

Small Donor Elections Administrative Rules, Chapter 2.16

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1. Authority. The Small Donor Elections program (program) Director is authorized by Portland City Code (PCC) 2.16.030 to adopt rules necessary to implement the program.

2. Purpose. The program's purpose is to reduce or eliminate corruption or the appearance of corruption in elections and governing by elected officials. These administrative rules provide further detail to implement of the program and will be broadly interpreted to effectuate the program's purpose.

3. Definitions.

- A. **"Allowable contribution"** means a contribution of no more than \$250 in support of a participating or certified candidate that is:
1. Made by an individual or a small donor organization; and
 2. Made during the election cycle in which the candidate is seeking office;
 3. Not eligible to be matched with city matching funds; and
 4. Includes the fair market value of proceeds from selling campaign merchandise.
- B. **"Contributions"** do not include services an individual provides without compensation while volunteering their time to the candidate or campaign committee.
- C. **"Democracy building activities"** are the following activities as carried out by a political committee or a 501(c)(4), 501(c)(5), 501(c)(6) nonprofit organization:
1. Paid staff time and related goods for canvassing, phone banking, and text banking, provided that the majority of the canvassers and phone bankers and text bankers are volunteers;
 2. Providing participating candidates with a list of individuals from the contributors contact list for campaigns to contact directly; and
 3. Paid staff time providing the following services to participating candidates:
 - A. Creating and sharing messaging on issues that are part of the contributor organization's mission;

- B. Identifying voter models for campaign communications;
 - C. Increasing voter engagement;
 - D. Security planning; and
 - E. Campaign planning.
- D. **“Egregious”** means conspicuously, glaringly, or flagrantly bad, which includes conduct that would conceal an instance of committing fraud against the program or conduct that would conceal an instance of violating a requirement or prohibition of the program.
- E. For the purpose of administrative rule nineteen (19), **“family”** includes a spouse, child, parent or step-parent, domestic partners, parents-in-law, grandparents or grandchildren, and household members.
- F. **“In-kind contribution”** means a good or service that has monetary value, other than money, that is provided directly by a contributor to a participating or certified candidate. In-kind Contributions that increase language inclusivity or accessibility for people with disabilities may be provided directly or indirectly to a participating or certified Candidate.
- G. **“Loan”** and **“debt”** do not mean:
- 1. The campaign’s use of a credit card;
 - 2. A campaign vendor that invoices the campaign for goods or services within 45 calendar days of providing the goods or services with a payment deadline of no more than 45 days; or
 - 3. The candidate, campaign staff, or campaign volunteers being reimbursed by the campaign for campaign expenses provided that the expenses being reimbursed are either:
 - a. Under \$500; or
 - b. Reimbursed within 10 business days of the expenditure being paid.
- H. **“Matchable amount”** means the amount, in aggregate, of a matchable contribution, that is matched per donor per election period.
- I. **“Matchable contribution”** means contributions of up to \$250 in aggregate per donor per election period.
- J. **“Match rate”** means the rate at which the matchable amount is matched.
- K. **“Seed money contribution”** means a contribution of no more than \$500 that is not an allowable contribution, an In-kind contribution, or a matchable contribution, which is received by a participating candidate before filing an application for certification.
- L. **“Small donor organization”** is any political committee or a 501(c)(4), 501(c)(5), or 501(c)(6) nonprofit organization that has accepted at least ninety percent (90%) of its current funds from contributions of \$250 or less per donor per year. Small donor organizations are not required to apply for a small donor organization designation but may apply for the designation using the form provided on the program website and by submitting all documents required on the application form.
- M. **“Violation”** means each time a campaign or political committee receives a notice of penalty for one or multiple instances of failing to comply with the program or these rules.

