

Jeffrey Moreland

Potential and/or perceived conflict of interest

Family company does heavy civil work primarily in the road right of way focused on sub-surface excavations, concrete, and asphalt.

Q1: Describe your relevant skills, knowledge, and lived experience as well as any volunteer, work, and/or educational experience that would serve the advisory body's ability to meet its mission.

I am a contractor that is located and works directly in the Portland Metropolitan community. I have dealt with a variety of different types of contracts whether it be Private, Local, State or Federal and have work together with a variety of Contracting Authorities such as ODOT, PBOT, PPS, PP&R and TriMet just to name a few. Collaborating with this large breadth of different entities has given me a lot of experience on some of the challenges facing the contracting community and how to potentially mitigate those pitfalls. In addition, I am a minority contractor myself that understands the complexities of contracting in an industry that has traditionally been non-inclusive to diversity. I believe this unique and distinct skillset and perspective would bring value in helping the advisory body meet its mission.

Q2: What excites you about the possibility of serving on this advisory body?

What excites me about this committee is that our values and interests align. As I have mentioned prior, I am a minority contractor in this community, so I understand the challenges that have traditionally kept people of different backgrounds "locked out" of this industry. I believe this committee/advisory body has the potential to do great things in correcting those issues and start a winning tradition of inclusion and economic empowerment for those that have traditionally been excluded

Q3: If selected and appointed to serve, what would you hope to accomplish during your service?

I would hope to assist in making sure that this committee is used for the purpose that it was created for and is not hijacked by opportunist. With my background in construction I have seen how contractors have used loopholes to circumvent criteria for diversity and inclusion. My main goal would be to ensure that those weak spots are highlighted and identified so that we ensure the community and demographic that we are targeting actually reaps the benefits. In addition, given my involvement in the minority community in both contracting and workforce, I would strive to be a bridge to present these opportunities to our intended demographic so that we see the results that fulfills our mission

Q4: Please describe your experience working in community, diverse groups, or public bodies, and provide examples in which you contributed to productive group processes and collective work in a collaborative, multicultural, and/or multilingual setting.

Being a person of color myself I understand the importance of having representation and inclusion. The evidence of that understanding is my direct involvement with a variety of entities that directly support the minority contracting community. I am a proud member of the National Association of

Minority Contractors Oregon (NAMCO) and work hand in hand with entities such as Metropolitan Contractor Improvement Partnership (MCIP) and the National Association for the Advancement of Colored People (NAACP). A current example of this collaboration is the consulting contract Raimore has with NAMCO to provide oversight for DBE inclusion on our largest construction contract the Division Transit Project. This project is historic within itself being the largest public contract ever awarded to a minority owned contractor and we intend to make it iconic by having at least 40% DBE participation excluding Raimore's personal DBE statistics. Given this lofty goal we sought to bring in NAMCO to provide assistance and oversight to help achieve this mission.

Q5: Please describe your ability to listen and consider other perspectives which may be different from your own.

Being a person of color, I understand what it feels like to feel like you don't have a voice and having your ideas and perspective spurned or not considered at all. It's this understanding that drives me to make sure nobody that I interact feels that way in their interactions or dealings with me. I am a very good listener and I make it a priority for everyone to feel heard. While I'm listening, I always strive to listen for understanding rather than to respond, so that I can effectively understand my counterpart's perspective and assess its influence on my own. In the event that my perspective doesn't change I have no problem voicing my opinions and disagreements, but in a considerate manner that doesn't intimidate or alienate the people I might have a disagreement with. I'm all about conflict resolution and collaboration, as I fundamentally believe that it's not an individual, but a collective that effectively "moves the needle" for change.

Q6: Please address your commitment to and experience supporting and/or advancing equitable outcomes. Refer to examples from: your school, work, community, places of faith, family, etc.

As I have mentioned I work with a lot of different organizations that are directly involved with the minority contracting community. These relationships, correlated with the current position of our company, has prompted many requests for our involvement in provide training and seminars for these organizations. One such organization that I do training for periodically is MCIP. From teaching industry software such as BlueBeam and Microsoft Project, to technical assistance on how to properly draft Invoices, Request for Proposals, Submittals, etc. As Raimore continues to grow we make it a priority to depart the knowledge we have accumulated to our minority contracting community to help build our pool of competent certified firms.

Q7: OPTIONAL: Are you currently, or have you previously been active with a different advisory body?

No

Q8: OPTIONAL: Do you have any groups and associations you would like to share with us (e.g. professional, social, religious, volunteer, advocacy, etc.)?

