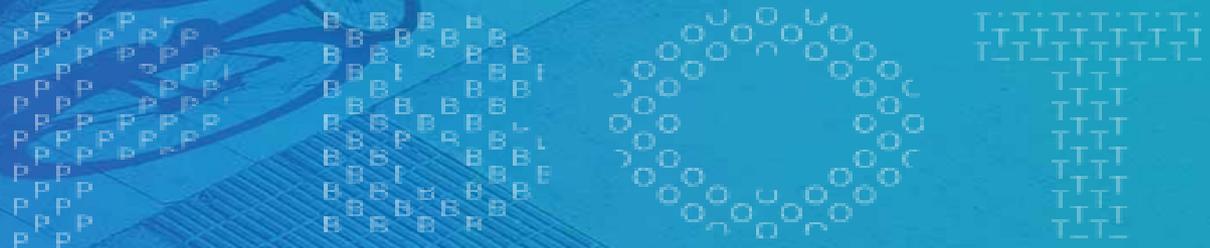


Moving to Our Future: Pricing Options for Equitable Mobility

Task Force Meeting #3

March 9, 2020

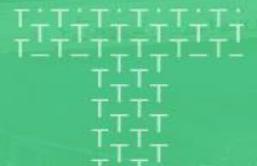


Agenda

Time	Agenda item
6:00 p.m.	Welcome and opening remarks
6:15 p.m.	Public comment
6:25 p.m.	Debrief from meeting #2
6:35 p.m.	Equitable mobility workshop <ul style="list-style-type: none">• Visioning exercise• Sticky wall exercise• Equitable mobility framework and indicators• Full-group report out and next steps
7:55 p.m.	Wrap up and next steps

Meeting #2 Summary

Any questions or edits before finalizing?



Meeting #2 Parking Lot Follow-Up

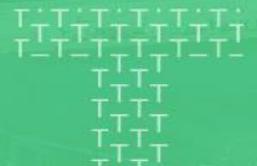
Parking lot item	Strategy Team response
<ul style="list-style-type: none">• <i>How does the Task Force timeline intersect with ongoing work/decisions being made that might impact pricing?</i>• <i>Is there a protocol for Task Force members to provide comments on existing processes?</i>• <i>Are we going to consider the entire universe of pricing options and non-pricing complementary strategies?</i>	<p>There are many ongoing conversations that intersect with this work or could potentially be related. The charge of this group is to advise on if and how new pricing strategies might help advance equitable mobility and there is not time to discuss every possible complementary strategy or topic within the project timeline. Staff will report back in April with more clarity on how the Task Force's work intersects with other ongoing efforts and how, when and on what the group may forward recommendations.</p>
<ul style="list-style-type: none">• <i>Can we get a list of pricing decisions that have been made in Portland historically?</i>	<p>Staff will report back in April with more information on this question.</p>
<ul style="list-style-type: none">• <i>What is the process for developing, voting on and forwarding recommendations?</i>	<p>Per the charter, the Task Force will vote to forward recommendations. A quorum of members must be present and majority and minority opinions will be recorded. Staff will also report back in April with more clarity on the process for identifying topics for recommendations.</p>

Finalizing Task Force Charter and By-Laws

Edits made since February:

- Spelled out "VMT" and other acronyms
- Requested updates to background section

Are we comfortable calling this version of the Charter final?



Information Sharing



An aerial, high-angle photograph of a city street intersection, overlaid with a semi-transparent blue filter. The scene shows several pedestrians walking on a crosswalk, and several cyclists riding across the street. The words "TAXI" and "BUS" are painted on the pavement in large, white, sans-serif letters. A traffic light pole is visible on the right side of the frame. The overall composition is clean and modern, with a focus on urban mobility.

Public Comment



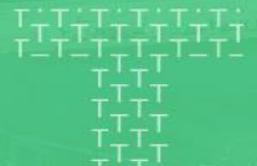


Debrief from
meeting #2



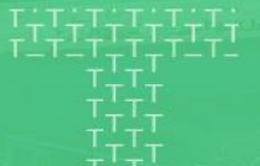
What did we miss?

