



Communication Disclosures

For All Candidates



List the name of any entity or political committee paying to provide or paying to present communication to voters that support or oppose a City candidate.

For Candidates who Spend or Receive at least \$1,016 in an Election Cycle



Contributors who contribute more than \$1,016 during the election cycle* must list their top five donors who contributed the largest amount of funding to them.

The Open and Accountable Elections Program does not need to be listed as a contributor.

**See election cycle explanation below for further explanation.*



For each contributor, list the type(s) of business from which the contributor earned the majority of its income over the last five years. List business types using the business category titles carrying an associated six-digit code from the [North American Industry Classification System \(NAICS\)](#).

Nonprofit and political committee contributors must also list their top three funders.



Disclosures for audio and video communication must be current to within five business days.

Disclosures for all other communication must be current to within 10 business days.





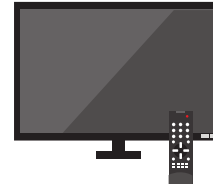
Prominent Disclosures

Printed Communication



Text must be in contrasting color and at least the same size as a majority of text on the page.

Video Communication



Text must remain on screen at least four seconds and cannot be closed captioned.

Online Communication



Text must be in contrasting color and at least the same size as a majority of text in the message.

Audio Communication



Disclosures must be spoken at a maximum rate of five words per second.

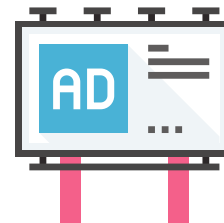
Social Media Communication



Candidates may include a link on a static page, such as a profile page, that lists their top contributors.

Professionally produced content, such as campaign ads, must include disclosures within the communication itself.

Billboards and Signs



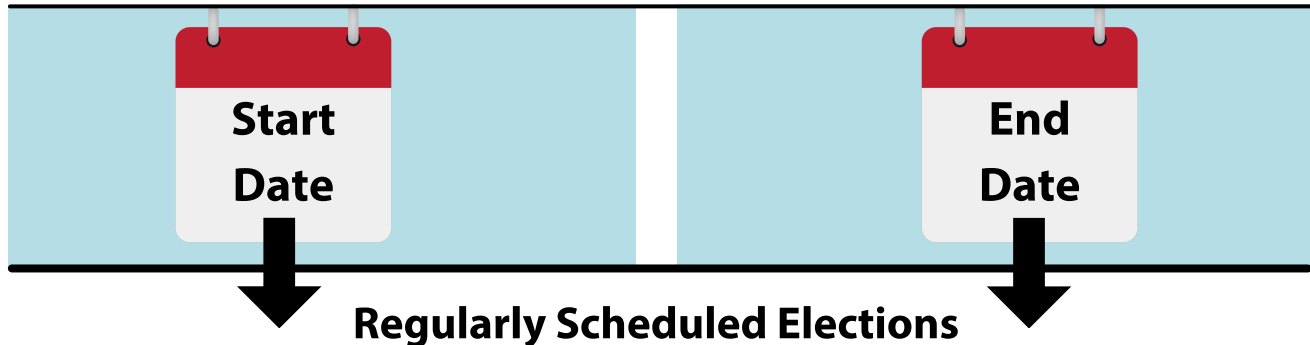
Text must be in contrasting color and at least 10 percent of the height of the billboard or sign.

Signs smaller than six square feet are exempt from disclosures.





Election Cycle Explanation



Incumbents

When the Auditor's Office last certified election results resulting in the candidate being elected.

The next time the Auditor's Office certifies election results for that seat resulting in a candidate being elected.

All Other City Candidates

When an individual qualifies as candidate, as defined in [ARA 13.02\(E\)\(a\)\(i\)](#).

The next time the Auditor's Office certifies election results for that seat resulting in a candidate being elected.

Elections to Fill Vacancies

The date City Council designates a date for the special election.

Midnight of the day of the special election resulting in a candidate being elected.

Recall Elections

The date City Council designates a date for the recall election.

Midnight of the day of the recall election.

