

**City of Portland Golf Advisory
Committee Meeting Minutes of
March 10, 2021 Zoom Meeting**

Attending:

Members: Chase Morinaka, Brad Simpson, Zari Santner, Brenda Carpenter, Larry Martinez

Concessionaires:

Craig Zimmerman, Clark Cumpston, Hank Childs, Kylan Trevor, Joe Crook, Lee Kollander, Travis Schoen

Staff: Jesse Goodling, Vincent Johnson, Danielle Solomon, Todd Melton, Kathy Hauff, Maximo David

Guests:

Meeting Called to Order

Agenda adopted

Special Reports & Project Updates:

PP&R Updates- Summer 2021 programming proposal went before council to approve an early draw of funds. The funds will activate 73 locations, Lunch & Play, Camps, Fitness in the Park, Pop-Up Cultural & Arts programs, and Outdoor pools. This will create program and content using COVID safety guidelines and outlines seasonal hiring of 1800 staff members, training, and recruitment. June 21st is the tentative start date and registration will open in April.

Golf Program Updates reported by Vincent J:

- GAC appointment and approval recommendations have occurred for Alex Kingston and Blake Fetterson to join the committee. They will be joining in April. (10 members)
- Golf contract is close to being completed and consultants will interview current and prior appointed members.
- Evan Scholar recipients, Lily Varner (Rose City) and Varleria Corrales (Eastmoreland) were informed last week
- Vincent emailed an article to committee members that will be posted in the weeks to come and on the bureau's webpage.
- USGA Allied Group met last Friday and highlighted concerns and shared articles

on Anti-Golf and Defensive Golf. A quote stood out to him “Golfers are a Sub-set” which means that there needs to be more education, awareness and engagement to the non-golfing communities. Next meeting will be held on 3/11.

Kylen reports on a new golf initiative from Heron and Colwood from a Kemper standpoint. There will be a survey sent out to identify where new golfers are coming from and the facilities as a game of golf in general. He could probably share in order to get a pulse for retention.

PORTLAND GOLF REPORTS/FINANCIAL REPORTS-

- Activity Report – February was really wet (21 rain days) and snowy (10.1 inches of snow and ice), but rounds were only down 4% from last year. Rounds were up 44% over the 5-year average. Greens fees up 5% over last year, and 52% over the average.
 - Budget Report – Forecast is looking really good for FY21 still, projecting \$1.59 million in net gain for the year, and an ending fund balance of \$3,368,705

Brenda Carpenter questioned whether a subcommittee could assist with management of the deferred maintenance and if there are other funds that this maintenance could come from. Vincent J. suggests that this be a conversation amongst the subcommittee about the opportunities to cover the gap.

Chase asked that Todd include a budget sheet for Colwood debt payments.

Maintenance-

- Courses were closed a few days in February due to damage from the ice and snow
- Greens maintenance look good
- Aerifying at the end of March and 1st of April
- Hiring Seasonal Maintenance staff- a couple are currently hired, assisting with debris cleanup (ongoing)
- Sanding will occur on wetter areas
- Winter equipment maintenance being done by mechanics
- Mowing has been difficult due to the wetter conditions- the fairways at RedTail have been challenging because of this. Fairways are mowed on Fridays but have not been mowed in two months.
- Rose City received a lot of damage during the Winter storm but is recovering
- There are new greens on #15 & #18 at Rose City- #18 was sodded
- Business is great at RedTail

- Winter storm damage at RedTail that took down the netting
- Stockpot restaurant re-opened at RedTail

Sub-Committees

GAC members have voted in public member, Steven Williams to join the Marketing Team and Morgan McDonald on the Equity team.

Zari suggests that a list be formed to know who is on which committee and that there be a Chair to organize the meetings so that tasks and responsibilities are shared. (Vincent J. will supply a list)

Zari suggests that a concessionaire be part of each committee

Zari reports that a group of Parks advocates developed a letter to the Mayor and Commissioner Rubio, addressing the Shelter to Housing initiative. This requests that Parks open spaces be exempt for use outside of catastrophic episodes. This letter was signed by Brenda C., Julia Persons, herself and 275 other community members. There will be a public hearing on 3/17 @ 2pm. Zari will testify and talking points have been drafted.

Due to scheduling conflicts there has not been an opportunity to meet with Commissioner Rubio but Vincent will work with the Director's assistant to find time on her schedule.

Plan to have Evan Scholarship recipients join a GAC meeting. Vincent is working on creating public awareness of scholarship recipients. (Todd Melrose of the USGA would be a great advocate of scholarship applicants)

UNFINISHED BUSINESS- Vincent will follow-up with the Parks Director's assistant to schedule a GAC meeting with Commissioner Rubio.

NEW BUSINESS/ANNOUNCEMENTS-

To find out more on golf events or about the Portland Parks Golf Program, please visit the website at: <https://www.portlandoregon.gov/parks/63560>

INFORMATION FROM THE PUBLIC- none

Meeting Adjourned