- Sanitized language – internment, genocide
- I-205 expansion, more to the story of redlining
- Patriarchy and gender, needs of families, youth voice, persons with disabilities
- Regional, national and international context – uniqueness of race in America
- What frontline communities were doing throughout these chapters
 - Using “green” transportation all along because they had to
 - Coming up with creative solutions
 - Organizing and resisting against injustices
 - Overcoming power structures and thriving



Reflections

- Inequities follow displacement
 - Displacement by settlers, genocide, legally and politically-driven displacement, economically-fueled displacement
 - Displacement is the manifestation of inequitable power
- Transportation and housing are crucially interlinked
- Car-access = power
 - Anyone without a car is denied full access to the transportation system and city
 - Driving is a status symbol
 - Paradox: achieving car ownership is a societal goal, but now we are telling people to drive less



Lessons to inform our work

- Define *equity* (not fairness or equality) and use that definition as a lens
- Think of opportunities to advance equity through both subsidy (improve access) and investment (address root causes)
- Measure disparities and be clear on how we are defining “vulnerable”
- Be aware of assumptions in the term “burdens”—who is defining burden?
- Consider how to flip the paradigm so that being carless/transit reliant is seen as a freedom rather than a limitation
- Targeted universalism: design for those with the greatest barriers
- Racism created the system that we have today



An aerial, high-angle photograph of a city street intersection, overlaid with a semi-transparent blue filter. The scene shows a crosswalk with white stripes, a 'BUS LANE' marking on the road, and a traffic light pole. Several people are walking across the crosswalk, and several cyclists are riding through the intersection. Long shadows are cast across the pavement, suggesting a low sun position. In the top left corner, there is a solid green rectangular bar. In the bottom right corner, there is a solid orange rectangular bar.

Equitable Mobility Workshop

Task Force guiding questions

What does equitable mobility look like in
Portland?

What opportunities exist to advance equitable
mobility?

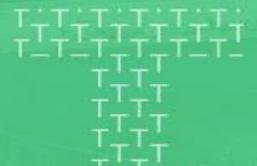
Can we use pricing more intentionally to
advance equitable mobility and address the
climate crisis?

Step 1: Visioning Exercise (10 min)

In your groups, discuss:

 What would equitable mobility in Portland look like?

 What barriers do people face in achieving equitable mobility, particularly BIPOC communities?



Step 2: Sticky Wall (10 min)



These are displays that are usually not interactive but seem to be interactive

Displays are not interactive or non-interactive failed to attract ppl's attention

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Displays are not interactive or non-interactive failed to attract ppl's attention

at the busy walk, height

Subway display tall, afford touch but just a TV in a window.

Ticket vest LED bar is out of field of vision

Trash can in the middle of the way

Trash can in the middle of the way

PEOPLE USE mobile phones at the same time as using the public space

PEOPLE USE mobile phones at the same time as using the public space

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Seemingly non-interactive display corners interactive elements

Map + directory (people viewed) display case

Poster on the wall on poster pillar

at the busy walk, height

Many people did not stop to look

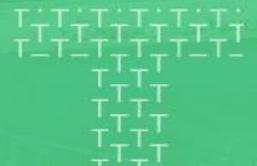
Poster on the wall on poster pillar

Step 3: Equitable Mobility Framework and Indicators (40 min)

With your original group, rotate through stations:

1. Sustainability, health and safety
2. Moving people and goods
3. Economic opportunity
4. Process equity

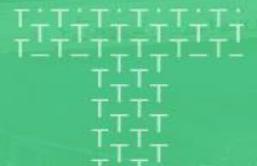
(10 minutes per station)