4. Small Donor Elections Fund

- A. The following will be deposited in the Small Donor Elections Fund (Fund):
- 1. All amounts appropriated to the Fund by the City Council;
 - 2. Any unspent public funds remaining in a candidate’s campaign account after the candidate is no longer a candidate for a covered office that is returned to the Fund as provided in PCC 2.16.100;
 - 3. All civil penalties issued for violating a provision of the program;
 - 4. All interest earned on money in the Fund; and
 - 5. Voluntary contributions to the Fund:
 - a. Voluntary contributions may be in any amount.

- b. Payment may be made in the form of cash, check, money order, credit card, or electronic check.
 - c. Contributors may make voluntary contributions directly to the City, either in person, via United States Mail, or on the program website.
 - d. The Director will publish on the program website an address to which voluntary contributions may be sent to via United States Mail.
 - e. Contributors may request a receipt from the Director.
 - f. Contributors and contribution amounts will be disclosed publicly.
- B. The Fund may allocate up to \$10,000 total per election cycle to assist in ensuring that public candidate debates and forums are accessible to all Portlanders.
- C. Hosts of a public candidate debate or public candidate forum, or a candidate invited to one, may apply for financial assistance from the Fund to completely or partially cover the cost of ensuring that the debate or forum is accessible to those with disabilities. Applicants must use the application form provided on the program website.

5. Certification and Qualification

- A. **Certification for both the primary or special nominating and general or special runoff elections:** Beginning no earlier than the first day of the relevant City election filing period and no later than the program deadline for primary or special nominating certification applications, a Candidate who has fulfilled the following conditions may apply for Certification:
- 1. Has filed a Notice of Intent to participate in the program by the deadline published by the Director;
 - 2. Has completed a mandatory training;
 - 3. Whose Treasurer has completed a mandatory training;
 - 4. Has submitted a complete certification application; and
 - 5. Has filed all required reports of contributions and expenditures and any documentation required or requested by the Director.
- B. **Certification for only the general or special runoff election:** No later than the program deadline for general or special run off certification applications, a Candidate who has fulfilled the following conditions may apply for Certification if they meet the requirements in Administrative Rule 5(A)(1-5).
- C. Grounds for denial of certification or decertification:
- 1. Failing to meet certification requirements;
 - 2. Submitting falsified documentation;
 - 3. Intentionally, knowingly, recklessly, or negligently reporting contributions that were not made by the reported contributor; or
 - 4. A single egregious violation of a program requirement or rule, if it undermines the purpose of the program, or repeated violations of requirements or rules of the program if collectively the violations undermine the purpose of the program.
- D. Candidates certified for the general or special runoff election only will receive matching funds only if the candidate qualifies for the general or special runoff election.
- E. Candidates certified for the general or special runoff election will receive matching funds only for:
- 1. The matchable contributions required to be certified (no more than 250 for Council and Auditor candidates and no more than 750 for Mayoral candidates are matchable);
 - 2. Matchable contributions collected 10 or fewer calendar days prior to a primary or special nominating election; and
 - 3. Matchable contributions collected on or after the day of the primary or special nominating election.

6. Contributions

- A. Participating candidates must collect at least the following documentation for all contributions made with cash or a money order: an attestation signed by the donor as published by the Director on the program website;
- B. Seed money contributions may be collected from the first day of the election cycle until the day the candidate file their application for certification.
- C. Participating and certified candidates may accept in-kind contributions valued at no more \$5,000 per election per donor from a small donor organization or in the form of democracy building activities.
- D. Candidates may take loans of up to a maximum of \$5,000 total at any point during the election cycle.
- E. Candidates may make allowable or matchable contributions to their own campaign.

