West Portland Town Center Plan
Community Advisory Group
Meeting # 7 - May 4, 2020

Healthy, Connected, and Inclusive Communities in the SW Corridor
AGENDA

6:30 – Intros & virtual meeting guide

6:40 – Health and resilience in our communities today and in future

7:00 – February meeting summary, updates and announcements

7:10 – WPTC – Draft Code ideas - survey results and discussion

7:55 – March 2020 – Survey results and draft preferred concept

8:20 – Public comments

8:25 – Next steps, reminders and closing
## Project Timeline

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>Jun 2018</td>
<td>Draft Environmental Impact Station (DEIS)</td>
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<tr>
<td>Nov 2018</td>
<td>Locally Preferred Alternative (LPA)</td>
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<tr>
<td>Spring 2020</td>
<td>Conceptual Design Report (CDR)</td>
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<td>Summer 2020</td>
<td>Final Environmental Impact Statement (FEIS)</td>
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<td>Nov 2020</td>
<td>Metro Regional Funding Measure</td>
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<td>2021</td>
<td>Early Construction Begins</td>
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</table>
Updates

Income based reduced fare program applications now available online trimet.org/lowincome/index.htm

COVID-19 updates and service changes trimet.org/health/

trimet.org/swcorridor
West Portland Town Center Plan

Healthy, Connected, and Inclusive Communities in the SW Corridor
West Portland TC Plan Outline

**Goal 1: Great Places with Equitable Access**

1. Increase new and stable housing choices, tools and programs for all household types and incomes throughout the Town Center. Emphasize efficient use of the land closest to the Barbur Transit Center.

2. Create a road map and/or strategy to fund and build a multi-modal and multi-ability circulation system across the town center area that is safe, comfortable, accessible and useful for meeting daily needs.

3. Create defined main streets and commercial areas. Enhance conditions for more robust and varied commercial and business services in these areas.

4. Design public spaces that consider the physical and social infrastructure needed to support people and businesses, while integrating the topographic, natural and scenic attributes of area.

**Goal 2: Strong Communities and People**

1. Prevent residential and cultural displacement by providing low-income households and communities of color the choice to remain in place and build wealth.

2. Create opportunities for community and cultural spaces to thrive.

3. Promote opportunities for businesses, including immigrant, minority, and women-owned small businesses, that reflect the diverse cultures of the area.

4. Foster and support community engagement and outreach to under-represented groups. Increase their capacity for involvement in issues that affect them and provide access to educational, social, cultural and employment opportunities.

5. Improve mental and physical health outcomes for people living and working in the area. Elevate the connection to nature in the redevelopment of the area.
West Portland Town Center
Code Ideas

Healthy, Connected, and Inclusive Communities in the SW Corridor
## West Portland TC - Code Ideas

<table>
<thead>
<tr>
<th>Community Engagement</th>
<th>CAG survey results</th>
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<tbody>
<tr>
<td></td>
<td>Moving in right direction</td>
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<tr>
<td>Concept A (Goal 4)</td>
<td>5</td>
</tr>
<tr>
<td><strong>Housing Affordability &amp; Stabilization</strong></td>
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<tr>
<td>Concept B (Goals 1, 5, 7)</td>
<td>4</td>
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<tr>
<td>Concept C (Goals 1, 5, 7)</td>
<td>6</td>
</tr>
<tr>
<td>Concept D (Goals 1, 5, 7)</td>
<td>7</td>
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<tr>
<td><strong>Commercial Development &amp; Multicultural Hub</strong></td>
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<tr>
<td>Concept E (Goals 5, 6, 9)</td>
<td>5</td>
</tr>
<tr>
<td>Concept F (Goals 2, 3, 5, 6, 9)</td>
<td>5</td>
</tr>
<tr>
<td>Concept G (Goals 2, 5, 9)</td>
<td>7</td>
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<tr>
<td>Concept H (Goals 6, 9)</td>
<td>6</td>
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<tr>
<td><strong>Transit-supportive Density</strong></td>
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<tr>
<td>Concept I (Goals 7, 9)</td>
<td>7</td>
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<tr>
<td>Concept J (Goals 5, 7, 9)</td>
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<tr>
<td>Concept K (Goals 5, 6)</td>
<td>7</td>
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<tr>
<td>Concept L (Goals 5, 6)</td>
<td>5</td>
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Open House and Online Survey
Community Goals

- Strong communities and people
- Great places with equitable access
What we heard...

