City of Portland Golf Advisory

Committee Meeting Minutes of

July 8, 2020 Zoom Meeting

Attending:

Members: Vincent DiGiano, Brenda Carpenter, Chase Morinaka, Travis Schoen, Zari Santner, Bill Hart, Madison Perry, Julia Person

Concessionaires:

Henry Childs, Craig Zimmerman, Randy Morrison, Rob & Clark Cumpston

Staff: Jesse Goodling, Vincent Johnson, Danielle Solomon, Todd Melton

Meeting Called to Order

Agenda adopted

Special Reports & Project Updates:

PP&R Updates-

- Parks will go before council on 7/22 to propose a Levy on the November ballot
- In the planning stages of Fall Bump Budget
- Following Multnomah Health Guidelines for 3 options of service
 - Option 1- currently offering Lunch & Play in parks with minimal interaction with customers and social distancing. Staff are planning virtual programming and reopening efforts/guidelines.
 - \circ Option 2- more services/programs offered with social distancing
 - Option 3- full services/programs

Golf Updates-

- 449 golf cards have been sold this year and are continuing to be sold
- 573 YA Golf! members with over \$2k rounds through the month of June. It has been word of mouth and no player development- a survey will be conducted to determine if there are new members and what the demographics are
- Discussion of planning a virtual public meeting with the golf community.
- Zari S. suggested that GAC collaborate with the Parks Foundation for assistance with

outreach, partnerships and education for the golf program.

- What would outreach look like during COVID-19?
- Could a GAC member be on the Parks Foundations Board? (Vincent J. will inquire)
- Courses will remain open through the summer, unless health guidelines change
 - No indoor seating and customers are encouraged not to enter clubhouse
 - Alcohol is being served
 - Due to the inability to host banquets, which food and beverage business is heavily driven by, Colwood may not reopen the restaurant for the remainder of 2020
- Zari S. drafted an outline for a report to council, that include:
 - History, Background, Public Benefit, Public/Private Partnership, Enterprise Fund, Environmental Stewardship
 - Other suggestions for the report: add videos, pictures and other topics to include are: program challenges and what the bureau is doing to fix them, current budget conditions, youth, POC's and woman, growing the game, equity and inclusion, affordability, the benefits of golf during the pandemic and budget success.
 - GAC members will receive a copy of the outline and submit edits to Chase M. and Vincent J. by 7/10
 - Brenda C. and Bill H. will assist Vincent J. with the new member applications in August.

PORTLAND GOLF REPORTS/FINANCIAL REPORTS-

- Activity Report
 - Greens Fees June up 9% over last year, up 19% over the 5-year average. YTD up 14% over last year, and up 20% over the 5-year average. Ended the year with 3 really strong months, despite a pretty wet June
 - Rounds June up 15% over last year, up 14% over the 5-year average. YTD up 13% over last year, up 12% over the 5-year average.
 - Other Revenues down for the month and the year, because of COVID-closures in food and beverage, and partially in pro shops.
- Budget Report Nothing to report, fiscal year still not closed. Will report on full fiscal year in August.

Maintenance- Mowing and regular maintenance are occurring and bunker raking.

Urban Forestry has an extensive list of dead trees for each course that estimate to be in the

tens of thousands of dollars. Due to the City Tree Code, the maintenance team can cut a certain amount of the tree; depending on the size. Some are good habitat trees. There has been tree work done at Rose City, Colwood, Eastmoreland and RedTail. The programmatic tree permit requires that trees be planted on the same property. This type of project will take time and in the meanwhile the priority is to maintain the grounds and turf.

Things to consider for tree maintenance: include tree maintenance as a line item on the budget(add to deferred maintenance) and for public education purposes, place signage on the dead trees to provide golfers with information- i.e. "tree is slated for removal in 6 months", etc.

Mark Vendshus retired after 33 years from RedTail the first week of July, and a temporary Groundskeeper II is filling the spot.

UNFINISHED BUSINESS- none

NEW BUSINESS/ANNOUCEMENTS-

To find out more on golf events or about the Portland Parks Golf Program, please visit the website at: <u>https://www.portlandoregon.gov/parks/63560</u>

INFORMATION FROM THE PUBLIC- none

Meeting Adjourned