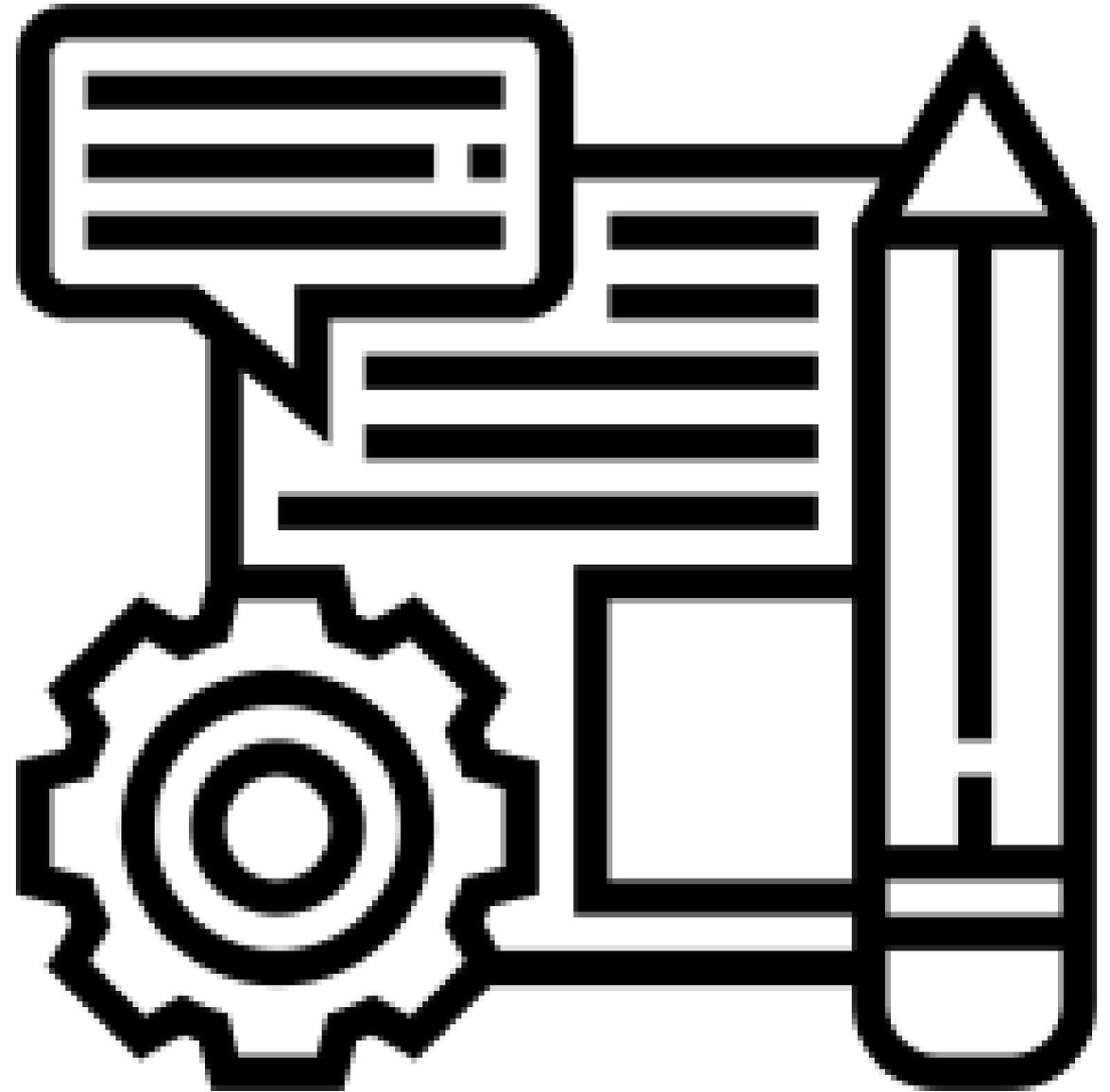
Step 3: Equitable Mobility Framework and Indicators (40 min)

Questions in each group:

- Do these indicators support the vision your group discussed?
- How should we prioritize racial equity through this process?



**Step 4:
Report out
and next-steps
(15 min)**





Wrap up and next steps

Task Force *Roadmap*: Term, timeline and outcomes

Phase 1

Jan: Kick-off
Feb: How we got here
Mar: Equitable mobility workshop

Outcome: Equitable Mobility Framework

Phase 2

Apr: Complementary strategies
May: How we price our system today
Jun: Looking forward: New pricing opportunities
Outcome: Begin identifying priorities and potential near-term opportunities

Phase 3

Jul-Dec: Deep dives on pricing strategies; implications for Portland

Outcome: Identify any strategies that show promise

Phase 4

Jan-Jul 2021: Scenario evaluation; Recommendation development

Outcome: Final report

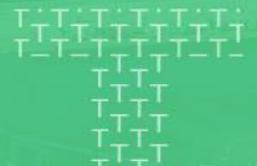
Throughout: *The Task Force may forward recommendations at any time during the process about City decisions and/or City participation in regional discussions around pricing*

Next meeting:

April 13, 6 – 8 p.m.

Next meeting topics:

- More guidance on recommendation process
Complementary strategies to pricing
- Topical presentations:
 - Transportation demand management programs and Action Plan development
 - Rose Lane Project





Thank you!