7. City Matching Funds

- A. Matchable donors may only have their contributions matched up to the matchable amount in each contested election in each election period. The Director will provide the city matching funds to the campaign that collected the contribution first, unless the contribution was collected on the same day, in which case the campaign that reports the donor's matchable contribution to the Director first will receive the city matching funds.
- B. Until 42 days before the election, the City will distribute city matching funds to campaigns at least every month provided the amount owed is at least \$1,000. Beginning 42 days before the election, the City will distribute city matching funds at least every 7 calendar days.
- C. The City will distribute city matching funds only once a contribution reported is validated as matchable by the City.
- D. A participating candidate may not offer items of value in exchange for a contribution that is submitted for a city matching fund, other than items of de minimis value. Participating candidates may sell items of value at or over fair market value, but may only submit as a matchable contribution the amount paid for the items of value that is over the fair market value.
- E. Match rate: Certified candidates will receive a match rate of 9 dollars for every 1 dollar in matchable contributions received in aggregate, per donor, per election period, up to the matchable amount.
- F. Matchable amount: The matchable amount is the first \$20 received in aggregate per donor per election cycle.

8. Use of Contributions

- A. City Matching Funds may not be used to pay:
 - 1. Any loans, debts, fines or penalties exceeding \$5,000 total per election;
 - 2. For travel outside of the counties adjacent to the tri-county area, defined as Multnomah, Washington, and Clackamas Counties;
 - 3. For certain vehicle-related expenses, including without limitation vehicle purchases, leases, rental, insurance, repairs, or fuel.
- B. City Matching Funds may be used to pay:
 - 1. Attorney, accountant and other professional service fees;
 - 2. Parking expenses related to the campaign;
 - 3. Vehicle mileage reimbursement for campaign purposes, using the standard rate used by the City for mileage reimbursement;
 - 4. Reimbursement for taxis or car-sharing companies for campaign purposes;
 - 5. Penalties as outlined in section 18 of these rules; and

6. Election night and post-election parties.

9. Contested Elections

- A. If all of a participating candidate's opponents withdraw from running for office, the seat will become uncontested.
- B. The program will stop distributing city matching funds for matchable contributions submitted after the Director notifies the candidate that the candidate has become uncontested and will not distribute public matching funds to the candidate as long as the candidate remains uncontested.
- C. Matchable contributions collected before a candidate is contested will be matched once the candidate is contested.

10. Special Elections and Vacancies

- A. The Director will publish on the program website a calendar of the following dates within 3 business days of special nominating and special runoff election dates being announced:
 - 1. First and last day of the election cycle;
 - 2. First day the Notice of Intent can be filed;
 - 3. Deadline to file for certification; and
 - 4. Deadlines to return unspent public funds.

11. Inadequate Funds

- A. If there is a significant risk that the amount in the Small Donor Elections Fund is insufficient to provide the full amount of city matching funds to participating candidates:
 - 1. The Director may reduce the total city matching funds in regularly scheduled election, special elections, or both.
 - 2. The Director may reduce the match rate or total city matching funds in different amounts for different covered offices in order to minimize the impact of the reduction on participating candidates who are facing non-participating candidates.
- B. If the Director reduces the match rate or total city matching funds due to a potential budget shortfall, the Director may increase the amount each donor may give each candidate in a race affected by the reduction in the primary election, general election, special nominating election, or special runoff election from \$250 to up to \$500, in proportion to the reduction in the match rate or total city matching funds.

12. Recounts

- A. Certified candidates may raise allowable and in-kind contributions to pay for recounts and related expenses.

13. Changing Office Sought

- A. A participating candidate may change which office they are seeking as follows:
 - 1. The candidate must withdraw from the office sought with the City Elections Office and file successfully with the City Elections Office for the new office sought; and
 - 2. The candidate must submit an amendment to the Notice of Intent with the program with all required documentation.
 - 3. If the participating candidate was not certified prior to changing the office sought, the candidate must fulfill all requirements for certification by the certification application deadline for the newly sought office, including collecting the number of matchable contributions required to be certified in the newly sought office. The candidate may use matchable contributions collected prior to changing the office

