

CENTRAL CITY PLAN ACTION CHARTS  
ADOPTED BY RESOLUTION 34417  
FEBRUARY 8, 1988

AS AMENDED BY THE

UNIVERSITY AND RIVER DISTRICT ACTION CHARTS  
ADOPTED BY RESOLUTION 35384  
April 12, 1995

# RESOLUTION No. 34417

## Adopt the Central City Plan Action Charts and the accompanying Functional Maps and Urban Design Plans. (Resolution)

WHEREAS, as stated in Resolution 33717, July 25, 1984, a purpose of the Central City Plan is to identify feasible public actions to assist and attract private investment in the Central City.

WHEREAS, in Resolution 33717, July 25, 1984, the community's purpose and objectives in preparing the Central City Plan are to list public programs and public projects for the future and the priority and timing of these.

WHEREAS, in Resolution 33717, July 25, 1984, an objective of the Central City Plan is to produce a plan that is clear and understandable to the general public, to decision-makers and to private investors.

WHEREAS, in May 1987, the Bureau of Planning was given the task of forging a formal plan, with specific proposals for implementation, which follows the direction of the Citizens Steering Committee and its Functional Advisory Committees.

WHEREAS, the 13 functional policies and eight district policies have action charts which state the proposed projects, programs and regulatory actions, identify an appropriate time-frame for implementation and identify a possible agency or agencies to lead or oversee the implementation effort.

WHEREAS, 12 functional action charts and eight district action charts have accompanying maps which illustrate further the proposals listed on the Action Charts and provide a geographic context for actions that are site specific.

WHEREAS, the implementation actions are proposed to improve the economic strength and livability of the City of Portland by improving tourism, further developing public attractions and activities, encouraging expansion of business and industry, expanding housing opportunities, improving educational and cultural facilities and programs, providing necessary services for special needs populations, protecting Portland's citizens and visitors and reinforcing the unique character and role of each Central City district.

WHEREAS, the City Council has adopted the Central City Plan as a part of the City's Comprehensive Plan through adoption of Ordinance No. 160606 (Adopted March 24, 1988).

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF PORTLAND, a municipal corporation of the State of Oregon, that:

- a. The implementation actions associated with the Central City Plan, as shown on the Action Charts contained in the Central City Plan, are approved by the Council as a starting point from which to build specific proposals.
- b. The various City agencies identified on the Action Charts as possible implementing agencies are authorized to engage in activities aimed at implementation projects and programs called for on the Action Charts.
- c. Proposals for projects and programs approved by this Resolution are understood to be a starting place. As studies are undertaken, projects and programs may need to be refined or replaced by alternative actions found to be better able to implement the Vision of the Central City Plan.

Commissioner Earl Blumenauer  
February 8, 1988  
Michael S. Harrison, AICP: msh  
51249003-2110

# **CENTRAL CITY PLAN**

## **POLICIES WITH ACTION CHARTS AND MAPS**

The following list of policies and further statements are the core of the Central City Plan. The policies are divided into two groups: functional area policies and district policies. There are thirteen functional policies and eight district policies. Each policy is accompanied by further statements which are considered to be part of the policy and have equal importance. They are intended to elaborate on the policy and provide details needed for application and interpretation in the future. The policies and further statements contained in the Central City Plan are policies of the City's Comprehensive Plan.

The action charts and maps illustrate the ideas for implementing each of the Central City Plan policies. The actions are assigned a time-frame suggesting the appropriate schedule for when the project, program or regulation should begin. In some cases, the action is indexed to an explanation or reference to another action in the Details of Actions and Strategies, Plan and Supplemental Maps, and Code Amendments sections of this report. While most of the actions were adopted as part of the Plan by resolution, the actions which call for specific changes in zoning designations or in the zoning code were implemented at the time of adoption of the Plan by ordinance.

### **Action Chart Index**

The following offices are referred to as possible implementing agencies for the strategies listed in the Action Charts. These offices may either oversee the implementing actions or carry out the projects and programs themselves. Many of the action items indicate private (Pvt.) sector action as well as action by a public agency. Where private sector action is indicated, generally the role of the public agencies, also listed, is to foster the private sector's involvement.

BOB--Portland Bureau of Buildings  
City Council--Portland City Council  
Env. Serv.--Bureau of Environmental Services  
ER--Portland Exposition/Recreation Commission  
Gen. Ser.--Bureau of General Services  
GPCVA--Greater Portland Convention and Visitors Association  
HAP--Housing Authority of Portland  
HCD--Bureau of Housing and Community Development  
HRB--Portland Human Resources Bureau  
LID--Local Improvement District  
MAC--Metropolitan Arts Commission  
Metro--Metropolitan Service District  
Mult.--Multnomah County  
MYC--Metropolitan Youth Commission  
ODOT--Oregon Department of Transportation  
ONA--Office of Neighborhood Associations  
Parks--Portland Bureau of Parks and Recreation  
PCC--Portland Community College  
PDC--Portland Development Commission  
PDOT--Portland Department of Transportation  
PIC--Portland Industrial Council  
Planning (BOP)--Portland Bureau of Planning  
PPB--Portland Police Bureau  
Port--Port of Portland  
PSU--Portland State University  
SD1--Portland School District No. 1  
State Legislature--Oregon State Legislature  
Tri-Met--Tri-County Metropolitan Transit District

# University and River Districts

## RESOLUTION No. 35384

Amend the Central City Plan by adopting Action Charts for the University District and River District, and making related changes (Resolution).

