

PARTNERSHIP AGREEMENT

FACT SHEET

▶ PARTNERSHIP AGREEMENT	
Parties	City of Portland and NIKE, Inc.
Amount	\$10M
In-kind	\$100K annually in design and marketing
Length	5 Years
Areas of Collaboration	Name/title Color and logo Visual identity
Limited-edition Bike Wraps	400 per year

▶ GENERAL PROGRAM	
Launch date	July 2016
Operator	Motivate International, Inc.
Equipment Supplier	Social Bicycles.
# of Stations and Bicycles	100 stations and 1,000 bicycles.
Service Area	Thanks to Nike's partnership, the service area will reach more neighborhoods and serve more Portlanders. Where exactly bike share will expand will be determined through the public station planning process this winter and spring.
Days and Hours of Operation	24 hours a day, 365 days a year.

