

7 PILOT APPROACH

PBOT expects to pilot several transit priority improvements as part of the early implementation of the Rose Lane Vision. These pilot projects will be constructed in 2020 and 2021 using materials that can be quickly installed and removed (or modified) if they don't achieve our goals.

FOUR-STEP APPROACH



Pilot

Implement pilot projects in ideal locations using lower-cost, quick-build materials.

Monitor

Observe and evaluate performance of the pilot projects against key metrics, such as the "better off" measure and other performance metrics.

Modify

Based on the results of monitoring each pilot, make design modifications as needed and evaluate the performance of these improvements.

Make permanent

If the pilot projects successfully improve performance on key measures, then make transit priority improvements permanent.

A TESTED STRATEGY

Other cities around the country are piloting similar projects:

The Massachusetts Bay Transportation Authority (MBTA)

In Cambridge, MA, bus riders saved 4-5 minutes in the morning rush and 7-10 minutes in the evening rush during the pilot. After completion of the pilot, the City of Cambridge decided to make the changes permanent.



Minneapolis, MN

A successful bus lane pilot on Hennepin Avenue, a busy and congested corridor, resulted in permanent bus lanes in fall 2019.



Through the American Cities Climate Challenge and other networks, Portland is sharing best practices and learning from these other case studies.

8 NEXT STEPS

The Rose Lane Project team will compile public feedback from open houses and the survey. Using this feedback and results of additional technical analysis, we will refine the Rose Lane Vision concept and pilot projects.

We expect to present the Rose Lane Vision to City Council in February. If the concept is approved, we will further develop and design pilot projects for installation in 2020 and 2021.

We will also conduct additional outreach and engagement during the project development process.



Stay connected!

- Visit portlandoregon.gov/transportation/roselane
- Sign-up for email updates at the welcome table