WHEREAS, the policy elements of the University District and River District Plans are a part of the Comprehensive Plan, the Action Charts are not part of the Comprehensive Plan; and

WHEREAS, the River District Plan and the University District Plan are refinements of past planning for two vital areas of Portland's Central City; and

WHEREAS, in the spring of 1988 the City Council adopted the Central City Plan as the guiding plan for the growth and enhancement of Portland's Central City (Ordinance No. 160606 and Resolution No. 34417); and

WHEREAS, both the University District and River District Plans are citizen generated planning efforts representing the aspirations and vision of the community for these two vital Central City areas; and

WHEREAS, the Action Charts consist of lists of ideas for capital projects and ongoing programs submitted to Council for adoption. Because accomplishment of these provisions is dependent on leaders in the community, these are referred to as leadership items; and

WHEREAS, the Action Charts describe the proposed projects, programs and regulatory actions. They identify an appropriate time frame for implementation and identify agencies to lead or oversee the implementation of the item; and

WHEREAS, the Action Charts have accompanying Urban Design Plans that illustrate the proposals listed in the Action Charts and provide a geographic illustration for site specific Action Chart items; and

WHEREAS, the Action Charts also suggest changes in the City's land use regulations and zoning map. Adopted by ordinance, these changes become effective at time that the policy provisions of the plans take effect; and

WHEREAS, the City Council has adopted the Recommended University District and River District Plans as part of the Central City Plan and City of Portland Comprehensive Plan through adoption of Ordinance No. \_\_\_\_\_ (Adopted April \_\_, 1995).

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Portland, a municipal corporation of the State of Oregon, that the City Council of the City of Portland adopt the Recommended University District and River District Urban Design Plans, Action Charts, and make other adjustments and changes to Central City Plan Action Charts adopted by Resolution No. 34417, (these additions and changes are shown in Exhibit A), and that:

- a. The implementation actions associated with the Recommended University District and River District Action Charts are approved by Council as a starting place. Other changes and deletions to Central City Plan Action Charts are made reflecting the adoption of the River District and University District Plans. New Action Charts adopted, and amendments to the adopted Central City Plan's already adopted Action Charts, are presented in Exhibit A.
- b. Proposals for projects and programs approved by this resolution are understood to be a starting place. Actions with identified implementing agencies are adopted recognizing that some will need to be adjusted and others replaced with proposals later found to be more feasible.
- c. Identification of an implementing agency for an action is an expression of interest and support with the understanding that circumstances will affect the implementation agency's ability to take action.
- d. The City Council authorizes the City agencies identified on the Action Charts as implementors, to engage in activities aimed at implementing the projects and programs called for on the River District, University District Action Charts.
- e. The City Council authorizes the City agencies identified on all the Action Charts included in the Central City Plan, as amended by this Resolution, to engage in activities aimed at implementing the projects and programs called for.

BE IT FURTHER RESOLVED by the Council of the City of Portland, a municipal corporation of the State of Oregon that the City Council authorizes and directs the Bureau of Planning to make minor changes and corrections to the Action Charts of the Central City Plan to correct typographical errors and to ensure parallel structure.

Adopted by the Council, **APR 12 1995**  
Commissioner Charlie Hales  
Michael S. Harrison, AICP: msh  
March 24, 1995

BARBARA CLARK  
Auditor of the City of Portland  
By



Deputy

#	Policy 1: Economic Development Proposals for Action	Time				Implementors	Index to Action Details
		Com- plete	On- Going	Next 5 Yrs	6 to 20 Yrs		
<b>PROJECTS</b>							
ED1	Embrace and facilitate the proposed 2005 Lewis and Clark bicentennial.					Council/ PVT	
ED2	Ensure consistency, efficiency, and fairness of new code provisions.					BOP	
ED3	Provide an adequate and affordable supply of Downtown short-term parking.					PDC/ PDOT/ PVT	
ED4	Publish a Central City Developer's Handbook					BOP	
ED5	Create Central City promotional materials such as an audio/visual program spotlighting districts and multi-lingual guide books.					PDC/PVT	
ED6	Provide tourist information at Pioneer Square, Union Station, the Convention Center and at other Central City attractions.					PVT/ GPCVA	
ED7	Extend the Central City Streetcar and light rail system linking the Central City with commercial, high density housing and recreational areas and attractions outside the Central City.					TM/PVT/ PDOT	
ED8	Foster theme districts within the Central City: Chinatown, Pearl District, Russell Street, East Portland, etc.					BOP/PDC	
<b>PROGRAMS</b>							
ED9	Establish a marketing strategy to promote international trade.					PDC/PP	
ED10	Encourage local, state and federal offices to locate in the Central City.					Council	
ED11	Expand the Downtown retail core to Front Avenue.					PDC	
ED12	Train city staff in problem-solving in reviewing development proposals.					BOP/BOB	
ED13	Encourage coordination on major street work and construction projects in order to minimize disruption to businesses.					PDOT/ PSU	
ED14	Create a joint PSU and Oregon Health Sciences University program that transfers new technology to economic development projects.					PSU/ OHSU	
ED15	Create a Research and Development focus within PSU that supports government and incubator business development.					PSU	
ED16	Redevelop the north parcel of the Union Station property to develop the Oregon Agricultural Marketing Center.					PDC/ RDSC/ OEDD	
ED17	Develop public attractions such as an aquarium, butterfly, aviary, and/or botanical conservatory.					PDC/PVT	
ED18	Evaluate the feasibility of establishing a cruise ship docking facility in the vicinity of the Tanner Basin river front or at Terminal One.					PP	
<b>REGULATIONS</b>							
ED19	Expand ground-level retail opportunity requirements beyond the retail core to other parts of the Central City.					BOP	
ED20	Create floor area bonuses for ground-level retail uses in the retail core.					BOP	
ED21	Allow transfer of FAR between adjacent lots when they are owned in common and are both part of a single development plan.					BOP	

