Map App Data Initial Analysis

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^z Data Analysis Method: Content Analysis

Quantifying Qualitative Data

1. Data Collection

   ▪ All messages taken from Map App data = 257; Coded messages = 251

2. Iterative Analysis Process

   ▪ Step 1: Process and enter all messages into an Excel Sheet

   ▪ Step 2: Identify emergent (vs. a priori) themes within data

   ▪ Step 3: Code each comment according to theme (One mention = 1); N = 655 coded comments

3. Quantitative Analysis

   • Add theme occurrence across all community messages

   • Descriptive Statistics (frequency & percent)

     o Purpose: represent theme prevalence

     o Assumption: Prevalence as a proxy for importance/relevance

Themes: Three Main Categories

Police Defunding, Reallocation of Funds, & Alternative Services

- Mental Health Support

- Address Race, Poverty, Queer Bias in Policing

- Address Root Causes of Houselessness & Over policing

- Expand Unarmed Community Responses & Services

- Redirect Funds Away from Police

- Feedback on Specific Recommendations

- Disband or Abolish the Police

Police Reforms

- Walk the Beat

- De-militarize the Police

- Need more Accountability

- Need more Training

- Address Gun Violence

- Use Traffic Photos vs. Armed Police Stops

Police Funding, Resources & Support

- Applaud Work of Police

- Increase Funding and Resources for Police

- Need Body Cameras

Major Themes by Frequency & Percent

Rank	Theme	# of Comments	% of Comments
1	Expand Unarmed, Community Responses & Services	147	22%
2	Address Root Causes of Homelessness & Over-policing	97	15%
3	Re-direct Funds Away from Police	88	13%
4	Mental Health Support	58	9%
5	Increase Funding and Resources for Police	53	8%
6	Address Race, Poverty, Queer Bias in Policing	44	6.5%
7	Need more Accountability and Training for Police	36	5%
8	Demilitarize the Police	33	5%
9	Police need to Walk the Beat	25	4%
10	Critique of PPCEP Process or Presentation	18	3%
11	Disband or Abolish the Police	17	3%
12	Applaud & Support the Police	12	2%
13	Use Traffic Radar Photos vs. Armed Police Stops	11	2%
14	Address Gun Violence	10	1.5%
15	Police Need Body Cameras	6	1%
	TOTAL	**655**	**100%**

PPCEP Recommendations

Rank	Theme	# of Comments	% of Comments
1	Portland Street Response is a Promising Start	84	60%
2	"Clean and Safe" is a privatized Extension of Policing – Get Rid of It	29	21%
3	Public Safety Support Specialists Received Mixed Support (5 positive; 7 mixed; 4 negative)	16	12%
4	Portland Navigation Teams Not a Good Solution	9	7%
	TOTAL	138	100%