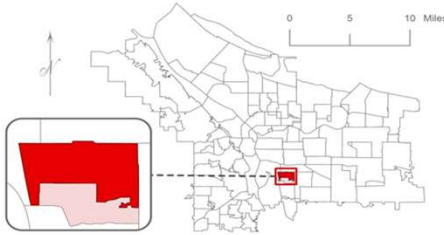


# Reed



CHARACTERISTICS PROFILE <sup>1</sup>			
TOP 5 VARIABLES	RANK	BOTTOM 5 VARIABLES	RANK
English proficiency	17	Share of households with children	68
Broadband access	22	Immigrant share of population	70
Population density	42	Homeownership rate	73
Racial or ethnic diversity	48	Food security	85
College graduate rate	56	Residential stability	88

“ Reed is a quiet, safe neighborhood that still has a few of its original farmhouses, but generally reflects a “mid-century” architectural style of small Cape Cod bungalows from the 40s and 50s and modern ranch style. ”

\* Overlapped/shared areas between multiple neighborhoods are indicated in pink (if applicable)

<https://www.portland.gov/neighborhoods>

	2010 <sup>2</sup>	Change		2020	CV <sup>6</sup>		Estimate	CV <sup>6</sup>	
POPULATION and HOUSING	<b>TOTAL POPULATION</b>	4,399	+319	+7%	4,718				
	Under age 18	9%	+0.7	+8%	9%				
	Age 18 and older	91%	-0.7	-1%	91%				
	Residents who were not living in Portland 12 months ago:	17%	-1.1	-6%	16%				
	<b>TOTAL HOUSEHOLDS</b>	1,728	+161	+9%	1,889				
	Rent burdened <sup>3</sup>	34%	-11.0	-33%	23%				
	Severely rent burdened <sup>3</sup>	18%	-4.6	-26%	13%				
	Severely crowded <sup>4</sup>	2%	-0.7	-32%	2%	●			
	With 1 or more children <sup>5</sup>	20%	+10.9	+55%	31%				
	Average household size	2.5	-0.0	-2%	2.5				
	<b>HOUSING UNITS</b>	1,963	+8	+0%	1,971				
	Owner occupied housing units	38%	+7.2	+19%	45%				
Median home value	\$363K	+\$261K	+72%	\$624K	●				
Median contract rent	\$844	+433	+51%	\$1,278					
RACE/ETHNICITY	<b>RACE ALONE OR IN COMBINATION <sup>7</sup></b>	2020 (<18 years old)		2020 (total)					
	Total races tallied, of which:	587	100.0%	5,602	100.0%				
	American Indian or Alaska Native	12	2.0%	114	2.0%				
	Asian	78	13.3%	617	11.0%				
	Black or African American	31	5.3%	198	3.5%				
	Native Hawaiian or Pacific Islander	2	0.3%	39	0.7%				
	Some other race	33	5.6%	284	5.1%				
	White	383	65.2%	3,979	71.0%				
	Hispanic or Latino (any race):	48	8.2%	371	6.6%				
	White alone, not Hispanic or Latino:	282	63.8%	3,405	72.2%				
	POPULATION and HOUSING	ENGAGEMENT	Registered voters						
			As a share of the population age 18+					90%	
Broadband access (any type)								95%	
2020 Census self-response rate								73%	
EDUCATION			Percent of population age 25+ with:						
			No completed High School or GED						3%
	Bachelor's degree or higher						54%		
EDUCATION	Share of children 5-17 attending a public school						85%		
	HEALTH	Food insecurity <sup>8</sup>					12.9%		
		Disability <sup>9</sup>					15.9%		
Social vulnerability index <sup>10</sup>						0.44			
Life expectancy (years)						77.1			
INCOME	Share of persons living in households with income below poverty line						11.8%		
	Median household income						\$80K		
	Share of households at or above \$75K (approx. median city income)						52.2%		
LANGUAGE and NATIVITY	BORN outside of USA, by place of birth:	Asia					31.1%		
		Europe					43.9%		
		Other N or S America					20.3%		
		Africa					1.3%		
		Oceania					3.4%		
		LANGUAGE and NATIVITY	Persons age 5+ in limited English households by primary language spoken: <sup>11</sup>						62
Spanish							0.0%		
Chinese							8.3%		
Vietnamese							0.0%		
Russian, Ukrainian, or other Slavic							41.7%		
SOURCES	U.S. Decennial Census P.L. 94-171 Redistricting Data SF; 2010 and 2020 Census SF1; American Community Survey (ACS) 2006-2010, 2009-2013, and 2016-2020 5-year estimates; Feeding America food insecurity data (2019); CDC Life Expectancy Estimates Project (USALEEP); CDC Social Vulnerability Index (SVI); L2 Voter Data (l2-data.com). See also Notes and Definitions (Below).								



## NOTES and DEFINITIONS

- Each neighborhood's most noticeable variables (top 5 and bottom 5) are presented in the table. The rank represents the neighborhood's standing among 94 neighborhoods and 4 unclaimed areas in Portland. Rankings are not applicable for Portland City.
- Data for 2010 are from the 2010 Census or 2006-2010 5-year ACS; data for 2020 are from the 2020 Census or 2016-2020 5-year ACS. Due to unavailability for 2006-10, data from the 2009-2013 ACS was used for rent burdened and severely rent burdened households, crowding, median home value, and median contract rent.
- Households that spend ≥30% of income on rent (≥50% of income indicates severely rent burdened).
- A household is considered crowded if there are, on average, >1 occupants per room in the house. Severely crowded indicates >1.5 persons per room.
- Number represents family households with the presence of 1 or more own children under 18 years old.
- Coefficient of Variation (CV) is an indicator of data reliability. CV was calculated based on the margin of error (MOE) at the census block group or tract level. High reliability: CV < 15 (not flagged). Medium reliability: 15 ≤ CV ≤ 30 (● yellow). Low reliability: CV > 30 (● red). Variables with zero estimates or CV greater than or equal to 99 are flagged as red. CV is only shown for the 2016-2020 5-year ACS variables.
- Race/ethnicity is presented using "Alone or in combination" method, which weights the population count by the number of races each person identifies as. Because each person reporting two or more races is counted two or more times, this method sums to "total races tallied", which may exceed the total population. Totals and under-18 shown to highlight changes in the youth population. White alone, not Hispanic is the population that selected only one race (White) and did not select a Hispanic ethnicity.
- Food insecurity refers to USDA's measure of lack of reliable access to enough food for an active, healthy life for all household members and limited or uncertain availability of nutritionally adequate foods. [www.feedingamerica.org/hunger-in-america/food-insecurity](http://www.feedingamerica.org/hunger-in-america/food-insecurity).
- The U.S. Census Bureau defines disability as having difficulties in anyone of the following: hearing, vision, cognitive, ambulatory, self-care, or independent living.
- The CDC uses 15 social factors to determine the social vulnerability of a region. The number shown here is the percentile based on the SVI of the tracts each neighborhood belongs in. Higher number indicates higher vulnerability. Maximum value equals to 1. [www.atsdr.cdc.gov/placeandhealth/svi/index.html](http://www.atsdr.cdc.gov/placeandhealth/svi/index.html)
- Selected non-English languages spoken by 1,000 or more individuals in Portland, OR. A full list of priority languages is available at [www.portland.gov/officeofequity/language-access/language-access/language-list-and-guidance](http://www.portland.gov/officeofequity/language-access/language-access/language-list-and-guidance). Some languages not included above due to space constraints.