- Important to have slightly more housing than jobs in a balanced mix.
- Locate new housing in a balance of high-rises along corridors and smaller-scale development off of corridors.
- “Enhanced pedestrian spaces on main streets” more useful for walking and biking than a “Green Ring.”
- A multicultural mixed-use hub near the Barbur Transit Center.
- Top three choices for pedestrian and/or bike improvements: Taylor’s Ferry, Barbur & Capitol and SW Capitol Highway.
Concept A: Shared Growth, Green Ring and Jobs
Concept B: Growth and Green Streetscapes
Concept C: Corridor-focused Growth
Shared Growth + Green Ring + Jobs Focus
I thought I preferred Concept C, but I think Concept A is a much better match for WPTC Goals!

“A” brings more employment to the area. This provides desirable mix of employment and residents.
Multicultural Center

Q6 What is the best location for a multicultural mixed use hub?

Answered: 43    Skipped: 55

- Near Barbur Transit Center: 80%
- South of I-5: 20%
- Pomona Avenue at Capitol...: 0%
Transportation Elements
Barbur Transit Center
Location Options

- Image of TC on Barbur
- Image TC on site

Center-running station concept

Side-running station concept
Barbur Transit Center

Q9 Which concept for the Barbur Transit Center do you prefer?

Answered: 39  Skipped: 59

- Rail station on Barbur
- Rail station on property
## Barbur Transit Center
After reviewing the Barbur Transit Center plans, please place a sticker in the columns: what you like, can live with or would like to see change.

<table>
<thead>
<tr>
<th>Features</th>
<th>I like it</th>
<th>I can live with it</th>
<th>Please change it</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outdoor space preserves views of Mt Hood and allows for public art and community gatherings.</td>
<td><img src="image1" alt="Stickers" /></td>
<td><img src="image2" alt="Stickers" /></td>
<td><img src="image3" alt="Stickers" /></td>
<td><img src="image4" alt="Stickers" /></td>
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<tr>
<td>Retail space includes businesses providing culturally relevant goods and services (e.g., multicultural marketplace).</td>
<td><img src="image5" alt="Stickers" /></td>
<td><img src="image6" alt="Stickers" /></td>
<td><img src="image7" alt="Stickers" /></td>
<td><img src="image8" alt="Stickers" /></td>
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<td>10 - 20% of homes are affordable for low-income residents.</td>
<td><img src="image9" alt="Stickers" /></td>
<td><img src="image10" alt="Stickers" /></td>
<td><img src="image11" alt="Stickers" /></td>
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<td>Indoor community space serves cultural events and/or office space for nonprofit services.</td>
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<td><img src="image14" alt="Stickers" /></td>
<td><img src="image15" alt="Stickers" /></td>
<td><img src="image16" alt="Stickers" /></td>
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<td>Circulation prioritizes pedestrians and connects the pedestrian bridge to the new station.</td>
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<td><img src="image18" alt="Stickers" /></td>
<td><img src="image19" alt="Stickers" /></td>
<td><img src="image20" alt="Stickers" /></td>
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<td>Office space serves businesses and new jobs.</td>
<td><img src="image21" alt="Stickers" /></td>
<td><img src="image22" alt="Stickers" /></td>
<td><img src="image23" alt="Stickers" /></td>
<td><img src="image24" alt="Stickers" /></td>
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Love the Green Ring, brings communities to the BTC via Active Transportation.
Thanks!

DISSCUSION
**Draft Growth Concept**

**Features:**
- Shared growth
- Employment zones
- N and S commercial areas
- Multicultural hub
- Affordable apartment preservation
- Green ring
Draft Transportation Concept

Features:
- Barbur corridor investments
- Green-scapes
- New main street on Collins
- Local streets
- I-5 pedestrian crossings