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#	Policy 2: The Willamette Riverfront Proposals for Action	Time				Implementors	Index to Action Details
		Complete	On-Going	Next 5 Yrs	6 to 20 Yrs		
	<b>PROJECTS</b>						
R1	Include a riverfront section in a Central City Developer's Handbook.					BOP	P 84
R2	Create a river taxi system with stops at public attractions and existing piers.					PDC/ Parks/ PVT/PP/ GPCVA	P 84
R3	Enhance the bridge walkways for pedestrians and bicyclists. Construct new features and maintain existing paths.					PDOT	P 84
R4	Improve connections for pedestrians and bicycles to the bridges and from the bridges to the east bank waterfront.					PDOT	
R5	Establish a public aquarium as a major attraction on or near the river.					PDC/ Metro	
R6	Illuminate Portland's bridges with night lighting.					MC/ RACC	P 84
R7	Enlarge the Oregon Maritime Museum on or near the riverfront.					PVT/PDC/ OMSI	
R8	Study and make recommendations on feasibility and location of a bridge for pedestrians and bicyclists.					BOP/ PDOT	P 84
R9	Complete the development of the Greenway Trail within the Central City.					PDOT/ ODOT/ Parks	
R10	Build a full size working replica of one of the tall ships important to Portland's history and dock it in the Central City.					PDC/ PVT	P 85
R11	Create an inner-city riverfront loop trail between the Hawthorne and Steel Bridges, with a new rail level crossing on the Steel Bridge.					Parks	P 85
R12	Establish facilities that access the water's surface; temporary boat tie-ups, swimming areas, a light craft center, and moorages.					Parks/ PDC/BOP/ PVT	
R13	Establish rivercraft tie-up facilities to allow access from the river to the river bank.					PDC/ Parks	P 85
R14	Encourage riverfront tours, particularly on the renovated Steamer Portland.					PP/PVT	
	<b>PROGRAMS</b>						
R15	Enhance streets that extend to the river. Create additional streets that line up with existing streets and provide access to the river.					PDOT	
R16	Protect views of the river on existing rights-of-way.					BOP	P 85
R17	Enhance the role of the Central City bridges as gateways.					MC	P 86
R18	Encourage recreationally-oriented retail uses along the river.					BOP/ Parks/ PDC	
R19	Develop and distribute brochures and maps on riverfront recreation.					Parks	
R20	Enhance fish and wildlife habitat along the river.					BOP/ Parks	P 86
R21	Preserve opportunities for river-dependent industrial uses.					BOP	

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#	Policy 3: Housing Proposals for Action	Time				Implementors	Index to Action Details
		Complete	On-Going	Next 5 Yrs	6 to 20 Yrs		
	<b>PROJECTS</b>						
H1	Study and make recommendations on building code amendments needed to allow safe/cost-effective creation of loft housing.					BOP/BOB	
H2	Expand eligibility for property tax abatement for housing, in targeted areas, to include the entire Central City.					SL/BOP	
H3	Provide year-round shelter for the homeless					HRB/MC	
	<b>PROGRAMS</b>						
H4	Use urban renewal programs to foster housing in urban renewal districts (particularly preservation of SRO housing).					PDC	
H5	Establish a city housing trust fund for replacement of lost housing, construction of new housing and preservation of existing housing.					BOP/PDC/HAP/MC	P 87
H6	Extend the Urban Homestead program to include conversion of obsolete and unused commercial and industrial buildings to housing.					PDC	
H7	Encourage the private non-profit and for-profit housing developers to build housing in and near the University-District.					SL	
H8	Establish an awards program for low, moderate and middle income housing construction and rehabilitation.					BOP	
H9	Involve the Crime Prevention Office when reviewing the plans of major construction or redevelopment of housing projects.					BOP/BOB/PPB	
H10	Create housing incentives.			X		BOP/PDC/SL/PVT	P 87
H11	Develop a comprehensive Central City housing strategy that insures that housing is developed and the residential density and diversity objectives of the Central City Plan are achieved.					PDC/BOP/BHCD	
	<b>REGULATIONS</b>						
H12	Allow some marine related activities to locate at Terminal One when it is rezoned for housing.					BOP	
H13	Create floor area bonuses for projects that include housing throughout the Central City. Target FAR bonuses in areas designated for housing incentives on the CCP map.					BOP	
H14	Allow transfer of development rights for SRO housing.					BOP	
H15	In areas zoned RX, increase the allowance for commercial in new mixed use projects that are near light rail.					BOP	
H16	Designate areas within the Central City for required residential development as shown on the Plan Map.					BOP	

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#	Policy 4: Transportation Proposals for Action	Time				Implementors	Index to Action Details
		Complete	On-Going	Next 5 Yrs	6 to 20 Yrs		
<b>PROJECTS</b>							
T1	By January 1, 1989 finish a feasibility and engineering study for the two mile stretch of freeway - Eastbank Freeway.					BOP/ PDOT/ ODOT	P 88
T2	Engineer and construct the west-side light rail line.					TM	P 88
T3	Plan and construct the remaining portions of the regional light rail system.					TM	
T4	Plan and construct an inner city transit loop (possibly on Grand Ave).					TM	P 88
T5	Allow the use of some local service streets in industrial areas for angled parking for employees and for loading.					PDOT/ PDC	P 89
T6	Develop informational guides, directional signs and maps explaining the location and operation of auto and bike parking.					BOP/PVT	
T7	Design and install traffic control devices to keep through auto and truck traffic from infiltrating into residential neighborhoods.					PDOT	
T8	Clearly designate and sign truck routes to and within industrial areas.					PDOT	
T9	Further study proposed connection from McLoughlin to I-5.					ODOT/ PDOT	
T10	Create a safe, clear and pleasant system of walkways and bikeways.					PDOT/ PDC	P 89
T11	Reinforce the Union Station area as a transportation center.					PDC/ PDOT/ PVT	
T12	Develop a system of short-term parking facilities in the Central City.					PDC/ PDOT/ PVT	
T13	Develop an improved parking data system.					PDOT	
T14	Develop a parking strategy for each Central City district and for specific sectors within the Downtown.					PDOT	
T15	Encourage the development of Bike Central bicycle commuter facility near employment centers.					Parks/ PVT/ PDOT	
<b>PROGRAMS</b>							
T16	Encourage reduced parking rates on weekends and at night.					BGS/BOP/ PVT	P 89
T17	Encourage new parking facilities to stay open in the evenings/weekends.					PDOT/ PDC/PVT	
<b>REGULATIONS</b>							
T18	Remove mandatory minimum parking requirements in the Central City.					BOP	
T19	Regulate, through a review processes, new commercial (for fee) surface parking lots.					BOP	