National Association of Minority Contractors Oregon (NAMCO) and Metropolitan Contractor Improvement Partnership (MCIP)

Q9: Are you or is a relative associated with a business, as defined by ORS 244.020(3)(4), that is related to the subject matter to be considered by this advisory body? If yes, please explain. If no, enter N/A.

My family owns Raimore Construction LLC which is a DBE firm that contracts heavy civil construction projects in the Portland Metropolitan area.

Q10: Even if you or a relative's connection to a business does not rise to the financial thresholds contained in ORS 244.020(3)(4), the City would like to know of any relationship to a business that could benefit financially from the outcome of the matter to be considered by this advisory body. Do you or a relative have connections that could result in a financial benefit of more than \$500 annually? If yes, please explain. If no, enter N/A.

Yes, this committee handles contracts in the same industry as Raimore Construction. This potentially presents a direct conflict of interest which could in theory result in a financial benefit of more than \$500 annually

Q11: Do you or does any relative of yours have a professional affiliation with the City of Portland, either as a staff member or through a contract?

Yes, Raimore Construction has in the past and currently does contracting with the City of Portland

Faye Burch

Potential and/or perceived conflict of interest

On the board of nonprofits that may apply for PCEF funds.

Q1: Describe your relevant skills, knowledge, and lived experience as well as any volunteer, work, and/or educational experience that would serve the advisory body's ability to meet its mission.

I have personally worked with a number of community base organizations in a leadership role free of charge to help complete their facilities renovation. The Billy Webb Elks Lodge I PM'd the remodel of the building organizing volunteers and managing the schedule. Allen Temple Church Renovation coordinated construction firms contribution and worked with the Pastor and Members. Genevas a local treasured business renovation to modernize the facility.

Q2: What excites you about the possibility of serving on this advisory body?

The young people that will be trained in this growing industry and how local churches are involved as a great way to reach more people. I think it brings great options for individuals to get involved.

Q3: If selected and appointed to serve, what would you hope to accomplish during your service?

I would hope that many individuals would be introduced to this industry by this opportunity. I would like to see wealth blossom in the communities, through ownership and opportunity. I like equitable distribution and I am a big fan of everyone getting something. I hope to use my expertise to recommend things that I would believe to provide a long term impact. I am also a proponent of evaluating piloted efforts with compliance reviews in order to strengthen them.

Q4: Please describe your experience working in community, diverse groups, or public bodies, and provide examples in which you contributed to productive group processes and collective work in a collaborative, multicultural, and/or multilingual setting.

As mentioned earlier I have been a founder of several Trade Groups and Training centers to improve the status and opportunities for MBE and WBE's. I served on the Womens Foundation for 6 years and assisted in planning major events and establishing benchmarks for Women. I served on a National Small Business Advisory Board that help hearings around the Country. I served for 8 years appointed by two presidents. I served in the Oregon Womens Political Caucus encouraging women to run for office. I worked in the Oregon Legislature with Former Senator Margaret Carter and Bill McCoy. I assisted in writing the actual program and rules for the OMWESB program for certified businesses.

Q5: Please describe your ability to listen and consider other perspectives which may be different from your own.

I recognize that to be a form of educating you on other opinions and options and I really like to have as much information as possible before making a determination. I am from a family of strong women and I have often benefited from hearing other opinions. I am also a firm believer it trying your best to get it right the first time which mean having all information.

Q6: Please address your commitment to and experience supporting and/or advancing equitable outcomes. Refer to examples from: your school, work, community, places of faith, family, etc.

It's my day to day work and I love it when I work on a large construction project I pride myself in having across the board opportunities for all ethnic groups. It is noted in any project that I worked on and getting that type of participation is a team effort, you have to work together to get it done. Harassment, threats and anger just can't get you there. I have some of the greatest project results on public works projects with TriMet and the City of Portland. My first TriMet project was a training ground for many MBE/WBE and DBE firms to work on their first light rail project the rest is history they have grown out of the Mom and Pop considerations and being awarded as the GC for many projects, it's amazing and delight to see this kind of growth.

Q7: OPTIONAL: Are you currently, or have you previously been active with a different advisory body?

I followed the Bureau of buildings advisory committee for work in the 1990's and I also served on the Parks Bureau Advisory Committee in the early 90's.

Q8: OPTIONAL: Do you have any groups and associations you would like to share with us (e.g. professional, social, religious, volunteer, advocacy, etc.)?

Soul Sisters Women's Group and PAALF for the building of the Gordly Burch Cultural Center with Prosper Portland.

