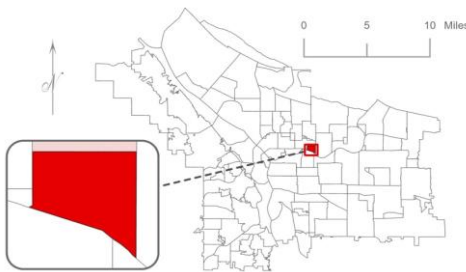


Hollywood



CHARACTERISTICS PROFILE ¹			
TOP 5 VARIABLES	RANK	BOTTOM 5 VARIABLES	RANK
Population density	15	Share of households with children	77
Severely rent burdened household	19	Homeownership rate	79
College graduate rate	26	Total population	82
Immigrant share of population	43	Food security	89
Social vulnerability	47	Broadband access	91

The Hollywood District is home to the historic Hollywood Theater and figures in Beverly Cleary's Klickitat Street series of books. Close to MAX Light Rail System it supports many small businesses.

* Overlapped/shared areas between multiple neighborhoods are indicated in pink (if applicable)

<https://www.portland.gov/neighborhoods>

	2010 ²	Change		2020	CV ⁶		Estimate	CV ⁶	
POPULATION and HOUSING	TOTAL POPULATION	1,578	+682	+43%	2,260				
	Under age 18	12%	-1.8	-15%	10%				
	Age 18 and older	88%	+1.8	+2%	90%				
	Residents who were not living in Portland 12 months ago:	4%	+4.2	+103%	8%				
	TOTAL HOUSEHOLDS	858	+473	+55%	1,332				
	Rent burdened ³	24%	-3.6	-15%	20%				
	Severely rent burdened ³	13%	-3.6	-28%	9%				
	Severely crowded ⁴	0%	+3.6	+876%	4%	●			
	With 1 or more children ⁵	32%	-7.8	-24%	24%				
	Average household size	1.8	-0.1	-8%	1.7				
	HOUSING UNITS	1,028	+429	+42%	1,457				
	Owner occupied housing units	43%	-5.4	-13%	38%				
	Median home value	\$385K	+\$214K	+56%	\$599K	●			
	Median contract rent	\$841	+\$317	+38%	\$1,158				
RACE/ETHNICITY	RACE ALONE OR IN COMBINATION ⁷	2020 (<18 years old)		2020 (total)					
	Total races tallied, of which:	307	100.0%	2,720	100.0%				
	American Indian or Alaska Native	13	4.2%	85	3.1%				
	Asian	29	9.4%	172	6.3%				
	Black or African American	12	3.9%	130	4.8%				
	Native Hawaiian or Pacific Islander	4	1.3%	9	0.3%				
	Some other race	25	8.1%	188	6.9%				
	White	201	65.5%	1,942	71.4%				
	Hispanic or Latino (any race):	23	7.5%	194	7.1%				
	White alone, not Hispanic or Latino:	146	63.2%	1,659	73.4%				
	LANGUAGE and NATIVITY	U.S. Decennial Census P.L. 94-171 Redistricting Data SF; 2010 and 2020 Census SF1; American Community Survey (ACS) 2006-2010, 2009-2013, and 2016-2020 5-year estimates; Feeding America food insecurity data (2019); CDC Life Expectancy Estimates Project (USALEEP); CDC Social Vulnerability Index (SVI); L2 Voter Data (l2-data.com). See also Notes and Definitions (Below).	2020 (<18 years old)		2020 (total)				
			Share of persons living in households with income below poverty line	15.3%					
			Median household income	\$79K					
			Share of households at or above \$75K (approx. median city income)	53.5%					
Born outside of USA, by place of birth:			240						
Asia			42.0%						
Europe			48.7%						
Other N or S America			8.9%	●					
Africa			0.0%	●					
Oceania			0.4%	●					
Persons age 5+ in limited English households by primary language spoken: ¹¹			100						
Spanish			32.9%						
Chinese			32.9%						
Vietnamese			0.0%	●					
Russian, Ukrainian, or other Slavic	0.0%	●							



NOTES and DEFINITIONS

- Each neighborhood's most noticeable variables (top 5 and bottom 5) are presented in the table. The rank represents the neighborhood's standing among 94 neighborhoods and 4 unclaimed areas in Portland. Rankings are not applicable for Portland City.
- Data for 2010 are from the 2010 Census or 2006-2010 5-year ACS; data for 2020 are from the 2020 Census or 2016-2020 5-year ACS. Due to unavailability for 2006-10, data from the 2009-2013 ACS was used for rent burdened and severely rent burdened households, crowding, median home value, and median contract rent.
- Households that spend ≥30% of income on rent (≥50% of income indicates severely rent burdened).
- A household is considered crowded if there are, on average, >1 occupants per room in the house. Severely crowded indicates >1.5 persons per room.
- Number represents family households with the presence of 1 or more own children under 18 years old.
- Coefficient of Variation (CV) is an indicator of data reliability. CV was calculated based on the margin of error (MOE) at the census block group or tract level. High reliability: CV < 15 (not flagged). Medium reliability: 15 ≤ CV ≤ 30 (● yellow). Low reliability: CV > 30 (● red). Variables with zero estimates or CV greater than or equal to 99 are flagged as red. CV is only shown for the 2016-2020 5-year ACS variables.
- Race/ethnicity is presented using "Alone or in combination" method, which weights the population count by the number of races each person identifies as. Because each person reporting two or more races is counted two or more times, this method sums to "total races tallied", which may exceed the total population. Totals and under-18 shown to highlight changes in the youth population. White alone, not Hispanic is the population that selected only one race (White) and did not select a Hispanic ethnicity.
- Food insecurity refers to USDA's measure of lack of reliable access to enough food for an active, healthy life for all household members and limited or uncertain availability of nutritionally adequate foods. www.feedingamerica.org/hunger-in-america/food-insecurity.
- The U.S. Census Bureau defines disability as having difficulties in anyone of the following: hearing, vision, cognitive, ambulatory, self-care, or independent living.
- The CDC uses 15 social factors to determine the social vulnerability of a region. The number shown here is the percentile based on the SVI of the tracts each neighborhood belongs in. Higher number indicates higher vulnerability. Maximum value equals to 1. www.atsdr.cdc.gov/placeandhealth/svi/index.html
- Selected non-English languages spoken by 1,000 or more individuals in Portland, OR. A full list of priority languages is available at www.portland.gov/officeofequity/language-access/language-access/language-list-and-guidance. Some languages not included above due to space constraints.