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#	Policy 5: Human Services Proposals for Action	Time				Imple- mentors	Index to Action Details
		Com- plete	On- Going	Next 5 Yrs	6 to 20 Yrs		
	<b>PROJECTS</b>						
HS1	Obtain increased State funding for human service programs.					SL	
HS2	Encourage region-wide recognition and participation in efforts to address the problems of homeless and low income people.					HRB/PDC	
HS3	Conduct a study and determine how human service resources should be allocated to best assist those in the greatest distress.					HRB/MC/P VT	
HS4	Develop a plan for the location of public restroom facilities such as pissoirs.					BOP/ Parks/ BGS/PVT	
HS5	Develop a city-wide plan that will guide the siting and expansion of social service facilities which directly provide food, temporary shelter, clothing or medical or counseling services to clients.					MC/PDC/B OP/PVT	P 90
HS6	Create a community center which provides a social gathering place and clean-up facilities for special needs populations.					HRB/PVT	
HS7	Evaluate existing employment programs and create more employment opportunities for special needs populations.					APP/MC/C APO/ BHCD	
HS8	Assess the capacity of the Oregon Health Plan to provide health care for low-income persons.					MC/PVT	
HS9	Develop a housing and service plan for displaced youth in the city center.					MC/CFSD/ CAPO/ BHCD	P 90
	<b>PROGRAMS</b>						
HS10	Create an adopt-a-room program supporting SRO housing.					HRB/PVT	P 90
HS11	Establish a management information system to track individuals through our community service system.					MC/CAPO/ BHCD	P 91
HS12	Encourage firms doing business with the city to have first source hiring agreements with the city.					Council/ PDC	
	<b>REGULATIONS</b>						
HS13	Facilitate the location of day care businesses near employment centers.					PDC/BOP/ PVT	

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#	Policy 6: Public Safety Proposals for Action	Time				Imple- mentors	Index to Action Details
		Com- plete	On- Going	Next 5 Yrs	6 to 20 Yrs		
	<b>PROJECTS</b>						
PS1	Establish storefront police aide centers in high crime areas.					PPB/PVT	
PS2	Include guidelines for creating "defensible spaces" in a Developer's Handbook.					BOP/PPB	
PS3	Study and make recommendations on street lighting needs, particularly in parking lots.					BOP/ PDOT	
	<b>PROGRAMS</b>						
PS4	Consider assessment districts to fund special public safety programs, i.e., storefront police aide centers, horse patrol, etc.					PPB	
PS5	Increase horse, bicycle and foot patrols in commercial and tourist areas.					PPB	
PS7	Create a force of park "rangers" who provide information and supervision of public spaces, parks, malls, and shopping streets.					Parks	
PS8	Expand crime prevention and public safety educational programs.					PPB	
PS9	Encourage longer hours of operation for retail businesses.					PDC/PVT	
PS10	Establish a crime watch program for Central City residents/businesses.					ONA/PVT	
	<b>REGULATIONS</b>						
PS11	Require public review of correction facility siting decisions.					BOP	

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#	Policy 7: Natural Environment Proposals for Action	Time				Implementors	Index to Action Details
		Complete	On-Going	Next 5 Yrs	6 to 20 Yrs		
<b>PROJECTS</b>							
NE1	Provide convenient trash receptacles throughout the Central City.					PDOT/ PVT	
NE2	Develop urban wildlife areas in public parks and open spaces.					Parks	
NE3	Develop and publish a brochure on the Central City urban wildlife habitat system and provide interpretive plaques in parks.					Parks/ BOP	
NE4	Examine water quality in the Willamette Basin in light of planned beneficial uses for the harbor.					BES	
NE5	Provide waste disposal facilities for boats at marinas and tie-up docks.					BES/PVT/ BOB/ Parks	
NE6	Establish a Central City litter clean-up campaign.					PVT/BGS/ Parks	
NE7	Encourage the enhancement of fish habitat areas and their utilization with projects such as constructing small fishing piers.					BES/BOP/ Parks	
<b>PROGRAMS</b>							
NE8	Encourage the use of plant materials that provide habitat and use street trees to link urban wildlife habitat areas.					Parks/ BOP	
NE9	Promote development of parking management and alternative employee transit plans for new and existing businesses.					PDOT	
NE10	Study offering price reductions in the cost of parking for vehicles which pass an annual DEQ emissions inspections.					BGS	
NE11	Study and make recommendations on the potential use of alternative fuels for transit to reduce noise and air pollution.					PDOT/TM	
NE12	Promote the use of pocket parks, roof top gardens and other amenities for improving water quality.					BES	
NE13	Utilize combined sewer overflow (CSO) projects in the Central City to accomplish several public objectives.					BES	

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#	Policy 8: Parks and Open Space Proposals for Action	Time				Imple- mentors	Index to Action Details
		Com- plete	On- Going	Next 5 Yrs	6 to 20 Yrs		
	<b>PROJECTS</b>						
PO1	Improve the North Park Blocks, Chapman and Lowndale Parks, Holladay Park, and Waterfront Park between the Steel & Burnside Bridges.					Parks/ PDC	
PO2	Should the waterfront grain elevators ever cease operations, re-use their sites as public open space.					Parks/PP/P DC	
PO3	Promote interim use of vacant land near housing for community gardens.					Parks/ BOP/PVT	
	<b>PROGRAMS</b>						
PO4	Establish an "adopt a park" program to provide for development and maintenance of special Central City park facilities.					Parks/ PVT	
PO5	Identify and plant street trees which provide urban wildlife habitat.					BOP/PVT/ Parks	
PO6	Encourage the use of Central City streets and open spaces for ethnic and cultural celebrations and displays.					Parks/ PVT/ PDOT	
PO7	Involve the Crime Prevention Office when reviewing plans of new construction or major redevelopment of parks and open spaces.					BOP/PPB/ Parks	