- sought toward the number of matchable contributions they are required to collect for certification for the new office they are seeking only if the contributor provides their written permission to switch the contribution to the newly sought office.
4. If the Participating Candidate was certified prior to changing the office sought, the candidate's certification status will be temporarily suspended and distribution of City Matching Funds will cease until the candidate successfully completes all requirements for certification by the certification application deadline for the newly sought office, including collecting the number of matchable contributions required to be certified in the newly sought office. The candidate may use matchable contributions collected prior to changing the office sought toward the number of matchable contributions they are required to collect for certification for the new office they are seeking only if the contributor provides their written permission to switch the contribution to the newly sought office. If the candidate does not get certified for the program by the deadline, the candidate must return all unspent public funds to the program.
- C. Matchable contributions collected prior to changing the office sought will be matched with city matching funds only if the contributor provides their written permission to switch the contribution to the newly sought office.
 - D. Written permission may not be collected when the contribution is originally collected from the contributor, such as inclusion in language on the remit documentation for contributions.

14. Reporting Requirements

A. For Participating candidates:

1. Reporting schedule:

- a. Participating candidates will report all contributions and expenditures to the program on the same schedule as required by the state. In the first report since turning in a Notice of Intent, the contributions and expenditures reported must include all contributions and expenditures since the first day of the election cycle. Participating candidates will continue to report all contributions and expenditures until the candidate has returned all funds to the program.

2. Reporting mechanism:

- a. Participating campaigns must report all contributions and expenditures and other related required documentation of contributions and expenditures to the online Small Donor Elections application, as published on the program website or provided to campaigns by the Director.
- b. When directed by the Director, participating campaigns must report all contributions and expenditures and other related required documentation of contributions and expenditures using a form, as published on the program website or provided to campaigns by the Director.

B. Reporting requirements for non-participating candidates:

1. Within 14 days after the primary, if the non-participating candidate did not qualify for a runoff election, or the runoff election, if the non-participating candidate qualified for a runoff election, all non-participating candidates must provide to the Small Donor Elections program on the spreadsheet form provided by the program, or another spreadsheet if approved by the Director, the following information for all contributions collected during the election cycle:
 - i. Date of contribution
 - ii. Amount of contribution

- iii. Name of contributor
 - iv. Aggregate from that contributor
 - v. Address of contributor
2. The names and addresses of the reported contributors who contributed less than \$100 in aggregate during the election cycle must be kept confidential by the program per state law and is not subject to public records requests.

15. Complaints

A. Complaints

- 1. Must be filed using the form provided on the program website;
- 2. May be filed only by a candidate for City office;
- 3. May not be filed anonymously;

B. Anyone can provide a tip to the program of a possible violation by calling or emailing the program at the phone number and email address published on the program website. Tips may be provided to the program anonymously.

C. The Small Donor Elections program will be the ultimate arbiter at the City of Portland of whether a participating candidate violated the requirements or rules of the Small Donor Elections program.

D. Upon receipt of a complaint, the program will determine whether the complaint requires an investigation. Complaints about conduct that has already been investigated and frivolous complaints are not required to be investigated.

E. If a complaint requires an investigation, the program must complete the investigation and make a determination withing the following time line:

- A. If it is more than 42 days prior to an election, within 10 business days of receiving all requested information and documentation requested from the subject of the complaint, unless the Director requests an additional 5 business days to carry out additional investigatory activities; or
- B. If it is 42 or fewer days prior to an election, within 3 business days of receiving all requested information and documentation requested from the subject of the complaint, unless the Director requests an additional 3 business days to carry out additional investigatory activities.

16 Return of Public Contributions

A. By the date a campaign is due to return unspent public funds, the campaign must send the Director:

- 1. A report showing the total amount in funds collected other than city matching funds, the total amount of public matching funds collected, a calculation of the percent of contributions that were public, the total amount spent on the campaign, and the total amount remaining in the account; and
- 2. A payment equal to the percent of city matching funds collected multiplied by the amount remaining in the account by the deadline to be deposited in the Small Donor Elections Fund.

B. The Director will determine whether the amount each campaign returned is accurate. If the Director determines the amount returned by a campaign is not accurate, the Director will notify the campaign of the correct amount due. The campaign must send any additional owed funds within 7 business days.

