

**City of Portland Golf Advisory
Committee Meeting Minutes of
November 18, 2020 Zoom Meeting**

Attending:

Members: Vincent DiGiano, Chase Morinaka, Julia Person, Brenda Carpenter, Travis Schoen, Zari Santner, Madison Perry,

Concessionaires:

Hank Childs, Craig Zimmerman, Randy Morrison, Rob Cumpston, Kristina Yevsin

Staff: Jesse Goodling, Vincent Johnson, Danielle Solomon, Todd Melton, Kathy Hauff

Meeting Called to Order

Agenda adopted

Special Reports & Project Updates:

The Portland Parks & Recreation levy passed on the November ballot. There are intentional discussions being had around equity and with the levy passing, then programming will intertwine and change the trajectory of recreation and addressing COVID-19 to get back to normal.

Vincent J. has briefed Commissioner Fritz for new GAC members; Brad Simpson and Larry Martinez who will join in January. The new members may join the meeting in December to meet other members prior to the start of their term.

A survey will be sent out to the 1100+ YA! Golf members to see how the group can best be served and focused on group lessons. The other survey is focused on COVID-19 and the core golf group and how the golfers can get their friends involved and improve the program next year.

COVID-19 Update- Gov. Brown has ordered a freeze, however, golf has been able to maintain all year with response to COVID since April. Operation doesn't need many adjustments; maximizing safety first. The seated areas around the clubhouse will be removed which will help control high traffic areas.

Zari S. inquired how other public golf courses' business has been since the pandemic. Vincent J. has spoken with Head Pro in Gresham and they have been busier than previous years. He also spoke with the City of L.A Director and they have had a 20% increase in rounds.

The interview of Vincent J. with PGA NW Golfer magazine fell through and there is a hold on the print version. Destination courses have been struggling, but West Coast golf is up.

Annual Report- the slides and draft of the written report were sent to committee members. Additional work and materials are being added to the report. Committee members are to send all changes and comments to Chase. The report is expected to be completed and voted on by the December meeting.

Zari S. provided suggestions of how to present the report to the Commissioner and Parks Director.

- Add the partnerships with managing golf courses (highlight negotiation of management) how does the system work. (Chase M. will get a list of community organizations-i.e include men and women's clubs partnerships).
- Volunteers-highlight the golf program and it's partnership.
- What makes golf important as a form of recreation; physical and mental health?
- Add concessionaires because they are considered small business owners and it can provide an opportunity to serve the community

Preparing for 2021- bylaws have not been approved by Office of Civic Life. Chase M. will schedule a meeting to discuss replacements. The annual Dec. committee appreciation luncheon will be cancelled and ideas of appreciation can be sent to Chase for the December meeting.

PORTLAND GOLF REPORTS/FINANCIAL REPORTS-

Activity Report – Really good month. Demand is already really high, but we had a good weather month to boot. Greens fees were up 109% over last year, and up 75% over the 5-year avg. Rounds were up 94% over last year, and 64% over the avg. For the year, Greens fees are up 22% over the 5-year average, and rounds up 19% over the avg.

Budget Report – The golf program is going into the winter months with a net gain of just over \$2.2 mil. The 3-year average for this point in the year is \$1.2 mil.

Maintenance- Play on the courses have been twice as much and very busy. Aerification has been completed, day to day maintenance of leaves, mowing and windstorm results. No. 18 green at Rose City was reconstructed and moved out from the trees by 10 yards, rebuilt as a sand-based green with new drainage and irrigation. Holes 15 (previously rebuilt) and 18, were historically greens that have struggled. More sunlight and better drainage should help relieve some disease pressure.

Kathy H. is working with Forestry to do tree pruning and group their work so that it is more financially efficient. Insects are causing tree damage on tee #1 at Eastmoreland. Sanding will be done throughout the winter.

UNFINISHED BUSINESS-

NEW BUSINESS/ANNOUNCEMENTS- As of June 31, 2020- COVID omnibus bill HB 4212 was passed- All virtual meetings are required to be recorded and uploaded to the PP&R

website. Click the icon below to hear the audio version of the meeting.

To find out more on golf events or about the Portland Parks Golf Program, please visit the website at: <https://www.portlandoregon.gov/parks/63560>

INFORMATION FROM THE PUBLIC- none

Meeting Adjourned