

NEW! Bicycle signal at NW Davis St and NW Naito Pkwy



## **ONE MINUTE**



average traffic impact for vehicles traveling on Naito Parkway

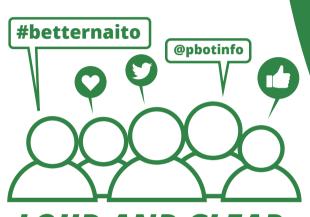


DAILY HIGH SCORE 15269

total cyclist (19%) and pedestrian (81%) use in one day



During peak afternoon traffic hours **1 IN 3** northbound commuters: **GO BY BIKE!** 



**LOUD AND CLEAR** 

You talked, we listened. All 250+ times.



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95%
APPROVAL RATING

according to Ride Report Users traveling on Better Naito

AND

**2X** More use than the Waterfront Trail

3.4X More likely to ride
Naito Parkway
during Better Naito



Better Naito provided better access to:





JUST DID IT... **62,935 TIMES.** 

total trips across Better Naito

**TOTAL BIKE TRIPS** 

393173

TOTAL MILES BIKED

275221

11X

AROUND
THE WORLD

## Walk & Roll This Way



NEW! Pedestrian signal at SW Main St and SW Naito Pkwy



SEE YOU NEXT MAY!



PORTLAND BUREAU OF TRANSPORTATION
Commissioner: DAN SALTZMAN | Director: LEAH TREAT