C. Upon expulsion from the program:

- 1. A participating candidate against whom a civil penalty has been imposed for violation of the program must return to the Director an amount of money equal to all revenues distributed to the candidate from the Fund after the date the candidate was certified.

- a. The Director will seek immediate recovery of public contributions for any violation of this rule.
2. Expelled candidates must also pay the Fund for interest on the total amount of revenues received at a rate of 10 percent per annum, in addition to the penalty and interest on the penalty.

17. Documentation, Audits, and Investigations

- A. Record retention: Candidates must keep all documents submitted to the Director, financial records, and supporting documentation - including without limitation the original signed attestations received by the campaign - related to campaign expenditures and contributions for inspection by the Director from the first day of the election cycle until 6 months after the general election or special run-off election of that election cycle.
- B. Records requests: Candidates must provide any records or documentation the Director requests relating to ensuring compliance with the program and cooperate with any investigatory measures deemed relevant to the potential violation by the Director or any body to which Director refers the matter. The Director or the Director's designee may conduct unannounced site visits to campaigns to inspect documents.
- C. The Director may engage a vendor or governmental body to administer or enforce any provision of the program, including without limitation conducting inspection of documentation, conducting investigations or taking enforcement actions.

18. Penalties

- A. General. The Director has authority to assess civil penalties for violation of the program or these rules. The purpose of this section is to discourage and deter the intentional or negligent violation of program requirements or prohibitions, ensure the proper stewardship of public funds, and encourage accurate reporting of contributions and expenditures for the purpose of public transparency in campaign finance. It is not the intent of this section to discourage participating in the program through excessive penalties for mistakes that do not harm the purpose of this section or the purpose of the program.
- B. Maximum penalty.
 1. No penalty imposed under the program or these rules will exceed \$10,000 (ten thousand dollars) for any violation except where the amount of the violation exceeds \$10,000 or as otherwise provided in PCC 2.16.150 and these rules.
 2. Limits on penalties do not include interest or repayment of public funds. Penalties are subject to interest at a rate of 10 percent of the total amount per annum.
- C. Violations may be cured without penalty by the reporting deadline for the contribution or expenditure that was in violation.
- D. Late filings.
 1. A late filing is one that is remedied before the subsequent reporting deadline.
 2. The penalty for the late filing or unreported amounts of contributions and expenditures on a participating candidate filing and non-participating candidate filing is half a percent of the transaction amount(s) per calendar day.
- E. Insufficient filings.
 1. An insufficient filing is when an entry on a report is missing one or more fields of required information or an item of information provided is not accurate or adequate.
 - a. Missing or inadequate information:
 - i. If there are entries listed that do not include all of the required information, a notification will be sent to the person the campaign

or political committee designates to receive notifications about Program determinations.

- ii. If all the requested information is provided by the amendment deadline provided in the notice, the report is considered sufficient and there is no penalty.
- iii. If the campaign or political committee is unable to secure the missing information by the amendment deadline, they may submit a filing showing that the contribution or expenditure has been returned.
 - a. This must be done within the amendment deadline.
 - b. If the Director determines the return filing to be sufficient, penalties will be waived.

b. Inaccurate information: If required information reported is inaccurate, it is subject to a penalty.

2. The penalty for an insufficient filing, is half a percent of the transaction amount(s) per calendar day, subject to a cap of twenty-five (25 percent) of the transaction amount.

F. Fully omitted contributions and expenditures.

1. A fully omitted filing of a contribution or expenditure is one that is not remedied before the subsequent reporting deadline.
2. The penalty for a fully omitted filing of a contribution or expenditure, is one percent of the transaction amount(s) per calendar day, subject to a cap of 50 percent of the transaction amount.

