

DRAFT NW in Motion Project Prioritization Criteria

Criteria	Description	Evaluation Factors	Rating Scale
Equity	How much does this project benefit traditionally underserved communities?	Equity Matrix (low-income and people of color) TriMet Low-Income Lines Affordable Housing Social Services	Low Medium High
Safety	How much will this project reduce the risk of fatal and serious injury crashes?	Crash History Crash Risk Factors High Crash Network/Intersections Safe Routes to School	Low Medium High
Demand	How many people are expected to benefit from this project?	Existing and planned density of households and jobs Proximity to major destinations (schools, parks, etc)	Low Medium High
Connectivity	How much does this project improve or expand the priority networks for each mode?	Alignment with street classifications Fills critical gap or addresses major deficiency	Low Medium High