

City of Portland Golf Advisory

Committee Meeting Minutes

September 10, 2019

Rose City Golf Course

Attending:

Members: Vincent DiGiano, Vicki Nakashima, Chase Morinaka, Cathy Porter, Madison Perry, Kristin Dozono

Concessionaires:

Rob Cumpston, Henry Childs and Hank Childs, Christina Yeysin (Marketing Mgr. for Colwood and Heron Lakes) Randy Morrison, Craig Zimmerman, JR Allen

Staff: Jesse Goodling, Vincent Johnson, Kathy Hauff, Danielle Solomon, Todd Melton

Meeting Called to Order-

Agenda adopted

Special Reports & Project Updates:

The Kemper contract has been extended to 10/31/21. The extension will allow for the contract to align with the other 3 eastside golf courses.

As of December 31, 2019, Vicki Nakashima, Kristin Dozono and Cathy Porter will be stepping down from the GAC and the committee will review and contact the remaining applications from the most recent GAC applicant pool to see who is still interested in joining. Other organizations such as the Latin X community will be considered as well. The goal is to look at skills- matrix background, marketing, community engagement, etc. The Parks Director and GAC members can recommend appointees. The golf chair is elected by majority of the members. In this case, motion was moved forward with majority of committee to have Chase Morinaka to be the Chair of the committee beginning 1/1/20.

GAC will continue efforts to educate the community about affordable golf at PP&R and acknowledge great land stewardship.

An anonymous customer survey was issued the week of 9/1/19, which included questions about demographics. There have been 2000 responses and the results will provide information for the council reports.

Vincent Johnson will be discussing with OGA to discuss ideas to get the attention of the younger generation, ages 19-29 years old. Further discussion and information will be provided at a later date.

Each subcommittee has been asked to come up with two or three priorities by the October GAC meeting to discuss and be added to the commissioner report by the end of the year. Vincent J. will provide an outline for members.

PORTLAND GOLF REPORTS/FINANCIAL REPORTS-

July was a pretty good month. Rounds were right at the 5-year average, with YTD rounds up 1% over the 5-year avg. Greens fees were up 4% over the average, with YTD up the same 4%. Didn't do a budget report this month, will wait until the first forecast of the year (will present at November meeting).

Maintenance- Aerification projects will begin the first full week of October 7th and Eastmoreland will begin Sept. 30, 2019-October 1st, RedTail has irrigation work being done.

UNFINISHED BUSINESS- none

NEW BUSINESS/ANNOUNCEMENTS- Eastmoreland has been asked to partner with the *Portland Marathon on Oct. 1st for half day. PP&R is working with the Portland Police Bureau to discuss logistics and cost recovery efforts. This could be a 3-5 -year ongoing agreement.

*Employee appreciation event will be held at Rose City on October 16, 2019 @ 10am.

* Many donors who were in support of the Rose City Restoration project have since declined due to the funding having to go through the City of Portland and not solely through Rose City Golf Course.

To find out more on golf events or about the Portland Parks Golf Program, please visit the website at: <https://www.portlandoregon.gov/parks/63560>

INFORMATION FROM THE PUBLIC- none

Meeting Adjourned