

**City of Portland Golf Advisory  
Committee Meeting Minutes of  
September 21, 2022 @ Colwood & Zoom  
(Hybrid)**

**Attending:**

Members: Alex Chitsazan, Zari Santner, Patsy Pitts, Robert Williams, Larry Martinez, Chase Morinaka, Madison Perry, Allison Chown, Julia Person, Tom Williams, Brenda Carpenter,

Concessionaires:

Henry Childs, Randy Morrison, Craig Zimmerman, Jarred Gomez, Matt Allen, Joe Cook, Anna Holst (Colwood HR Manager)

Parks Staff: Todd Melton, Danielle Solomon, Jonathan Dean

Guests/Subcommittee Members:

Meeting Called to Order (Zari Santner approved to move the minutes & agenda)

***Special Reports & Project Updates:***

- Recreation Update-*reported by Jonathan Dean*
  - The bureau has begun the budget process for upcoming FY 23'-24'- working internally with many bureau proposals, including a public input process. The City budget process will continue through June 2023 and updates will be provided throughout the process.
  - After several years off due to the pandemic, the bureau is having its annual employee gathering on 9/29 at Mt. Scott Park. This meeting will be recognizing staff and their diligent work throughout the pandemic.
  - Select staff are representing the bureau this week at the NRPA conference taking place in Phoenix, AZ.
  - Fall programs begin on 10/3
  - Planning will begin next week for winter programming which will take place January through April 2023.
- Program Updates-
  - Procurement is negotiating and award phase to Kemper Sports which will be executed on November 1<sup>st</sup>.
- Employee Appreciation Event will be held on 10/19 at Heron Lakes
  - Shotgun at Great Blue @ 10am, followed by a BBQ at the Heron maintenance yard. (Alex C. will email a poll with deadline, 8 days prior to event for tee times)

- Show of appreciation to Rob & Clark Cumpston and Hank Childs.
- Morgan McDonald with the Golf Equity Subcommittee will be assisting with an online memory scrapbook for people to submit pictures or comments for Rob, Clark and Hank.
- In need of volunteers to bring food.
- GAC and golf staff will meet to finalize details next week.

## PORTLAND GOLF REPORTS/FINANCIAL REPORTS-

- Activity Report (all courses)-
  - August rounds down 4% from prior year, but still up 1% from 5-year average
  - Greens fees up 1%, but up 10% over the average.
  - July still trending about 5-year average (all revenues were trending above average by quicker clip, than rounds and greens fees 5-year average). August had the same trend, but July made more money than normal.
  - Greens fees flat from last year- up about 17k over last year and have caught up YTD. 10% over 5-year average in YTD greens fees.
- Budget Report
  - Budget Report (except Colwood)
    - Adopted budget with exception of Colwood revenues budget as higher than average for last 2 years so can have budget authority.
    - \$1.5 million in July at \$1.6 million in August- added net gain of \$1.5 million to the fund
  - Colwood-
    - Adopted budget increased revenues in Fall bump which should match in the next 2 months- \$106, 569 net gains.
    - One more debt payment of \$342K
  - Budget Report (all courses)-
    - \$10.9 million in revenues- \$1 million less than last year so it was adjusted in Fall bump.
    - Contracts will change to Managerial Style during the Fall Bump and the budget will change drastically.
      - ***Managerial Style- we incur expenses and earn revenue, then we pay management fee.***
      - ***Concession Style- incur expenses at the Clubhouse, the City handles maintenance expenses and then revenue is split.***
  - Tom Williams has suggested performing a different budget analysis by comparing pre-pandemic, pandemic year, and ease into current year. Todd Melton will work with the new Parks Analyst, Randy Morrison, and the Long-Range Planning committee to develop a new reporting style. And to understand the needs, meet with Kemper to recommend reporting.
  - Inquiry from Robert Williams- With rounds being down and revenue up. Is this because the increase in cost to players? If yes, then what are we doing about it?
    - As far as greens fees, yes, because rates adjusted over the past couple of years. The numbers have not been that drastic enough to say golf is too expensive.

- Inquiry from Zari Santner- Can the committee get a comparison of rounds fees from other public courses once a year? Yes. This can be done by looking at the competitors and rate analysis when building the marketing plan.
- Inquiry from Brenda Carpenter- Why was there a decrease in rounds at Redtail?
  - The course was not in the best condition due to maintenance and irrigation issues which will be followed up with Superintendent, John Ball and will be addressed at the next meeting.

### **Maintenance-**

- John Dean reports-
  - Colwood-
    - Aerification 10/10 & 10/11
  - Rose City-
    - Aerification 10/3 & 10/4
  - Eastmoreland-
    - Aerification 10/10 & 10/11
  - Heron Lakes-
    - Aerification on 9/26 & 9/27 on the Greenback
    - Aerification on 10/3 & 10/4 for Great Blue
    - Aerified high traffic and collar surroundings on both courses
    - Fertilized the greens surrounds collar, approaches, and tees
    - Seeded areas
    - Started a supplemental hand watering regime with the goal of improving water inputs to the greens and improve turf quality to the collars and surrounds.
  - RedTail-
    - Aerification on 9/26 & 9/27
    - Adjusting irrigation timing on course
    - Repair netting on #17

**Long Range Planning-** Continue to meet with conversation on guidelines to identify sub-funds and reserve balances, so there is money in the bank as a cushion. Todd M. has created a line item of money set aside and is protected so that money earned stays with the program. Vincent J. met with the Asset & Development Division Manager Lauren McGuire to discuss minor maintenance issues, and how to address overdue work orders. This will be a continued discussion on priorities and budgeting for maintenance and asset management.

**Equity Committee-** No updates

**Marketing-** No updates

**UNFINISHED BUSINESS-**

**NEW BUSINESS/ANNOUCEMENTS-**

To find out more on golf events or about the Portland Parks Golf Program, please visit the website at: <https://www.portlandoregon.gov/parks/63560>

**INFORMATION FROM THE PUBLIC-** none

**Meeting Adjourn**