

# PBOT

PORTLAND BUREAU OF TRANSPORTATION

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**Chloe Eudaly** Commissioner **Chris Warner** Director

<b>NW Parking Stakeholder Advisory Committee (SAC) Transportation Demand Management (TDM) Subcommittee</b>	Virtual meeting Zoom Portland, OR April 13, 2021 11:00 a.m. - 12:00 p.m.
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## Transportation Demand Management (TDM) Subcommittee Notes

### Members in Attendance

Rick Michaelson (At-Large)  
Jeanne Harrison (Northwest District Association, NWDA)  
Alex Zimmerman (At-Large)  
Karen Karlsson (Northwest District Association, NWDA)

### PBOT Staff

Rae-Leigh Stark, Northwest Parking District Liaison  
Zena Rockowitz, Parking Program Specialist

### Meeting Notes

Discussion about what is paid by net meter revenue and what is paid by permit surcharge. Rae-Leigh has a list of example projects. The net meter revenue would cover trash cans. Curb extensions and wayfinding could be permit surcharge. She is flexible on categories.

Rae-Leigh comments on budgeting versus spending with permit surcharge funds. Budgeted \$758,000 and on track to spend about \$500,000 of that. Tend to budget up, mostly with the Transportation Wallet (Wallet). Don't spend all of that money because with BIKETOWN and e-scooters, only pay for what user redeems. Alex notes they never spend out the full bike parking fund. Rae-Leigh explains that each project has a max of \$5,000 and each place tends to spend about \$2,000-3,000. Right now have only spent \$6,000 of total money.

Rae-Leigh says when the Wallet program first started there was a lot of residential opt-outs but as permits declined so did opt-outs. Will spend more time on the Wallet budget with Sarah. Rick wants to limit Wallet expenditures to \$400,000.



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Rick: you don't have to spend the surcharge money within the year. You get to carry over. Jeanne likes to have money in reserve. Rae-Leigh says we will carry over \$200,000.

Rae-Leigh: We operate the same way as Central Eastside, but they use all of their money. For us, we do have more money we are sitting on. Rick responds we should fund more projects but that is a long-term issue but not something we need to deal with for this budget cycle.

Alex wants to know if there could be a line item for pilots, innovation, research. For example, doing a survey on the Wallet. Karen likes the idea. She wants to ask what it takes for people to get rid of their cars.

Alex suggests an idea to contract out with a consultant to do a stages of change study. Could create that framework and estimate year to year. Could say even though line item is squishy, we do have some benchmarks. Would want to make sure there is extra for exciting initiatives.

Rae-Leigh shows draft of permit surcharge budget for next year.

- TDM programming: keep quarterly campaigns at \$22,000 but going to run past Sarah.
- Northwest Bike Parking fund keeping at \$30,000. Wants to know if there is interest in expanding the scope. Question from Dan about also fund the gutter to help people who have basement apartments to get them up and down. Alex likes the idea of broadening access to bike parking. Wants to know about supportive infrastructure. Maybe the residents want to add lighting for safety reasons or ADA push button. Rick says there could be legal issues to modifying a private property owner's building. Discussion about a bike cage to keep bikes safe. The current max of \$5,000 would fund 6 properties. Could look at increase what max is.
- Funding enforcement officers during Timbers games. Wouldn't want to do this until games get back to greater capacity. Kept it in the budget. Talk about renaming this.
- Streetcar five year commitment is on the 4th year. Have one more year. At that point can discuss maybe increasing in exchange for free streetcar in Wallet.
- Curb extension: Plan is to increase to do more work. Materials are cheap. The overhead and labor are expensive. This is a one time expense. Jeanne: Could design for curb extensions be run through us and capital projects? Rae-Leigh says the graphic designer could come up with options.
- Trashcan replacement: use same as what is in Pearl District and downtown. Could up this amount. She will do a walk through to see what is out there. Karen wants to know about how to handle picking up trash. Rae-Leigh said they would only need to pay for new can and disposal of the old can. Alex doesn't think picking up the trash will be a problem. In theory it is easier to replace and clean. Discussion about sponsorship, helps to lower the cost.
- Flanders Greenway street sign art: do further along different greenways in northwest? Rae-Leigh can budget on what that looks like. \$200-\$300 each and would do two at each intersection. Jeanne says could be issues in historic section. Alex notes it could help with wayfinding. Rae-Leigh will talk to Greenway Coordinator. Will talk about design.
- Rick asks about staff allocation and if it should be in net meter revenue category.
- Rick says NWDA should have a role in street art. Jeanne invited them to capital projects meetings. Karen says could present to them.

- Alex says you can use geo-targeting by zip code on social media regarding designs. Could have community choose their favorite. Could also do project decals that they did on the street with Northwest In Motion and provide weblink for folks to vote on.
- Want to communicate better to the neighborhood about how money is being spent. Rae-Leigh says they will send out flyers for upcoming permit year and could put this information in the flyer. Could put link to survey there. In Go Lloyd they have a database to track.
- Flanders crossing is opening June 1 because of the signals at the highway.

### **New Business**

None.

### **Action Items**

Rae-Leigh will do research on expanding bike parking, add column by funding source, talk to Go Lloyd about partnership for trashcans, talk to Greenway Coordinator, will find out about where PBOT staff goes in the budget. Will work on flyer for upcoming permit year.

*Meeting Adjourned.*