Q9: Are you or is a relative associated with a business, as defined by ORS 244.020(3)(4), that is related to the subject matter to be considered by this advisory body? If yes, please explain. If no, enter N/A.

I have my personal business where I work with many businesses that are CoBid Certified firms on large construction projects. Examples are the Portland Building and the Multnomah County courthouse. They are identified based on their expertise and not their affiliations and they normally are from many affiliations. No relatives are affiliated.

Q10: Even if you or a relative's connection to a business does not rise to the financial thresholds contained in ORS 244.020(3)(4), the City would like to know of any relationship to a business that could benefit financially from the outcome of the matter to be considered by this advisory body. Do you or a relative have connections that could result in a financial benefit of more than \$500 annually? If yes, please explain. If no, enter N/A.

Yes, I am on the Board of MESO and the Board of PBDG. They both could be future applicants. I am also a co founder of NAMC Oregon and MCIP.

Q11: Do you or does any relative of yours have a professional affiliation with the City of Portland, either as a staff member or through a contract?

None

Michael Burch

Potential and/or perceived conflict of interest

On the board of nonprofits that are likely to apply for PCEF funds.

Q1: Describe your relevant skills, knowledge, and lived experience as well as any volunteer, work, and/or educational experience that would serve the advisory body's ability to meet its mission.

I am a Portland native. I graduated a degree in psychology from the University of Oregon and served 6 years in the Air Force reserves. I have worked with and mentored youth in importance of completing high school and finding a career since 1993.

Q2: What excites you about the possibility of serving on this advisory body?

The opportunity to influence decision makers with respect to workforce equity and inclusion.

Q3: If selected and appointed to serve, what would you hope to accomplish during your service?

Sharing my knowledge and wisdom about the current status of our workforce and how to improve our numbers of women, people of color and young people involved in trades careers.

Q4: Please describe your experience working in community, diverse groups, or public bodies, and provide examples in which you contributed to productive group processes and collective work in a collaborative, multicultural, and/or multilingual setting.

Board member Portland YouthBuilders 7+yrs, Board member Constructing Hope 5 + yrs, involved with the board of NWJP 5 + years, Board Director All Hands Raised 4 + years, Board member Labor Community Services Agency 2 + yrs, member of the Prosper Portland Council for Economic and Racial Equity , Co Chair of Metropolitan Alliance for Workforce Equity, the City of Portland Equitable Contracting and Purchasing commission and the Fair Contracting Forum. As the Community Relations and Outreach Representative for the Carpenters, I have worked to increase the numbers of women, people of color and young people in our apprenticeship program. Including diversifying the staff at our Council and training center. I have had a hand in increasing the women at and people of color at our training center and, improving our apprenticeship diversity numbers which currently stand at 37% minorities and 10% women.

Q5: Please describe your ability to listen and consider other perspectives which may be different from your own.

I have long worked in environments where my opinion was different than the majority. Throughout my career I have managed to listen to opposing opinions and have managed to resolve most differences when both sides can be heard. I believe my tenure on the many boards and commissions in #4 above speaks to my ability to listen.

Q6: Please address your commitment to and experience supporting and/or advancing equitable outcomes. Refer to examples from: your school, work, community, places of faith, family, etc.

For well over 20 years I have been involved in work with community organizations who focus on education and career options. Particularly those that target people of color and women, I have focused my work on educating communities of color about the opportunities for success in trades careers.

Q7: OPTIONAL: Are you currently, or have you previously been active with a different advisory body?

Previous: City of Portland Equitable Contracting and Purchasing Commission, appointed by the Mayor, 2 years Current: City of Portland Fair Contracting Forum, Bureau of Purchasing, appointed but the Mayor 2 years

Q8: OPTIONAL: Do you have any groups and associations you would like to share with us (e.g. professional, social, religious, volunteer, advocacy, etc.)?

No

Q9: Are you or is a relative associated with a business, as defined by ORS 244.020(3)(4), that is related to the subject matter to be considered by this advisory body? If yes, please explain. If no, enter N/A.

No

Q10: Even if you or a relative's connection to a business does not rise to the financial thresholds contained in ORS 244.020(3)(4), the City would like to know of any relationship to a business that could benefit financially from the outcome of the matter to be considered by this advisory body. Do you or a relative have connections that could result in a financial benefit of more than \$500 annually? If yes, please explain. If no, enter N/A.

No

Q11: Do you or does any relative of yours have a professional affiliation with the City of Portland, either as a staff member or through a contract?

No