G. Prohibited Contributions.

1. If a campaign accepts a prohibited contribution, it may cure the violation by returning the prohibited amount within 7 days of the transaction's reporting deadline and reporting the contribution as refunded at the next reporting deadline. If a campaign cures a prohibited contribution on time, no penalty will be assessed.
2. The penalty for prohibited contributions as set out in 02.06.040 is equal to the amount of the prohibited contribution. The candidate must also return the prohibited contribution and provide documentation to the Director showing the contribution was returned. If the candidate is unable to return the contribution, the candidate must provide the Director with documentation as to why candidate was not able to return the contribution and the penalty is increased by the amount of the prohibited contribution. The penalty will be waived if the campaign pays back the prohibited contribution prior to receiving notice of the penalty from the Program.
3. Candidates who collect contributions from a prohibited source or in a prohibited amount for a covered office prior to filing Notice of Intent to participate in the program and return or cure any prohibited contributions within 30 days of filing Notice of Intent is subject to a penalty of 25 percent of the total amount of prohibited expenditures. The penalty will be waived if the campaign pays back the prohibited contribution prior to receiving notice of the penalty from the Program. A candidate may not be certified until all prohibited contributions are returned, cured, and any owed penalty is paid. A candidate may cure the violation by:
 - a. Transferring the violation amount to a frozen account associated with the Candidate's Campaign Account;
 - b. Donating the violation amount to the Small Donor Elections Fund, if permitted by state law; or

- c. Donating the violation amount to contributed to any organization described in section 170(c) of Title 26 of the Internal Revenue Code or to any charitable organization defined in ORS 128.620, if permitted by state law.
 - 4. Candidates who collect contributions from a prohibited source or in a prohibited amount for an office other than a covered office prior to filing Notice of Intent to participate in the program and return or cure any prohibited contributions within 30 days of filing Notice of Intent is subject to a penalty of 25 percent of the total amount of prohibited expenditures. The penalty will be waived if the campaign pays back the prohibited contribution prior to receiving notice of the penalty from the Program. A candidate may not be certified until all prohibited contributions are returned, cured, and any owed penalty is paid. If, on the day the candidate updates their Statement of Organization with the Secretary of State's office to a covered office, the amount in candidate campaign account is less than the total violation amount, the total violation will be considered cured, if the total amount in the candidate's campaign account on the day the Statement of Organization is updated, is:
 - a. Transferred to a frozen account associated with the Candidate's Campaign Account;
 - b. Donated to the Small Donor Elections Fund, if permitted by state law; or
 - c. Donated to any organization described in section 170(c) of Title 26 of the Internal Revenue Code or to any charitable organization defined in ORS 128.620, if permitted by state law.
 - 5. Candidates who collect contributions from a prohibited source or in a prohibited amount prior to filing Notice of Intent to participate in the program and do not return any prohibited contributions within 30 days of filing Notice of Intent will not be certified to use the program until remedied.
- H. Prohibited Expenditures.
 - 1. A prohibited expenditure includes expenditures in violation of PCC 2.16.080
 - 2. The penalty for a prohibited expenditure by a candidate who is not certified is to make a personal contribution to the Fund in the same amount as the prohibited expenditure and to pay a penalty of 10 percent of the prohibited expenditure amount to the Fund.
- I. For violations that do not have a related reporting deadline and do not relate to fraud or document falsification, the Director will notify a campaign of a potential violation and give the campaign 7 calendar days to explain why the expenditure was not prohibited or to cure it. If the Director determines the expenditure was not prohibited or was effectively cured, the campaign will not be penalized. If the campaign does not explain or cure the expenditure within 7 days or if the Director determines the expenditure was prohibited, the campaign will be subject to the penalty.
- J. In-kind contribution violations.
 - 1. The first \$1,000, calculated to accrue cumulatively, of prohibited in-kind contributions can be cured by paying an amount equal to the prohibited amount to the Fund.
 - 2. In-kind contributions which exceed the total limit per donor by more than \$1,000 (one thousand dollars), calculated to accrue cumulatively, will be assigned violations on a per item charge as follows:
 - i. Campaigns which receive more than \$1,000 (one thousand dollars) but no more than \$5,000 (five thousand dollars) above the in-kind limit per donor must pay a penalty that is equal to two times the amount above the limit.

