunday Parkways Route
- Designated Route Crossing
- Activity Area
- Park
- Restrooms
- Green Spot

**LAURELHURST PARK**

Laurelhurst Park Entertainment Stage:  
 11:30 am - 12:30 pm ..... Carroll Raam Swing Orchestra, Portland's Premier Big Band  
 1 - 2 pm ..... Rocky Butte Wranglers, Swingin' Country  
 2:30 - 3:30 pm ..... Rocky Butte Wranglers, Swingin' Country

**Whole Foods**

Fresh fruit sampling  
 Circus Cascadia  
 Parks Slip n' Slide  
 Woman on Wheels  
 Climbing wall  
 Food, exhibitors and more  
 Bike Gallery free basic bike repair

**UNIVERSAL CYCLES MARKETPLACE**

Free basic bike repair  
 Food, exhibitors and more  
 Climb aboard a City Transportation Maintenance street sweeper & paving machine!

**MT. TABOR SUMMIT**

Opsfest Shakespeare  
 Disc Golf  
 Food, exhibitors and more

**IVON PARK**

Bouncy inflatable castle  
 Free basic bike repair  
 Food, exhibitors and more

**Ivon Park:**  
 12 - 1 pm ..... Mudtown Stompers  
 1:30 - 2:30 pm ..... & Dixieland

Kaiser Permanente supports Sunday Parkways — to help everybody thrive!

- Stop by the Kaiser Permanente booth at Colonel Summers park and get a souvenir photo taken.

Green Spots are sustainable community features that nurture healthy, connected neighborhoods  
 4505 SE Clinton  
 52nd and Madison  
 2865 SE Ankeny St.  
 In Colonel Summers Park and on Taylor and 19th  
 32nd and Salmon

For ADA Title II or Civil Rights Title VI Accommodations, Translation/Interpretation Services, Complaints, or for additional information, call 503-823-5358, TTY: 503-823-6868, or use Oregon Relay Service: 711.

FREE!

**SOUTHEAST**  
 Sunday, August 25, 2013  
 11 am - 4 pm

Opening Our Streets,  
Connecting Our Communities

www.portlandsundayparkways.org

invites you to get out, meet your neighbors, and enjoy a 9-mile loop of traffic-free streets.

Walk, bike, roll or run and enjoy activities in the parks along the two-way route with no start or finish.

**How you can help:**  
 VOLUNTEER • MAKE A DONATION  
[www.portlandsundayparkways.org](http://www.portlandsundayparkways.org)  
 503-823-7599

The only streets affected by the temporary closure are those on the route.

You will be able to drive on the other streets and cross the route at designated intersections on the main streets.

**We need 300 volunteers to make this happen.**

Opening Our Streets, Connecting Our Communities

Sunday Parkways is brought to you by:





## Sunday Parkways North Door Hanger

CITY OF PORTLAND  
**Sunday PARKWAYS**  
PRESENTED BY  
KAISER PERMANENTE

Our Communities Opening Our Streets, Connecting

NORTH PORTLAND  
SUNDAY, JULY 28  
4 PM - 11 AM

McCoy Park  
Kenton Park  
Columbia Park  
Peninsula Park  
Willamette Bluff

LEGEND  
Parkways Route  
Road Crossing  
1st Rail and Stop  
Activity Area  
Park  
Restrooms

www.portlandsundayparkways.org

Sunday Parkways is brought to you by:



**SUNDAY PARKWAYS  
IS JUST AROUND  
THE CORNER!**

**SUNDAY, JULY 28, 2013  
11 AM - 4 PM**

Sunday Parkways is a chance to get out, meet your neighbors and enjoy a 9.5-mile loop of traffic-free streets. Walk, bike, roll, or run and enjoy the many activities and entertainment in the parks along the two-way route with no start or finish.

**See Map on Reverse Side**

### **If your house is on the route:**

- Please limit or postpone your driving between 11 a.m. to 4 p.m.
- If possible, park your car in the driveway or around the corner off the route. Some areas on route will be posted no parking.
- Volunteers will escort you or your guests if you need to drive on the route to get to or from your house.
- Many of the major streets and bus routes in the area will be open so there are plenty of alternate routes available.
- Willamette Blvd. will be closed to auto traffic along the route.
- Let friends and visitors know about the event and traffic-free streets.

**For more information or  
TO SIGN UP TO VOLUNTEER**

[www.portlandsundayparkways.org](http://www.portlandsundayparkways.org)

503-823-7599

[PortlandSundayParkways@portlandoregon.gov](mailto:PortlandSundayParkways@portlandoregon.gov)