**Agenda, 7/20: Reputation Recovery & Rebranding Action Table**

**Agenda**:

* Intros and Welcome (3 minutes) – Anna/Amy
* Overview and Timeline (2 minutes) – Amy/Anna
* ARPA Funding Plan – Co-chairs and subcommittee co-chairs to put together plan to present to the table (5 minutes) – Amy/Anna/Khanh
* Welcome Back to the Heart of Portland Update (15 minutes) – Amy/Michelle/Anna
  + Guest: Michelle David joining from the Events & Activation Table
  + Current promotions
  + How you can help
    - **ACTION for the entire table**: invite friends/family/colleagues to attend an event this weekend!
* Questions and Reflection (10 minutes) – Everyone
* Wrap-up early!

**Next meeting**: Tuesday, July 27 @ 2:00 p.m. (Subcommittee Breakout Session)