

**City of Portland Golf Advisory
Committee Meeting Minutes of
May 11, 2022 Zoom Meeting**

Attending:

Members: Chase Morinaka, Alex Chitsazan, Larry Martinez, Zari Santner, Patsy Pitts, Don Hanson, Robert Williams, Julia Person, Tom Williams, Steven Williams

Concessionaires:

Hank Childs, Randy Morrison, Craig Zimmerman, Rob Cumpston, Jarred Gomez

Parks Staff: Todd Melton, John Ball, John Dean, Vincent Johnson, Danielle Solomon, Kathy Hauff

Guests/Subcommittee Members:

Meeting Called to Order (Zari approved to move the agenda & Chased approved to move April Minutes)

Special Reports & Project Updates:

- Recreation Update-
 - Early registration for Summer begins May 16th and General registration begins the following week. Early Registration engagement works directly with community partners who work directly with prioritized communities, including People of Color, Immigrants, Refugees, and those earning low incomes.
 - Hiring is underway for the summer session. Hiring numbers are better than last year coming out of the pandemic but hoping to improve. Inform your networks about opportunities for employment working with youth. Currently, there are a need for Aquatics and Inclusion Assistants and for the Summer Free For All (SFFA) programs.
 - Parks Administrative staff have begun in-person hybrid working since April and will continue throughout the Summer.
 - Urban Forestry still responding to snow event that caused 750 tree emergencies.
- Program Updates-
 - Vincent emailed the committee with a link to the KATU story of the EAGLE Caddie program.

- EAGLE application deadline 5/20/22
- PDX players card on sale 5/16/22 at all courses
- Office of Civic Life will provide a template for the next round of committee recruitment. The application window will be open for 6 weeks. The information will be on their web page, and we will need to direct people to the application.
 - Zari suggests highlighting the areas of expertise that the GAC is looking for. It would not be a limiting factor but would encourage applicants with the skills or expertise. Marketing is important to get people back on courses to play.
 - Vincent will update the recruitment matrix for committee review and will include language for recruitment outreach efforts.
- Rose City Day
 - Meeting twice a month
 - Separated into 4 sub-committees: Site Planning & Logistics, Communication & Marketing, Neighborhood Education Tables, Golf & Community activities.
 - Site planning- making sure not to spread the event too far so attendees don't have to walk a great distance and place everything where people can get to. Carts will be used in some situations
 - First Tee will join 5/13 meeting to discuss activities for kids including corn hole, chipping, and putting contests, and a KP contest and have a walk-around activity for passport stamping with nature and history. The committee is also looking for prizes and drawings
 - Education tables to follow theme of historical land, settling of the land, livestock, geographical history of the indigenous tribes, racetrack days and the early days of the golf course.

PORTLAND GOLF REPORTS/FINANCIAL REPORTS-

- Activity Report-
 - Greens fees up 16% from 5-year average and have had a rate increase since then.
 - YTD rounds up 10% from 5-year average
- Budget Report-
 - Colwood did better than other courses by \$9k for April. Net loss of \$212k which includes the \$290k SDC loan payment next month. The driving range is still beating monthly forecasting and concessions are up.
 - Year-end fund balance projected to have over \$6 million.

- Projected \$12 million in total revenue for Fiscal Year 2022.
- Todd will draft and present a new reporting template to get feedback to build a better reporting system.

Maintenance-

- John Dean reports-
 - Colwood
 - Kathy Hauff had a landscape maintenance company do a cleaning of landscape beds at clubhouse and is currently in the process of hiring a seasonal to take care of landscaping throughout the summer.
 - Rose City-
 - Finish with Winter storm cleanup
 - Sprayed English Daisy and rough on the front 9 and same on the back 9
 - #9 green now open and continuing to fill in #15
 - Continuing to fill #15 and consistently putting the cup on the green to see how it goes.
 - Recruitment is open for Greenskeeper III for Equipment Manager position following retirement of Steve Kloss.
 - Eastmoreland-
 - Fertilized driving range this week, fairways next week; weather permitting, putting in additional plant
 - Started deep specking light top dressing for green solve
 - Butterfly garden next to #10 tee and putting in additional plant materials for low maintenance.
 - Heron-
 - Bunker playability is a concern. So, continuing to move sand and add sand, weed management but this year using an Australian style of bunker raking. Whereas you compact the sand and bunker faces, and smooth with squeegee or tube style rake. Rake the bottom bases of bunkers. This encourages the balls to bounce off the faces and roll to the base. It can increase player ability and reduce maintenance. Staff have started to log how much time being spent on bunker maintenance and feedback. So far, they have logged 60 hours of bunker work since 4/26.
 - RedTail-

- Very wet conditions from recent rain and mowing as much as possible.
- Preparing to fertilize fairways as soon as they can get the equipment out.
- Starting a specking and light top-dressing program for the green solve.
- Completing detail items such as string trimmings.

Long Range Planning- No updates

Equity Committee- Julia, Vincent and Larry met on 5/9/22 to discuss recruitment and which organizations to engage, and Vincent going to ask about engaging youth.

Marketing- Committee met on 5/6/22 to discuss what to do for Rose City Day to promote and market GAC. *Will meet again in 1.5 weeks.*

UNFINISHED BUSINESS-

NEW BUSINESS/ANNOUCEMENTS-

- Alex, Zari, Robert, and Allison met with Commissioner Rubio and her Liaison, Steven Herrera to highlight how golf is an important form of recreation. All ages can play. Robert articulated how important community centers are also because these are outdoor recreation centers. The game is played with strangers from all walks of life. Everyone enjoys playing the game, engaging, and appreciating each other's company and socialization factor regardless of the game itself; it is important for mental health and the elderly.
- The hope is not to convert the community centers into affordable housing and change golf courses for other purposes.
- She was invited to the Rose City Day event, and it is suggested to coordinate scheduling other events through Steven Herrera.
- Vincent will send KATU link to the EAGLE Caddie story.
- Vincent will follow-up with committee about in-person GAC meeting on 6/8/22

To find out more on golf events or about the Portland Parks Golf Program, please visit the website at: <https://www.portlandoregon.gov/parks/63560>

INFORMATION FROM THE PUBLIC- none

Meeting Adjourned