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#	Policy 9: Culture and Entertainment Proposals For Action	Time				Implementors	Index to Action Details
		Complete	On-Going	Next 5 Yrs	6 to 20 Yrs		
	<b>PROJECTS</b>						
C1	Include a section in a new Developer's Handbook explaining development of artist live/work space.					BOP/BOB	
C2	Provide additional parking for the Park Blocks Cultural District.					PDC/ PDOT	
C3	Commission a major art work to be placed on the island on SW Main Street in the South Park Blocks.					RACC/ PVT	
	<b>PROGRAMS</b>						
C4	Encourage private sponsorship of the arts through the Mayor's "Good Business" awards program.					Mayor's office, RACC	
C5	Enhance a central cultural district on the South Park Blocks and cultural development areas throughout the Central City as shown on the map.					BOP	
C6	Recognize the Regional Arts and culture Council's Public Art Plan "Follow the River."					RACC/ Council	
C7	Create a small donor program to purchase public art for public spaces.					PVT/ Parks	
C8	Establish a stable and growing funding source for the arts.					RACC/PVT/ Council	
C9	Propose a study to determine the benefits of raising the percent for art program to 1.33 percent.					MAC/ Council/ State	
	<b>REGULATIONS</b>						
C10	Require ground-level retail space in cultural districts.					BOP	
C11	Create a density bonus when 1% or more of a project's cost is for public art.					BOP	
C12	Require ground-level retail opportunity in commercially zoned cultural areas.					BOP	
C13	Create a density bonus for building or retaining theaters along Broadway.					BOP	

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#	Policy 10: Education Proposals For Action	Time				Implementors	Index to Action Details
		Complete	On-Going	Next 5 Yrs	6 to 20 Yrs		
	<b>PROJECTS</b>						
E1	Upgrade the technology of the library to improve access to materials.					MC/PVT	
E2	Study and make recommendations on the need for and most appropriate location for a primary school in the Central City.					BOP/SD1	
E3	Create a directory/inventory of all Central City educational facilities.					BOP/PVT	
E4	Create a University District which fosters Portland State University's growth.					PSU/BOP	
	<b>PROGRAMS</b>						
E5	Establish a role for business in education through internship programs, and a community business leader speaker program.					PSU/PCC/PP/PVT	
E6	Establish a program that cooperates the development of trade schools within the Central City, especially in industrial areas.					BOP/SD1/PVT	

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#	Policy 11: Historic Preservation Proposals For Action	Time				Implementors	Index to Action Details
		Complete	On-Going	Next 5 Yrs	6 to 20 Yrs		
	<b>PROJECTS</b>						
HP1	Strengthen historic districts through a variety of public improvements, such as street design, and street furniture.					BOP/PDC	
HP2	Create a transfer of development rights program and other incentives programs that protect historic landmarks.					BOP	
	<b>PROGRAMS</b>						
HP3	Salvage, store and reuse historic artifacts.					PDC/PVT	
HP4	Develop public information programs on historic preservation.					PDC/PVT	
HP5	Expand the funding base for Urban Conservation Fund Incentives.					PDC	
	<b>REGULATIONS</b>						
HP6	Establish a new historic district in the River District along 13th Avenue.					BOP/PVT	
HP7	Establish a new historic district at Russell Street at Interstate in Lower Albina.					BOP	
HP8	Establish a new historic district in East Portland.					BOP	
HP9	Establish a new historic district in the Terra Cotta District.					BOP	
HP10	Establish a City historic district for Chinatown.					BOP	

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#	Policy 12: Urban Design Proposals For Action	Time				Implementors	Index to Action Details
		Complete	On-Going	Next 5 Yrs	6 to 20 Yrs		
	<b>PROJECTS</b>						
UD1	Design and build kiosks for Portland, place them in areas of high pedestrian traffic.					BOP/PVT/RACC	
UD2	Establish a gateway program to design and build gateways marking entrances to the Central City and between its districts.					BOP/PVT	
UD3	Place public art at gateway locations and along pedestrian walks.					RACC/PVT	
UD4	Create a boulevard system connecting all districts of the Central City					PDOT/BOP	
UD5	Extend Cast Iron Ornamental Lighting District south to SW Market Street.					PDOT/BOP	
UD6	Study the possible designation of additional pedestrian districts throughout the Central City as shown on the Urban Design map.					BOP/PDOT	
UD7	Place utilities underground as development opportunities and/or public funds become available.					PDOT	
	<b>PROGRAMS</b>						
UD8	Establish an urban design awards program.					BOP/PVT	
UD9	Establish a regular walking tour program which is made available to conventions and to tourists.					GPCVA/PVT	
UD10	Allow for street closures with limited access for residential projects if traffic access and circulation are not adversely affected.					PDOT/BOP/PVT	
	<b>REGULATIONS</b>						
UD11	Require that an interim use or redevelopment plan be approved prior to demolition of commercial and residential buildings.					BOP	
UD12	Identify and protect view corridors at public streets and parks.					BOP	
UD13	Create and adopt urban design guidelines appropriate to each district.					BOP	
UD14	Assure, through Design Review, that new development is at a human scale and it relates to the character of the Central City.					BOP	
UD15	Develop design guidelines for rooftops which emphasize interesting landscaping and roof cover materials.					BOP	
UD16	Limit street vacations except in locations where formation of new superblocks is allowed.					PDOT/BOP	

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#	Policy 13: Plan Review Proposals for Action	Time				Imple- mentors	Index to Action Details
		Com- plete	On- Going	Next 5 Yrs	6 to 20 Yrs		
	<b>PROGRAMS</b>						
PR1	Every five years, the Planning Commission will produce a report to City Council on implementation of the Central City Plan.					BOP	
PR2	Include in the Comprehensive Plan periodic review a section on the Central City Plan, starting with the second review.					BOP	
PR3	The Planning Commission will monitor freeway and transit corridor construction projects as part of their Central City five-year report.					BOP	
PR4	Develop, review and adopt a neighborhood plan for the Eliot Neighborhood.					BOP	
PR5	Study and act on the possibility of expanding the boundaries of the Central City Plan to include Kings Hill, the area south of the Downtown to Arthur, and the area of Kerns west of 21st Avenue and south of Sandy Blvd.					BOP	
PR6	Review, streamline, and consolidate past planning policy documents.					BOP	
PR7	Produce an annual report on the CCP including a review of incentives, economic development, housing and how well the policies have been met.					BOP	
PR8	Update the Central City Developers Handbook to reflect the creation of the University District and River District.					BOP	

