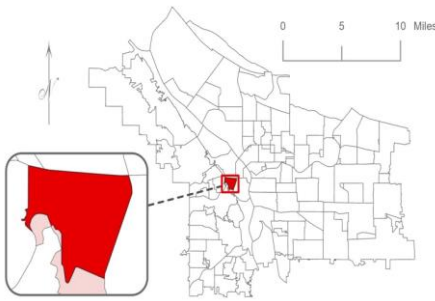


Goose Hollow



* Overlapped/shared areas between multiple neighborhoods are indicated in pink (if applicable)

CHARACTERISTICS PROFILE ¹			
TOP 5 VARIABLES	RANK	BOTTOM 5 VARIABLES	RANK
Population density	3	Residential stability	83
College graduate rate	19	Homeownership rate	87
Broadband access	21	Poverty rate	88
Immigrant share of population	28	Share of households with children	90
Total population	36	Food security	92

“

Host to four historic residential communities -- King's Hill, Gander Ridge, Vista Ridge, and the old boundaries of Goose Hollow itself (circa 1870s), Goose Hollow is one of Portland's most historic neighborhoods.

”

<https://www.portland.gov/neighborhoods>

	2010 ²	Change		2020	CV ⁶		Estimate	CV ⁶	
POPULATION and HOUSING	TOTAL POPULATION	6,360	+728	+11%	7,088				
	Under age 18	4%	+2.0	+52%	6%				
	Age 18 and older	96%	-2.0	-2%	94%				
	Residents who were not living in Portland 12 months ago:	16%	-2.0	-12%	14%				
	TOTAL HOUSEHOLDS	4,169	+156	+4%	4,324				
	Rent burdened ³	39%	+1.9	+5%	41%				
	Severely rent burdened ³	20%	-1.7	-9%	19%				
	Severely crowded ⁴	1%	+3.0	+254%	4%	●			
	With 1 or more children ⁵	5%	+2.1	+41%	7%				
	Average household size	1.5	+0.1	+7%	1.6				
	HOUSING UNITS	4,680	+395	+8%	5,075				
	Owner occupied housing units	21%	+3.7	+18%	25%				
	Median home value	\$306K	+\$162K	+53%	\$468K	●			
Median contract rent	\$834	+351	+42%	\$1,185					
RACE/ETHNICITY	RACE ALONE OR IN COMBINATION ⁷	2020 (<18 years old)		2020 (total)					
	Total races tallied, of which:	627	100.0%	8,648	100.0%				
	American Indian or Alaska Native	38	6.1%	236	2.7%				
	Asian	84	13.4%	874	10.1%				
	Black or African American	29	4.6%	354	4.1%				
	Native Hawaiian or Pacific Islander	16	2.6%	43	0.5%				
	Some other race	61	9.7%	585	6.8%				
	White	331	52.8%	5,875	67.9%				
	Hispanic or Latino (any race):	68	10.8%	681	7.9%				
	White alone, not Hispanic or Latino:	214	50.8%	4,934	69.6%				
	LANGUAGE and NATIVITY	U.S. Decennial Census P.L. 94-171 Redistricting Data SF; 2010 and 2020 Census SF1; American Community Survey (ACS) 2006-2010, 2009-2013, and 2016-2020 5-year estimates; Feeding America food insecurity data (2019); CDC Life Expectancy Estimates Project (USALEEP); CDC Social Vulnerability Index (SVI); L2 Voter Data (l2-data.com). See also Notes and Definitions (Below).	Share of persons living in households with income below poverty line		21.0%				
			Median household income		\$58K				
			Share of households at or above \$75K (approx. median city income)		35.6%				
Born outside of USA, by place of birth:			893						
Asia			21.9%						
Europe			56.6%						
Other N or S America			14.8%						
Africa			4.0%		●				
Oceania			2.6%		●				
Persons age 5+ in limited English households by primary language spoken: ¹¹			345						
Spanish			6.0%						
Chinese			22.6%		●				
Vietnamese			9.8%		●				
Russian, Ukrainian, or other Slavic		6.1%		●					



NOTES and DEFINITIONS

- Each neighborhood's most noticeable variables (top 5 and bottom 5) are presented in the table. The rank represents the neighborhood's standing among 94 neighborhoods and 4 unclaimed areas in Portland. Rankings are not applicable for Portland City.
- Data for 2010 are from the 2010 Census or 2006-2010 5-year ACS; data for 2020 are from the 2020 Census or 2016-2020 5-year ACS. Due to unavailability for 2006-10, data from the 2009-2013 ACS was used for rent burdened and severely rent burdened households, crowding, median home value, and median contract rent.
- Households that spend ≥30% of income on rent (≥50% of income indicates severely rent burdened).
- A household is considered crowded if there are, on average, >1 occupants per room in the house. Severely crowded indicates >1.5 persons per room.
- Number represents family households with the presence of 1 or more own children under 18 years old.
- Coefficient of Variation (CV) is an indicator of data reliability. CV was calculated based on the margin of error (MOE) at the census block group or tract level. High reliability: CV < 15 (not flagged). Medium reliability: 15 ≤ CV ≤ 30 (● yellow). Low reliability: CV > 30 (● red). Variables with zero estimates or CV greater than or equal to 99 are flagged as red. CV is only shown for the 2016-2020 5-year ACS variables.
- Race/ethnicity is presented using "Alone or in combination" method, which weights the population count by the number of races each person identifies as. Because each person reporting two or more races is counted two or more times, this method sums to "total races tallied", which may exceed the total population. Totals and under-18 shown to highlight changes in the youth population. White alone, not Hispanic is the population that selected only one race (White) and did not select a Hispanic ethnicity.
- Food insecurity refers to USDA's measure of lack of reliable access to enough food for an active, healthy life for all household members and limited or uncertain availability of nutritionally adequate foods. www.feedingamerica.org/hunger-in-america/food-insecurity.
- The U.S. Census Bureau defines disability as having difficulties in anyone of the following: hearing, vision, cognitive, ambulatory, self-care, or independent living.
- The CDC uses 15 social factors to determine the social vulnerability of a region. The number shown here is the percentile based on the SVI of the tracts each neighborhood belongs in. Higher number indicates higher vulnerability. Maximum value equals to 1. www.atsdr.cdc.gov/placeandhealth/svi/index.html
- Selected non-English languages spoken by 1,000 or more individuals in Portland, OR. A full list of priority languages is available at www.portland.gov/officeofequity/language-access/language-access/language-list-and-guidance. Some languages not included above due to space constraints.