The Preliminary Snapshots

May 19th

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Outline

- Google Form data
  - Sample description
  - Procedure and analysis
  - Results
- Map App data
  - Sample description
  - Procedure and analysis
  - Results

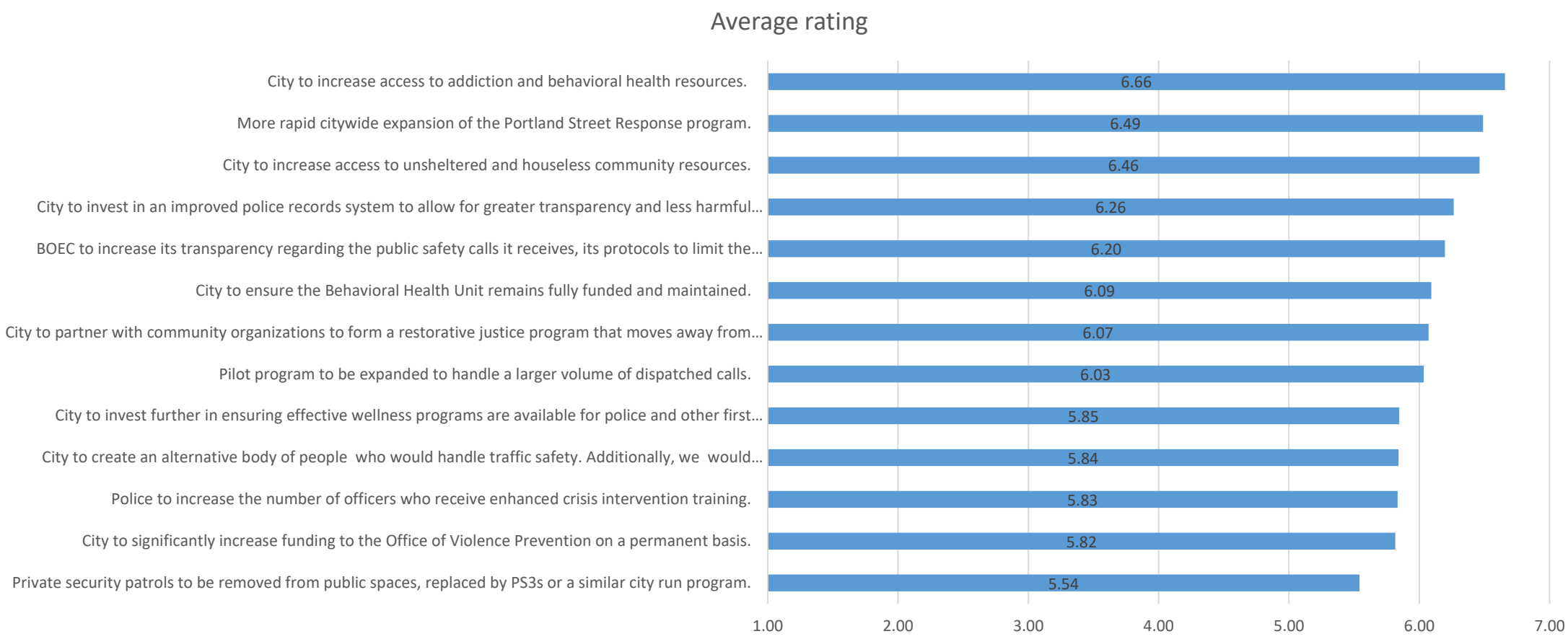
Google Form

- Closed-ended responses (N = 324)
  - SE (28%), NE (25%), SW (12%), N (12%), E (8%), NW (8%), outside (3%)
  - Female (54%); 31% male; 9% non-disclosers; 4% gender non-conforming; 0.6% Trans
  - Hetero (44%); 23% missing; 14% ~disclosers; 8% bi; 6% queer; 4% lesbian, 3% gay
  - White (75%); 10% ~disclose; 7% Asian; 4% Latino; 2% Black; 2% Middle Eastern/North African; 1% Indigenous
  - 14% have a disability
  - 7% have experienced homelessness
  - Average income: $80-100K (*M*=5.22)
- Open-ended responses (N = 127)
  - SE (28%), NE (25%), SW (14%), N (12%), E (10%), NW (6%), outside (<1%)
  - Female (50%); 27% male; 13% non-disclosers; 7% gender non-conforming; <1% Trans
  - Hetero (39%); 19% missing; 18% ~disclosers; 9% bi; 9% queer; 4% lesbian, 2% gay
  - White (73%); 14% ~disclose; 2% Asian; 5% Latino; 2% Black; <1% Middle Eastern/North African; <1% Indigenous
  - 19% have a disability
  - 10% have experienced homelessness
  - Average income: $80-100K (*M*=5.18)

Google Form

- Procedure and Analysis
  - Closed-ended responses
    - Descriptive statistics: Averaged and ranked
  - Open-ended responses
    - Content analysis: Quantifying qualitative data (Krippendorf, 2004)
    - Qualitative data review comment by comment
    - Codes created to represent individual “meaning units”
    - Codes essentially counted whenever present (1’s and 0’s)
    - Codes combined into themes according to shared/similar content
    - Descriptive statistics run on emergent codes and themes