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#	Policy 14: Downtown Proposals For Action	Time				Implementors	Index to Action Details
		Complete	On-Going	Next 5 Yrs	6 to 20 Yrs		
	<b>PROJECTS</b>						
D1	Widen sidewalks and make other improvements that link the North and South park blocks.					PDC/ Parks	
D2	Improve SW Ankeny, Harrison, Montgomery, Main, Morrison and Lincoln as Pedestrianways.					PDOT/ PDC/LID	
D3	Extend Waterfront Park to the west under the Morrison Bridge and establish an attraction in this area. Consider removing Front Avenue ramps and bridging over Front Avenue with open space.					PDC/ Parks	
D4	Establish a public park on the block bounded by Park, 9th, Taylor and Yamhill Streets.					PDC/PVT/ Parks	
D5	Establish a public park, perhaps with parking below, on the block bounded by Park, 9th, Stark and Oak.					PDC/ Parks	
D6	Study the establishment of active uses under the bridge ramps in Waterfront Park.					Council/ Parks/ PDC	
D7	Build Downtown District gateways in locations shown on map.					PVT	
D8	Improve SW Harrison and Montgomery between Riverplace and Broadway to connect the Waterfront, South Auditorium and the University District.					PDC/ PDOT	
	<b>PROGRAMS</b>						
D9	Provide street trees, with priority given to fully developed blocks.					Parks/ PVT	
D10	Create financial incentives for infill development.					PDC/BOP	
D11	Establish a cultural district on the South Park Blocks.					PDC/PVT	
D12	Preserve the Waterfront Park meadow area for large gatherings.					Parks/ BOP	
D13	Reinforce the art gallery area on First and Second Avenue as a cultural development area.					PDC/ <b>RACC</b> /PVT	
D14	Reinforce Broadway as Portland's theater and bright light district.					PDC/PVT	
D15	Encourage Downtown retail businesses to remain open evenings and Sundays.					PDC/PVT	
D16	Establish a University District for PSU					BOP/PSU	
	<b>REGULATIONS</b>						
D17	Extend the required retail district north on Broadway to Burnside, along public transit corridors and to Front Avenue.					BOP	

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#	Policy 15: Goose Hollow Proposals For Action	Time				Implementors	Index to Action Details
		Complete	On-Going	Next 5 Yrs	6 to 20 Yrs		
	<b>PROJECTS</b>						
GH1	Develop a Light Rail and Central City Streetcar connection between the Civic Stadium and Morrison Park east and west.					TM/PVT	
GH2	Build vest pocket parks to meet the needs of district residents, especially playgrounds for children.					HCD/PVT/ Parks	
GH3	Study and report on the feasibility of expanding and covering Civic Stadium.					ER Com/BOP	
GH4	Plant street trees throughout the residential area of the district.					HCD/PVT/ Parks	
GH5	Design and implement a landscape plan for West Burnside Street.					PDOT/ Parks	
GH6	Design and construct Goose Hollow District Gateways in locations shown on map.					Parks	
GH7	Study and report on the feasibility and appropriate location for development of parks with parking over parts of I-405.					PDOT/ BOP	

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#	Policy 16: University District Proposals for Action	Time				Implementors	Index to Action Details
		complete	On-Going	Next 5 Yrs	6 to 20 Yrs		
<b>PROJECTS</b>							
U1	Create an "Urban Center" building and University Plaza on Montgomery Street between 5th and 6th Avenues.					PSU/ TM PDOT	
U2	Establish a LRT station and transit center within the District.					TM/ PDOT	
U3	Build at least 1,000 units of market rate housing.					CHN/ PVT/PDC	
U4	Develop and implement a strategy to improve the pedestrian environment, which includes specific safety measures.					PSU/ PDOT/ ODOT	
U5	Extend the Transit Mall south through the District.					PSU/ PDOT/ PDC/ TM	
U6	Route the Central City Streetcar through the District.					PDOT/ PDC/ CCS PSU/ APP	
U7	Create clearly defined District gateways.					PSU	
U8	Create and implement an open space, landscape, and street tree plan that unifies the District and links to adjoining areas.					PSU/ Parks/ BOP/ BES	
U9	Create an outdoor ceremonial open space in the southwest corner of the District.					PSU	
U10	Make Montgomery Street a linear botanical garden and walkway linking the District with the Willamette River and West Hills.					PSU/ PDOT/ PDC/ Parks	
U11	Create a small open space or plaza along College Street near 6th Avenue to serve nearby development.					PSU	
U12	Develop an outdoor art walk.					PSU/ RACC	
U13	Build a new School of Fine and Performing Arts structure.					PSU	
U14	Build an art studio to serve the University and the region's art community.					PSU	
U15	Develop new academic buildings using air rights over the I-405 Freeway between Broadway and 11th Avenue.					PSU/ ODOT	
U16	Redevelop the Ondine residence hall.					PSU	
U17	Locate new PSU related parking underground.					PSU	
<b>PROGRAMS</b>							
U18	Consider modification of some local service streets adjacent to housing sites to create amenities and pedestrian enhancements.					PSU/ PDOT/ Parks/ PDC/ BES	
U19	Develop and implement a comprehensive transportation management program for the University.					PSU/ PDOT/ TM	
U20	Use a consistent pattern of design theme characteristics which unify the District's identity.					PSU/ PDOT	
U21	Encourage the use of sidewalks for cafe outdoor seating and sidewalk vendors within the District.					PSU/ PDOT/ Parks	
U22	Maintain the South Park Blocks as an urban elm forest.					PSU/ Parks	
U23	Develop an entertainment program for the District's public open spaces.					PSU/ Parks/ PMG	
U24	Create an economic and business development unit as a PSU program.					PSU/ PDC	
U25	Enhance PSU's business, professional school, and engineering programs.					PSU/ PDC	
U26	Develop a Math Learning Center building as a model for the University's role in helping to incubate enterprise.					PSU/ PDC	
U27	Expand the existing public art program to include the District.					PSU/ MAC	
U28	Develop a collaboration program with art institutions located along the South Park Blocks.					PSU/ PAM/ Parks/ PCPA/ OHS	
U29	Double the capacity of the Helen Gordon Child Development Center.					PSU	
<b>REGULATIONS</b>							
U30	Change the zoning map to support realization of the University District Plan.					BOP	
U31	Designate the District area as a pedestrian district in the CCTMP Portland's Comprehensive Plan.					BOP/ PDOT	
U32	Require that new development and exterior remodeling projects within the District undergo design review.					BOP	
U33	Extend the required building lines and required retail opportunity provisions to the South Park Blocks within the District.					BOP	
U34	Extend the South Park Blocks Cultural District north into the University District along the South Park Blocks area.					BOP	