- ii. Campaigns which receive more than \$5,000 (five thousand dollars) above the In-Kind limit per donor must pay a penalty that is equal to three times the amount above the limit.
- K. Campaign Account Violations.
 - 1. A candidate with a campaign account that is not designated as the candidate campaign account may transfer the funds in the account to a savings account associated with the candidate campaign account. The savings account must be inactive for the duration of the relevant election cycle once created, other than making a seed money contribution within the rules and limits of the program, curing violations described in Administrative Rule 18(G)(3), or for de minimis transactions as stated in 2.16.040. It will be treated as separate from the designated campaign account and subject to the provisions in this section.
 - 2. Campaign account violations include without limitation:
 - a. Depositing campaign contributions or matching funds into or making expenditures from an account other than the designated campaign account reported to the Director, other than expenditures permitted by these rules;
 - b. Having more than one active campaign account, including an associated savings account as described in subsection A;
 - c. Having a campaign account other than the candidate's campaign account that has not been reported to the Director; and
 - d. Failure to return public matching funds erroneously distributed to a campaign account within by the deadline in the notification sent by the Director.
 - 3. Violations of campaign account requirements set out in PCC 2.16.040 A will be assigned a penalty as follows:
 - a. Minor violations will be required to cure the violation by paying the Fund an amount no more than equal to the amount of the violation.
 - b. Serious violations will be subject to a penalty of no less than equal to the amount of the violation and no more than triple the violation.
 - c. Whether a violation is minor or serious is at the discretion of the Director. The Director will weigh the following factors to determine whether a violation is minor or serious:
 - i. Whether the violation occurred prior to the candidate filing a Notice of Intent with the Director;
 - ii. Whether the violation requires a recent proactive action to occur;
 - iii. The amount of the transaction that was in violation; and
 - iv. Whether the candidate reasonably would have known of the violation prior to it occurring and been able to prevent the violation.
- L. Soliciting or directing contributions to other campaign finance entities to support one's own election, in violation of PCC 2.16.120 H, will result in a penalty of up to \$10,000 (ten thousand dollars) at the Director's discretion.
- M. Misrepresentation of Program Status: Any candidates, campaign staff, or campaign surrogates found to have misrepresented that a candidate is participating in this Program and that contributions being solicited at the moment of the misrepresentation will be matchable when they have not filed a Notice of Intent, have been notified of rejection from certification, have passed the certification deadline and not been certified, or have been decertified will result in the campaign being subject to a Violation of \$1,000 (one thousand dollars) for each incident with a maximum of \$5,000 (five thousand dollars).

- N. Falsifying documents: A campaign that submits to the Director a document that has been falsified by the candidate or campaign staff, or by a third party and candidate or campaign staff knows or should have known that the document was falsified, is subject to decertification and repayment of all City Matching Funds with 10 percent interest per annum.
- O. Any other violations: Any other violation of the program or these rules may result in a penalty, denial of certification, decertification per PCC 2.16.160 B, and repayment of public funds, including interest.
- P. An egregious violation, or multiple violations which together are egregious, by a participating candidate may subject the candidate to tripling of the penalty imposed, denial of certification, or decertification per City Code 2.16.160(b), or a combination of these. Egregious violations include without limitation failures to timely and accurately report expenditures or contributions that violate program requirements, failure to remedy a violation within a reasonable time period, and failure to pay penalties totaling a large percentage of their privately raised funds within a reasonable time period.
- Q. The Director may, in the case of high outstanding penalty amounts or egregious violations, withhold city matching funds from a campaign until penalties are paid and any other required remedies are carried out.
- R. Exceptions:
 - 1. If any violation is made as a result of an error by the Director, the violation is waived and no penalty is assessed.
 - 2. Multiple like instances in one reporting period of de minimis impact may be combined when calculating the penalty at the discretion of the Director.
- S. Payment of penalties.
 - 1. No penalty may be paid using city matching funds.
 - 2. If a civil penalty has been imposed against a candidate or the campaign committee of a candidate, the candidate will be personally liable for the amount to be paid.
 - 3. If a civil penalty has been imposed against a political committee other than a campaign committee of a candidate, the directors of the political committee will be jointly and severally liable for the amount to be paid.
 - 4. The following penalties may be paid from the publicly funded campaign account:
 - a. Reporting penalties in Subsections C, D, and E;
 - b. Prohibited contributions in Subsection F;
 - c. Prohibited expenditures in Subsection G;
 - d. In-kind contributions in Subsection H; and
 - e. Other violations as described in Subsection M only if the penalty notice specifies that the penalty may be paid from the publicly funded campaign account.
 - 5. The following penalties must be paid by the candidate from personal funds:
 - a. Campaign account violations in Subsection I;
 - b. Soliciting or directing contributions as described in Subsection J;
 - c. Misrepresentation of program status in Subsection K;
 - d. Other violations as described in Subsection M if the penalty notice specifies that the penalty may not be paid from the candidate's campaign account.
 - 6. Civil penalties may be paid at any time after receiving the notice of proposed penalty, but are due within 7 (seven) business days of the penalty becoming final.
 - 7. Penalties imposed under this Section are subject to interest at a rate of 10 percent of the total amount per annum.