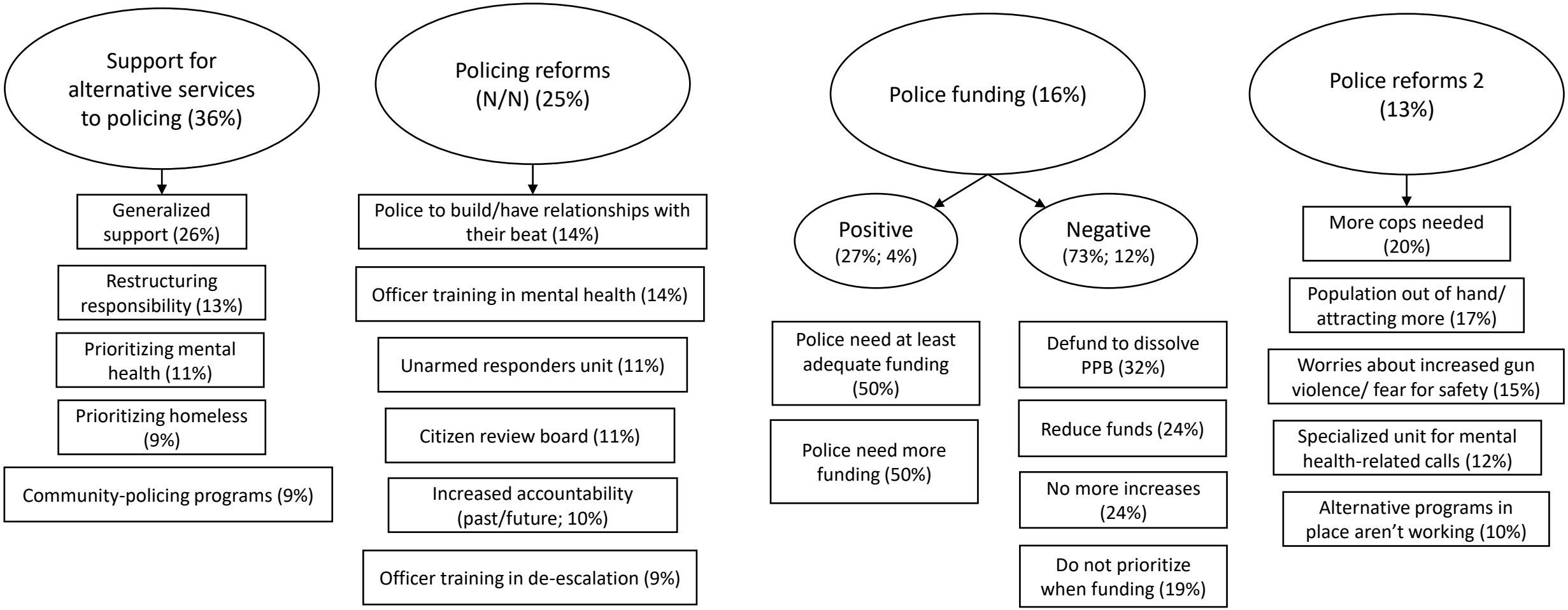
Google Form – Close-Ended Results



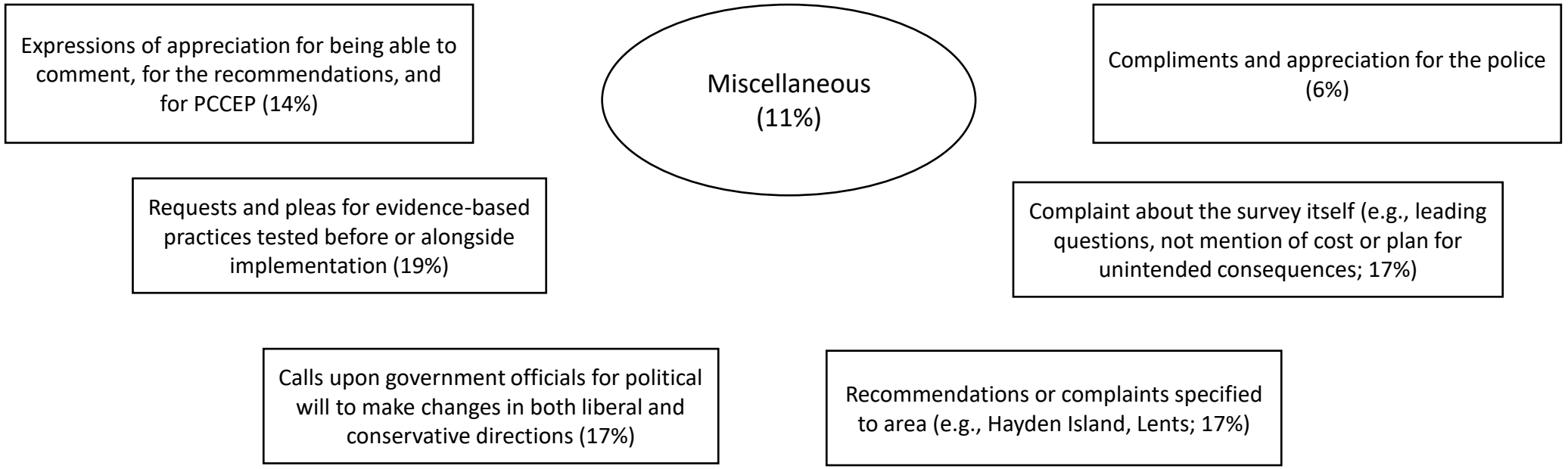
Google Form – Open-Ended Results

- Fifty-five codes were derived from the survey's qualitative responses (*i* = 55)
  - Comments often include multiple topics and complex content (*c* = 321 from the 127 open-ended responses)
  - Overall, five categories (themes) surfaced in the data:
    1. Support for services alternative to policing (36%)
    2. Police reforms – neutral/negative (25%)
    3. Funding (16%)
       - Not prioritizing, non-increases, reductions, or defunding (73%)
       - Maintaining, adequately supplying, or increasing (27%)
    4. Police reforms – positive (13%)
    5. Miscellaneous (11%)

Google Form – Open-Ended Results



Google Form – Open-Ended Results



Google Form – Open-Ended Results

- Task at hand
  - Whether or not this data influences your recommendations in terms of content, strength, or direction
  - Additions, subtractions, or caveats to the recommendations or just confirmation

- Future steps on the data side
  - Composite scores (across items) helps for summaries and more complicated analyses
  - Crosstabulations to see group differences
  - Relationships between items
  - Other ideas?