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#	Policy 17: River District Proposals for Actions	Time				Implementors	Index to Action Details
		Complete	On-Going	Next 5 Yrs	6 to 20 Yrs		
<b>PROJECTS</b>							
RD1	Develop 5,500 ± new housing and needed support facilities and amenities.					PDC/ PVT/ PP/other public	
RD2	Redevelop the Port of Portland Terminal One property to create a residential community of 700 ± housing units.					PP/ PVT	
RD3	Redevelop the south parcel of the Union Station property to create a residential community of 600 ± housing units.					PDC/ PVT, other	
RD4	Negotiate with the owners for relocation of the waterfront Centennial Mill plant.					PP	
RD5	Acquire or trade properties to gain critical property locations for public open space and development within the River District.					PDC	
RD6	Prepare a plan for meeting the recreational needs of the District's residents. Include street tree and landscape elements in the Plan.					Parks	
RD7	Develop the waterfront area as public open space that serves the community and completes the Willamette Greenway trail.					Parks/ PDC/ PVT	
RD8	Integrate the design of Tanner Creek Park and Tanner Creek Basin with the combined sewer overflow project.					BES/ Parks	
RD9	Negotiate acquisition of the Post Office building and extend the North Park Blocks.					Parks/ PDC	
RD10	Develop the north parcel of the Union Station property as the Oregon Agricultural Marketing Center.					PDC/ OSU	
RD11	Reconstruct the Lovejoy viaduct and 10th Avenue ramps to grade.					PDOT	
RD12	Design/engineer/undertake Front Avenue improvements.					PDOT/ PDC	
RD13	Prepare preliminary designs and seek approval from the Oregon Public Utilities Commission to install additional railroad crossings.					PDOT/ PDC	
RD14	Construct 11th Avenue between Hoyt and Lovejoy.					PDOT/ LID	
RD15	Commence preliminary design/engineering for the Central City Streetcar.					PDOT	
RD16	Implement the River Access Transportation (RAT) project.					PDOT	
RD17	Implement the Old Town night life street lighting project.					PDOT/ PDC	
RD18	Implement the Old Town building lighting enhancement rebate project.					APP/ PGE/ PDC/ PVT	
RD19	Consider a special street lighting hierarchy system for the River District.					PDOT	
RD20	Evaluate the desirability and feasibility of establishing a cruise ship docking facility .					PP	
RD21	Develop the Chinese classical garden					CCGS/ PDC	
RD22	Develop public attractions such as a butterfly, aviary, botanical conservatory, railroad museum and/or an aquarium.					PVT	
RD23	Renovate Union Station and create a public plaza in front of the station.					PDC	
RD24	Develop structured parking to accommodate the conservatory, the Oregon Agricultural Marketing Center, Union Station.					PDC	
RD25	Incorporate new office/commercial development on Union Station blocks U & R					PDC/ PVT	
RD26	Incorporate new office/commercial development on Pacific Square Block 16.					PVT	
RD27	Seize an opportunity for River District that embraces the proposed 2005 bicentennial Lewis & Clark exposition.					OHS PVT	
RD28	Manage the overall implementation of the development process.					Council/ RDSC	
RD29	Implement a River District housing strategy.					Council PDC/ HAP/ PVT	
<b>PROGRAMS</b>							
RD30	Organize a program encouraging private sector participation in the fulfillment of the River District Plan.					PDC/ BOP	
RD31	Organize and lead a transportation improvements program to support the development of River District.					PDOT/PD C	
RD32	Consider whether adjustments in the Central City Plan District's provisions are applicable.					BOP	
RD33	Coordinate and prepare applications to the federal government for federal funding assistance of infrastructure projects.					OGR/ PDOT/ PDC/ BES/ Parks	
RD34	Ensure that necessary social services and facilities are available as needed and are integrated into the River District.					MC/ HCDC	
<b>REGULATIONS</b>							
RD35	Expand the boundary of Central City to include Terminal One and the property west of the Terminal One to the railroad line.					BOP	
RD36	Rezone Terminal One from IHi to RXdg and the area west of the Terminal to IH(EXd)					BOP	
RD37	Rezone area in district to match the Comprehensive Plan designation - IG1(EXd) to EXd.					BOP	
RD38	Extend the required housing areas to match the River District housing target areas.					BOP	

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#	Policy 18: Lower Albina Proposals For Action	Time				Implementors	Index to Action Details
		Adopt With Plan	On- Going	Next 5 Yrs	6 to 20 Yrs		
	<b>PROJECTS</b>						
LA1	Establish a music center or other public attractions on Russell Street near Interstate Avenue.					RACC PVT	
LA2	Build Lower Albina District gateways in locations as shown on the map.					RACC/ Parks/ PVT	
LA3	Establish riverbank access on publicly-owned property north of the Fremont Bridge, include a fishing pier and a river taxi stop.					Parks/ PVT	
LA4	Establish pedestrian connection from Russell Street to the Eliot, Humboldt and Boise Neighborhoods and to the riverfront park.					PDOT	
LA5	Develop and implement a traffic circulation plan which permits the use of local industrial streets for parking and industrial loading.					PDOT/ PDC/PVT	
LA6	Update the Lower Albina Traffic Study and implement its recommendations.					PDOT	
	<b>PROGRAMS</b>						
LA7	Encourage water-dependent uses to locate on the riverfront.					PDC	
LA8	Establish an annual event on Russell Street, such as a music festival.					RACC /PVT	
	<b>REGULATIONS</b>						
LA9	Continue industrial sanctuary status over most of the district.					BOP	
LA10	Study designating Russell Street as an historic district.					BOP/PDC	
LA11	Target bonus FAR for development of housing along Russell Street.					BOP	
LA12	Permit superblocs for industrial uses in areas indicated on the district map.					BOP	

