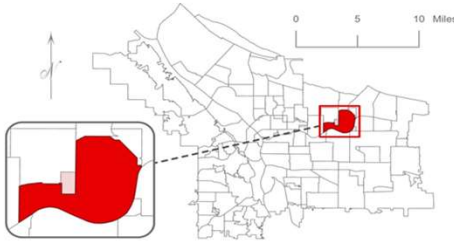


Madison South



CHARACTERISTICS PROFILE ¹			
TOP 5 VARIABLES	RANK	BOTTOM 5 VARIABLES	RANK
Residential stability	6	Food security	65
Racial or ethnic diversity	18	English proficiency	69
Severely rent burdened household	29	Population density	70
Poverty rate	31	College graduate rate	76
Total population	35	Social vulnerability	86

Residents of Madison South enjoy immediate access to great urban hiking on Rocky Butte and inexpensive dining and entertainment on NE 82nd Avenue, the community's western border

* Overlapped/shared areas between multiple neighborhoods are indicated in pink (if applicable)

<https://www.portland.gov/neighborhoods>

	2010 ²	Change		2020	CV ⁶		Estimate	CV ⁶
POPULATION and HOUSING	TOTAL POPULATION	7,130	+87	+1%	7,217			
	Under age 18	20%	-2.1	-11%	18%		≥ 95%	
	Age 18 and older	80%	+2.1	+3%	82%		91%	
	Residents who were not living in Portland 12 months ago:						78%	
		7%	-3.6	-50%	4%			
	TOTAL HOUSEHOLDS	3,018	-415	-14%	2,603			
	Rent burdened ³	28%	-0.8	-3%	27%		7%	
	Severely rent burdened ³	18%	-10.1	-57%	8%		37%	
	Severely crowded ⁴	1%	-0.8	-60%	1%	●	88%	
	With 1 or more children ⁵	37%	+0.4	+1%	37%			
Average household size	2.4	+0.4	+17%	2.8				
HOUSING UNITS		3,119	+64	+2%	3,183			
	Owner occupied housing units	55%	+0.6	+1%	56%		13.5%	
	Median home value	\$227K	+\$119K	+53%	\$347K		9.8%	
	Median contract rent	\$888	+412	+46%	\$1,299		0.76	
RACE/ETHNICITY	RACE ALONE OR IN COMBINATION ⁷	2020 (<18 years old)		2020 (total)				
	Total races tallied, of which:	1,848	100.0%	8,828	100.0%			
	American Indian or Alaska Native	100	5.4%	331	3.7%			
	Asian	184	10.0%	930	10.5%			
	Black or African American	258	14.0%	867	9.8%			
	Native Hawaiian or Pacific Islander	31	1.7%	107	1.2%			
	Some other race	179	9.7%	615	7.0%			
	White	860	46.5%	5,258	59.6%			
	Hispanic or Latino (any race):	236	12.8%	720	8.2%			
	White alone, not Hispanic or Latino:	553	42.9%	4,371	60.6%			
INCOME	Share of persons living in households with income below poverty line						7.4%	
	Median household income						\$63K	
	Share of households at or above \$75K (approx. median city income)						44.4%	
	LANGUAGE and NATIVITY	Born outside of USA, by place of birth:						533
Asia							9.5%	
Europe							60.2%	
Other N or S America							23.3%	
Africa							6.9%	
Oceania						0.1%	●	
LANGUAGE and NATIVITY	Persons age 5+ in limited English households by primary language spoken: ¹¹						412	
	Spanish						27.9%	
	Chinese						6.2%	
	Vietnamese						37.5%	
	Russian, Ukrainian, or other Slavic						0.0%	●
SOURCES	U.S. Decennial Census P.L. 94-171 Redistricting Data SF; 2010 and 2020 Census SF1; American Community Survey (ACS) 2006-2010, 2009-2013, and 2016-2020 5-year estimates; Feeding America food insecurity data (2019); CDC Life Expectancy Estimates Project (USALEEP); CDC Social Vulnerability Index (SVI); L2 Voter Data (l2-data.com). See also Notes and Definitions (Below).							



NOTES and DEFINITIONS

- Each neighborhood's most noticeable variables (top 5 and bottom 5) are presented in the table. The rank represents the neighborhood's standing among 94 neighborhoods and 4 unclaimed areas in Portland. Rankings are not applicable for Portland City.
- Data for 2010 are from the 2010 Census or 2006-2010 5-year ACS; data for 2020 are from the 2020 Census or 2016-2020 5-year ACS. Due to unavailability for 2006-10, data from the 2009-2013 ACS was used for rent burdened and severely rent burdened households, crowding, median home value, and median contract rent.
- Households that spend ≥30% of income on rent (≥50% of income indicates severely rent burdened).
- A household is considered crowded if there are, on average, >1 occupants per room in the house. Severely crowded indicates >1.5 persons per room.
- Number represents family households with the presence of 1 or more own children under 18 years old.
- Coefficient of Variation (CV) is an indicator of data reliability. CV was calculated based on the margin of error (MOE) at the census block group or tract level. High reliability: CV < 15 (not flagged). Medium reliability: 15 ≤ CV ≤ 30 (● yellow). Low reliability: CV > 30 (● red). Variables with zero estimates or CV greater than or equal to 99 are flagged as red. CV is only shown for the 2016-2020 5-year ACS variables.
- Race/ethnicity is presented using "Alone or in combination" method, which weights the population count by the number of races each person identifies as. Because each person reporting two or more races is counted two or more times, this method sums to "total races tallied", which may exceed the total population. Totals and under-18 shown to highlight changes in the youth population. White alone, not Hispanic is the population that selected only one race (White) and did not select a Hispanic ethnicity.
- Food insecurity refers to USDA's measure of lack of reliable access to enough food for an active, healthy life for all household members and limited or uncertain availability of nutritionally adequate foods. www.feedingamerica.org/hunger-in-america/food-insecurity.
- The U.S. Census Bureau defines disability as having difficulties in anyone of the following: hearing, vision, cognitive, ambulatory, self-care, or independent living.
- The CDC uses 15 social factors to determine the social vulnerability of a region. The number shown here is the percentile based on the SVI of the tracts each neighborhood belongs in. Higher number indicates higher vulnerability. Maximum value equals to 1. www.atsdr.cdc.gov/placeandhealth/svi/index.html
- Selected non-English languages spoken by 1,000 or more individuals in Portland, OR. A full list of priority languages is available at www.portland.gov/officeofequity/language-access/language-access/language-list-and-guidance. Some languages not included above due to space constraints.