8. All moneys received for violations of any provision of the program must be paid and credited to the Fund.
- T. Failure to pay penalties.
1. At the request of the Director, the City Attorney may seek civil penalties and enforcement of any provision of the program, in addition to any other remedies provided by law, in Circuit Court or other appropriate venue.

18. Mitigating Circumstances and Personal Emergencies

- A. The Director may reconsider a proposed penalty imposed or repayment determination made under the provisions of PCC 2.16.160 or these rules if the person, candidate or committee provides evidence of a valid mitigating circumstance or personal emergency that caused the initial violation or insufficient filing.
- B. The only mitigating circumstances that the Director may consider in a late or insufficient filing case are:
1. The lateness or insufficiency of a report is the direct result of clearly-established fraud, embezzlement, or other criminal activity against the committee, committee treasurer or candidate, as determined in a criminal or civil action in a court of law or independently corroborated by a report of a law enforcement agency or insurer or the sworn testimony or affidavit of an accountant or bookkeeper or the person who actually engaged in the criminal activity. This mitigating circumstance is not available to the candidate or treasurer who was the perpetrator of the wrongdoing described above;
 2. The lateness or insufficiency of a report is the direct result of fire, flood or other calamitous event, resulting in physical destruction of, or inaccessibility to, committee records. ("Calamitous event" means a phenomenon of an exceptional character, the effects of which could not have been reasonably prevented or avoided by the exercise of due care or foresight); or
 3. The lateness or insufficiency of a report is the direct result of an error by the Director.
- C. Personal Emergency.
1. A valid personal emergency is an emergency, such as a serious personal illness or injury or death in the family of the candidate or treasurer which:
 - a. Caused a report to be late; or
 - b. Caused a candidate to withdraw as a candidate for office.
 2. Personal emergency does not include illness such as a common cold or flu. In the case of a late report, personal emergency also does not include a long-term illness where other arrangements could have been made.
- D. Request for reconsideration. A person, candidate or committee may request a reconsideration of a proposed penalty or a repayment determination due to mitigating circumstances or a personal emergency. The request must be in writing and must detail the mitigating circumstances or personal emergency. The request must be filed with the Director no later than the date the penalty or repayment is due to be paid.

19. Withdrawal

- A. A certified candidate may withdraw from the program by:
1. Submitting to the Director a Notice of Intent form with withdrawal indicated; and
 2. Repaying to the Fund any remaining funds in their account up to the full amount of the city matching funds received

20. Rulemaking

- A. The Director may, at any time, amend these rules.
- B. Amendments do not take effect until the Director has issued public notice and provided direct notice to all candidates subject to the rule. This notice must include the rule change and, when possible, the rationale for the amendment.