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#	Policy 19: Lloyd Center-Coliseum Proposals For Action	Time				Implementors	Index to Action Details
		Complete	On-Going	Next 5 Yrs	6 to 20 Yrs		
	<b>PROJECTS</b>						
LC1	Create a connection from the Convention Center to the riverbank.					PDC/ Metro	
LC2	Provide pedestrian improvements on Union, Grand, Holladay, Multnomah, Broadway, 7th, 9th and 16th streets.					PDC/LID	
LC3	Improve connections for pedestrians in the area between the Convention Center and the Coliseum.					PDC/ER/ Metro	
LC4	Establish a trail in Sullivan's Gulch linking the Sullivan's Gulch Neighborhood to the riverbank.					PDOT/ Parks	
LC5	Create a boulevard treatment on Union, Grand, Lloyd, Weidler, Broadway and 16th Streets.					PDOT/ PDC/LID	
LC6	Build Lloyd Center/Coliseum District gateways in locations shown on the district map.					RACC PVT	
LC7	Buffer the Sullivan's Gulch neighborhood from through auto and truck traffic.					PDOT	
LC8	Prepare a development plan for the area around the Convention Center.					PDC/BOP/ PDOT/ PVT	
LC9	Establish a Central City Streetcar line linking the Lloyd Center to the Downtown retail core and the transportation center.					PDC/LID/ M/PVT	
LC10	Improve Broadway east of 7th as a neighborhood shopping street.					BOP	
	<b>PROGRAMS</b>						
LC11	Study the feasibility of a Coliseum/Lloyd Center urban renewal district.					PDC/BOP	
LC12	Study further extension of the existing pedestrian district to the river.					PDC/SL/ Council	
LC13	Foster superblock formation throughout the district, south of Weidler Street.					BOP	
LC14	Promote the creation of housing incentive programs, by public agencies, in areas of Required Housing.					PDC/CC/ SL	
	<b>REGULATIONS</b>						
LC15	Target FAR bonus incentives for housing near Broadway, south of Holladay, and east of the Lloyd Center.					BOP	

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#	Policy 20: Central Eastside Proposals For Action	Time				Implementors	Index to Action Details
		Complete	On-Going	Next 5 Yrs	6 to 20 Yrs		
<b>PROJECTS</b>							
CE1	Buffer the residential neighborhoods east of 12th Avenue from auto and truck traffic.					PDOT/HCD	
CE2	Establish a truck route from Water Avenue south to Caruthers.					PDOT/PDC/PVT	
CE3	Develop a park at the east end of the Hawthorne Bridge, consider using a part of this park to meet the recreational needs of handicapped people and their families.					Parks/ PDOT/ PVT/PDC	
CE4	Complete the Eastbank Esplanade improvements including pedestrian and bicycle connections at all bridges.					Parks/ PDOT/ PDC	
CE5	Improve district Pedestrianways on Clay, Ankeny, Morrison, Main, Stephens, Caruthers, Division, Grand, 12th, and 3rd.					PDOT/ PDC	
CE6	Improve marking of truck routes to and through the district.					PDOT/ ODOT	
CE7	Improve pedestrian and bike crossings of I-5 at the Morrison bridgehead.					PDOT	
CE8	Construct Central Eastside District gateways at locations shown on the district map.					PVT	
CE9	Construct boulevards on 12th, Grand, Powell, and Burnside Streets.					PDOT/ PDC	
CE10	Make vehicle and pedestrian improvements at the intersections of SE 12th/Sandy/Burnside and SE 11th/12th/Clinton.					PDOT	
CE11	Acquire and develop parks and open spaces to meet the needs of district residents and employees.					PARKS/ PDC	
CE12	Consider creation of a Multiple Resource Historic District south of Burnside and outside the proposed East Portland Historic District.					BOP	
CE13	Study and report on the feasibility of constructing an elevated park over the freeway from the Burnside Bridge South to Pine Street and from the river to SE First Avenue.					Parks/ PDOT/ PVT/PDC	
<b>PROGRAMS</b>							
CE14	Allow closure and use of local streets for loading, employee parking and small plazas.					BOP/PVT/ PDOT	
CE15	Preserve the publicly held land and streets from the river bank to Water Avenue.					ODOT/ PDOT/ Parks	
<b>REGULATIONS</b>							
CE16	Continue the industrial sanctuary status in most of this district.					BOP	
CE17	Establish an East Portland Historic Conservation District.					BOP/PDC	
CE18	Foster superblock development in areas shown on the district map.					BOP	

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#	Policy 21: North Macadam Proposals For Action	Time				Imple- mentors	Index to Action Details
		Com- plete	On- Going	Next 5 Yrs	6 to 20 Yrs		
	<b>PROJECTS</b>						
NM1	Improve the appearance of Macadam Avenue by extending boulevard treatment north to the Marquam Bridge.					Parks/ PDC	
NM2	Develop walkways/bikeways linking the residential area to the west with the Greenway Trail and waterfront.					Parks/ PDC/PVT	
NM3	Construct a boulevard running parallel to the river through the middle of this district and connecting it to Riverplace.					PDOT/ Parks/ PVT	
NM4	Study the possibility of providing improved bicycle access from the Ross Island Bridge to SW Moody.					PDOT/ Parks/ PVT	
	<b>PROGRAMS</b>						
NM5	Study the feasibility of a North Macadam urban renewal district.					PDC/BOP	
NM6	Promote the creation of housing incentive programs, by public agencies, in areas of required housing.					PDC/CC/S L	
	<b>REGULATIONS</b>						
NM7	Preserve views from public viewpoints to the west.					BOP	
NM8	Create incentives for development of master plans for large tract development projects.					BOP	
NM9	Identify and provide needed transportation improvements with, or in advance of development.					BOP/ PDOT	
NM10	Offer FAR bonus incentives for development of housing.					BOP	

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