

# PBOT

PORTLAND BUREAU OF TRANSPORTATION

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Chloe Eudaly Commissioner Chris Warner Director

## December 3, 2020 Virtual Zoom Meeting Northwest Stakeholder Advisory (SAC) - Supply Subcommittee Meeting Notes

### Supply Subcommittee Members in attendance

Tom Ranieri, Northwest Business Association  
Jeanne Harrison, Northwest District Association  
Rick Michaelson, At-Large  
Dan Anderson, At-Large

### Portland Bureau of Transportation (PBOT) Staff

Rae-Leigh Stark, Northwest Parking District Liaison  
Zena Rockowitz, Parking Program Specialist

### Off-Street Demand and Feasibility Study

Rae-Leigh discusses the off-street demand study, planned for launch in February. She says nine consulting firms participated. She doesn't know how many people applied. She is meeting with procurement team on Tuesday on the evaluation process. Historically, PBOT does procurement and evaluation. Rick believes there was a SAC member on that evaluation committee and feels there should be a SAC member this one. Jeanne feels it should be someone on the Supply Committee. Rae-Leigh explains cost is not something they weigh in this procurement process. The max is \$150,000. Rae-Leigh says they can do three to five person evaluation group. If it's over \$150,000 you need an equity evaluator but that is all the guidance she has right now. For the evaluation committee they are considering the Parking Operations data analyst, the capital project manager of SmartPark, and someone from Planning. Rae-Leigh will ask if a SAC member can be on the committee.

### Snapshot of Meter Revenue

Rae-Leigh will present a six month snap shot of meter revenue at the January SAC meeting. Has been working with Chris Armes and the finance team. Finance is transitioning from the way they have been doing meter reporting, so people can view the data more often and easily. Rick wants to see the snapshot from all the districts.

Rae-Leigh gives the general breakdown Finance provided. Compared to pre-COVID revenues, they are down 60%. November underperformed at 65%. Anticipate rapid growth in spring and summer, based on the assumption of loosening of public health restrictions, with the vaccine roll out. Full recovery not anticipated



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for several years. Rick thinks their revenue is going to take a big hit. Will impact 2021-2022 commitments. Rae-Leigh says operating costs from adding meters is considered even though that adds revenue. Notes that had a 17% decrease in permits, mostly due to business not residential permits.

### **Parking Inventory**

Rick Williams conducted 2020 parking inventory. Rae-Leigh shows parking map where they have lost (-1 to -6 stalls), made gains (1-6 stalls), and made significant gains (7-22 stalls). The caveat is there may have been incorrect labeling based on 2016 data. Shows blocks with less than average stalls. Could compare this to occupancy map to look at future parking.

Rick wants to dive into the losses saying that losing 1 is very different than losing 6. Wants to break neighborhood up to sub area and get totals by sub area versus a particular block. Dan says where they recovered from construction should not be considered gains. Wants to know what the source of the losses are including BIKETOWN losses. Discussion on street seating. Rae-Leigh will get underlying data into tables to compare year-to-year, total net loss, and net losses grouped by sub areas. Jeanne is concerned that the data she sees on the map is incorrect based on looking at her neighborhood.

### **Parking Apps**

Rae-Leigh discusses off-street parking app research. The apps aggregate several lots and allows people to prepay. Rae-Leigh met with Spot Hero and has not talked to Citifyd yet. She will speak with Citifyd after they do another launch when COVID is over. Considered costs related to sensors on parking spaces. Every time someone books a parking space the App gets 15%. Had conversation with Al Niknabard who is doing contactless parking. He explained the issues, the operators would be deterred from being on the same app because it could take away business. For example, if 10 lots joined one app under 4 different operators, the app will help balance parking depending on where supply and demand is, and steer the person toward a different lot but that could be a competitor's lot. Discussed the benefits of this. Rick asks if lots are ever full besides on event days. Jeanne says the problem is also they don't charge enough for on-street.

### **New Business**

Jeanne interested in Northwest In Motion reports to the SAC. Notes the 1405-Flanders bridge opening is being postponed until January 9.

*Meeting Adjourned*