



Arts Education & Access Fund Oversight Committee

Date: November 17, 2021

Time: 6pm-7pm

Location: Zoom Meeting

Attendees: AOC Member: Laura Streib, Michael Cummings, Joaquin Lopez, Jenn Falco, Eric

Miller, Ellen Thomas, Hana Layson, Leah Faure, Margo Norton, Suzy Root, Carlee

Smith, Antonio Lara

City of Portland Staff: Tyler Wallace, Jason McKay, Angel James, Jeff Hawthorne

RACC: Carol Tatch, Chanda Evans, David Flores

PPS: Carolyn Hazel Drake

Meeting Notes

1. Welcome & Committee Update (Laura Streib) – A full Arts Education and Access Fund (AEAF) committee is now in place as new members have been appointed and were introduced after recently being appointed by City Council Commissioners. The committee can officially get to work on items such as onboarding, strategic planning and the creation of sub committees.

2. Revenue Division Update (Jason McKay)-

I. Jason introduced himself and gave an overview of what type of tax work is being completed under the umbrella of the Revenue department. In September 2020, Revenue went live with a new integrated tax system. Previously, various tax programs had their own software, so its exciting to have tax information accessible

through one system with modernized features. This allows Revenue to provide better customer service overall and customers can file their taxes through this system as well.

- II. Once funds are collected for the Art Tax, they are dispersed to schools based on a defined formula which includes teacher salaries and student enrollment. RACC then receives the remainder of funding after school and administrator costs.
- III. So far this year there's been about \$10,000,000 in gross tax collection for arts up to mid November 2021. It's been called the Arts Tax for over nine years, but Laura mentioned that with the logo change and everything launched in May 2021, we really need to move back to its original name and start referring to the Arts Tax as the *Arts Education and Access Fund*.

3. RACC Updates (Chanda Evans)-

- I. Chanda will send the full RACC report to Laura and Laura will share this report with the committee via email.
- II. Chanda clarified RACC's responsibility which is to adhere to the contract with the City of Portland based on the measure of the Arts Education and Access Fund and part of that work includes meeting with directors and art liaisons from six districts within Portland Public Schools.
- III. The RACC website has been updated and it's a great way to connect with art opportunities and promote the AEAF.
- IV. Congresswoman Bonamici is passionate about arts education and previously attended a Zoom meeting with RACC to bring attention to the Arts Education for All Act. An Interview with Congresswoman Bonamici about the Arts Education for All Act Regional Arts and Culture Council (racc.org)
- V. Two arts educators were recently interviewed by KOIN 6 News and follow up interviews are in the works. Positive Vibes segment.... Portland Arts Tax helps students get creative even in COVID times | KOIN.com
- VI. RACC is also working with communication directors within the six districts to provide the opportunity to share more education with school Administrators/Principals to hopefully have them write the funding need for art educators into their annual school budgets.
- VII. Chanda also highlighted RACC accomplishments in 2021 as well as future opportunities on the horizon.

VIII. It would be great for AEAF and RACC grantees to have the logo and information on their website(s) to further share the work and accomplishments of the AEAF. This sentiment was agreed on by other committee members.

4. On-boarding for new AEAF committee members (Laura Steib)-

- I. Laura hopes that everyone has had the opportunity to review the member orientation guide put together by previous AEAF member, Maddelyn High.
- II. Laura reviewed the following information and expressed the need to complete goals for the coming year and use the calendar included in the orientation guide as a resource. It will really be helpful to have data collection and calendar reporting information to assist with making well informed decisions and complete future projects.
 - Roles and Responsibilities see attached document (Appendix A)
 - Goals for this coming year district contract review, AEAF charter review, reporting review, PR & new logo push
 - Contracts Sub-Committee schedule meeting time (Eric, Margo, Jen, Ellen)
 - Nonprofit Sub-Committee put together members (Hana, Michael and Leah)
 - Other Sub-Committees that need to be formed? Report Sub Committee, Strategy Committee (Messaging, pushing out the work of the committee and new logo in connection with Chanda and RACC), Data Visualization
 - Committee to approve schedule of reporting from all groups Districts, RACC, Revenue Division.

Laura gave special thanks to former AEAF member, Madison for all her invaluable contributions to the committee, supporting Arts education and working so hard during the pandemic to get the 2019 AEAF Report out to everyone.

Other business-

Laura will send out links and additional docs for the AEAF committee to review

The meeting adjourned at 7:00pm